



# Livestock Photo & Video Entry Upload Guidelines

**Livestock Photo Guidelines:** Please follow these requirements when preparing your images for submission.

**IF YOU ARE PARTICIPATING IN THE 2024 DAIRY SALE AND SHOW:** Please follow the requirements below when preparing your video entry. Videos that do not meet the requirements will be disqualified. This video will be what potential buyers will see during the online portion of the auction.

## **Video Format Requirements:**

- Acceptable video formats are .mpeg, .avi, .flv, .wmv, .mov, .mpg, .mp4.
- Video size may not exceed 200MB (megabytes).
- If your total video file size is greater than 200 MB, use a video editing program to “resize/resample the video”.
- The largest video dimension (width x height) should be 720 x 480 pixels. If the video is larger, the upload page will automatically decrease the dimensions to fit the 720 x 480 size limit
- Video must be at least 60 seconds and may not exceed 90 seconds.

## **Video Content Requirements:**








- Exhibitors must be in official show uniform.
- No previously won awards or banners may appear in the video.
- Video must focus on the animal; however, the exhibitor's face must be clearly visible at some point during the video. See below for best practices. Talking is not permitted during recording by the exhibitor or anyone else.
- Animals must be clean and clipped, as if it were a live show.
- Video must be filmed in one take and may not be photoshopped or altered in any way **Suggested**

## **best practices for showing your animal:**

### **Dairy**

1. Set up the animal, filmed at a profile view.
2. Walk the animal in a circle, bringing it back in line and setting up for show profile
3. Once the animal is set, clearly film each the front view and rear view, as well as side profiles.
4. End the video.

Log into your ShoWorks and select the entry you wish to upload media.

Upload Media	Receipt	Confirmation
	 Receipt	fresno-4211
	 Receipt	fresno-4200
	 Receipt	fresno-4200
	 Receipt	fresno-4151
	 Receipt	fresno-4151
 Upload Files	 Receipt	fresno-4151

Once clicking on this button, exhibitors will be taken to the page to complete the upload. The new screen will look like below.

