

2024 DIGITAL PROGRAM



GRAND
FLORAL
PARADE

CITYFAIR

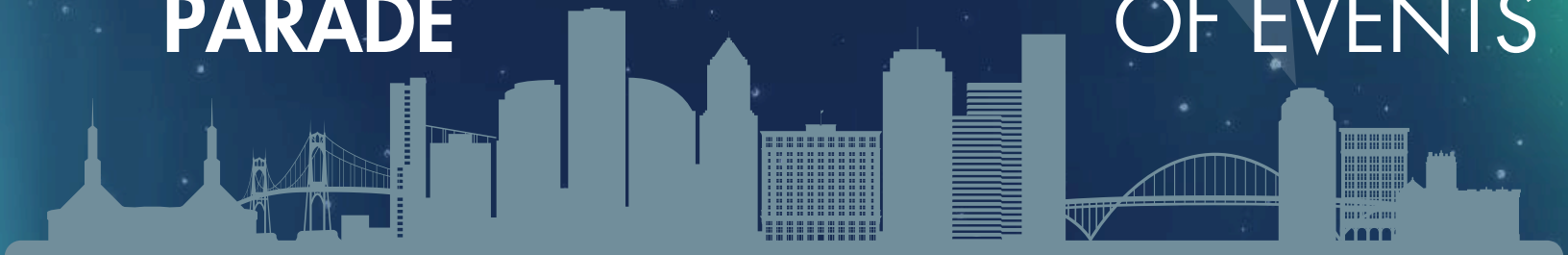
FRED MEYER
JUNIOR
PARADE



MEET THE
2024
COURT

CARE OREGON
STARLIGHT
PARADE

CALENDAR
OF EVENTS





For our Portland
friends, we rose to
the occasion.

With the most flights *and* the most destinations from PDX,
we're proud to be Portland's hometown airline and an
official sponsor of the Portland Rose Festival.

Alaska[®]
AIRLINES



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Featuring seasonally fresh entrées and premium, made-from-scratch favorites served with care in a warm, inviting family atmosphere. As a group of locally-owned restaurants, we take pride in our local communities, source Northwest fresh ingredients, and are proud to have the most wonderful, loyal Guests.

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We'll donate \$1 to the Portland Rose Festival Foundation for every Rose Meal purchase!



Rose Meals available April 29th thru June 30th at these participating restaurants:
**Beaverton • Clackamas • East Portland (181st) • Gresham • Hillsboro • Mall 205
 Parkrose • Tigard • Vancouver (Mill Plain) • Woodburn**

2024 CALENDAR OF EVENTS

May 24

Opening Night Fireworks

- 📍 Tom McCall Waterfront Park, 800 SW Naito Parkway
- 🕒 9:50 PM

May 24-27

Rose Festival CityFair

- 📍 Tom McCall Waterfront Park, 800 SW Naito Parkway
- 🕒 Friday, 5 PM - 10 PM
- 🕒 Saturday, 12 PM - 10 PM
- 🕒 Sunday, 12 PM - 9 PM
- 🕒 Monday, 12 PM - 9 PM

May 30

Wine Walk

- 📍 Downtown Portland at participating restaurants
- 🕒 5 PM - 8:30 PM

May 31 - June 2

Rose Festival CityFair

- 📍 Tom McCall Waterfront Park, 800 SW Naito Parkway
- 🕒 Friday, 4 PM - 10 PM
- 🕒 Saturday, 12 PM - 10 PM
- 🕒 Sunday, 12 PM - 9 PM

May 31 - June 2

Starry Nights Small Business Event

Presented by The Standard & Travel Portland

- 📍 Downtown Portland at participating businesses
- 🕒 Individual Business Hours

June 1

Starlight Run

- 📍 Naito Parkway, 800 SW Naito Parkway
- 🕒 6:30 PM - 7:30 PM

June 1

CareOregon

Starlight Parade

- 📍 Downtown Portland, 800 SW Naito Parkway
- 🕒 8 PM - 10 PM

June 5

Fred Meyer

Junior Parade

- 📍 Hollywood District, Along Sandy Blvd
- 🕒 1 PM - 3 PM

June 5-9

Fleet Week

- 📍 Tom McCall Waterfront Park, 2 SW Naito Parkway
- 🕒 10 AM - 4 PM

June 7

Queen's Coronation

Presented by Unitus Community Credit Union

- 📍 Oregon Square, 898 NE 8th Ave
- 🕒 11 AM

June 7-9

Rose Festival CityFair

- 📍 Tom McCall Waterfront Park, 800 SW Naito Parkway
- 🕒 Friday, 4 PM - 10 PM
- 🕒 Saturday, 12 PM - 10 PM
- 🕒 Sunday, 12 PM - 9 PM

