

Texas

**HEARTS**  
HERITAGE \* ARTS \* TECHNICAL SKILLS

Presents

# HEART O' TEXAS FAIR



2024 CONTEST CATALOG

2024 CONTEST CATALOG

**OCTOBER 3-13, 2024 / EXTRACO EVENT CENTER  
HOPE TO SEE YOU HERE!**

Get your tickets now!

<https://www.hotfair.com/>

HEART O' TEXAS FAIR 5-15-2023

Cover Creator:  
Jacob Yopez  
Midway Way High School  
Class of 2025

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## Letter from the Chairman

To all of the exhibitors, families, teachers, agents and supporters

On behalf of the entire staff, board of directors and over 600 volunteers it is my honor to welcome you to the 2024 Heart O' Texas Livestock Show.

It's no secret how much time, effort and energy go into exhibiting quality livestock. We've also heard a rumor that the cost of acquiring a project, feeding it, keeping it healthy and getting it (and yourselves) to and from shows can be a little pricey. That's why we don't take putting on a great livestock show lightly.

For over 70 years we've put on a high quality and highly competitive show and we are justifiably proud of that history. However, our motto is Raise The Standard and every year we focus on ways we can make this show and your experience here with us better.

The ways this happens may be big things you notice right away or little things that just ensure that things run smoothly. Over the last couple of years, we've significantly upgraded the quality of our facilities. You should notice a cleaner brighter facility along with a state-of-the-art sound system and improved WiFi. Our already impressive concessions have added new tasty food offerings you're sure to enjoy.

Our staff are committed to making sure arrival and check in goes as smoothly as is humanly possible and we believe you'll notice. Our goal is to be sure that your trip to Waco and the Heart O' Texas Livestock Show is one you'll always remember. Our Grand Drives are truly an experience that exhibitors will never forget and we hope you get to be a part of it!!

While we can't guarantee that you'll leave with a coveted grand champion banner, we can guarantee that our team is doing everything we can to make this the best show you attend this year. We'd love to hear from you on how we can continue to Raise The Standard.

Welcome to Waco and enjoy the show!

**Mike Tawater**

**Chairman of the Board**



## Directions to Extraco Events Center

**I-35 from the North** - Take Valley Mills Dr. Exit. Turn right on Valley Mills Dr. Turn right on Lake Air Drive. Take a right onto Bosque Blvd, enter through Gate 1 and park on the south side of the BASE building.

**Hwy. 84 East** - Take Loop 340 North and follow directions as coming in from the North on I-35.

**Hwy. 6 from the South** - Stay on Hwy 6 towards Meridian. Cross over I-35 and Hwy 84, exit Bosque Blvd. and turn right. Enter through Gate 1 and park on the south side of the BASE building.

**Hwy. 77 from the South** - About 1/2 mile past the intersection of Hwy. 77 and Loop 340, turn left onto Garden Dr. will turn into New Road. Take New Road to Bosque Blvd. enter through Gate 1 and park on the south side of the BASE building



## Board of Directors & Staff

### Executive Committee

Chairman	Mike Tawater
Chairman-Elect	Dan Ingham
Secretary	Trey Warren
Treasurer	Chris Kincaid
Immediate Past Chairman	Tanner Moore

### Board of Directors

Chair, Fair & Rodeo Council	Liz Barton
Chair, Sports & Entertainment Council	James Bates
Chair, Agricultural Events & Competitions Council	Brent Neuhaus
Chair, Campus Management Council	Rob Wolaver
At- Large Director	Dusty Lynch
At- Large Director	T.J Zawacki

### Staff

President, CEO	Wes Allison
General Manager	Dustin Coufal
Chief Business Officer	Melinda Moss
Vice President, Sports and Entertainment	Jason Elliott
Sr. Division Manager, Ag & Competitive Events	Emily June Williams
Sr. Division Manager, Event & Facility Operations	Robert Ellis
Sr. Division Manager, Volunteer Program	Katy Fehler
Sr. Division Manager, Marketing & Sponsorships	Melinda Adams
Director, BASE Sales & Service	Mattie Hawthorne
Director, Communications	Erin James
Director, Sports & Entertainment	Maddie Hartberg
Ag & Competitive Events Coordinator	Reagan Thurman
Mission Coordinator	Kathryn Hill
Ag & Competitive Events Assistant	Taylor Clark

