

2024 Jefferson County Fair

Program Book



July 10-14,
2024



Thanks to our
Fair Sponsors

Our many thanks to the many Jefferson County Fair supporters for their contributions to make this year's Fair possible!



AgVenture/Spangler Seed Technologies | Best Western Plus of Jefferson | Brazen Grand River | Cream City Marketing | Pete & Cheri Dempsey | ERGO Bank | Farm Bureau | Gaugert Agri-Business Generac | Kutz Dairy | Lebanon Clyman Mutual | Mid-State Equipment Neutrena Foods | Pernat's | Reu Farms | Rob's Motorsports | Sauk Valley Bank | Twisted Oaks Cattle Company | The Corral Trailer Sales



Welcome to the
Jefferson County Fair!

For over 170 years, Jefferson County has proudly hosted this beloved fair. The Fair Park Committee, Fair Advisory Board, staff, volunteers, and exhibitors have all worked tirelessly to ensure this year's fair is another resounding success.

Our theme for this year is **'Red, White, and Blue, This Fair is for You.'** We've returned to our roots to celebrate the rich traditions of multi-generational farm families, embrace the authentic fun from simple games and the carnival, marvel at the speed and force experienced in the grandstand with trucks, tractors, demo derbys and a rodeo, and simply enjoy the outdoor space with the local community of neighbors that we have here in Jefferson County.

Please immerse yourself in all the sights and sounds of the fair. With new and exciting things to see every day, there's always something to enjoy!

See you at the Fair!



GATES OPEN DAILY at 8:00am

ADMISSION

- General Admission: \$12.00 each (ages 13-61)
- Senior Admission: \$8.00 each (ages 62 & Older)
- Youth Admission: \$8.00 each (ages 6-12)
- Child Admission: Free (ages 5 & Under)

SPECIALS:

- Friday – Kids 12 & under get FREE admission until 4pm
(admission for kids 5 & under is always free)!
- Sunday – FREE admission for Military Members and Veterans with ID.

FOOD ROW VENDORS

- 11 am – 10 pm Daily for most concessions
- Limited Breakfast options are available 7 – 10 am

CARNIVAL

- Wednesday & Thursday 4pm-10pm
- Friday & Saturday Noon-11pm
- Sunday Noon-6pm

ACCESSIBLE RESTROOMS

Wheelchair accessible restrooms are located in the Activity Center, North and South restroom buildings, and several portable restrooms throughout the grounds.

ALCOHOL POLICIES

- Age verified wristbands must be worn by all fairgoers purchasing & consuming alcohol.
- Wristbands will be sold for \$1 and one wristband can be worn for the run of the Fair.
- Removal or exchanging of wristbands could result in removal from the property

FIRST AID & SHERIFF'S TENT

First Aid & Sheriff's Tent is located in the center of the Park, near the Flag Pole grouping. It offers assistance in the following services:

- Assistance in locating lost individuals
- First Aid & EMS treatment
- Nursing Mothers Studio
- Wellness and Educational programs each day

These services are provided by Fort Healthcare, Jefferson EMS, and Jefferson County Sheriff's Department.



ENTERTAINMENT TENT LINE-UP

Join us at the Coors Light Entertainment Tent this fair season for an unforgettable lineup of musical talent! Don't miss out on the incredible performances and fantastic atmosphere. Grab your friends, enjoy a cold Coors Light, and let the music set the perfect vibe for your fair experience!

