



HOUSTON★CHRONICLE 6TH ANNUAL CULINARY STARS

IN PARTNERSHIP WITH

HoustonBallet | 50TH ANNIVERSARY SEASON

Sponsorship Recap 2019



PROGRAM OVERVIEW

Each year, Houston Chronicle delivers Alison Cook's exclusive ranking of the ultimate dining experiences in Houston. Tap into the minds of loyal foodies with the Top 100 Restaurants publication and our coverage of the selected restaurants on Chron.com.

Alison Cook's top 100 Restaurants is unveiled at our annual event, Culinary Stars. Join us for a night of culinary experiences amid Houston's premiere restaurants and top chefs, all complimented by wines from more than twenty estates.



Give Back to the Community with our Charity Benefactors



Touch Base: Center for the Deafblind

www.touchbasecenter.org 713-877-3333 Houston, Texas

Demographics



Ticket Sales by Zip Code

Houston	53%
Southwest Suburbs	12%
North Suburbs	8%
Southeast Suburbs	7%
West Suburbs	5%
Out of State	4%
South Suburbs	4%
Northwest Suburbs	3%
Northeast Suburbs	3%
Houston out of Area	2%

FOOD LOVERS

Target affluent & engaged diners with Houston Chronicle and Chron.com

\$135,000

Average Household Income

29 – 45

Average Age

82%

Dine at Full-service restaurants more than 4 times per month

81%

Enjoy Wine

55%

Male

45%

Female

60%

Attend Live Entertainment

71%

Go online for restaurant information



CULINARY STARS

Another Sold Out Event

CULINARY STARS FEATURED RESTAURANTS



Eunice

KUU RESTAURANT

PHAT EATERY
MALAYSIAN STREET FOOD



Poitier
BAR + KITCHEN



Hugo's

Lucienne



TRIS

BCN
TASTE & TRADITION



Soto's
CANTINA



COSTA BRAVA
BISTRO

WILLER'S
STQ

MALA
SICHUAN BISTRO

Sylvia's
Enchilada
Kitchen



CULTURE

1,000 Attendees

Announced at Culinary Stars Event

ALISON COOK'S TOP 100 RESTAURANTS



1751 Sea & Bar
Aim Thai
Andes Cafe
Avesta Persian Grill
BCN Taste & Tradition
Blood Bros. BBQ
Brasserie 1895
Bravery Chef Hall
Brennan's of Houston
Burger-Chan
Cajun Kitchen
Caracol
Cedars Bakery
Coltivare
CorkScrew BBQ
Costa Brava Bistro
Crawfish & Noodles
Cuchara
Da Marco
Doris Metropolitan
Eunice
Feges BBQ
Fielding's Local Kitchen & Bar
Gatlin's BBQ
Georgia James
Giacomo's Cibo e Vino
Golden Dim Sum
Good Dog Houston
Goode Co. Seafood
Gusto Gourmet
Hai Cang Seafood Restaurant
Helen Greek Food & Wine
Himalaya
Hugo's


Huynh Restaurant
Indigo
International Smoke
Irma's Original
Just GRK
Kata Robata
Kau Ba Kitchen
Killen's Barbecue
Killen's STQ
Kiran's
Kulture
Kuu
La Lucha
La Table
La Vibra Tacos
Latin Bites
Lucienne
Lucille's
MAD
Maison Pucha Bistro
Mala Sichuan
Melange Creperie
MF Sushi
Nam Giao
Nancy's Hustle
Nobie's
Pappas Bros. Steakhouse
Pepper Twins
Phat Eatery
Pho Binh
Picos
Pierogi Queen
Pinkerton's Barbecue

Poitín
Pondicheri
Rainbow Lodge
Ray's BBQ Shack
Reef
Riel
Roegels Barbecue Co.
Roost
Roostar Vietnamese Grill
Rudyard's
Saltillo Mexican Kitchen
Shri Balaji Bhavan
Soto's Cantina
Squable
State of Grace
Sylvia's Enchilada Kitchen
Tejas Chocolate & Barbecue
The Breakfast Klub
The Original Ninfa's
Theodore Rex
Tony's
Tris
Truth BBQ
UB Preserv
Uchi
Verandah Progressive Indian Cuisine
Vic & Anthony's
Villa Arcos
Viola & Agnes Neo-Soul Cafe
We're Dough
Weights & Measures
Xochi
Yauatcha


And the winner is...

