



WISCONSIN VALLEY FAIR

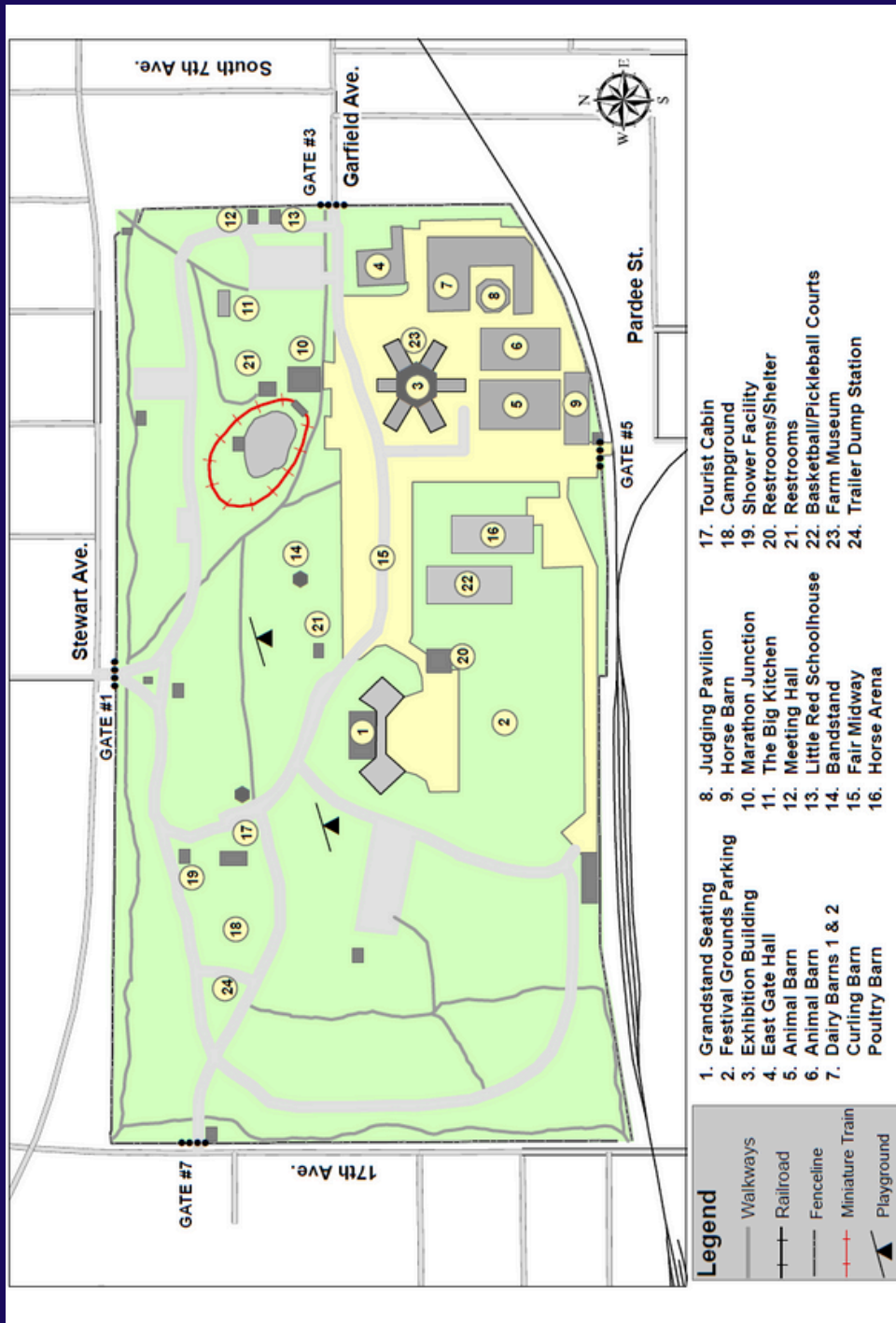
2024 FAIR GUIDE

July 30-August 4

Marathon Park, Wausau, WI

Meet me at the fair!

MAP OF THE FAIRGROUNDS



IMPORTANT INFORMATION FOR YOUR VISIT

Cash ATMs are located in the North Wing of the Exhibition Building, on the East End and West End of the midway.

Discounts Our tickets are cheapest in May, so shop early! Friday is Senior Day with a reduced admission of \$7 all day.

Fair Hours Gates are staffed from approximately 8:00 AM-11:00 PM.

Fair Office The office is located in the North Wing of the Exhibition Building. Hours during the fair are 8 AM-10 PM daily.

First Aid EMS is located outside the Northwest Wing of the Exhibition Building. Look for their camper and tables.

Gates Vehicles are welcome at Gate 1 (Stewart Ave), Gate 3 (Garfield Ave) and Gate 7 (17th Ave). Foot traffic is allowed at all gates.

Grandstand Alcohol is served in the fenced-in grandstand area. Alcoholic drinks must be finished or dumped before leaving the fenced-off areas.

