

FOR IMMEDIATE RELEASE

East Texas State Fair Announces 2024 Headliners

August 13, 2024 | Tyler, TX

The East Texas State Fair is excited to unveil the anticipated headliners for this year's event, set to take place from September 20-29, 2024. With a selection of country, rock, and tribute performances, this year's fair promises unforgettable evenings of live entertainment that will have everyone singing along.

Cody Canada & The Departed.....Friday 9/20 (*Senior Day*)

Josh Ward.....Saturday 9/21

Payton Howie.....Sunday 9/22

Scotty Alexander.....Monday 9/23 (*Military Appreciation Day*)

Darrin Morris.....Tuesday 9/24

Reputation: Taylor Swift Cover.....Wednesday 9/25 (*First Responder's Day*)

Slade Coulter.....Thursday 9/26

Chad Cooke Band.....Friday 9/27

80's Mix Tape.....Saturday 9/28

La Invasora Conjunto Fest Featuring Michael Salgado.....Sunday 9/29 (*Hispanic Heritage Day*)

"We're bringing a diverse lineup of incredible artists that reflect the vibrant spirit of East Texas," said Cody Rosenbalm, CEO/President. "Our music lineup is a fair highlight, and we can't wait for our guests to enjoy these performances at our new venue."

This year, the East Texas State Fair is proud to partner with Optimum, the official stage sponsor for all musical performances. Their support ensures that we can deliver an exceptional entertainment experience for all fairgoers, enhancing the overall atmosphere of the event.

These concerts will be held nightly at 9 PM on the Optimum Stage and all performances are included with fair admission. Along with these headliners, performances throughout each day include up-and-coming artists and local school groups. A full list will be announced soon at etstatefair.com/live-music.

Ticket Information: Tickets for the East Texas State Fair are now available for purchase online at www.etstatefair.com. General admission is \$12 for adults and \$6 for children ages 5-12, with children under 5 admitted free. Carnival wristbands are available for \$37, offering

unlimited rides on any one day. Don't miss the early bird discounts available before September 20th!

About the East Texas State Fair

The East Texas State Fair is organized to create commerce, celebrate heritage, and promote agriculture and education through its activities and functions. The fair is dedicated to providing quality, family-friendly entertainment while creating social, educational, and cultural experiences.

Media Contact:

Mintie Betts, Director of Marketing and Communications
East Texas State Fair
Email: mintie@etstatefair.com
Phone: (903) 597-2501