



Contact: Bridget Kelleher
Assistant Director of
Marketing
More Info: (413) 205-5039

For Immediate Release – West Springfield, Mass.

Wednesday, June 5, 2024

**FLASH SALE! GET \$10 TICKETS TO THE BIG E TODAY ONLY
WEDNESDAY, JUNE 5 – 10 AM-8 PM**

Eastern States Exposition is offering a Flash Sale on tickets to The Big E in celebration of the 100-day countdown to the Fair. Price is \$10 for General Admission tickets (Reg. \$20). The sale takes place today only, Wednesday, June 5, from 10am-8pm, exclusively online at TheBigE.com. There is a limit of eight (8) tickets per order. Tickets valid any one (1) day of the Fair. The Big E takes place September 13-29.

The Flash Sale is Eastern States Exposition's way to say "thank you" to The Big E attendees who helped make last year a huge success. Our 2023 event was among the biggest years in the Fair's history with attendance numbers reaching 1,427,234.

This deeply discounted ticket allows patrons to visit the Fair for half off regular General Admission price. See concerts like Hinder, Slaughter, Femmes of Rock and Debby Boone, plus the Circus Spectacular, Dolly's Honky Tonk's Country-themed shows, grounds attractions and variety performances for only \$10.

For more information on the expansive program offerings that are free with your ticket to The Big E, visit TheBigE.com.

The Big E, recognized as the largest event on the East Coast and seventh-largest fair in North America, takes place September 13-29 in West Springfield, Mass. Stay up to date with all the events and programs happening year-round at Eastern States Exposition by subscribing to the email newsletter at TheBigE.com or connecting with us on social media.

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