Wednesday – July 10th

Julius Bindrim Noon – 2:00pm

Best Westerns 3:00pm – 6:00pm

Karaoke Night 7:00pm – 11:00pm

Thursday – July 11th

Julius Bindrim Noon – 2:00pm

8 Second Ride 3:00pm – 5:00pm

Paul Flipowicz 6:00pm – 8:00pm

Madison County 8:00pm – 11:00pm

Friday – July 12th

Julius Bindrim Noon – 2:00pm

Bree Morgan 3:00pm – 5:00pm

Twang Dragons 6:00pm – 8:00pm

Super Tuesday 9:00pm – Midnight

Saturday – July 13th

Garage Band Jam Noon – 4:00pm

Fort Night 5:00pm – 8:00pm

Shotgun Jane 9:00pm – Midnight

Sunday – July 14th

La Movida Family Day Noon – 7:00pm



Heart OF THE **PARK**

Farm Truck Day – Wednesday, July 10th

Calling all farm truck enthusiasts! Get ready for the Working Farm Pick-Up Contest at the Jefferson County Fair! Participants will display their farm pickups in the Heart of the Park, located between the Activity Center and the Dairy Barn. Come over to place your vote because you are the judge! Judging will be open from Noon until 6:00pm. Four awards will be given: "Rusty Crusty," "Old Reliable," "Hot Mess," and "Mighty Machine." Awards will be announced at approximately 6:30pm. We look forward to seeing you and your amazing farm pickups on Farm Truck Day!

Hero's Day – Thursday, July 11th

Celebrate and honor the heroes of Jefferson County at Hero's Day. This special event will feature veteran groups, local law enforcement, firefighters, and armed services representatives, all coming together to showcase their dedication and service to the communities of Jefferson County. Visit the Heart of the Park from 9am to 6pm to interact with our local heroes and experience some of the tools and equipment they use in their everyday duties. This is a wonderful opportunity to meet the brave individuals who protect and serve Jefferson County and to learn more about their important work. Don't miss this chance to celebrate and support our community heroes!

Craft & Market Day – Friday, July 12th

Artisans, crafters, and market enthusiasts will be joining us to share their unique products with the fairgoers. All products sold and displayed are family-friendly. Market Day will run from 8:00am to 8:00pm, providing ample time for everyone to explore and shop. Be sure to stop by and check out some of the local talent and products!



Tractor Day – Saturday, July 13th

This event will showcase local tractors and allow farmers to share their passion for tractors with fellow enthusiasts and fairgoers. Participants will display their tractors in the Heart of the Park between 9 am and 3 pm. You get to be the judge! The top 5 "Best of Show" tractors will be awarded trophies at 3:30pm. To cap off the day, there will be a traveling tractor parade around the fairgrounds at 4:00 pm, with tractors exiting through gate 14.

Classic Car Day – Sunday, July 14th

Come to see beloved local classic cars on display in the Heart of the Park. We are letting the fairgoers decide this year's winners! The public will have the exciting task of judging the cars and casting their votes for the best of the best. Judging will be open from 8:00 am to Noon. Simply view the cars, receive a judging form, and vote for your favorite! The top 5 "Best of Show" cars will be awarded trophies at 12:30 pm.

**For more details and information
about the Fair visit:
JCFairPark.com**

KIDZ ZONE

The Farm Bureau will also be hosting various activity stations, including coloring tables, bubble play as well as a corn pit.

Prehistoric Dinosaur Adventures

welcomes you to

take a unique prehistoric walk through our Dinosaur Museum, and stop to visit the “King of Dinosaurs,” the tyrannosaurus rex!

The Prehistoric Dinosaur Fossil Museum is open all day to families, providing an exciting opportunity to witness a mixture of fossils and skeletons up-close and personal.

Within the museum are historical facts, pictures, large and small fossils, and multi-media; kids are encouraged to touch and explore the worlds of natural history and science!

Kids can also explore nature with our bug and specimen microscope, stop by the coloring tables, play with bubbles, or crawl around in the Dino Dig Pit!



Animal Auction & Youth Celebration

**Saturday, July 13th at 10am
in the MAP Building**

The meat animal projects are an educational experience for Jefferson County 4-H and FFA members who are trained in nutrition, meat production, fitting, showing, and herdsmanship. In the Sale Arena, bids are taken on price per pound for beef, lamb and swine.

All animals must meet quality grade and weight requirements determined by industry standards in order to participate in the auction. Before the large animal sale will be the small animal sale featuring poultry, goats and rabbits. The project is designed to give youth a chance to take the animal through the entire process and to learn the value of the small animal in today's market.

