

DOUGLAS COUNTY FAIR BOARD
October 21, 2021

The Douglas County Fair Board meeting was called to order at 6:30pm on, October 21, 2021 by Dean Elliott - Chairperson. The meeting was held in the Events Center Conference Room at the Douglas County Fairgrounds. The Pledge of Allegiance was recited.

Board Members Present:

John Adams
Ben Alderton
John Anderson
Dean Elliott
Sarah Fischer
Jennifer Foss
Arlie Gordon Jr.
Tom Harris
Wesley Jacobs
Debbie Mills
Gabriel Ryan
Hayden Schmidt
Craig Sloan
Pam Spradlin
Lora Talbert

Associate Members Present:

John Holst
Laura Martin
Kyle Moore

Staff Present:

Michelle Bartlett
Tim Hallmark
Luanne Lee
Coral Miller
Kyle Christensen

Board Members Absent:

Phil Riesselman
Shawn McWhorter
Pat Candelaria
Scott Candelaria

Associate Members Absent:

Monty Anderson
Barry Borges
Nick Candelaria
Matt Coyle
Darlene Craven
Deb Dilley
Chayce Lutz
Scott McHenry
Anneliese Phippen
Patti Russell
Dick Sabulsky
Jean Sabulsky
Pat Salazar
Jessica Smith
Todd Spencer
Rob Tkach
John Woodrick
Phillip Woodrick

Staff Absent:

Laurie Anderson
Mike Ehmman
Clay Gysin

Other Guests:

Commissioner Laydon
Commissioner Teal
Commissioner Thomas
Tori Checkal
Cindy Duckworth
Bailey Fischer
Bert Tanin

Commissioner Remarks - The Commissioners each thanked the Fair Board for their hard work during Fair. The Fair Board then thanked the Commissioners for their time and support of the Fair.

Public Meeting – Dean introduced Coral as the new Event Coordinator and Cindy Duckworth as a Fair Foundation representative. Cindy talked to the Fair Board about the Ghost Town Hoedown on October 30, 2021. She asked the Fair Board to purchase tickets either online or at the door and to donate to the liquor pull.

Public Comment - Commissioner Teal shared that on October 12, 2021 the Events Center was renamed to the James R. Sullivan Events Center to honor him and his service to Douglas County.

John Anderson thanked Commissioner Teal and Commissioner Laydon for everything they have done. He informed the Fair Board that he is resigning from the Fair Board due to running for Sheriff as he believes it would be a conflict of interest. He has never seen in his 40+ years of public service such a good group as the Fair Board.

Approval of Last Meeting Minutes – Debbie moved to approve the last meeting minutes.. John Adams Seconded. All approved.

Consent Agenda – John Adams moved to approve the consent agenda. Craig Seconded. All approved.

- Administrative Committee
 - Plan of Work
 - Committee Tasks
 - Committee Timeline

- Guest Services Committee
 - Plan of Work
 - Committee Partnerships
 - Volunteer Appreciation – Gift Card Raffle
 - Re-Evaluate Volunteer Shifts and Sign-Up Options/Recruitment Plan

- Marketing Committee
 - Plan of Work
 - Commemorative Poster Contest
 - Partnership Materials
 - 2022 TV & Radio Quotes

- Entertainment Committee
 - Plan of Work for 2022
 - Securing a Carnival
 - Get Connected Events Wrap-Up Meeting
 - Old West Town Location – Next to Events Center in Parking Lot

- Livestock Sale Committee
 - Quotes for Catering, Photographer, etc.
 - Processing Plant Concerns – Committee discussed options of different plants for 2022
 - Possibility of Moving Livestock Sale date for 2022 or 2023

Rodeo Committee

- Plan of Work
- Look into New Hometown Rodeo Stock Contractor
- Hometown Rodeo Rules
- Contestant Outreach
- Mountain States Circuit Finals Nominations

Show Management Committee

- No October Meeting
- Plan of Work
- Rules Committee Meeting – Within the next week or two
- Superintendent & Assistant Superintendent Applications

Executive Committee

- Keep the 2022 Fair Dates as July 30-August 7, 2022
- Fair Vendor Discussion
- Committee Formed to Review and Discuss Guidelines & Policies Document

Treasurer's Report

Regular Agenda

Staff Report - Luanne asked Commissioner Thomas to talk about the State of the County Address. Commissioner Thomas informed the Fair Board of the purpose of the State of the County Address and invited everyone to join. Please email [SOCRSVP@douglas.co.us](mailto:SOCRSPV@douglas.co.us) by tomorrow to RSVP.

Old Business

4-H Update: Kyle Christensen addressed the Fair Board and let them know that Nicole Speeding, Kirsten Cowan, and he have all resigned. His last day will be on December 3, 2021. He is continually impressed by the Fair Board and is thankful for his time serving the community. He does not see any interruptions in 4-H and moving forward. CSU has promised to move fast on filling the positions. Luanne will be sitting on the interview committee for both agents. It has been a pleasure and an honor to work in Douglas County. Dean thanked Kyle for all his service.

Approval of 2022 Fair and Rodeo Dates: John Adams moved to approve the 2022 Fair dates of July 30, 2022 – August 7, 2022. Ben seconded. All approved.

Budget Review: We reviewed the budget handout with Fair Board explaining that they spent less than expected and revenue exceeded what was projected. This is the best that has ever been done. Everyone did a fantastic job on sticking to budgets this year.

Actual versus Budget: Dean would urge everyone to use this year's budget as a benchmark to plan for next year.

Staff update on process: Tim explained that there is no update yet as only they only have preliminary budgets but will have a confirmed by next Fair Board meeting.

New Business

Moving committee dates for Veteran's Day: Show Management and Livestock Sale Committee will be the first Wednesday in November. Executive will now be on November 10. Fair Board meeting will not move and will be on November 18.

Staff liaisons for the coming year are as follows:

Michelle: Show Management and Marketing

Coral: Entertainment and Rodeo

Allison: Guest Services and Livestock Sale

Discussion on Contract negotiation: County has designated vendors for certain things, as a Fair Board, we need to be directing our services and quotes through those vendors first. Tim explained the process of designated vendors and invitations for bid.

County designated vendors: Dean asked that everyone work on securing supplies early with all the supply chain issues to ensure they arrive on time.

Concert update: Dean informed the Fair Board that in meetings with Commissioners, a large concert is something that they would like to see and pursue. Luanne updated the Board that staff will be meeting with Scott Durland within the next week or two about a different agreement and is excited to discuss the opportunities moving forward.

Tim, Luanne, and Dean all agree that Scott Durland is open to discussing options.

Director Comments

Ben & Hayden gave an update on Show Management Superintendents, that they are looking for a sheep and horse superintendent. To be a superintendent or an assistant superintendent, you must be a 4-H leader, have some knowledge and a time commitment. Hayden also gave an update that the Rules Committee will be meeting soon.

Debbie made a motion to approve the Royalty Scholarship Payment. Jennifer seconded. All approved.

Debbie let the Fair Board know that Deb Dilley is being inducted into the Miss Rodeo America Hall of Fame. That is a big honor and there will be a presentation at the NFR. Michelle will make a certificate and give to Debbie.

Lora asked for each committee's work plans.

The meeting adjourned at 7:31 pm.