Kata Robata





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THANK YOU TO OUR SPONSORS



HoustonBallet
50TH ANNIVERSARY SEASON



ALEXANDER
VALLEY
VINEYARDS



FETZER



THANK YOU FOR YOUR GOODS AND SERVICES










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**HOUSTON CHRONICLE 6TH ANNUAL
CULINARY STARS**
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Promotions

Rack Card



**HOUSTON CHRONICLE
CULINARY STARS**

PRESENTED BY
HoustonBallet
50TH ANNIVERSARY SEASON

OCTOBER 24, 2019
6:30-9:30pm (5:30pm VIP Sneak Peek)

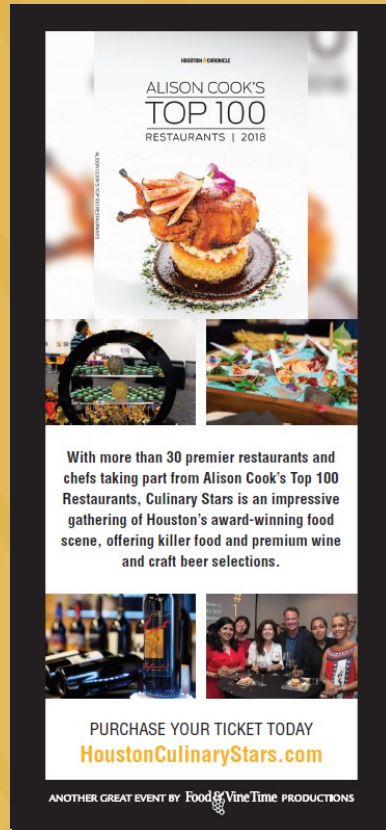
HOUSTON CHRONICLE EVENT CENTER
4747 Southwest Freeway, Houston, TX 77027

**HOUSTON'S TOP 100
RESTAURANTS REVEALED!**

Help us celebrate this honor with an evening of exceptional wine, gourmet small bites, and desserts made by Houston's finest award-winning chefs.

PURCHASE YOUR TICKET TODAY
HoustonCulinaryStars.com

ANOTHER GREAT EVENT BY Food & Vine Time PRODUCTIONS



HOUSTON CHRONICLE
**ALISON COOK'S
TOP 100
RESTAURANTS | 2018**

With more than 30 premier restaurants and chefs taking part from Alison Cook's Top 100 Restaurants, Culinary Stars is an impressive gathering of Houston's award-winning food scene, offering killer food and premium wine and craft beer selections.

PURCHASE YOUR TICKET TODAY
HoustonCulinaryStars.com

ANOTHER GREAT EVENT BY Food & Vine Time PRODUCTIONS

Post Card



**HOUSTON CHRONICLE
CULINARY STARS**

OCTOBER 24, 2019
6:30pm (5:30pm VIP)

HOUSTON CHRONICLE EVENT CENTER

houstonculinarystars.com #HCCS2019

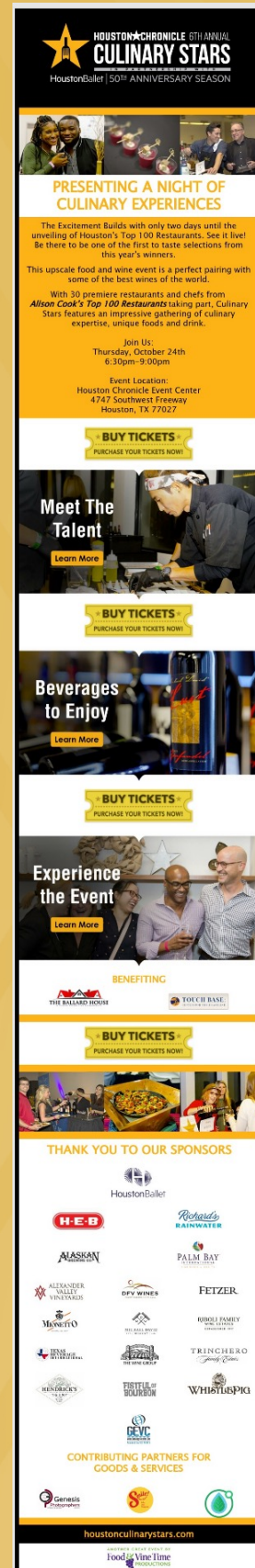
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houstonculinarystars.com #HCCS2019