Bidders can register at the sale barn the day of the auction. The proceeds of the sale stay with the exhibitor and Auction Committee to fund further educational programs.



Family Entertainment

PIG & DUCK RACES

Off to the races! Please join us in cheering on the Pleasure Valley Pig and Duck races, located across from the Grandstand.

RACES ARE HELD DAILY AT 11AM, 1PM, 3PM, AND 5PM

Cheer on your favorite!



PIER PUPS

Pier Pups' dock diving dogs are a unique experience that showcases jumpers from novice to pros, with emphasis on the "family dog." Enjoy daily jumps and a weekend competition schedule of air retrieves and distance sanctions.

This is a free show that is included in the price of admission!

You can find the Pier Pups across from the Dairy Barn, near the Kidz Zone!

Show Schedule:

Thursday – Saturday: 10:00am, Noon, 2:00pm, 4:00pm

Sunday Shows: 10:00am, 11:30am, 12:30pm, 1:30pm



DRAFT HORSE JUDGING and SHOWS

Experience the majesty and power of the draft horse shows at the fair! These magnificent horses, known for their strength and grace, showcase their skills in pulling, maneuvering, and teamwork. It's a breathtaking spectacle as these gentle giants perform with elegance and precision. Whether you're a longtime fan or a first-time viewer, the draft horse shows offer a unique and awe-inspiring glimpse into the world of these incredible animals. Don't miss the chance to see tradition and talent come to life in the arena!

Schedule:

Friday, July 12th

10:00am Draft Horse Halter Show – Draft Horse Arena

4:30pm Draft Horse Cart Show – Draft Horse Arena

Saturday, July 13th

4:30pm Draft Horse Hitch – Draft Horse Arena

5:00pm – **WI Horse Puller's Association HORSE PULL**

BINGO!

Get ready for a fun-filled experience by joining our BINGO event at the fair! It's the perfect opportunity to gather with friends and family for a lively game that everyone can enjoy. Feel the excitement build as you mark off your numbers, hoping to shout "BINGO!" first. With great prizes up for grabs and plenty of laughter along the way, this classic game is sure to be a highlight of your fair experience. Don't miss out on the chance to test your luck and enjoy a fantastic time together!

Hosted by United Way of Jefferson County

Wednesday through Friday 2pm – 9pm

Saturday 3pm – 9pm

Located in the large tent across from the Grandstand.

PLEIN AIR *at the* FAIR

Experience the magic of Plein Air at the Fair, hosted by the Arts Alliance of Greater Jefferson. This unique event invites artists to capture the vibrant energy and scenic beauty of the fairgrounds in real-time. Wander through the fair as you watch talented artists create stunning works of art, each painting reflecting the charm and excitement of the fair. Whether you're an artist eager to participate or a visitor ready to be inspired, Plein Air at the Fair offers a wonderful opportunity to celebrate creativity and the arts in our community.

Visit the final creations in the Activity Center starting Friday, July 12 at 4 pm, with an awards reception at 6:30 pm.