June 8

Grand Floral Parade

- 📍 Veterans Memorial Coliseum, 300 N Ramsay Wy
- 🕒 10 AM - 12 PM

June 8-9

Dragon Boat Race

- 📍 Tom McCall Waterfront Park, Near the Hawthorne Bridge
- 🕒 8 AM - 5 PM

June 8-9

Grand Floral Float Showcase

Presented by OMSI

- 📍 Tom McCall Waterfront Park, 800 SW Naito Parkway
- 🕒 Saturday, 3 PM - 9 PM
- 🕒 Sunday, 7 AM - 4 PM

June 9

CityFair Ukulele Jam

- 📍 Inside CityFair, 800 SW Naito Parkway
- 🕒 12:30 PM - 3 PM

ROSE FESTIVAL CITYFAIR

DREAM FORWARD ALONG PORTLAND'S WATERFRONT



HOURS OF OPERATION



800 SW Naito Parkway

MAY 24 - 27

MAY 31 - JUNE 2

JUNE 7 - JUNE 9

Friday, 5 PM - 10 PM

Friday, 4 PM - 10 PM

Friday, 4 PM - 10 PM

Saturday, 12 PM - 10 PM

Saturday, 12 PM - 10 PM

Saturday, 12 PM - 10 PM

Sunday, 12 PM - 9 PM

Sunday, 12 PM - 9 PM

Sunday, 12 PM - 9 PM

Monday, 12 PM - 9 PM

CITYFAIR MADE POSSIBLE BY OUR SPONSORS:



ROSE FESTIVAL CITYFAIR

CITYFAIR EVENTS



OPENING NIGHT FIREWORKS

MAY 24 AT 9:50 PM



LIVE ENTERTAINMENT OREGON BREWERS FEST

ALL DAY EVERY DAY!



CELEBRATION OF OREGON BREWERS FEST

ALL DAY EVERY DAY!



LOCAL EXHIBITORS

ALL DAY EVERY DAY!

FUNTASTIC RIDES!

Ride tickets may
only be purchased
inside of CityFair



PAMPLIN MEDIA COUPON DAY

May 31 & June 7

FREE admission with presentation of
Pamplin Media coupon

CAPITAL ONE CAFE DAY

June 8

FREE admission for cardholders and guest

GRAND FLORAL PARADE FLOAT SHOWCASE

June 8-9

Come and see the Grand Floral Parade
floats up close for FREE!

UKE JAM

June 9

Bring your ukulele and sing along from
12:30-3:00 PM at the Rose City Stage

CITYFAIR MADE POSSIBLE BY OUR SPONSORS:



30 years of making health care work for absolutely everyone

We're proud to be the title sponsor of the CareOregon Starlight Parade. Let's celebrate this year's Rose Festival and "Dream Forward" together.



careoregon.org


CareOregon

celebrating
30
years

CAREOREGON STARLIGHT PARADE

SATURDAY, JUNE 1, 2024 at 8:00 pm  Downtown Portland



CareOregon Prepare to be dazzled as the CareOregon Starlight Parade illuminates the heart of downtown with an electrifying display of floats and performances! This spectacular event promises to light up the night and bring a festive atmosphere to the city center.



THANK YOU TO OUR TITLE SPONSOR:



WATCH
FOX 12
OREGON
SATURDAY, JUNE 1
9:00 PM



GRAND MARSHAL JENNY NGUYEN

"[As a child] I went to the Starlight Parade and sat on the sidewalk and watched glow sticks and colorful lights accompany the raucous energy. The Rose Festival has been one of my core Portland memories. I cannot believe that I would ever have the opportunity to actually be a celebrated figure at the center of it."

WEAR YOUR
GLOW STICKS
AND LIGHT UP
ACCESSORIES!

Together, we can help create communities free from hunger and waste.

The Zero Hunger | Zero Waste Foundation supports organizations across the country that help to discover new, innovative ways to feed our neighbors in need while protecting our planet.

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WASTE
FOUNDATION



 **Fred Meyer**

Join us on our journey to zero.
ZeroHungerZeroWasteFoundation.org

FINANCIAL INFORMATION ABOUT THE KROGER CO. ZERO HUNGER | ZERO WASTE FOUNDATION, AN OHIO NONPROFIT CORPORATION, INCLUDING ITS ADMINISTRATIVE AND FUNDRAISING COSTS, AND A FULL AND FAIR DESCRIPTION OF ITS CHARITABLE PROGRAMS CAN BE OBTAINED BY WRITING US AT 1014 VINE STREET, CINCINNATI, OHIO 45202, OR AT THEKROGERCO.ZEROHUNGERZEROWASTEFOUNDATION.COM. REGISTRATION WITH OR LICENSING BY A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE.

Scan the QR code to learn more.



FRED MEYER JUNIOR PARADE

WEDNESDAY, JUNE 5, 2024 at 1:00 pm  Hollywood District

Fred Meyer Junior Parade

For over a century, kids from all over the Portland area have gathered in the Hollywood District to showcase their dance skills, drill teams, musical abilities, cultural performances, and more!

