



More Info: Bridget Kelleher
Assistant Director of Marketing
bkelleher@TheBigE.com
(413) 205-5039

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**COLLECTOR CAR LIVE CRUISE NIGHT BRINGS MIKE BREWER,
WAYNE CARINI, STEVE MAGNANTE & MIKE JOY TO THE BIG E**

Collector Car Live rolls out in The Big E Arena as a cruise night for the first time on Tuesday, September 17, from 4-8pm. Longtime show hosts and gearhead celebrities Mike Brewer of *Wheeler Dealers* and Wayne Carini of *Chasing Classic Cars* are no strangers to the Fair, and the presence of special guests Steve Magnante of Barrett-Jackson and FOX NASCAR's Mike Joy adds another level of excitement. This event is free with admission to the Fair.

Mark Oquisanti of Mark's Auto Parts, Inc. will be honored as the "King of Cruise" in tribute to Collector Car Live shifting gears from its original format to a cruise night. Oquisanti pioneered the community's car cruise scene through his business for 25 years, hosting "Mark's Classic Cruise" in East Granby, Conn. each summer. Every week, hundreds of participants and spectators from Western Mass. and Northern Conn. flocked to the event to tour row upon row of muscle cars, rat rods, exotics and classics.

Collector Car Live was the brainchild of John Juliano Jr. of Mellowship Entertainment, Mike Brewer and President and Chief Executive Officer Gene Cassidy of Eastern States Exposition. This event features a curated collection of more than 100 first-class custom and collector show vehicles from the early 1900s to modern marvels. Please note that applications are now closed for participation in the 2024 cruise night.

Automotive experts Brewer and Carini entertain and inform as each car is individually spotlighted. They share their expansive knowledge of the histories of these vehicles while Joy and Magnante grant audiences insider information about NASCAR and Barrett-Jackson Auctions.

When asked what keeps English car aficionado Mike Brewer coming to the Fair annually, he said "The people. I absolutely love the people of Northeast America and the collections there. There is also a huge fan base for my [television] shows; they could not be more kind to me each year."

“We’re incredibly excited to expand the format for Collector Car Live this year, opening it up to a much larger group of show vehicles,” added Juliano. “With so many stellar vehicles in this region and beyond, it was a natural progression for this event.”

Daniel Sheridan, the talent behind The Big E’s 2024 commemorative poster, has also devised a commemorative poster for Collector Car Live that will be available for purchase. A limited number of these posters are signed by Sheridan himself.

Collector Car Awards will be given to each of the hosts’ favorite vehicles, as well as President and CEO Gene Cassidy’s favorite and recognition for overall best in show. Those in attendance are welcome to mull about the collection and join Brewer, Carini, Joy and Magnante for a meet and greet after the show.

Visit TheBigE.com for more information on the run of the show and other events at the Fair.

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The Big E, brought to you by Eastern States Exposition, takes place September 13-29 in West Springfield, Mass. The Big E is the seventh largest fair in North America and is recognized as the largest event on the East Coast by attendance numbers. Advance discount tickets are now available at TheBigE.com and select Rocky’s Ace Hardware locations. Visit the website for a full schedule of events and check out the fairtime excitement on social media!

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Eastern States Exposition • West Springfield, MA 01089 • P: (413) 737-2443 • info@TheBigE.com