



GARLAND
SPECIAL EVENTS

EVENT SPONSORSHIP PACKAGES

Packages Offered	Sponsorship Value
Tier 1 \$1,000.00 (Sponsors Within Garland)	<ul style="list-style-type: none">• (1) 10x10 Event Booth*• (1) Onsite Signage• Logo on Event Webpage• Social Media mention• (1) Emcee Recognition
Tier 1 \$1,500.00 (Sponsors Outside of Garland)	Tier 1 values plus: <ul style="list-style-type: none">• Logo included in City Press, Event Posters, and Digital Billboard• Additional City Wide Marketing• (2) Digital Ads in DFW/Texas Publications• Additional (4) Onsite Signs• Multiple Emcee Recognitions
Tier 2 \$5,000.00	Tier 1 and 2 values plus: <ul style="list-style-type: none">• (1) 10x20 Event Booth*• Event billed as "Presented by (Sponsor Name)" in all Advertising, Press Releases, etc...• Sponsor logo included in all Official Event Artwork• Mention in (1) Radio Ad• (2) Reserved Parking Spaces
Tier 3 \$10,000.00	

*Booth spaces must include an interactive activity for attendees