THANK YOU TO OUR TITLE SPONSOR:



WATCH
FOX 12
PLUS+

WEDNESDAY, JUNE 5
1:00 PM

GRAND MARSHAL

MANDY VANCE

Oregon's Teacher of the Year, and former Franklin High School Princess, Mandy Vance will ride in the Junior Parade as this year's Grand Marshal.



THANK YOU TO OUR SPONSORS:

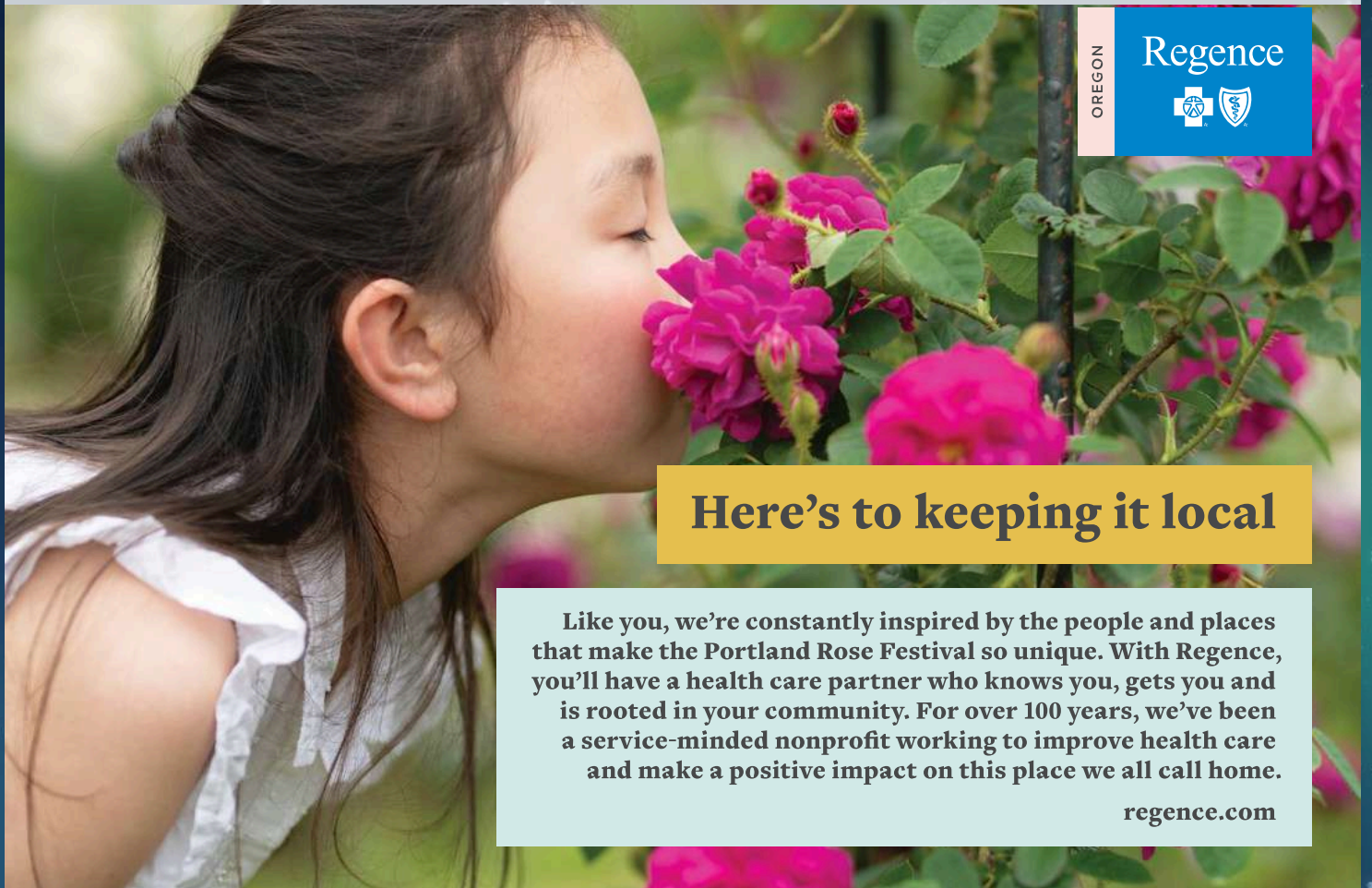


FLEET WEEK

WEDNESDAY, JUNE 5 - SUNDAY, JUNE 9

As one of the exclusive U.S. Ports of Call, the Rose Festival is honored to host the United States Navy, the United States Coast Guard, and the Royal Canadian Navy each year. Their arrival commemorates a relationship with the Navy that has lasted more than 100 years, and over 80 years of visiting Portland during the Rose Festival.

