



Bicentennial Ball

PRESENTED BY PROSPERITY BANK

APRIL 13TH, 2024

October 12, 2023

A word from our Mayor:

Thank you for taking the time to consider sponsoring Victoria's Bicentennial Ball on April 13, 2024. Your support will help us make this an evening for the history books.

Victoria's bicentennial year will be a landmark celebration of our past, present and future. Your City leaders have been working closely with our local partners to plan events and activities throughout this historic year.

Our bicentennial date, April 13, will be the highlight of the yearlong jubilee. Beginning with a communitywide service project and continuing with a dedication ceremony for the new statues of Victoria's founders at the expanded De Leon Plaza, the day will conclude with the Bicentennial Ball, a festive evening of food, drinks, live entertainment and more.

We are seeking the community's support to ensure that this once-in-a-lifetime event is the best that it can be. By becoming a sponsor, you'll be showing our residents your support for this celebration of Victoria.

We have sponsorship tiers available ranging from \$1,000 up to \$10,000. Please look over the attached materials and consider which tier may be right for you.

Thank you, and please join me in wishing Victoria a very happy 200 years and many more to come!

Sincerely,

Mayor Jeff Bauknight
and Victoria City Council Members: Rafael DeLaGarza, III;
Josephine Soliz; Duane Crocker; Jan Scott;
Dr. Andrew Young, Mayor Pro-Tem; and Mark Loffgren



BICENTENNIAL BALL COMMITTEE

Susan Cain
Cindy De La Garza
Blanche DeLeon
David Faskas
Rafael Gonzales
Kelly Henke
Arturo Lara
Victor Mendoza
Diane Mullin
Mike Rivera
Tina Seals
Myra Starkey
Brenda Tally
Spring Taylor
Natalie Teinert
Ashlie Thomas

CITY STAFF

Brisa Aguirre
Kayla Massey
Jodie Miller
Joel Novosad
Keisha Smith
Ashley Strevel



SPONSORSHIP OPPORTUNITIES



EMPRESARIO

SOLD OUT!

Sponsor receives:

- Exclusive Presenting Rights
- 16 reserved seats
- Premiere table location
- 8 VIP event parking spaces
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- All Alcalde level advertising plus...
- Presenting sponsor on all event advertising materials
- Fall community event materials

ALCALDE \$5,000

Sponsors receive:

- 16 reserved seats
- Premiere table location
- 4 VIP event parking spaces
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- All Regidor level advertising plus...
- Statue dedication
- Stage at the Ball by the MC
- Digital billboards
- Logo on service event t-shirts



REGIDOR \$2,500

Sponsors receive:

- 8 reserved seats
- Premiere table location
- 2 VIP event parking spaces
- Sponsor gift

Recognized on/at:

- All Emprendedor level advertising

EMPRENDEDOR \$1,000

Sponsors receive:

- 4 reserved seats
- Sponsor gift

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website
- Name on service event t-shirts



Visit www.victoriatx200.com for more information.

UNDERWRITER OPPORTUNITIES



BAND \$5,000 only 2 spots!

Sponsors receive:

- Logo/name on stage signage
- 8 reserved seats
- Premiere table location
- 1 VIP event parking spaces
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Stage at Ball by the MC
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website
- Digital billboards

BAR \$5,000 only 2 spots!

Sponsors receive:

- Logo/name on napkins & bar signage
- 8 reserved seats
- Premiere table location
- 1 VIP event parking space
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website
- Digital billboards



PHOTOGRAPHY \$5,000 only 1 spot!

Sponsor receives:

- Logo/name on photo prints of event
- 8 reserved seats
- Premiere table location
- 1 VIP event parking spaces
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website
- Digital billboards

DÉCOR \$5,000 only 2 spots!

Sponsors receive:

- Logo/name on table decor
- 8 reserved seats
- Premiere table location
- 1 VIP event parking spaces
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website
- Digital billboards



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UNDERWRITER OPPORTUNITIES

Cont.

ENTERTAINMENT \$5,000 only 3 spots!



Sponsors receive:

- 8 reserved seats
- Premiere table location
- 1 VIP event parking spaces
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Stage at Ball by the MC
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website
- Digital billboards

DESSERT \$2,500 only 1 spot!



Sponsor receives:

- Logo/name on dessert packaging
- 4 reserved seats
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website

HORS D'OEUVRES \$2,500 only 1 spot!



Sponsor receives:

- Logo/name on hors d'oeuvres table
- 4 reserved seats
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website

PRINT \$2,500 only 1 spot!



Sponsor receives:

- Logo/name on all print materials
- 4 reserved seats
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website

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UNDERWRITER OPPORTUNITIES

Cont.



SPONSOR GIFT \$2,500 only 1 spot!

Sponsor receives:

- Logo/name on sponsor gifts
- 4 reserved seats
- Sponsor gift
- Invitation to VIP cocktail hour with elected officials & special guests

Recognized on/at:

- Printed Bicentennial Ball materials
- Bicentennial News releases
- Social media posts
- Cable television (Channel 15/115)
- Bicentennial website

Thank you for your support of the
Bicentennial Ball presented by Prosperity Bank.
Please check one of the levels below:

☐ Alcalde Sponsor: \$5,000

☐ Regidor Sponsor: \$2,500

☐ Emprendedor Sponsor: \$1,000

☐ Band Underwriter: \$5,000

☐ Bar Underwriter: \$5,000

☐ Photography Underwriter: \$5,000

☐ Decor Underwriter: \$5,000

☐ Entertainment Underwriter: \$5,000

☐ Dessert Underwriter: \$2,500

☐ Hors D'oeuvres Underwriter: \$2,500

☐ Print Underwriter: \$2,500

☐ Sponsor Gift Underwriter: \$2,500

☐ No, I can't attend but please accept my contributions in the amount of \$ _____

Contact Name

Name as it should be recognized

Billing Address

City

State

Zip Code

Phone

Email

☐ I am requesting an invoice. ☐ My payment is enclosed.

Signature and Date

To secure your sponsorship online, please visit www.victoriatx200.com