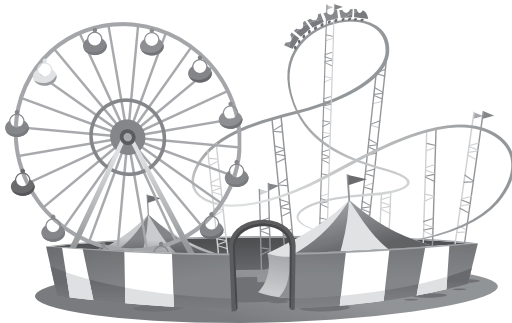
MR. ED'S *Magical* MIDWAY

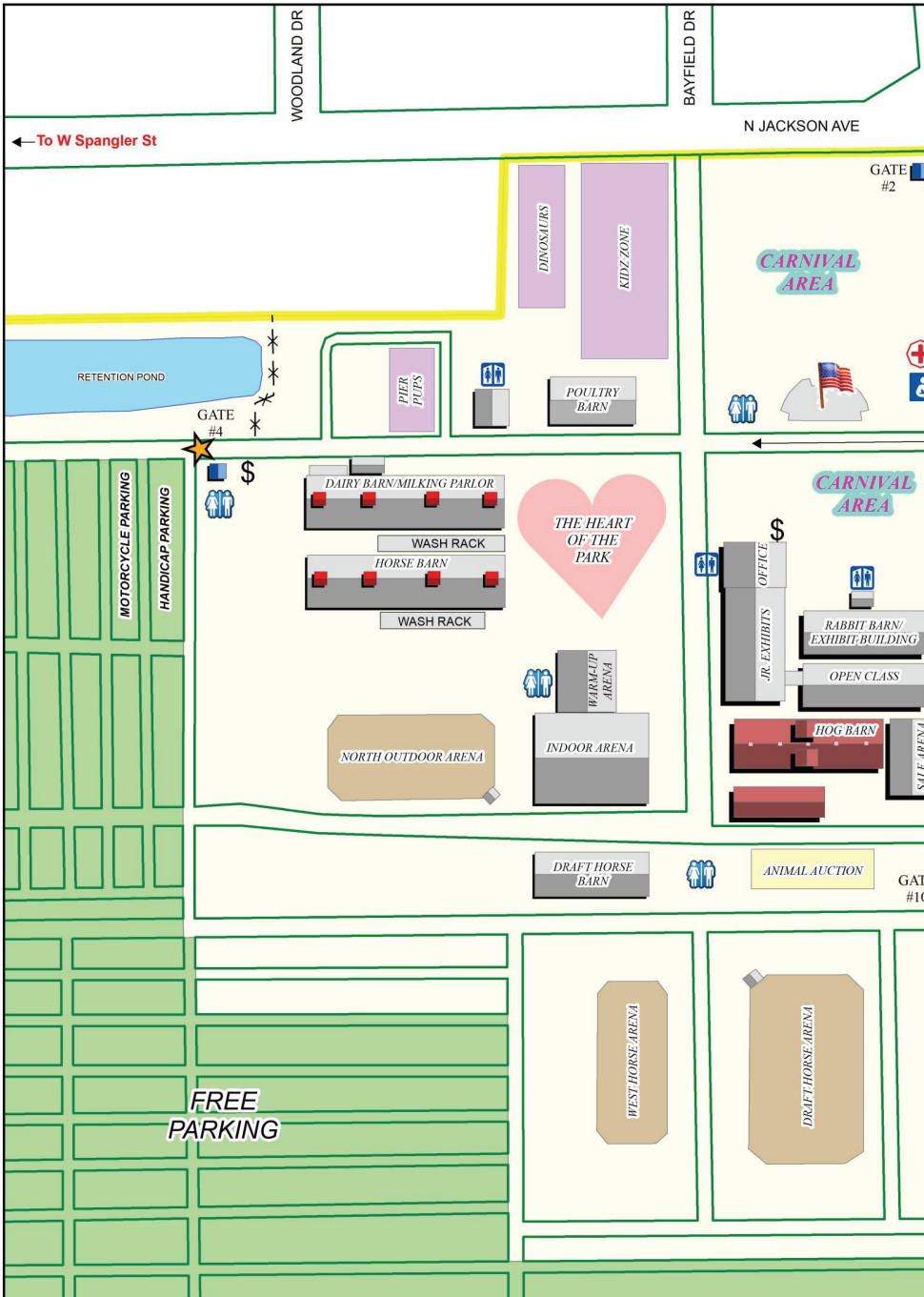
Wed. & Thurs. 4 to 10pm Wristband Special \$35