Come and visit Portland's waterfront and take a free ship tour! --Tours are first come, first serve.



Here's to keeping it local

Like you, we're constantly inspired by the people and places that make the Portland Rose Festival so unique. With Regence, you'll have a health care partner who knows you, gets you and is rooted in your community. For over 100 years, we've been a service-minded nonprofit working to improve health care and make a positive impact on this place we all call home.

regence.com

PORTLAND NURSERY

'HEART OF PORTLAND'

Official Rose of the 2024 Portland Rose Festival
& Portland Nursery Exclusive



QUEEN'S CORONATION PRESENTED BY UNITUS COMMUNITY CREDIT UNION

FRIDAY, JUNE 7 AT 11:00 am 📍 Oregon Square Park

Since 1914, the Rose Festival Court is one of Rose Festival's oldest traditions, crowning hundreds of princesses and over 100 queens over the years.

Cheer with us as we crown this year's Rose Festival Queen. Community judges and members from this year's Rose Festival Court will help determine who the queen will be. Each candidate is evaluated on leadership, scholastic achievement, school activities, civic involvement, volunteer projects, communication skills, and overall presence.

A special thank you to our partners, the Royal Rosarians, for hosting the Queen's Coronation as part of their Honorary Knighting Ceremony.



Queen Déja Fitzwater, 2023



Queen Senya Scott, 2022



Queen Lili Rosebrook, 2021



Queen Dorothy Anderle & her Court, 1950



Unitus is proud to honor the outstanding young women of the Rose Festival Court

For these brilliant minds, the journey is just beginning.

We're proud to match each Rose Festival Princess with a professional mentor to guide and support them through a Court Mentorship that lasts a lifetime.

Highlights of this year's Court Mentor Program include:

- A community service activity with a local charity
- A job shadow and Q&A in the Princesses' career field of interest
- A Financial Education Workshop to prepare for college and beyond