### Committee Leadership

Chairwoman	Jessica Juarez
Vice Chairwoman	Alex Price

Committee Members:  
 Angie Allen, Karen Allen, Shannon Allen, Jessica Amaro, Jessica Barrow, Liz Barton, Sarah Bird, Fernando Lopez, Wayne Gartman, Laura Gonzalez, Tammie Hartgroves, Linda Herrera, Ivon Mendoza, Sarah Pick, RoseMary Rafuse, Justin Rice, Theresa Richardson, Belen Ruiz, Lanisa Rodriguez-Tovar, Tiffany Vidana

## General Information

Entries Open: July 29, 2024  
 Deadline: September 13, 2024

### Entry Fees

	By Invitation
Heritage – Cultural Arts Demonstration	
Coloring Division	\$5
Art Division	\$15
Photography Division	\$15
Graphic Design Division	\$15
Fashion Design Division	\$15
Special Needs Division	TBD

### Point of Contact

Jessica Juarez, HEARTS Committee Chair

[hotfairhearts@gmail.com](mailto:hotfairhearts@gmail.com)

(254) 548-1352

Alex Price, HEARTS Committee Chair

[hotfairhearts@gmail.com](mailto:hotfairhearts@gmail.com)

(254)-855-4528

### Definitions

- HEARTS: Heritage, Arts, and Technical Skills
- HOTFR: Heart O' Texas Fair & Rodeo
- Contest: any contest sponsored by the HEARTS Committee (Arts or Technical Skills)
- Division: any of the specific disciplines (art, photography, etc.)
- Class: grade level
- Category: any of the different media or styles within a division
- Entry: means a completed work of art or completes project submitted for judging
- Exhibitor: means the creator of an entry submitted for judging

## Schedule of Events

<b>Tuesday, September 24<sup>th</sup></b>		
4:00 – 7:00 PM	Submission Drop Off	BASE Hall B
<b>Wednesday, September 25<sup>th</sup></b>		
4:00 – 7:00 PM	Submission Drop Off	BASE Hall B
<b>Sunday, October 6<sup>th</sup></b>		
3:00-7:00 PM	Cultural Dance Demonstration	Hometown Stage
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15<sup>th</sup></b>		
9:00- 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1<sup>st</sup></b>		
9:00- 5:00 PM	Submission Pick Up Ends	Extraco Coliseum



## Rules and Regulations

Entries Open: July 29, 2024

Deadline: September 13, 2024

1. **Entries:** Entries must be pre-registered online by the above deadline. Link for the online entry can be found at [www.hotfair.com/hearts](http://www.hotfair.com/hearts)
  - Educators and 4-H club sponsors with multiple entries, must print out their list of entries and exhibitors for ShoWorks (online registration system) and present such list at the submission drop off.
  - Entries can be paid with a credit card or with a check. Checks must be made out to HOTFR and sent to the address below within a week of online entry.

Heart O' Texas Fair and Rodeo  
Attn: HEARTS  
4601 Bosque Blvd.  
Waco, TX 76710

2. **Refunds:** No refunds will be issued for any reason. No exceptions.
3. **Passes:** Each exhibitor will receive two (2) single-day passes to the fair and one (1) single-day parking pass at check-in.
  - **No passes are required for submission drop off.**
4. **Interpretation and Violation of Rules:** The HOTFR reserves the right to its Board of Directors. The final and absolute right to interpret these rules, regulations and arbitrarily settle and determine all matters, questions and differences in regard hereto or otherwise arising out of the right to amend or add to these rules as its judgment may determine. The HOTFR also reserves the right to change the schedule, delete classes or add classes at the discretion of the show officials. An exhibitor who violates any of the rules will forfeit all privileges and premiums and be subject to such penalty as the Board of Directors may order.
5. **Liability:** The HOTFR will not be responsible for the loss, damage, theft, breakage or any other form of loss of your entry. It is distinctly understood that the HOTFR, its directors, volunteers and/or employees will not be held responsible for any loss, damage or injury of any character, to any person, vehicle or article while participating in the HEARTS division of the HOTFR.
6. **Special Rules:** Special rules or conditions are published in each Division when necessary and if there is a conflict between the special rules of any Division and the Rules and Regulations, the special rules will govern.
7. **Eligibility of Exhibitors:** Participation is limited to Texas resident students. Senior-level exhibitors from either a public, private, charter, or home school must be enrolled in an official art, photography, or CTE course (related to a specific division) in order to participate. Exhibitors can be registered members of a Texas 4H chapter. Students must not be older than nineteen (19) as of September 1<sup>st</sup> of the contest year.
8. **Eligibility of Entries:** All entries must be executed solely by the exhibitor submitting the entry, and be an original work by the exhibitor. All entries must be created after the start of the current school year, no sooner than August 1<sup>st</sup> of the contest year.
9. **Protests:** All protests must be made in writing and accompanied by a fee of \$50 cash, which will be refunded if the protest is sustained. All protests must be made at least 24 hours before

