

# MISS SALINAS VALLEY FAIR COMPETITION

## RULES & REGULATIONS

### A. MISS SALINAS VALLEY FAIR

The Miss Salinas Valley Fair (Miss SVF) Competition is held annually to select a young lady who has the desire and enthusiasm to serve as a goodwill ambassador for the Salinas Valley Fair. The Salinas Valley Fair Competition Committee has pledged to make the competition memorable for each contestant. The Miss Salinas Valley Fair Competition Committee is confident that the candidate chosen will represent The Salinas Valley Fair in a grand manner.

### B. WHO IS MISS SALINAS VALLEY FAIR?

Miss SVF symbolizes the youth of our Salinas Valley Fair and in so doing, promotes the great western way of life. She is an ideal all-around, well versed young lady, who has a congenial personality, and knowledge of the Salinas Valley Fair, and the Salinas Valley. She is a young lady who enjoys travel and has a sincere interest in garnering educational experiences that assist in laying a solid foundation for her future.

### C. WHAT TYPE OF YOUNG LADY DOES THE MISS SALINAS VALLEY FAIR COMPETITION ATTRACT?

She is the young lady who wishes to be a representative of The Salinas Valley Fair, her home town and the Salinas Valley. Someone who shows compassion, loves the fair, loves this valley and everything it represents. She portrays unmatched sportsmanship, high moral values and an ethical character. She is also an ambitious young lady who is interested in furthering her chosen career through higher education and special training. She is a young lady who has the ability to speak intelligently and display dignity in all types of situations.

### D. ELIGIBILITY

Contestants may not be less than 16 years of age as of January 1, prior to the competition, and no more than 20 years of age as of December 31, of the year in which she competes. Birth certificates may be required.

Contestants must be a resident and if school age; a student of School Districts in the counties of Monterey, San Benito, Santa Cruz, Southern Santa Clara, Northern San Luis Obispo, Parkfield and Coalinga as per Salinas Valley Fair General Information & Local Rules and Area limits.

Contestants are encouraged to be enrolled as a full-time student in high school or college.

Each contestant must provide at least one silent auction item with a value of not less than \$40.00) for the Salinas Valley Fair Kick-Off Dinner, held in April. Each item must have a short description and value and must be turned into the Miss Salinas Valley Fair Competition Director on the day of the competition. Contestants must bring their silent auction donation to the Mandatory Orientation. This is the final stage of the application process.

All contestants shall agree in writing to observe and comply with all rules and regulations, as they exist now and as subsequently amended.

If selected to represent the Salinas Valley Fair, the contestant must agree to execute a contract and deliver said contract to the Miss Salinas Valley Fair Director.

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No person shall be deemed a contestant until an application to act as a contestant has been approved in writing by SVF, either directly or indirectly through the Miss Salinas Fair Competition Director.

The Salinas Valley Fair, along with the Miss Salinas Valley Fair Competition Committee, expressly reserves the sole right to accept or reject any application as they may, in their sole discretion, deemed appropriate.

#### **E. PROMOTIONAL ACTIVITIES**

1. Miss Salinas Valley Fair shall be encouraged to attend the following events sanctioned by the Salinas Valley Fair during the year. These events are;
  - a. Salinas Valley Fair Kick-off Dinner/Dance
  - b. Salinas Valley Fair Appreciation Dinner
  - c. King City Rotary Meeting
  - d. Salinas Valley Fair Appreciation Dinner
  - e. Salinas Valley Fair Heritage Foundation Packet Pick-up Party
  - f. Chamber of Commerce Meeting of Miss Salinas Valley Fair's hometown
  - g. King City Fourth of July Parade
  - h. Monterey County Cattleman's Spring Meeting
  - i. King City Chamber of Commerce Events
  - j. Visiting the Pediatric Units of Community Hospital of Monterey Peninsula, G.L. Mee Memorial Hospital, Natividad Hospital. This is to include the visit of local Skilled Nursing Facilities. (A visit to the Mee Memorial Hospital Skilled Nursing Facility located in King City will occur as part of the competition) COVID permitting.
2. At all such functions, performances, and events, Miss SVF shall be dressed in western attire, all of which she shall furnish.
3. Miss Salinas Valley Fair shall provide her own transportation to and from each such function, performance, and/or event unless otherwise instructed/coordinated by the Salinas Valley Fair.
4. The Miss Salinas Valley Fair Competition Committee and the Salinas Valley Fair shall have the sole right to publish or cause the publication in any media, and use in any reasonable manner, the name, basic biographical background and photograph of each contestant and Miss Salinas Valley Fair for the purpose of the promotion of the Miss SVF Competition.
5. Miss Salinas Valley Fair or its contestants shall not, without the permission of the Salinas Valley Fair publish or allow the name, photograph or biographical data of any contestant in any public media in any matter.