ROSE FESTIVAL COURT

PRESENTED BY UNITUS COMMUNITY CREDIT UNION



Heleen
Red Bird
Roosevelt

Year: Junior

Hobbies: Reading, drawing, and trying new foods

Career Plans: Study law and anthropology for people of color

Favorite RF Event: Grand Floral Parade



Julia
Dixon
Franklin

Year: Senior

Hobbies: Acting, singing, reading, and hiking

Career Plans: Study to become a clinical psychologist

Favorite RF Event: Grand Floral Parade



Mackenzie
Devereux
Ida B. Wells

Year: Senior

Hobbies: Crocheting, knitting, and all things crafty

Career Plans: Become a quantum biophysics researcher and surgeon

Favorite RF Event: Fred Meyer Junior Parade



Jayda
Jackson
Central Catholic

Year: Senior

Hobbies: Playing basketball and softball

Career Plans: Become a pediatrician

Favorite RF Event: CareOregon Starlight Parade



Cadence
Wooden
Metro-East

Year: Senior

Hobbies: Playing basketball, reading, and drawing comics

Career Plans: Becoming a sports agent or broadcaster

Favorite RF Event: Grand Floral Parade



Amelia
Godard
Metro-West

Year: Senior

Hobbies: Running, Pilates, and playing tennis

Career Plans: Owning my own business

Favorite RF Event: Fred Meyer Junior Parade

ROSE FESTIVAL COURT

PRESENTED BY UNITUS COMMUNITY CREDIT UNION



Isabelle
Muresan
Lincoln

Year: Senior

Hobbies: Reading, creative writing, drawing, and sewing

Career Plans: Study political science to pursue law or journalism

Favorite RF Event: Grand Floral Parade



Daniela
Gray
Grant

Year: Junior

Hobbies: Sewing, cooking, volleyball, and softball

Career Plans: Study medicine and become a nurse

Favorite RF Event: Fred Meyer Junior Parade



Zora
Forsberg
Cleveland

Year: Junior

Hobbies: Knitting, crocheting, reading, and painting

Career Plans: Obtain a Ph.D. in psychology to become a therapist

Favorite RF Event: Milk Carton Boat Race



Jacqueline
Ngo
Parkrose

Year: Junior

Hobbies: Cheerleading, tennis, trying new foods

Career Plans: Study computer science and criminal justice

Favorite RF Event: CareOregon Starlight Parade



Mari
Franco-Morgado
David Douglas

Year: Senior

Hobbies: Floral design, wrestling, and participating in two Latino clubs

Career Plans: Study medicine to become a travelling nurse

Favorite RF Event: CityFair



Kobi
Flowers
Jefferson

Year: Senior

Hobbies: Baking and cheerleading

Career Plans: Becoming an anesthesiologist or pharmacist

Favorite RF Event: Grand Floral Parade

ROSE FESTIVAL COURT PRESENTED BY UNITUS COMMUNITY CREDIT UNION



**Amelia
Snyder**
St. Mary's

Year: Senior

Hobbies: Baking, drawing, and reading

Career Plans: Study medicine to become a physician or researcher

Favorite RF Event: Grand Floral Parade



**Julie
Liu**
McDaniel

Year: Junior

Hobbies: Volunteering, golf, cheer, and ice skating

Career Plans: Obtain a Ph.D. to become a biliterate psychologist or psychiatrist

Favorite RF Event: CareOregon Starlight Parade



**Laedyn
Romero**
Benson

Year: Senior

Hobbies: Hip-hop, aerial silks, drawing, and working with children

Career Plans: Becoming a trauma nurse, EMT, or OBGYN

Favorite RF Event: CareOregon Starlight Parade



2024 Court Program Donors

Abby's Closet
Adidas
Baja Fresh of Lake Oswego
Bellagio's Pizza
Children's Healing Art Project
Columbia Sportswear
Contesa Diaz-Nicolaidis
David and Patricia Cohen
Elmer's Restaurant
Erica Baldwin-Jackson
Floral Design Institute
Funky Flowers by Flory

Happy Canyon
Leslie Goodlow
Linda Gunselman
Lloyd Center
Marlo Eckert
Mashita Teriyaki
MotorCoach West
Patrick F. Smith Photography
Old Spaghetti Factory
Pendleton Round-Up
Phagan's School of Hair Design
Pittock Mansion

Portland Kaohsiung Sister City Association
Portland Outdoor Store
Providence St. Vincent Gift Shop
Royal Rosarian Foundation
Sayler's Old Country Kitchen
Scott Guptill
ShedRain
Sophisticated Beads
The Randall Group
Unitus Community Credit Union
Wool & Co

DREAM. RIDE.

Explore!

- VANCOUVER B.C.
- BELLINGHAM
- MT. VERNON
- STANWOOD
- EVERETT
- EDMONDS
- SEATTLE
- TUKWILA
- TACOMA
- OLYMPIA/LACEY
- CENTRALIA
- KELSO/LONGVIEW
- VANCOUVER, WA.
- PORTLAND
- OREGON CITY
- SALEM
- ALBANY
- EUGENE



