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For Immediate Release

DAYTON CONVENTION CENTER NAMES CHRISTINA COMBS AS SENIOR SALES MANAGER

(Dayton, OH July 28, 2022) -- The ASM Global-managed Dayton Convention Center (DCC) is pleased to announce the appointment of Christina Combs, CMP as the new Senior Sales Manager. Combs will play a critical role in supporting the overall DCC's sales & marketing efforts.

Christina comes to us from the Dayton Convention & Visitors Bureau, where she was a Senior Sales Manager with over nine years of experience. Prior to the CVB, Christina served as Sales Manager for the Marriott at the University of Dayton. Christina is a client-driven, results-oriented Senior Sales Executive with extensive experience maintaining an extraordinary track record of achievements within the corporate, special events, and facility sales arena.

"I am honored and excited to begin my journey with the Dayton Convention Center; and to be a part of the DCC and ASM Global families." Combs stated. "I look forward to sharing with our community all the new and exciting changes that are on the horizon here at the DCC and welcoming all guests to experience the new and transformed convention center."

Combs primary focus in this new role at the DCC includes maximizing revenue and creating an exceptional guest experience. In addition, she will be responsible for convention center sales for the sports, gaming, national and state association business market segments, as well as oversight of marketing efforts across all channels.

"I am confident Christina is the right sales leader for the DCC. With her deep-seated roots in the Dayton Region, she brings a wealth of knowledge, longstanding relationships, and sense of civic pride to the team." Kelli Donahoe, General Manager shared. "We are embarking on a new era with our upcoming \$35M renovation project, and Christina is the right candidate to aid in the process of elevating our guest experience."

ABOUT DAYTON CONVENTION CENTER:

Located in downtown Dayton, Ohio, the Dayton Convention Center offers 150,000 square feet of meeting space, a 68,000 square foot exhibit hall, a full-service theater, 2 ballrooms and 22 meeting rooms. The facility is owned by the Montgomery County Convention Facilities Authority and managed by ASM Global. For more information, please call (937) 535-5300, or visit <https://www.daytonconventioncenter.com/>

ABOUT ASM GLOBAL:

ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention, and exhibition centers, and performing arts venues. For more information, please visit <http://www.asmgobal.com>

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The Dayton
Convention Center

Welcomes

Christina Combs, CMP Senior Sales Manager

- CVB & Hotel Experience
- Sales Focused
- Results Oriented
- Creative Thinker
- Industry Leader