#### **F. RULES AND REGULATIONS**

All rules and regulations listed within this document are final. Any revision will be made only by a majority vote of the Salinas Valley Fair Board of Directors as submitted to them by the Miss Salinas Valley Fair Competition Committee.

1. All contestants will be notified in writing of any revision to the Rules and Regulations prior to their publication.
2. Contestants must conduct themselves in a proper, professional manner and portray high ethical standards.
3. Contestants will not be permitted to drink alcoholic beverages, smoke, or use foul language at any time during competition functions.

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4. Each contestant will be responsible for submitting their application to the Salinas Valley Fair Administrative Office.
5. A contestant or any individual with the intent to influence or harass, may not approach a judge or committee member before or after any event. Action of this type will be reported to the Salinas Valley Fair CEO and disqualification of that contestant may result.
6. Each contestant will provide the horse and tack necessary for the horsemanship competition.
7. Contestants may wear spurs but **No Chaps** during the horsemanship competition.
8. Contestants will be expected to present an "Invitation to the Salinas Valley Fair", which will be at least 3 minutes and no more than 5 minutes in length. Speeches are to be memorized, and no props will be allowed.
9. Contestants will also be interviewed by the judges during the competition.
10. Contestants must provide their own transportation to and from all functions.
11. Contestants must be punctual. Contestants arriving late to any event will lose five points per event to which they are tardy. *Keep in mind the idea that, "if you are early, you are on time. If you are on time, you are late."*
12. All contestants must sign a Waiver of Liability, and the official Competition Application. If the contestant is under the age of 18, a parent or guardian must also sign a consent form along with the liability form.
13. Contestants must provide their own wardrobe and agree to follow the wardrobe guidelines outlined within this document.
  - a. Except for the one (1-2) outfit(s) provided by a pre-designated sponsor.
14. All contestants must display good sportsmanship at all times.

#### G. **SCHOLASTIC – 25%**

This portion of the competition is divided into two parts consisting of a written test and a personally handwritten "Thank-You Note".

1. **Written Test** - Each contestant will take a test pertaining to the Salinas Valley Fair and the Salinas Valley. The information will be derived from;
  - a. The Salinas Valley Fair Entry Guidebook
  - b. The Salinas Valley Fair Website
  - c. Information provided in this packet
2. **Thank-You Note** – Each contestant will write a thank-you note. This note will be judged on;
  - a. Originality
  - b. Grammar
  - c. Spelling
  - d. Penmanship

#### H. **POISE AND APPEARANCE – 20%**

Wardrobe specifications shall be provided additionally. Appearance will be judged throughout the contest. Each contestant will model two (2) outfits. One will be her own choice of clothes and the other will be her choice of an outfit selected from a pre-determined sponsor. Judging will be as follows;

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### 1. Coordination of outfit

- a. Western fashion sense: contestants should pick outfits that reflect fashionable and tasteful western clothing. Judges will pay particular attention to the contestants' ability to use colors to enhance her natural coloring and enhance appearance and eye appeal.
- b. Proper fit of clothing: above all contestants should pay attention to the fit of their outfit. Outfits should be figure flattering and fit her personality.
- c. Contestants should be properly fitted for a hat so that it will flatter the face. Fit is more important than the style or cost of the garment.
- d. Contestants should be familiar with major western wear manufacturers.

### 2. Posture

- a. Posture: How the contestant carries herself is very important, the judges will be looking for contestants to carry themselves straight and tall and exude self-confidence and poise.

### 3. Poise

- a. Poise and professional behavior in every situation. Judges will be looking for contestants to handle each situation that they are involved in with grace and style.
- b. Judges will also be looking for contestants to have knowledge of proper etiquette.

### 4. Grooming

- a. This should include neatness, cleanliness, fingernails, hair, hat, boots, and western apparel.

## I. PERSONALITY – 40%

This portion of the competition is divided into two segments consisting of a Personal Interview and a Social Hour.

**1. Personal Interview** – Consists of the contestant sitting down with a minimum of three (3) judges who will ask questions.