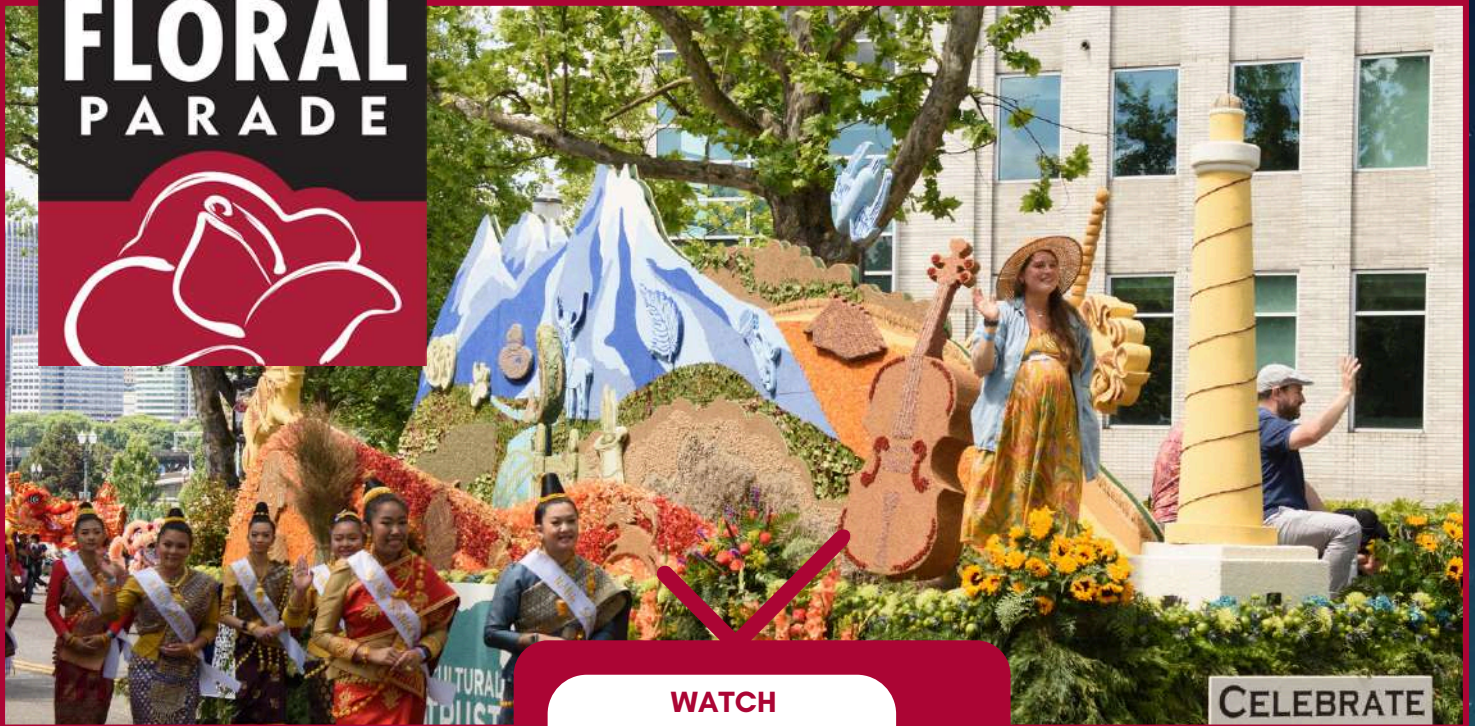
**AMTRAK
CASCADES**

THE OFFICIAL RAILWAY PARTNER
OF THE PORTLAND ROSE FESTIVAL



GRAND FLORAL PARADE

SATURDAY, JUNE 8, 2024  Veterans Memorial Coliseum to the Lloyd Center



TELECAST PRESENTED BY:



WATCH
FOX 12
OREGON
SATURDAY, JUNE 8
10:00 AM

A cherished highlight of the Portland Rose Festival, this popular procession is more than just a spectacular floral-filled parade – it's a beloved annual tradition. For more than 116 years, Portland families, visitors and community groups have been making memories at the Grand Floral Parade. A colorful reflection of local, regional and international communities, the parade draws hundreds of thousands of cheering viewers of every age, along a route makes it two-mile march along Portland's east side city streets.



THANK YOU TO OUR SPONSORS:



Shriners
Children's
Portland



GRAND MARSHAL GREG MCKELVEY

Greg McKelvey is a Rose Festival legend, maybe the most prolific high school band director to participate in Rose Festival events over his decades-long career. Greg will hang up his baton this summer after 28 years in the Battle Ground School District, leading the Battle Ground High School marching band and advanced jazz band during many successful seasons—including a first place national finish for the jazz band in 2023. The Rose Festival is pleased to honor Greg as this year's Grand Floral Parade Grand Marshal, with gratitude and good wishes for his decades of dedication to music education and to his students. Congratulations, Greg!



June 8-9

Grand Floral Float Showcase

Presented by OMSI

- 📍 Tom McCall Waterfront Park
800 SW Naito Parkway
- 🕒 Saturday, 3 PM - 9 PM
Sunday, 7 AM - 4 PM

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good day
Oregon

WEEKDAYS 4:30-11A

FOX 12
OREGON

ANDY
CARSON

TONY
MARTINEZ



GRAND FLORAL PARADE FLOATS

SATURDAY, JUNE 8, 2024

Dreaming About the Next 100 Years

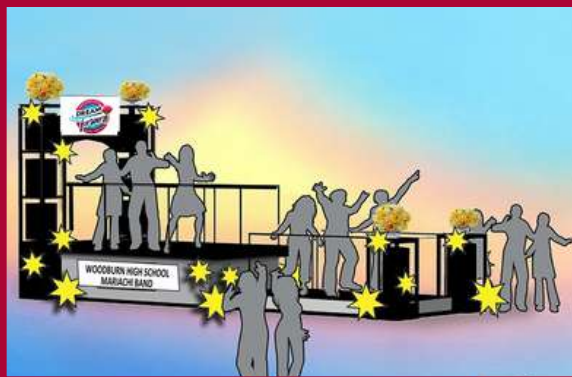


Shriners
Children's™
Portland

Shriners Children's Portland celebrates 100 years of caring for kids regardless of ability to pay with this amazing float that features Shriners mascot Fezzy Bear surrounded by oversized toys and games. The float reflects that play is the most important work of a child. Whether it be achieving a high-level sports performance—or finally being able to ride a bike out with their friends—Shriners Children's provides the care and support for each child to achieve their dreams. Shriners Children's Portland serves children with orthopedic conditions, cleft lip and palate disorders from Oregon, Washington, Idaho, Alaska and British Columbia.

Performance Deck Float

Feat. Woodburn High School Mariachi Band



PORTLAND
ROSE
FESTIVAL
SINCE 1937

This float is a festive moving stage, carrying the Woodburn High School Mariachi Band and providing music for the Cosecha Mexican Folkloric dance group under the direction of Rosa Floyd and Nadia Maksimov. The Mexican Folkloric group in Woodburn started more than 20 years ago as a bridge to connect Woodburn students, staff and families together in a celebration of community, culture, tradition, and education. The Portland Rose Festival Foundation is a 501c3 nonprofit organization and is proud to present this inspiring performance as part of an ongoing commitment to arts, education and diversity.

