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GALVESTON COUNTY
FAIR & RODEO

SPONSORSHIP OPPORTUNITIES



409-986-6010



10 Jack Brooks Rd. Hitchcock, TX 77563

ABOUT THE EVENT



ABOUT:

The Galveston County Fair & Rodeo is a 501-(c)3 non-profit organization and its mission is to serve the youth of Galveston County by promoting youth, education, and agriculture since 1938. Annually, GCF&R holds a variety of family friendly activities throughout the 10 day fair including Livestock Shows, Rodeo events, Parade, Musical Entertainment, Bar-B-Que Cook-off, Seafood Cook-Off, Carnival, and Special Family Entertainment.

WHEN:

THURSDAY APRIL 3RD -
SUNDAY APRIL 13TH, 2025

WHERE:

Galveston County Fairgrounds
10 Jack Brooks Rd. Hitchcock, TX

WHY:

The GCF&R generates money to directly benefit the youth of Galveston County through livestock auctions & commitment sales, arts & crafts project sales, animal scrambles and college scholarships.

SPONSORSHIP LEVELS & DETAILS



- (16) Sponsor Badges & (16) Day Passes
- Name on website and newspaper promotional
- Signage at sponsored event
- Logo on website/newspaper fair promotional
- 6 Banners up to 12 ft in length on fenceline
- 10x10 outside commercial exhibit space for you business
- Included in Radio/Print as major fair sponsor
- Main entrance signage as a main contributor
- Fair check presentation on website/social media
- Signage at all paying entrances as Ruby sponsor

RUBY
\$30,000 & UP

- (14) Sponsor Badges & (14) Day Passes
- Name on website and newspaper promotional
- Signage at sponsored event
- Logo on website/newspaper fair promotional
- 5 Banners up to 12 ft in length on fenceline
- 10x10 outside commercial exhibit space for you business
- Included in Radio/Print as major fair sponsor
- Main entrance signage as a main contributor
- Fair check presentation on website/social media

EMERALD
\$20,000-\$29,999

- (12) Sponsor Badges & (12) Day Passes
- Name on website and newspaper promotional
- Signage at sponsored event
- Logo on website/newspaper fair promotional
- 4 Banners up to 10 ft in length on fenceline
- 10x10 outside commercial exhibit space for you business
- Included in Radio/Print as major fair sponsor
- Main entrance signage as a main contributor

TITANIUM
\$10,000 - \$19,999

SPONSORSHIP LEVELS & DETAILS



- (10) Sponsor Badges & (10) Day Passes
- Name on website and newspaper promotional
- Signage at sponsored event
- Logo on website/newspaper fair promotional
- 3 Banners up to 8 ft in length on fenceline
- 10x10 outside commercial exhibit space for you business

PLATINUM

\$5,000 - \$9,999

- (8) Sponsor Badges & (8) Day Passes
- Name on website and newspaper promotional
- Signage at sponsored event
- Logo on website/newspaper fair promotional
- 2 Banners up to 6 ft in length on fenceline

GOLD

\$2,500 - \$4,999

- (6) Sponsor Badges
- Name on website and newspaper promotional
- Signage at sponsored event
- Logo on website/newspaper fair promotional
- Banner up to 6 ft in length on fenceline

SILVER

\$1,000 - \$2,499

- (4) Sponsor Badges
- Name on website and newspaper fair promotional
- Signage at sponsored event

BRONZE

\$500 - \$999

- (2) Sponsor Badges
- Name on website and newspaper fair promotional

COPPER

\$350 - \$499

SPONSORSHIP OPPORTUNITIES



WINE GARDEN SPONSOR - \$

DETAILS OF WINE GARDEN SPONSORSHIP



HOSPITALITY ROOM SPONSOR - \$

DETAILS OF HOSPITALITY SPONSORSHIP



PHOTOGRAPHY SPONSOR - \$

DETAILS OF PHOTOGRAPHY SPONSORSHIP



EQUIPMENT SPONSOR - \$

DETAILS OF EQUIPMENT SPONSORSHIP

SPONSORSHIP POLICIES & GUIDELINES



Terms and Conditions

If the event you sponsor has an MC, you/your Company/Business will be promoted by that MC throughout the event.

Banners/Signage and Company Logos

The Sponsorship committee will hang banners along the fence line of the fairgrounds promoting your Company/Business in alignment to sponsorship levels. These banners/signs must be provided by you/your company and brought to the Fair Office no later than one week prior to the first day of the fair. These banners will be displayed by the committee no sooner than one (1) month prior to the fair and will be taken down by the committee no later than two (2) weeks after the fair.

Company logos must be sent electronically to the Fair Office in jpeg format (if possible) prior to the deadline in order to be included in the newspaper promotional and for social media/website use.

We will also provide a link from our website to you/your company's website for higher level sponsors. Specific information will be required in order to provide this link.

Political Signage

- must contact the Fair Office for specific wording.

GCF&R is not responsible for loss of or damage to your banners.



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THANK YOU

CONTACT US

409-986-6010

www.galvestoncountyfair.com

treasurer@galvestoncountyfair.com

10 Jack Brooks Rd. Hitchcock, TX 77563