the awards presentation. Such protests and fees must be submitted in writing to the HEARTS Committee Chairman of the Heart O' Texas Fair & Rodeo. Such protests must state plainly the cause of complaint or appeal and must be delivered immediately after the occasion. All protests will be heard and determined by the HEARTS Committee. This committee's decision is final and may not be appealed.

10. **Premiums:** Awards will be paid by the HOTFR according to the amounts set in this catalog.

11. **Judges Rules:**

- **Selection of Judges:** Judges will be selected by the HOTFR. In every case, the judges are selected with the utmost care and the highest concern.
- **Decision of Judges:** The judge's decisions will be final in all cases and cannot be appealed.
- **Interference with Judges:** If any exhibitor, in any way, whether in person, by agent or servants, interferes with the judges during their adjudication, or shows any disrespect to them or the Contest, the management may demand a proper apology from such contestant. It may exclude him/her from the competition or withhold from such contestant premiums that may have been awarded. This may cause the exhibitor to be barred from future participation in the HOTFR.

12. **Entry Limits:** Only one entry per division per exhibitor. Students can participate in no more than two divisions. Example: Jane submits one entry in the Art Division. She also submits an entry in the Fashion Design Division.

13. **Objectionable Exhibits:** The HOTFR Management reserves the right to remove from the grounds any article/item/exhibit that may be falsely entered or may be deemed unsuitable or objectionable without assigning a reason.

14. **Anonymity of Exhibitor:** During the judging, neither the exhibitor's name nor school/4H chapter will be displayed. Each entry will be given a number. The name and school/4H chapter will be displayed after judging.

15. **Entry Display:** Entries and awards will be displayed in the BASE building during the HOTFR. Entries and awards must remain on display until the conclusion of the HOTFR. Removal of such items during the HOTFR will forfeit the exhibitor or school/4H chapter from participating in future contests.

- **Entry Display Limitations:** Display of entries will be at the discretion of the HEARTS committee and HOTFR staff. Entry display may be limited to the top three in each category or division. Exception: Special Needs Division and Coloring Divisions.

16. **Art Release:** Entries will be available for pick up at the HOTFR office after the conclusion of the HOTFR. Exhibitors will have until November 1<sup>st</sup> to claim their entry. Any art not claimed will become the property of the HOTFR.

17. **Unacceptable subject matter for entry:**

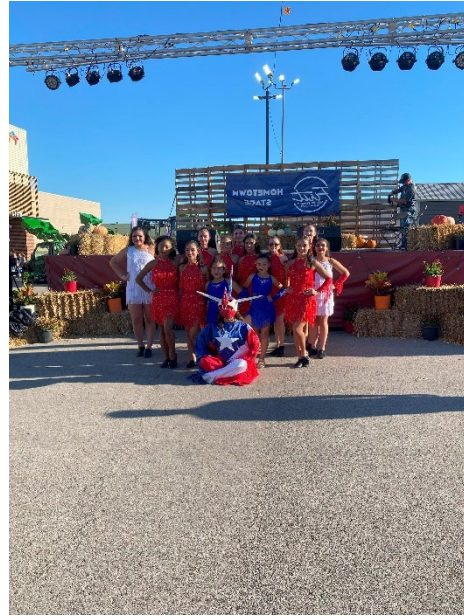
- Satanic art
- Nudes
- Gang symbols or themes
- Wet paintings

## Heritage Division

<b>Sunday, October 6th</b>		
3:00-7:00 PM	Cultural Dance Demonstration	Hometown Stage

Demonstrations of cultural heritage through dance, music, and theater are by invitation only. All fairgoers are invited to attend and partake of the experience!

For information you can contact HEARTS Co-Chairs, Jessica Juarez & Alex Price at [hotfairhearts@gmail.com](mailto:hotfairhearts@gmail.com) .