Portland Rose Festival Tribute Float

Feat. A Salute to Volunteers



PORTLAND
ROSE
FESTIVAL
SINCE 1937

The mission of the Portland Rose Festival Foundation includes a commitment to volunteerism. The Tribute Float annually honors the individuals, organizations and partners that contribute their time, treasure and passion to ensure Rose Festival's success. From the volunteer board members to parade guides to float decorators, volunteers are at the core—and the heart—of the Rose Festival. The festival literally could not happen without their dedication. The individuals riding the float all represent hours of volunteer hours donated to the Rose Festival and its many events and programs.

GRAND FLORAL PARADE FLOATS

SATURDAY, JUNE 8, 2024

Make Flight Happen



Alaska Airlines, the Official Airline of the Rose Festival, celebrates the joy of flight with these adorable penguins. Inspired by penguins in the wild chasing butterflies, these intrepid explorers are finding new ways to take flight! Alaska Airlines works hard to "make flight happen" through their support of the Ascend Pilot Academy, which provides aspiring pilots a more accessible path to their dreams. Alaska Airlines highlights their service from Portland International Airport, where Alaska guests enjoy low fares to more than 40 year-round nonstop destinations, including Washington DC and Orlando! Rose Festival is cherished by Alaska's 2,400 Portland-based employees who are actively involved in giving back to the community where they live and work.

The Crown of Rosaria

Feat. Oregon Teacher of the Year Mandy Vance



This elegant float presents a larger-than-life version of the 102-year-old Crown of Rosaria in all its glory with a regal bouquet of yellow roses. Riding on the float this year is Oregon Teacher of the Year, Mandy Vance. Mandy served as the Rose Festival Princess from Franklin High School in 2004. The Crown of Rosaria was gifted to the Portland Rose Festival in 1922 by the Professional Women's Club of Portland, who paid for it by selling miniature paper roses for 25 cents each. Made of gold and adorned with multiple precious stones, the Crown of Rosaria is worth thousands of dollars, but its role in the Rose Festival history makes it priceless.

2024 Rose Festival Court

Presented by Unitus Community Credit Union



Since 1930, outstanding young women from Portland area high schools have represented the spirit of the Rose Festival around the community. Surrounded by hundreds of roses in three distinct shades of pink, 14 princesses will be joined by the 2024 Rose Festival Queen at the top of the float. The Rose Festival Court includes amazing young women from many different backgrounds. Like the Rose Festival, Unitus not only honors diversity, but celebrates the unity which is at the heart of this program. Unitus is your local community credit union, a full-service financial institution, committed to improving access to financial products and services in all communities.

GRAND FLORAL PARADE FLOATS

SATURDAY, JUNE 8, 2024

They Say it's your Birthday, CareOregon!



For 30 years CareOregon has worked hard to make health care work for absolutely everyone. CareOregon knows that good health is about more than just doctors' appointments. It's about the health of our communities, too, which CareOregon has been committed to since 1994. CareOregon's Grand Floral float features pinwheels, party hats, gifts and, of course, a three-layer, 30th anniversary Birthday Cake! Being honored on the float are some longtime CareOregon employees, including Lisa Huguet and Tracie Barcenas, both 27-year employees. Watch for a familiar figure from a 1986 film to make a surprise appearance to Twist & Shout with parade-goers; Ferris might have skipped out for the day, but CareOregon is there every day for its members and communities!

Royal Rosarian Foundation Float Feat. the 1974 Court



With a nod of an iconic straw hat, this float pays homage to Portland's official greeters and ambassadors of good will, the Royal Rosarians. The Rosarian motto—For You a Rose in Portland grows—is known around the world. Proudly presented on the float are members of the 1974 Rose Festival Court celebrating their 50-year reunion. An all-volunteer organization, Royal Rosarians welcome visiting dignitaries from around the world, host hundreds of out-of-town visitors, march in parades throughout the region, and perform ceremonial rose plantings. The Royal Rosarian Foundation is a nonprofit civic organization. The float was built by Rose City Float Designs of Portland.

Dayrol's Garden Feat. Floral Director Dayrol Griffin



GRAND FLORAL PARADE MINI FLOATS

SATURDAY, JUNE 8, 2024

Clown Prince Throne

Feat. Angel Ocasio, Rose Festival Clown Prince



Rose City Float Designs
Turning dreams into realities

The Clown Prince sits atop his famous throne in community parades, wielding his gigantic rose-shaped scepter. Top hats are filled with circus roses, purple daisy mums, assorted Gerber daisies, yellow cushion mums, purple larkspur with leather leaf and sword ferns in a celebration fit for a Prince. Angel Ocasio, the Rose Festival's artistic director, leads the famous Rose Festival Clowns. This volunteer group of specially-trained Clowns add smiles and laughter to Rose Festival events every year.

The Portland Kaohsiung Sister City Association



Rose City Float Designs
Turning dreams into realities

This beautiful mini-float depicts a tranquil garden with red coconut walking bridge. A graceful Chinese gate is completed in red, yellow and blue coconut and topped with yellow roses. The amazing Phoenix birds are covered in flame-shaded coconut with oncidium, dendrobium orchid, red ginger and anthurium tails. Red rose arrangements adorn the float, and red carnations line the bottom. The Portland-Kaohsiung Sister City Association is committed to the friendship between Portland and Kaohsiung, Taiwan; this nonprofit organization produces the popular Rose Festival Dragon Boat Race.

