



DOUGLAS COUNTY FAIR BOARD

THURSDAY, APRIL 20, 2023

EVENTS CENTER

AGENDA

6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE

Public Meeting

Public Comment

Moment of Silence

Approval of Last Meeting Minutes

Consent Agenda

Show Management:

- Fair Entry will take place June 1-16, 2023. No late entries will be accepted, with no exceptions.
- Poultry ID Day will be virtual again on June 10 & 11.
- Poultry shows will be held in a very similar fashion as they were last year. Show Management is working with Staff, CSU, and the Superintendent to have information out to 4-Hers by next month.
- Superintendents were asked to create barn layouts based on past years and numbers from this year to help ensure all departments have the needed panels.

Rodeo:

- The additional \$7,500 from the PRCA and an extra \$500 from the County will be used for purse money bringing the total to \$12,000 per event.
- The Fair Foundation has provided a \$1,200 subsidy to help cover the increase in Hometown Rodeo Stock Contractor Fees.
- The Committee is looking at different options for Mutton Bustin Buckles for 2023 and beyond as prices of buckles have increased.
- A new Exceptional Rodeo will be held on the first Sunday of the Fair at 3 pm in the Outdoor Arena. Adam Daurio from CSU will put on the event but will need assistance from Fair Board volunteers.

Marketing:

- Versatility created digital media marketing campaign to attract target audiences to help achieve higher attendance at concert, first weekend as well as the continued success of ProRodeo's and F2T.
- A total of 24 2023 Sponsorship contracts have been sent out. Marketing Committee is making great progress on Sponsorship's thus far.

Guest Services:

- Offero is live and has been emailed to Douglas County staff as well as returning volunteers. Multiple shifts have been signed up for.
- Committee to try and recruit new volunteers through large organizations, corporate business and other civil groups.

- TicketMaster is live with all event tickets for sale. 30% off rodeo tickets and general admission through April. Family and friends bundle for Rodeo is buy 3 get one free.
- Gary Turner to be nominated as Guest Services Chair.

Admin:

- Reviewed supplies and duties for Workday
- New Director Orientation packets were reviewed

Entertainment:

- Entertainment Committee reviewed Food Truck's weekly recommendation as well as the Entertainment Schedule for Entertainers – which are updated on the schedule of events

Livestock Sale:

- Livestock Sale Committee will be sending out Livestock Sale Save the Dates.
- Committee reviewed banner and plaque ordering
- Livestock Sale – Mock Sale will be on July 12, 6:00pm

Treasurer's Report**Reports from other groups****Regular Agenda****Staff Report**

Update on First Weekend activities
Fair Board Concert and Rodeo Tickets
Ticket Sales Update
Update on items needing Director input

Old Business

Poultry update
Review Schedule
Exceptional Rodeo

New Business

Guest Services Committee
Superintendent Approval
Banner on Roping Chutes

Other Business**Director Comments****Adjournment**

Next Meeting: May 18, 2023

Rules for Citizen Engagement at Fair Board Meeting

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
 2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
 3. Public comment section is limited to ten minutes collectively.
 4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
 5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
 6. Clapping, cheering, booing and the like are not permitted at Board meetings.
 7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.
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Mission Statement: The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.