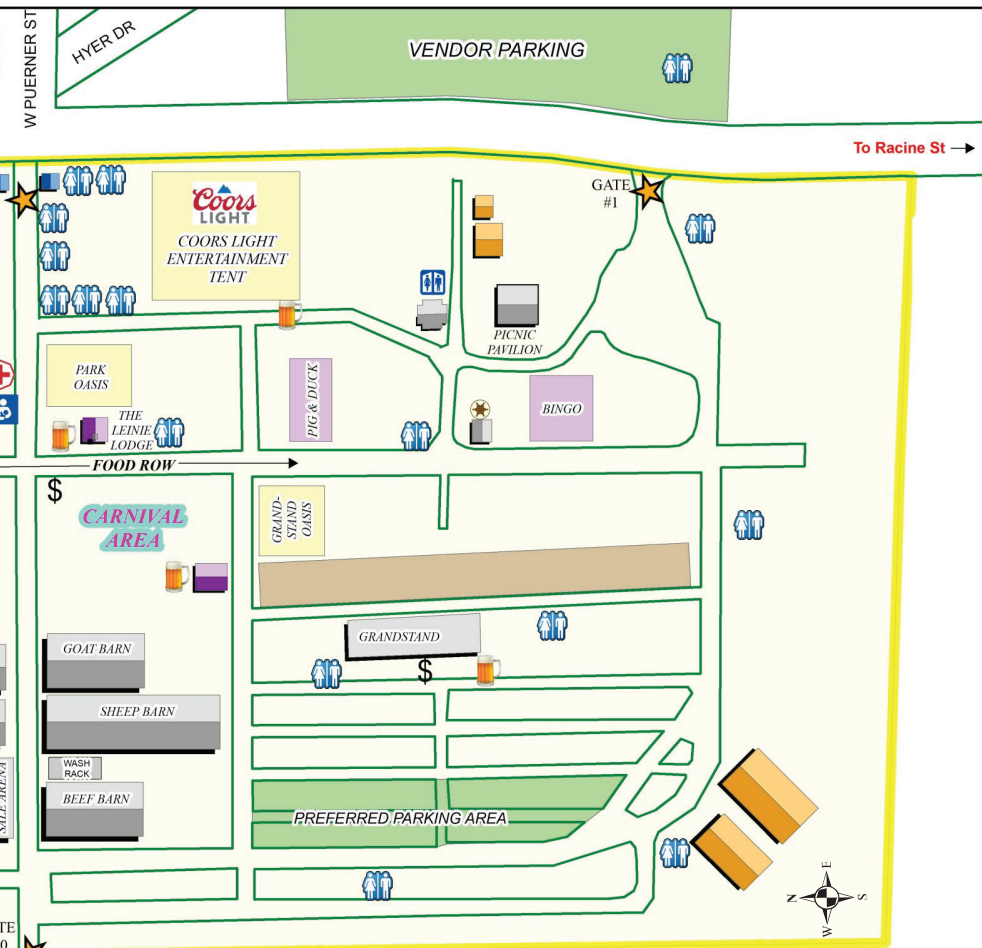
Friday KIDS DAY Noon to 5pm Wristband Special \$20
5 to 11pm Wristband \$40

Saturday Noon to 11 pm Wristband Special \$45









Sunday Noon to 6 pm Wristband Special \$35







Legend

- | | | | | | |
|---|-----------------|---|-----------------|---|------------|
|  | 1st Aid Station |  | Fair Gates |  | Porta John |
|  | ATM |  | Nursing Station |  | Restroom |
|  | Beer |  | Parking Lots | | |

GRANDSTAND ENTERTAINMENT

TRACTOR PULLS

Wednesday, July 10

This year's Tractor Pulls are sure to be Smokin' Hot and is always a crowd favorite at the Jefferson County Fair! Join us at the Grandstand throughout the day for TWO tractor pulling events! Just a reminder that Grandstand Entertainment is included with Fair admission all week long!

**South Central WI Tractor Pull, 10:30am at the Grandstand
Badger State Tractor Pull, 7:00pm at the Grandstand**

BADGER TRUCK PULLERS EVENT

Thursday, July 11

The Badger State Tractor Pullers are back to present Super Stock 6200#, Open Stock 6200#, Pro Street Diesel 8000#. Jefferson County truck owners are invited to try their luck against the "Eliminator" in the street stock gas and diesel classes. For information on how to register your truck, visit the Fair Office for entry information.