**Special Needs Division**  
**Special Rules**  
**Superintendent: Tiffany Vidana**  
Entry Fee: \$TBD

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15th</b>		
9:00 - 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1st</b>		
9:00 – 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

**Special Rules**

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted Grade Levels:**
  - Intermediate: 6<sup>th</sup> – 8<sup>th</sup> grade
  - Senior: 9<sup>th</sup> – 12<sup>th</sup> grade
4. **Eligibility:** This contest is reserved for exhibitors that require specialized instructional settings due to one or more of the following:
  - Developmental delays
  - Physical/ sensory disabilities
  - Cognitive impairments
  - Autism Spectrum Disorder
  - Significant behavioral and emotional challenges
  - Exhibitors must have an IEP (or similar) on file with their local school or service agency.

**Exhibitors must be registered in one of the following classes/ curricula:**

  - Active Learning Class (ALC)
  - Functional Academics (FA)
  - Life Skills Class (LS)
  - Social and Interpersonal Learning (SAIL)
  - Specialized Behavior Support (SBS)
  - Structured Learning Class (SLC)
5. **Only one entry per exhibitor, limited to the first 25 exhibitors.**
6. **Theme:** Open. Exhibitor must use their best judgment in exemplifying the mission of HOTFR and the purpose of HEARTS. The purpose is Heritage. The Arts. Technical Skills; To encourage youth participation in cultural, artistic, and technical endeavors.

7. **Presentation:**
  - Exhibitors can use a medium of their choice; applied by brush or hand-drawn.
8. **Judging:** All entries will be judged by a panel of art professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges' decision is final.**
9. **Sizes:** Dimensions may be horizontal or vertical, but cannot exceed the specified size below. Incorrect sizes are subject to disqualification.
  - Mandatory Size: 8" x 10" (may also include up to 3½" mat in addition)
10. **Matting and Mounting:**
  - Non-canvas illustrations must be matted and backed with material such as poster board, foam board, or heavy construction paper and must be of firm enough construction to prevent sagging.
  - "Professional" mats are recommended but are not required. **Frames are not allowed.**
  - Mat must not exceed 3½" on any side.
  - Double matting is acceptable, but total width of double matting must not exceed the 3½" maximum.
  - Charcoals, chalks, pastels, etc. must be sprayed with a fixative.
  - Wet paintings will not be accepted.
  - Acrylic coverings may be used but are not required. Be sure the covering is firmly attached.
  - Paintings on canvas with wooden stretcher, or on canvas panels **are not allowed.**
  - Paintings on hardboard canvas (thin type of canvas) may be matted or mounted with sturdy poster board instead of using hooks or wires. A minimum mat edge of 1" will enable us to display the artwork with clips without damage to the canvas board.
  - Entries on wood, metal, plastic or other hard materials **are not allowed.**
11. **Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form](#) & [Declaration of Originality](#) placed in an envelope and attached to the back of the entry.

## Special Needs Division Awards

1<sup>st</sup> – 3<sup>rd</sup> Place: Ribbons



# HEARTS CONTESTS – JUDGE SCORE SHEET

## Special Needs Division

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS:     \_\_ Int (6<sup>th</sup>-8<sup>th</sup>)

          \_\_ Sr (9<sup>th</sup>-12<sup>th</sup>)

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Originality, Creativity** -- Shows use of artist's own ideas, the degree to which the work is fresh and creative.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Neatness, Clean** -- No marks, smudges, or folds on the project; properly finished.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Visual Impact** -- The appearance is visually attractive; often based on the first glimpse of the finished piece. Without regard to the other criterion, does it stand on its own as a good and complete work of art?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Theme** – Does the artwork submitted fit the title of the entry?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Total Score:** \_\_\_\_\_

**Coloring Division**  
**Special Rules for Primary Class**  
**Superintendent: Belen Ruiz**  
Entry Fee: \$5

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15th</b>		
9:00 – 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1st</b>		
9:00 – 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

**Special Rules**

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, Pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted Grade Levels:**
  - Pre K-2<sup>nd</sup> Grade
4. **Only one entry per exhibitor.**
5. **Theme / Subject / Size / Presentation:**
  - A pre-selected 8½” x 11” design will be available for each exhibitor to download from [www.hotfair.com/hearts](http://www.hotfair.com/hearts). Only crayons, colored pencils or markers shall be used
  - Do not resize, matt or mount your artwork.
6. **Judging:** All entries will be judged by a panel of art professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges’ decision is final.**
7. **Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form](#) & [Declaration of Originality](#) placed in an envelope and attached to the back of the entry.

