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New Mexico State Fair Announces Black Friday Sale

Special "Mystery Package" Includes Four Concerts for Only \$100!

The New Mexico State Fair is giving fairgoers more ways to save with its Black Friday concert ticket sale. For just \$100, fairgoers can purchase a "mystery package" which includes tickets to four specifically selected 2025 New Mexico State Fair concerts.

The passes include one general admission ticket to concerts on Friday, September 5, Saturday 9/6, Friday 9/12, and Saturday 9/13, as well as admission to the Fair for each of those four dates. The tickets do not include rodeo admission but are concert specific. The concerts will be announced at a later date.

The tickets will be on sale from 6 p.m. on Thursday, Nov. 28 - Saturday, Nov. 30. The sale will be announced on the New Mexico State Fair social media channels and will end at 6 p.m. on Nov. 30 with just 200 passes available. Purchase tickets here: <https://statefair.exponm.com/>. Please note that the four tickets sold as part of the package are for the specific dates listed only.

"We're calling this our 'mystery sale' because it's too soon to share the full concert lineup, but we can assure you that this is the best bang for your buck for the fair experience including the best in live music from top artists. Considering our reputation for booking great concerts and that these tickets include fair admission over partial weekends, you can't go wrong by buying this exceptionally priced package. The New Mexico State Fair is all about bringing New Mexicans together and there's no better time to give fairgoers ultimate value than on Black Friday," said Dan Mourning, general manager of the New Mexico State Fair. "These tickets will go quickly so New Mexicans should act fast to take advantage of this incredible limited-time option!"

The 2025 New Mexico State Fair is scheduled to take place from Sept. 4-14, 2025. The State Fair promises to be an incredible event highlighting the culture, agriculture, art and beauty of New Mexico, including top-notch music and entertainment.

WHAT: Black Friday Sale for the New Mexico State Fair

WHEN: Thursday, Nov. 28, at 6 pm – Saturday, Nov. 30, at 6 pm

WHERE: Announced on New Mexico State Fair social media accounts:
Facebook -@nmstatefair | Instagram –[@nmstatefair](https://www.instagram.com/nmstatefair)