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CULINARY STARS**
HoustonBallet | 50TH ANNIVERSARY SEASON

**PRESENTING A NIGHT OF
CULINARY EXPERIENCES**

The Excitement Builds with only two days until the unveiling of Houston's Top 100 Restaurants. See it live! Be there to be one of the first to taste selections from this year's winners.

This upscale food and wine event is a perfect pairing with some of the best wines of the world.

With 30 premiere restaurants and chefs from *Alison Cook's Top 100 Restaurants* taking part, Culinary Stars features an impressive gathering of culinary expertise, unique foods and drink.

Join Us:
Thursday, October 24th
6:30pm-9:00pm

Event Location:
Houston Chronicle Event Center
4747 Southwest Freeway
Houston, TX 77027

BUY TICKETS
PURCHASE YOUR TICKETS NOW!

**Meet The
Talent**

Learn More

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PURCHASE YOUR TICKETS NOW!

**Beverages
to Enjoy**

Learn More

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PURCHASE YOUR TICKETS NOW!

**Experience
the Event**

Learn More

BENEFITING
THE BALLARD HOUSE TOUCH BASE

BUY TICKETS
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Food & Vine Time
PRODUCTIONS

Eblasts



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**PRESENTING A NIGHT OF
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This upscale food and wine event is a perfect pairing. Enjoy unique tastings of Houston's best restaurants while sampling some of the best wines of the world.

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GOODS & SERVICES**

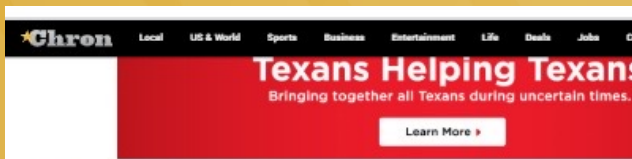
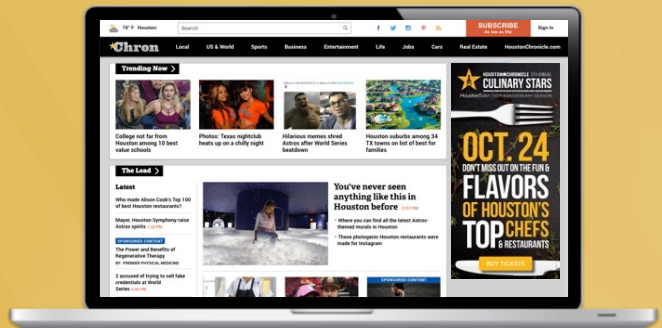
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PRODUCTIONS

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Promotions



Who made Alison Cook's Top 100 list of best Houston restaurants?

By Greg Morago Updated 11:17 am CDT, Friday, October 26, 2019

ALISON COOK'S TOP 100 RESTAURANTS: See who made the cut, only on HoustonChronicle.com

Kata Robata, the 10-year-old Japanese restaurant that changed Houston's sushi landscape, is the No. 1 restaurant on Houston Chronicle restaurant critic Alison Cook's list of the Top 100 restaurants in Houston.

The list, announced Thursday night during the Chronicle's annual Culinary Stars event, is Houston's most eagerly awaited assessment of the Houston restaurant scene.

