



For Immediate Release
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STATE FAIR ADDS FLOOR SEATING TO INCREASE CAPACITY FOR HIGH DEMAND BECKY G CONCERT

Tickets on sale now!

Due to unprecedented demand, state fair officials announced today that they are releasing 800 additional tickets for the Becky G concert. By opening floor space for the September 7 concert, hundreds more fairgoers can experience an incredible performance by the multi-platinum singer, songwriter, actress, entrepreneur and activist.

“Considering Becky G’s show has essentially sold out, we didn’t want anyone to miss out on what promises to be an electrifying concert,” said General Manager Dan Mourning.

“Because of that, we have made the decision to open floor seats for an unforgettable night at the New Mexico State Fair!”

Due to space needs of the preceding rodeo, unlike regular Tingley seating, floor tickets will only include admission to the Fair and the concert and do not include admission to the Chevron PRCA Xtreme Bulls rodeo.

Tickets for Becky G and the entire 2024 rodeo-concert series are available now at the New Mexico State Fair Box Office, located under the purple awnings at Gate 3, from 9 a.m.-3 p.m. seven days a week and online at statefair.exponm.com

. Additionally, tickets are available at the Flea Market office from 9 a.m.-1 p.m, Fridays and 7 a.m.-2 p.m. on Saturdays and Sundays.

The 2024 New Mexico State Fair takes place Sept. 5-15, 2024. The State Fair promises to be an incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, including top-quality music and entertainment.

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