- a. Each contestant will be judged on the following;
  - i. Ability to comfortably and effectively communicate with an individual or small group using appropriate and correct language as well as correct grammar.
  - ii. Ability to answer impromptu questions with composure and confidence.
  - iii. Ability to answer (in an age appropriate manner) spontaneous questions asked by the judges at any time during the Miss Salinas Valley Fair competition.
  - iv. Contestants should be able to give more than a “yes or no” answer to any question.
  - v. Intelligence and good common sense.
  - vi. Conversational ability with an emphasis on grammar and enunciation in a variety of situations.
  - vii. Good sense of humor.
  - viii. Self-confidence, high moral standards, sincerity, and integrity.
  - ix. Genuine interest in other people and consideration of others.
  - x. Positive outlook on life.
  - xi. Maturity.
  - xii. Educational and career goals.

**2. Social Hour** – The contestants, along with their families, will gather for the Social Hour portion of this contest. The Master of Ceremonies will then:

- a. Ask each contestant to introduce each of their immediate family in attendance.

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- b. Briefly interview each contestant.
  - i. Ability to answer (in an age appropriate manner) spontaneous question(s) asked by Master of Ceremonies.
- c. At the completion of this brief interview each contestant will then deliver her "Invitation to attend the Salinas Valley Fair".
  - i. It shall be no less than 3 minutes but no greater than 5 minutes long. Contestants will be timed.
  - ii. The contestant shall demonstrate her ability to communicate with an audience using appropriate and correct language as well as good grammar.
  - iii. Self-projection on stage, including delivery, voice, manner and use of a microphone.
  - iv. Demonstrate her ability to prepare and deliver a speech from memory without the use of props.

#### J. HORSEMANSHIP – 15%

##### 1. General Information:

- a. The contestants will provide their horse and tack for the horsemanship portion of the competition
- b. NO STALLIONS WILL BE ALLOWED
- c. **Permissible Equipment:**
  - i. A curb, half breed, or spade bit
  - ii. Chain Curb if flat type, cannot be twisted & must be a minimum of ½ "wide
  - iii. Curb straps must meet the approval of the judge prior to the competition.
- d. **The following are STRICTLY PROHIBITED:**
  - i. Snaffle
  - ii. Long Shank Snaffle
  - iii. Bosal Hackamore
  - iv. Mechanical Hackamore
  - v. Running Martingale or Tie Down Wire Curbs or other metal device is permissible in conjunction with or as part of the curb strap.
- e. Reins will be held in one hand and cannot be changed during performance. One finger is permitted between reins when split reins are used. IF Romel type reins are used, the hand is to be around reins.
- f. Tack used on a horse may not be changed between go-rounds, without permission from the Director.
- g. Horsemanship patterns will be provided to the contestants at the mandatory meeting.
- h. Contestants should remember that this portion of the competition will be judged on how the contestant cues her horse, not the caliber of the horse or equipment.
- i. Contestants should strive for a smooth pattern.

At a predetermined time during the horsemanship competition, the judges will briefly interview the contestant on the subject of general horse knowledge and/or the horsemanship pattern.

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#### 2. General Requirements

- a. Contestants will complete three go-rounds of riding competition. During the contest, and at the discretion of the judges, the contestants will be required to complete the following:
  - i. Reining Pattern (The pattern will be provided to each contestant at the mandatory Welcome Meeting. NO EARLIER.) You may consider utilizing patterns from the official AQHA Pattern Book for practice.
  - ii. Rail work – riders will be asked to walk, trot (no posting) and lope their mounts in both directions while staying on the arena wall.
  - iii. Queens Run
  
- b. Horsemanship skills may be judged as follows:
  - i. Control of horse and how each situation is handled
  - ii. Proper arena etiquette
  - iii. Balance and posture
  - iv. Ability to sit properly in the saddle and the position of hands, feet, and seat when riding at a reasonable rate of speed for the activity
  - v. Ability to mount and dismount a horse
  - vi. Ability to carry a flag on horseback.
  - vii. Correct leads and lead changes
  - viii. Speed consistency in the patterns.
  - ix. Back up your horse in a straight line.
  - x. Smooth stops.
  
- c. Showmanship skills will be judged as follows:
  - i. How well the contestant projects her personality to the audience on horseback.
  - ii. Presentation run and queen wave.

**Contestants will be judged by the criteria set forth by the Salinas Valley Fair Ground Rules, and the AQHA. Not by any other association's rules or judging criteria. JUDGES DECISIONS ARE FINAL**