Truck Pull starts at 6:30pm at the Grandstand

FRIDAY NIGHT RODEO

Friday, July 12

New to the Jefferson County Fair, the T&C Rodeo company provides an exciting display of rodeo fun featuring bull riding, barrel racing, calf roping, steer wrestling and more! The show promises to keep you on the edge of your seat.

Rodeo is set to begin at 7:00pm at the Grandstand

DEMO DERBY

Join us over the weekend for TWO demolition derbies. International Demotion Derby returns to the Grandstand for a smashing good time featuring kids Power Wheels, Garden Tractors, Compacts, Midsize, Stock full-size, trucks and vans, and more!

Saturday, July 13th 6:00pm at the Grandstand

Sunday, July 14th 3:00pm at the Grandstand

DAILY SCHEDULE *of* EVENTS

Wednesday, July 10

8:00am Beef Show – MAP Building

9:00am Horse Show – Indoor/Outdoor Arena

9:00am Goat Show – Sheep Barn

10:30am County Tractor Pull – Grandstand

Noon to 2:00pm Julius Bindrim – Coors Light Tent

Noon to 6:00pm Farm Trucks – Heart of the Park

1:00pm Rabbit/Cavies Show – Rabbit Barn/Cat Barn (*East Building*)

1:00pm Sheep Show – Sheep Barn

4:00pm Chicken Poo Bingo! – Poultry Barn (*Daybreak Building*)

3:00pm to 6:00pm Best Westerns – Coors Light Tent

7:00pm to Badger State Tractor Pull – Grandstand

7:00pm to 11:00pm Karaoke Night – Coors Light Tent

Thursday, July 11

Hero's Day – Heart of the Park

9:00am Equine Show (Gymkhana) – Indoor/Outdoor Arena

9:00am Swine Show – MAP Building

9:00am Dairy Goat Show – Sheep Barn

9:00am Poultry Show (Eggs & Market) – Poultry Barn

Noon Poultry Show (Showmanship) – Poultry Barn

Noon to 2:00pm Julius Bindrim – Coors Light Tent

3:00pm to 5:00pm 8 Second Ride – Coors Light Tent

4:00pm Cat Show- Rabbit/Cat Barn (*East Barn*)

4:00pm Chicken Poo Bingo! – Poultry Barn (*Daybreak Building*)

6:00pm Dairy Showmanship – Indoor Arena

6:00pm to 8:00pm Paul Flipowicz – Coors Light Tent

6:30pm Truck Pull -Grandstand

8:00pm to 11:00pm Madison County – Coors Light Tent

Friday, July 12

8:00am to 4:00pm Kid's Day! 12 & under FREE until 4pm!!

8:00am to 8:00pm Market & Craft Day – Heart of the Park

8:30am Poultry Open Show – Poultry Barn

9:00am Dairy Show – Indoor Arena

9:00am Future Exhibitor – Poultry Barn

10:00am Poultry Breed Show – Poultry Barn

10:00am Draft Horse Halter Show – Draft Horse Arena

Noon to 2:00pm Julius Bindrim – Coors Light Tent

3:00pm Rocket Launch – by the Grandstand

3:00pm to 5:00pm Bree Morgan – Coors Light Tent

4:00pm Chicken Poo Bingo! – Poultry Barn (*Daybreak Building*)

4:30pm Draft Horse Cart Show - Draft Horse Arena

6:00pm to 8:00pm Twang Dragons – Coors Light Tent

4:00pm Plein Air – Activity Center

6:30pm Plein Air Reception/Auction

7:00pm Rodeo – Grandstand

9:00pm to Midnight Super Tuesday – Coors Light Tent

Saturday, July 13

9:00am to 4:00pm Tractor Day – Heart of the Park

9:00am Music & Drama Performance –
Activity Center Youth Stage

9:00am Horse (Equitation & Pleasure) – Indoor/Outdoor Arena

9:00am Horse (Future Exhibitor) – Indoor/Outdoor Arena

10:00am Jefferson County Fair Animal Auction & Youth
Celebration – MAP Building

10:00 AM Poultry & Rabbits – MAP Building

Noon Dairy Pledge Drive – MAP Building

12:45pm Jefferson County Fair Hall of Fame Recognition –
MAP Building

Noon to 4:00pm Garage Band Jam – Coors Light Tent

1:00pm Beef, Sheep, Goat & Swine – MAP Building

4:00pm Chicken Poo Bingo! – Poultry Barn (*Daybreak Building*)