Handicap Parking The parking staff will direct those with handicap plates to the closest available spots.

Lost and Found Items get turned into the Fair Office, the first aid trailer and the carnival office.

Pets Pets are not allowed on the fairgrounds for liability reasons. Trained service animals are an exception.

Recycling Our environment is important to us. Please look for and use the correct receptacles for trash and recycling.

Rentals: The fair office does not rent scooters or wheelchairs. Please check with local businesses.

Tickets/Admission Every person entering must have an admission ticket. Our gate workers are trained to ask every person over the age of 10 for their pass. Volunteers should get admission from their organization.

Vendors Be sure to visit our indoor and outdoor vendors! From food to shopping to information, we have it all!



BOARD OF DIRECTORS



2024 FAIREST OF THE FAIR

Meet Aubrey



Hello! My name is Aubrey Behling, and I am the 18 year old daughter of Brooke and Travis Behling. I've grown up on my family's beef and dairy farm. I started showing at the young age of five and since then my love for the fair has grown exponentially. My extensive background in agriculture as well as cultural arts has provided me many exciting opportunities, including serving at the 2024 Wisconsin Valley Fairest of the Fair! After high school, I plan to attend university majoring in nursing and following a pre-med track. I look forward to seeing everyone July 30th through August 4th at the 156th annual Wisconsin Valley Fair!

FAIR SCHEDULE

Tuesday, July 30

12 PM Fair opens
5 PM Midway/rides open
10 AM-7 PM Entry day for exhibits
1:00 PM Dog Show-Judging Pavilion
7:30 PM Night Ranger: Live in Concert
Fireworks Display to follow concert by Fireworks Country

Wednesday, July 31

Unlimited Rides all day \$30/\$35
All exhibits open
9 AM Open Class Judging
10 AM Cat Show-Meeting Hall
1 PM Midway/rides open
1 PM Fish Show Meeting Hall
2 PM Goat Show-Judging Pavilion
7 PM Dairy Fitting contest-Judging Pavilion
7:30 PM LOCASH concert

Thursday, August 1

Unlimited Rides all day \$30/\$35
8 AM Rabbit Judging
8:30 AM Horse Judging
8:30 AM Dairy Judging
8:30 AM Beef Judging
approx. 1:30 PM Sheep Judging
1 PM Midway/rides open
3 PM Celebrity Cheese Carving contest-Exhibition Building
7:30 PM Gabby Barrett concert

Friday, August 2

Unlimited Rides all day \$30/\$35
8:30 AM Dairy Judging
8:30 AM Horse Judging
9:00 AM Swine Judging
9:00 AM Poultry Judging
1 PM Midway/rides open
6 PM Kids Pedal Tractor Pull
7:30 PM Rodeo

Saturday, August 3

Unlimited Rides all day \$30/\$35
Gladiolus Show-Stone Wing
9 AM Goat Games
11 AM Market Animal Show & Sale
12 PM Midway/rides open
2 PM Fairest of the Fair party
6 PM Fine Arts Showcase-East Gate Hall
7:30 PM Rodeo
8 PM Dairy Heifer Sale

Sunday, August 4

Unlimited Rides all day \$30/\$35
All exhibits open until at least 3 PM
12 PM Midway/rides open
5 PM Demo Derby put on by Crash Crazy Motorsports (adults \$5; kids 4-10 \$2)

GRANDSTAND LINEUP



Night Ranger

July 30



LOCASH

July 31



Gabby Barrett

August 1



PRCA RODEO

August 2 and 3



Crash Crazy Demo

August 4

Concerts and rodeo are free with your fair admission

Reserved seats are available for concert acts: \$25 in advance, \$30 at the fair

Demolition derby tickets: \$5 for adults, \$2 for children ages 4-10

Grandstand gates will open at 4 PM Daily

Concert preshow begins at 7 PM; Entertainers to take stage at 7:30

FREE ENTERTAINMENT



Fireworks Tuesday following the concert

Animal Barns open daily Wednesday-Sunday

PPA Ag Adventure tent open daily

Kids Pedal Pull Friday night at 6 PM (sign up at 5:30)

Celebrity Cheese Carving Contest on Thursday at 3 PM

I.S. Horgen Farm Museum open daily on the East End

CARNIVAL MIDWAY

Midway Hours

Tuesday: 5 PM-close
Wednesday: 1 PM-close
Thursday: 1 PM-close
Friday: 1 PM-close
Saturday: Noon-close
Sunday: Noon-close



Ride Ticket Prices

20 tickets \$10

65 tickets \$30

130 tickets \$60

Rides are 6-15 tickets per guest

Unlimited Ride Wristband: \$35

(not on Tuesday)



PIG, DUCK & GOAT RACES

Tuesday: 2:30, 4:30, 6:30

Wednesday 12:30, 2:30, 4:30, 6:30

Thursday: 12:30, 2:30, 4:30, 6:30

Friday: 12:30, 2:30, 4:30, 6:30

Saturday: 12:30, 2:30, 4:30



Located beyond the food court on the West End by the grandstand

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