**Coloring Division Awards**

1<sup>st</sup> – 3<sup>rd</sup> Place: Ribbons

*Only top 30 scored entries will be displayed*

# HEARTS CONTESTS – JUDGE SCORE SHEET

## Coloring Division

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS:     \_\_\_ Pre (K – 2<sup>nd</sup>)

CATEGORY:     \_\_\_ Coloring

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Neatness** -- No marks, smudges, or folds on the project; properly finished

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Use of Color** – Varied and pleasing color scheme that reflects a plan (natural colors, or purposely defiant colors for effect, for example).

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Clean Lines / Defined Areas** -- Shows good control of coloring withing intended lines or purposeful coloring outside of the lines by design.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Workmanship Quality** -- Degree of skill with the media; How well did the artist have control or marks and depth of the media within an area? Values are consistently planned and depth of the media is

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Visual Impact** -- The appearance is visually attractive; often based on the first glimpse of the finished piece. Without regard to the other criterion, does it stand on its own as a good and complete work of art?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Out of the Box Thinking** – Did the artist intentionally add to the project with additional drawings and coloring to complement the printed art?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Total Score:** \_\_\_\_\_

## Art Division

### Special Rules for Junior Class

**Superintendent: Theresa Richardson**

Entry Fee: \$15

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday October 15th</b>		
9:00 – 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday November 1st</b>		
9:00 – 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

### Special Rules

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted grade levels:**
  - 3<sup>rd</sup>-5<sup>th</sup> Grade
4. **One entry per exhibitor.**
5. **Theme:** “Out in the Wild”. Show your love for animals such as marine life, farm animals, birds, zoo animals, prehistoric animals, butterflies, caterpillar, bees, lady bugs, and other insects. Have fun with it! Exhibitor must use their best judgment in exemplifying the mission of HOTFR and the purpose of HEARTS. The purpose is Heritage. The Arts. Technical Skills; To encourage youth participation in cultural, artistic, and technical endeavors.
6. **Categories:**
  - **Painted Illustration:** all mediums applied by brush such as oil, acrylic, watercolor, tempera, etc.
  - **Drawing:** colored pencils, charcoal, pastels, conte, chalks, inks, etc.
7. **Judging:** All entries will be judged by a panel of art professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges’ decision is final.**
8. **Sizes:** Dimensions may be horizontal or vertical, but cannot exceed the specified sizes below. Incorrect sizes are subject to disqualification.
  - Minimum Size: 8” x 10” (may also include up to 3½” mat in addition)
  - Maximum Size: 11” x 14” (may also include up to 3½” mat in addition)
9. **Matting and Mounting:**

- Non-canvas illustrations must be matted and backed with material such as poster board, foam board, or heavy construction paper and must be of firm enough construction to prevent sagging. Entries will be pinned to display boards.
  - “Professional” mats are recommended but are not required. **Frames are not allowed.**
  - Mat must not exceed 3½” on any side.
  - Double matting is acceptable, but total width of double matting must not exceed the 3½” maximum.
  - Charcoals, chalks, pastels, etc. must be sprayed with a fixative.
  - Wet paintings will not be accepted.
  - Acrylic coverings may be used but are not required. Be sure the covering is firmly attached.
  - Paintings on canvas with wooden stretcher, or on canvas panels **are not allowed.**
  - Paintings on hardboard canvas (thin type of canvas) may be matted or mounted with sturdy poster board instead of using hooks or wires. A minimum mat edge of 1” will enable us to display the artwork with clips without damage to the canvas board.
  - Entries on wood, metal, plastic or other hard materials **are not allowed.**
10. **Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form & Declaration of Originality](#) placed in an envelope and attached to the back of the entry.