Kata Robata chef, the much-admired Manabu Horinuchi, was traveling in Japan and was not present to hear his name called during the countdown to the list's best restaurant in Houston. Yun Cheng, owner of the Azuma Group that owns and operates Azuma, Soma, Kata Robata and Izakaya, accepted the award along with sous chef Takahisa Onishi.

"This award is on behalf of all the Kata team members who come to work every day with such passion and commitment," Cheng said. "We're just so happy to be a part of this dining culture in Houston."

FLAVOR: Read more reviews from Alison Cook, only on HoustonChronicle.com

About 700 guests attended Culinary Stars which featured wine and bites from more than 30 of the city's best restaurants. The food included smoked brisket rigatoni from Killen's STD, Akaushi smoked dry-age short rib with kimchi and Yukon gold mashed potatoes from Tris, butternut squash gnocchis with house-cured pancetta and sage butter from Weights + Measures, blackened quail with sweet potato and spiced pecans from Poitin, pan-seared Maine scallop with roasted butternut squash from Lucienne, ahi tuna and crab Napoleon from Tony's, and fresh cacao beans with shrimp and chorizo in a tomato emulsion.

There was more: Booster Vietnamese grill sent out spicy papaya salad with shrimp; Soto's Cantina prepared roasted guajillo chile enchiladas stuffed with queso fresco and topped with potato and chorizo hash; Veracruz Progressive Indian Cuisine offered lemon pepper chicken with mango gastrique; 1751 Sea and Bar made ahi tuna sashimi on taro chips; Tejas Chocolate + Barbecue offered smoked beef shank empanadas; Blood Bros. BBQ fashioned turkey banh mi sandwiches; and Himalaya Restaurant served achari chicken curry with masala rice.

There were 20 new additions to the 2019 Top 100 list. Cook made 371 restaurant visits during her year of evaluating restaurants.

Greg Morago writes about food for the Houston Chronicle. Follow him on Facebook or Twitter. Send him news tips at greg.morago@chron.com. Hear him on our BBQ State of Mind podcast to learn about Houston and Texas barbecue culture.

FLAVOR: Hungry for restaurant reviews and recipes? Get the free, weekly Flavor newsletter delivered to your email.

HOUSTON CHRONICLE 6TH ANNUAL CULINARY STARS

HoustonBallet | 50TH ANNIVERSARY SEASON

DON'T MISS OUT ON THE FUN & FLAVORS OF HOUSTON'S TOP CHEFS & RESTAURANTS

SAMPLE FOOD & WINE FROM HOUSTON'S CULINARY STARS LIKE

- 1751 SEA & BAR
- BLOOD BROS BBQ
- CUCHARA RESTAURANT & CATERING
- HUGO'S
- KULTURE
- KAU BA SAIGON
- LA TABLE
- MALA SICHUAN
- LUCIENNE
- MAISON PUCHA BISTRO
- LA VIBRA TACOS
- POITIN
- PONDICHERI
- TRIS
- TONY'S
- SOTO'S CANTINA
- XOCHI

TICKETS ARE LIMITED
HURRY TO RESERVE YOUR PLACE

THURSDAY, OCTOBER 24, 2019
GENERAL ADMISSION 6:30PM-9:00PM

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4747 SOUTHWEST FWY HOUSTON, TX 77027

GET YOUR TICKETS TODAY!
HOUSTONCULINARYSTARS.COM



Look for your grocery coupons inside!

ATASCOCITA THE OBSERVER

Owners seeking FEMA help to elevate house

Residents concerned \$1.76B purification plant could cause flooding in Summerwood

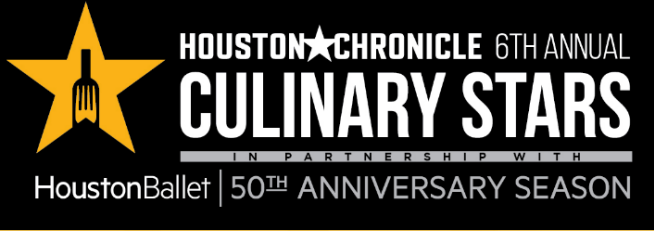


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Glasses and Plates