Portland-Sapporo Sister City Association



Rose City Float Designs
Turning dreams into realities

Celebrating 65 years of Friendship between Portland and Sapporo, Japan, the Portland-Sapporo Sister City Association is Portland's oldest sister city relationship. Thanks to the generous support of Columbia Sportswear, this float features a traditional Japanese gate, a taiko drummer and stunning white floral arrangements and peacocks with floral tails. Walkers in happy coats accompany the float.

GRAND FLORAL PARADE MINI FLOATS

SATURDAY, JUNE 8, 2024

Alpha Kappa Alpha



Rose City Float Designs
Turning dreams into realities

An international service organization founded on the campus of Howard University in 1908, AKA is the oldest Greek-letter organization established by African American college-educated women. The Zeta Sigma Omega chapter was founded in 1955, with members from across the Portland metro area and Salem. Current chapter president Leslie Goodlow rides atop this pink 'skirt' mini-float which is covered in pink coconut with cascading bouquets of two-toned pink roses, white cushion mums and pink baby's breath. Leslie served as the president of the Rose Festival during its Centennial in 2007.

Lucy the Lady Bug



Rose City Float Designs
Turning dreams into realities

Parade favorite Lucy the Ladybug was one of the Rose Festival's very first mini-floats, bringing smiles to the faces of parade-goers every year as she makes her way down the streets of Portland. Her coat is made of red dyed rice with black onion seed spots. Her happy floral arrangement includes red roses and baby's breath with a base of yellow Viking daisy mums. Look for Lucy's friend Sammy the Snail, who snags another parade-day ride on Lucy's back.

Bow & Arrow Culture Club



Rose City Float Designs
Turning dreams into realities

Yakima native Sherry Scott rides on this beautiful float wearing a dress her mother made more than 100 years ago when she was a Pendleton princess. The float features native baskets and flowers you might find in a field, such as sunflowers, larkspur, carnations and solidago. Members of the Bow & Arrow Club march alongside the mini-float, along with hand drummers and dancers in native regalia. The Bow & Arrow Club produces the annual Delta Park PowWow and Encampment, a traditional celebration of native culture more than 50 years old.

GRAND FLORAL PARADE MINI FLOATS

SATURDAY, JUNE 8, 2024

Oregon City Dreams- Past, Present & Future



Sponsored by Travel Oregon City.com, this mini-float celebrates the people who dreamed of and established Oregon City, before and after it became the first incorporated city west of the Rock Mountains. Founding Father John McLoughlin sits surrounded by patriotic red roses, white carnations and blue larkspur amid symbols and flags of the early American, British and Canadian settlers and First Peoples of the Grand Ronde and Siletz tribes and Chinese immigrants.

The Oregonian #HereisOregon



Snow-capped volcanoes, vast deserts, temperate rainforests, verdant valleys and an 80-mile gorge carved during the last ice age – this is the state we love to live in! The Here is Oregon mini-float takes you on a journey through Oregon's seven regions by featuring critters that call each one home. Look for Doug the Beaver, Finn the Chinook Salmon, Ziggy the Plateau-Striped Lizard, Flicker the Fringed Myotis Bat, Hoppy the White-Tailed Jack Rabbit, Sluggie the Pacific Banana Slug, Hattie the Anna's Hummingbird, and Claws the Blue Dungeness Crab. Here is Oregon wants you to experience all that our state has to offer. Proudly powered by the teams at The Oregonian/OregonLive.

Penticton Peach Festival



Celebrating everything peaches each August, our friends from British Columbia, Canada have a peach coconut skirt with a baby's breath petticoat. The cascading bouquets feature orange spray roses, circus roses, white cushion mums, and baby's breath. President Shawna Tinga has the pleasure of riding the mini-float this year and inviting everyone in the Portland region to come enjoy their fun festival this summer, celebrating live free music and their ever-popular wine region.

GRAND FLORAL PARADE MINI FLOATS

SATURDAY, JUNE 8, 2024

Washington State Autumn Leaf Festival



Rose City Float Designs
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Royal Lady Linda Bradshaw is being driven by Scott Bradshaw in a charming horse drawn carriage depicting a ride in downtown Leavenworth on this mini-float celebrating the WA State Autumn Leaf Festival. The horse is covered in quinoa with its mane in pampas grass and mums. The carriage is gold coconut and black onion seeds featuring their logo sign in coconut and two beautiful autumn arrangements of red roses, yellow Asiatic lilies, sunflowers and many more colorful flowers. The WA State Autumn Leaf festival in late September is traditionally the final festival on the Northwest Festivals calendar.

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