### **Art Division – Junior Class Awards**

1<sup>st</sup> – 3<sup>rd</sup> Place, per category: Ribbons

### **Premiums**

*The Junior Class champions will be determined from the two highest scores across the Junior Class.*

Junior Class Champion: Rosette, \$20 premium

Reserve Junior Class Champion: Rosette



# HEARTS CONTESTS – JUDGE SCORE SHEET

## Art Division- Junior Class

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS:     \_\_\_ Jr (3<sup>rd</sup>-5<sup>th</sup>)

CATEGORY:     \_\_\_ Painting  
                   \_\_\_ Drawing

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Originality, Creativity** -- Shows use of artist’s own ideas, the degree to which the work is fresh and creative.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Composition** -- Good planning and organization; the theme was well thought out; appropriate use of design elements: line, shape and form, space, color, value, and texture.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Workmanship Quality** -- Degree of skill with the media; How well did the artist have control? Item fits in category entered.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Neatness, Clean** -- No marks, smudges, or folds on the project; properly finished.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Visual Impact** -- The appearance is visually attractive; often based on the first glimpse of the finished piece. Without regard to the other criterion, does it stand on its own as a good and complete work of art?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Appropriateness of Title** – Is the title for the artwork fitting for the piece of work?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Theme** – Does the artwork submitted fit the theme of “Out in the Wild” in a way that embraces the artistic and cultural values of the competition?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Total Score:**     \_\_\_\_\_

## Art Division

### Special Rules for Intermediate Class

**Superintendent: Ivon Mendoza**

Entry Fee: \$15

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15th</b>		
9:00 – 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1st</b>		
9:00 – 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

### Special Rules

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted Grade Levels:**
  - Junior: 6<sup>th</sup> – 8<sup>th</sup> Grade
4. **Only one entry per exhibitor.**
5. **Theme:** “Bring on the fun”. Using a medium of the exhibitor’s choosing, depictions of people, animals, or other beings in situations of play, festivities, adventures, etc. These must be original characters and scenarios. Exhibitor must use their best judgment in exemplifying the mission of HOTFR and the purpose of HEARTS. The purpose is Heritage. The Arts. Technical Skills; To encourage youth participation in cultural, artistic, and technical endeavors.
6. **Categories:**
  - **Anime or Manga Inspired** – visually striking images as opposed to realistic portrayal
  - **Cultural Heritage:** celebration of one’s heritage such as Quince, Juneteenth, Lunar New Year, St. Patrick’s Day, etc.
  - **Western:** subjects and landscapes related to the American West; does include Native American imagery
  - **Pop Art:** in the style of comics/pulp fiction, advertising, mass culture, propaganda
  - **Other:** personal style not conforming to the above-mentioned categories
7. **Judging:** All entries will be judged by a panel of art professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges’ decision is final.**
8. **Sizes:** Dimensions may be horizontal or vertical, but cannot exceed the specified sizes below. Incorrect sizes are subject to disqualification.

- Minimum Size: 8” x 10” (may also include up to 3½” mat in addition)
- Maximum Size: 11” x 14” (may also include up to 3½” mat in addition)

**9. Matting and Mounting:**

- Non-canvas illustrations must be matted and backed with material such as poster board, foam board, or heavy construction paper and must be of firm enough construction to prevent sagging. Entries will be pinned to display boards.
- “Professional” mats are recommended but are not required. **Frames are not allowed.**
- Mat must not exceed 3½” on any side.
- Double matting is acceptable, but total width of double matting must not exceed the 3½” maximum.
- Charcoals, chalks, pastels, etc. must be sprayed with a fixative.
- Wet paintings will not be accepted.
- Acrylic coverings may be used but are not required. Be sure the covering is firmly attached.
- Paintings on canvas with wooden stretcher, or on canvas panels **are not allowed.**
- Paintings on hardboard canvas (thin type of canvas) may be matted or mounted with sturdy poster board instead of using hooks or wires. A minimum mat edge of 1” will enable us to display the artwork with clips without damage to the canvas board.
- Entries on wood, metal, plastic or other hard materials **are not allowed.**

**10. Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form](#) & [Declaration of Originality](#) placed in an envelope and attached to the back of the entry.

### **Art Division - Intermediate Class Awards**

1<sup>st</sup> – 3<sup>rd</sup> Place, per category: Ribbons

#### **Premiums**

*The Intermediate Class champions will be determined from the two highest scores across the Intermediate Class.*

Intermediate Class Champion: Rosette, \$20 premium

Reserve Intermediate Class Division: Rosette

# HEARTS CONTESTS – JUDGE SCORE SHEET

## Art Division- Intermediate Class

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS:

\_\_\_ Int (6<sup>th</sup>-8<sup>th</sup>)