4:30pm Draft Horse Hitch – Draft Horse Arena

5:00pm Horse Pull – Outdoor Arena

5:00pm to 8:00pm Fort Night – Coors Light Tent

6:00pm Demolition Derby – Grandstand

9:00pm to Midnight Shotgun Jane – Coors Light Tent



Sunday, July 14

ALL DAY Military & Veterans enter for FREE with ID!!!

8:00am to Noon Classic Cars – Heart of the Park

10:00am Future Master Show Person Contest – MAP Building

11:00am Archery Exhibition – Indoor Arena

Noon to 7:00pm La Movida Day! – Coors Light Tent

Noon Rooster Crowing Contest – Poultry Barn (*Daybreak Building*)

1:00pm Master Show Person Contest – MAP Building

3:00pm Exhibitor Meeting (Herdsmanship) – MAP Building

3:00pm Demolition Derby – Grandstand

4:00pm Chicken Poo Bingo! – Poultry Barn (*Daybreak Building*)

4:00pm Herdsmanship Awards – MAP Building

Daily Entertainment

Pre-historic Dinosaur Adventures – All Day activities

Pleasure Valley Pig & Duck Races - 11am, 1pm, 3pm, and 5pm

Pier Pups – Thurs – Sat: 10 am, Noon, 2 pm, 4 pm,
Sun: 10 am, 11:30 am, 12:30 pm, 1:30 pm

Kidz Zone Activities – 10 am to 7 pm

Badger Woodturners – Wed to Sat 10 am – 8 pm,
Sunday 10 am to 6 pm

Heart of the Park – Rotating Daily Theme each day

**For more details and information
about the Fair visit:
JCFairPark.com**





We are delighted to share that our 2023 Fairest of the Fair winner, Danielle Chwala, is continuing her reign into 2024! Danielle was raised in Jefferson, Wisconsin on her family's dairy and beef farm. She is the daughter of Jeremy and Michele Chwala. She is a recent graduate from the University of Wisconsin - Platteville with a bachelor's degree in Elementary Education. She has returned home to Jefferson County in the

hopes of finding a teaching job in a rural community where she can incorporate agriculture into the classroom.

Alongside Danielle will be honorary fair royalty Emily Zilisch, who will be assisting Danielle with duties and supporting a schedule transition for the Fairest of the Fair program.

Anyone interested in learning more about the Fairest of the Fair program can be on the lookout for more information this fall as we re-boot the program.

FAIR SUPERINTENDENTS

Thank You!

*A heartfelt thank you to our fabulous
Fair Superintendents of 2024!*

*Your dedication and guidance make the fair
experience exceptional for all exhibitors, and
your hard work ensured the seamless organization
and execution of every department. THANK YOU!*

Kate Anderson

Ed Bielinski

Joy Brattlie

Kizzy Chwala

Jeremy Chwala

Cheryl Ehrke

Cierra Essock

Monica Gerner

Libby Hafften

Erin Hanus

Cindy Hamre Incha

Elli Incha

Ryan Isaacson

Annette Jaeckel

Alyssa Jaquith

Cindy Jaquith

Nichole Jaquith

ChasaDee Jay

Deb Jay

Kim Kreger

Robyn Ksicinski

Nichole Lenz

Michelle Mattrisch

Cheryl Mierendorf

Rachel Nelan

Barb Parsons

Matt Reichert

Alexis Schultz

Hannah Schultz

Heather Schulz

Jeannie Taylor

Paulette Timm

Bill Uecker

Michele Zimmerman

Sue Zimmerman



2025 Jefferson County Fair

July 9th through 13th

See you next year!