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**EASTERN STATES EXPOSITION PUTS THE BIG E UNDER THE TREE
AT SPRINGFIELD BOYS & GIRLS CLUB'S FESTIVAL OF TREES FUNDRAISER**

Eastern States Exposition employees worked like elves on Friday, November 22, fluffing and stuffing a tree with merchandise and exclusive access to The Big E for the Springfield Boys & Girls Club's Annual Festival of Trees, located in MassMutual Center's Exhibition Hall.

The proceeds of this yearly fundraiser allow the Springfield Boys & Girls Club to continue their more than 130 years of charitable work by providing children in the community with hope, opportunity and a safe place to learn and grow. Trees are donated and decorated by businesses, civic and social organizations, schools, hospitals, families and individuals eager to advance the mission of the Boys & Girls Club.

Eastern States Exposition's tree is a nod to the ad campaign for The Big E 2025: "Big Mood." In accordance with the theme, the tree is loud, bursting with color and packed with Fair Admission, Concert Tickets, Midway Ride Vouchers, redeemable Cream Puff & Eclair Vouchers, swag from The Big E's Official Merchandise Store, by *TSMGI*, and more! It is covered in goodies to help you put The Big E under your tree, allowing one lucky winner to bring the excitement of the Fair anywhere this holiday season.

The Festival of Trees is open to the public at the MassMutual Center on Thursdays, Fridays and Saturdays from 10am-8pm and Sundays from 10am-5pm, November 29 through December 15. If your name is drawn, then you take home your tree and everything on it! The Big E's tree totals \$1,200 in prize value, and it is just one of the many available. Tickets purchased online at MassMutualCenter.com can be used any day/time during regular event hours.

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Since 1916

About Eastern States Exposition

It's always showtime at Eastern States Exposition (ESE), a 501(c)(3) not-for-profit corporation located in West Springfield, Mass. ESE is committed to excellence in providing opportunities for the development and promotion of agriculture, industry, education and family entertainment while preserving our New England heritage. The 175-acre campus holds five exhibition buildings, equivalent to 355,000 square feet of ground level indoor space. Their year-round, on-site dining and entertainment locations include Storowton Village Museum, Eastern States Farmers Market & Wine Café, Storowton Tavern & Carriage House. The facility also hosts more than 120 shows and events annually, such as The Big E, America's only multi-state fair, and Hooplandia, the Northeast's Ultimate 3x3 Basketball Tourney + Festival. For more information, check out EasternStatesExposition.com, or find us on [social media](#).

About The Big E

The Big E is America's only multi-state fair celebrating the rich history, culture and traditions of the six New England states. As the principal event of Eastern States Exposition, The Big E has presented the finest in agriculture; innovative commercial, industrial and artistic developments; and the highest caliber of varied entertainment to the people of the United States for more than a century. The 17-day event has grown to become the largest event on the East Coast, recognized by its recent record annual attendance of 1.7 million fairgoers and counting. Head to TheBigE.com to see what all the buzz is about or follow us on [social media](#).

Since 1916



Above: The Big E's tree, one of many available for raffle at the Boys & Girls Club's Festival of Trees fundraiser.

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