CATEGORY

\_\_\_ Anime or Manga Inspired

\_\_\_ Pop Art

\_\_\_ Cultural Heritage

\_\_\_ Other

\_\_\_ Western

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Originality, Creativity** -- Shows use of artist's own ideas, the degree to which the work is fresh and creative.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Composition** -- Good planning and organization; the theme was well thought out; appropriate use of design elements: line, shape and form, space, color, value, and texture.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Workmanship Quality** -- Degree of skill with the media; How well did the artist have control? Item fits in category entered.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Neatness, Clean** -- No marks, smudges, or folds on the project; properly finished.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Visual Impact** -- The appearance is visually attractive; often based on the first glimpse of the finished piece. Without regard to the other criterion, does it stand on its own as a good and complete work of art?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Appropriateness of Title** -- Is the title for the artwork fitting for the piece of work?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Theme** -- Does the artwork submitted fit the theme of "Bring on the Fun" and the corresponding category in a way that embraces the artistic and cultural values of the competition?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Total Score:** \_\_\_\_\_

**Art Division**  
**Special Rules for Senior Class**  
**Superintendent: Alex Price**

Entry Fee: \$15

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15th</b>		
9:00 – 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1<sup>st</sup></b>		
9:00 – 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

**Special Rules**

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted Grade Levels:**
  - 9<sup>th</sup>-12<sup>th</sup> Grade
4. **Only one entry per exhibitor.**
5. **Theme:** Open. Exhibitor must use their best judgment in exemplifying the mission of HOTFR and the purpose of HEARTS. The purpose is Heritage. The Arts. Technical Skills; To encourage youth participation in cultural, artistic, and technical endeavors.
6. **Categories:**
  - **Painted Illustration:** any medium applied by brush such as oil, acrylic, watercolor, tempera, etc.
  - **Drawing:** colored pencils, charcoal, pastels, conte, chalks, inks, etc.
  - **Mixed Media:** watercolor with ink, or the use of any two (2) or more media. No sculpture allowed. Entries must be able to hang on the display boards.
7. **Judging:** All entries will be judged by a panel of art professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges' decision is final.**
8. **Sizes:** Dimensions may be horizontal or vertical, but cannot exceed the specified sizes below.
  - Incorrect sizes are subject to disqualification.
  - Minimum Size: 8" x 10" (may also include up to 3½" mat in addition)
  - Maximum Size: 11" x 14" (may also include up to 3½" mat in addition)



## 9. Matting and Mounting:

- Non-canvas illustrations must be matted and backed with material such as poster board, foam board, or heavy construction paper and must be of firm enough construction to prevent sagging. Entries will be pinned on display boards.
- “Professional” mats are recommended but are not required. **Frames are not allowed.**
- Mat must not exceed 3½” on any side.
- Double matting is acceptable, but total width of double matting must not exceed the 3½” maximum.
- Charcoals, chalks, pastels, etc. must be sprayed with a fixative.
- Wet paintings will not be accepted.
- Acrylic coverings may be used but are not required. Be sure the covering is firmly attached.
- Paintings on canvas with wooden stretcher frames, or on canvas panels **are not allowed.**
- Paintings on hardboard canvas (thin type of canvas) may be matted or mounted with sturdy poster board instead of using hooks or wires. A minimum mat edge of 1” will enable us to display the artwork with clips without damage to the canvas board.
- Entries on wood, metal, plastic or other hard materials **are not allowed.**

10. **Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form & Declaration of Originality](#). placed in an envelope and attached to the back of the entry.

### **Art Division Senior Class Awards**

1<sup>st</sup> Place – 3<sup>rd</sup> Place, per category: Ribbons

### **Scholarships**

*Scholarships will be awarded to the exhibitors with the two highest scores from the Senior Class.*

Senior Class Champion: \$1000 Scholarship, Rosette

Reserve Senior Class Champion: \$500 Scholarship, Rosette

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### **Art Division Overall Awards**

*Overall awards will be determined from the three highest-scoring entries across the classes.*

Grand Champion: Banner, \$100 premium

Reserve Champion: Banner, \$50 premium

Honorable Mention: Banner, \$25 premium

# HEARTS CONTESTS – JUDGE SCORE SHEET

## Art Division- Senior Class

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS:     \_\_\_ Sr (9<sup>th</sup>-12<sup>th</sup>)

CATEGORY:     \_\_\_ Painting  
                   \_\_\_ Drawing  
                   \_\_\_ Mixed Medium

