

2024



Business, Individual, & Family
Partnership Opportunities

Plymouth County Fair



We don't have to tell you the Plymouth County Fair is special. As a faithful fairgoer, you know first-hand what the fair means to you, our communities, & our families. It is time-honored tradition, rich in history.

In the pages ahead, you will find ways you can invest in the youth of the county & the fair's future. As we all continue to collectively share our time, talent, & resources, we are confident the fair will be here for generations to come. Our investments today will provide a family-friendly fair, promote agriculture, give participants of all ages a place to display the fruits of their labor, & showcase the businesses & opportunities in Plymouth County.

The Plymouth County Fair is a 501(c) non-profit. It is run & maintained by a volunteer, working-board, which means 100% of your contributions go toward the fair. Funds generated through the sponsorship programs pay for things like 4-H & FFA shows, event programming, ribbons, & facilities.

For more information:

www.plymouthcountyfair.org
aliseallan@gmail.com
Alise Allan: 712.540.7235

Thank you for your continued support - whether it is volunteering, in-kind contributions, financial donations, or encouraging a youth contestant ... it all matters. Not only does it make for The Best 5 Days of Summer, it grows great kids in to amazing adults.



vip partners

Friend of the Fair

\$25

Name on the web site,
email newsletter & at the
fairgrounds



Loyal Fairgoer

\$50

Name on the web site,
email newsletter & at the
fairgrounds



Heritage Supporter

\$100

Name on the web site,
email newsletter & at the
fairgrounds





vip partners

Purple

\$250

Name & logo on the web site & at the fairgrounds



Division Champion

\$500

Name & logo on the web site's front page, at the fairgrounds & a hyperlink to your web page



Grand Champion

\$1000

Name & logo on the web site's front page, a hyperlink to your web page, listing in an email to a qualified database & logo on the digital screen at the fair



special event partnerships

\$100 package

Website Listing - Name
Event Banner Displayed
Event Mention

Your choice of event:

- Youth & Adult Livestock Judging Contest**
- Open Pet Show**
- Open Draft & Mule Show**
- Open Fun Day Horse Show**
- Bill Riley Talent Show**



\$300 package

Website Listing - Logo
Event Banner Displayed
Event Mention

Opportunity to contribute a prize or handout to kid participants. Or for wrestling, a handout to the wrestling audience

Your choice of featured event:

- Pedal Tractor Pull**
- Bacon Buddies**
- Mutton Bustin**
- School House Contests**
- Pro Wrestlers**



\$400 Golf Cart Mobile Billboard

Your customized message will be prominently displayed on a golf cart driven around the grounds Tuesday-Sunday



Stage, digital screen, grandstand, & customized partnerships are available:

Keith Koerselman: 712.540.0103
Candice Farrer: 712.490.1990



Plymouth County Fair

2024 Partnership Agreement

Sponsor's Name as it is to be listed:

Address:

Phone:

Contact Name:

Email:

Web Address as it is to be listed:

Payment: Visit www.plymouthcountyfair.org to complete this form & pay via credit card or return this form, with payment, to:
Plymouth County Fair, PO Box 1230, Le Mars, IA 51031

Thank you For your support!

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|--------------------------------|-------------------------------------|--------------------------------|
| ___ Friend of the Fair - \$25 | ___ Judging Contest - \$100 | ___ Golf Cart Mobile Billboard |
| ___ Loyal Fairgoer - \$50 | ___ Open Pet Show - \$100 | \$400 |
| ___ Heritage Supporter - \$100 | ___ Open Draft & Mule Show - \$100 | |
| ___ Purple - \$250 | ___ Open Fun Day Horse Show - \$100 | |
| ___ Division Champion - \$500 | ___ Bill Riley Talent Show - \$100 | |
| ___ Grand Champion - \$1000 | ___ Pedal Tractor Pull - \$300 | |
| | ___ Bacon Buddies® - \$300 | |
| | ___ Mutton Bustin' - \$300 | |
| | ___ School House Contests - \$300 | |
| | ___ Pro Wrestlers - \$300 | |

Event banners, to be provided by the sponsor, need to be provided by July 15, 2024, to guarantee display. Logos should be sent to aliseallan@gmail.com by June 15, 2024. Signs for the mobile billboards will be provided by the fair board. Logos/copy for these must be submitted to aliseallan@gmail.com by June 15, 2024. Questions about the aforementioned non-exclusive sponsorships: aliseallan@gmail.com or 712.540.7235. Grandstand, stage, digital screen, & custom partnerships are available. Contact: Keith Koerselman: 712.540.0103 or Candice Farrer: 712.490.1990

Signature