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Originality, Creativity** -- Shows use of artist's own ideas, the degree to which the work is fresh and creative.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Composition** -- Good planning and organization; the theme was well thought out; appropriate use of design elements: line, shape and form, space, color, value, and texture.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Workmanship Quality** -- Degree of skill with the media; How well did the artist have control? Item fits in category entered.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Neatness, Clean** -- No marks, smudges, or folds on the project; properly finished.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Visual Impact** -- The appearance is visually attractive; often based on the first glimpse of the finished piece. Without regard to the other criterion, does it stand on its own as a good and complete work of art?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Appropriateness of Title** – Is the title for the artwork fitting for the piece of work?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Theme** – Does the artwork submitted fit the theme in a way that embraces the artistic and cultural values of the competition?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Total Score:** \_\_\_\_\_

## Photography Division

### Superintendent: Jessica Barrow

Entry Fee: \$15

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15th</b>		
9:00 – 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1st</b>		
9:00 – 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

### Special Rules

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted Grade Levels:**
  - Intermediate: 6<sup>th</sup> – 8<sup>th</sup> grade
  - Senior: 9<sup>th</sup> – 12<sup>th</sup> grade
4. **Only one entry per exhibitor.**
5. **Theme:** Open. Exhibitor must use their best judgment in exemplifying the mission of HOTFR and the purpose of HEARTS. The purpose is Heritage. The Arts. Technical Skills; To encourage youth participation in cultural, artistic, and technical endeavors.
6. **Categories:**
  - **Western/ Agricultural Heritage:** showcasing but not limited to everyday farm life, rodeos, stock shows in the US or abroad.
  - **Nature:** depictions of flora or fauna in the wilderness (not to include farm animals)
  - **Cultural Heritage:** pride in one's familial background such as Juneteenth parade, Norwegian Christmas, polka dancing and other such events.
  - **Architecture or Portraits**
7. **Judging:** All entries will be judged by a panel of photography professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges' decision is final.**
8. **Sizes:** Dimensions may be horizontal or vertical, but **cannot** exceed the specified sizes below. Incorrect sizes are subject to disqualification.
  - 8" x 10" on an 11" x 14" mat
9. **Matting and Mounting Requirements:**
  - Photos must be in color.

- Copies (copy machine) or computer-generated photos **will not be accepted.**
  - No transparencies will be accepted.
  - All entries must be matted on poster board, foam board or heavy poster board and be firm enough to prevent sagging. Entries will be pinned to display boards. **Frames are not allowed.**
10. **Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form](#) & [Declaration of Originality](#). All forms must be placed in an envelope and attached to the back of the entry.

### **Intermediate Class Awards**

1<sup>st</sup> Place – 3<sup>rd</sup> Place, per category: Ribbon

#### **Premiums**

*The Intermediate Class champion will be determined from the two highest scores across the Intermediate Class.*

Intermediate Class Champion: Rosette, \$20

Reserve Intermediate Class Champion: Rosette

### **Senior Class Awards**

1<sup>st</sup> Place – 3<sup>rd</sup> Place in each category: Ribbon

#### **Scholarships**

*Scholarships will be awarded to the exhibitors with the two highest scores from the Senior Class*

Senior Class Champion: \$1000 Scholarship, Rosette

Reserve Senior Class Champion: \$500 Scholarship, Rosette

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### **Photography Division Overall Awards**

*Overall awards will be determined from the three highest-scoring entries across the classes.*

Grand Champion: Banner, \$100 premium

Reserve Champion: Banner, \$50 premium

Honorable Mention: Banner, \$25 premium

# HEARTS CONTESTS – JUDGE SCORE SHEET

## Photography Division

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS:     \_\_\_ Int (6<sup>th</sup>-8<sup>th</sup>)  
              \_\_\_ Sr (9<sup>th</sup>-12<sup>th</sup>)

CATEGORY:  \_\_\_ Western/Ag   \_\_\_ Architecture/Portraits  
              \_\_\_ Cultural Heritage  \_\_\_ Nature

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Composition** -- The bringing of all the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Lighting** -- The use and control of light. This refers to how dimension, angle, and shape are defined in the image. Whether the light applied to an image is artificial, or natural, proper use of lighting should enhance and image.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Color Balance** -- Supplies harmony to an image. An image in which the tones work together effectively supporting the image, can enhance its emotional appeal. Color balance may not always be harmonious and can be used to evoke diverse feelings for effect.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Visual Impact** -- The appearance is visually attractive; often based on the first glimpse of the finished piece. Without regard to the other criterion, does it stand on its own as a good photograph?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Neatness, Clean** -- No marks, smudges, or folds on the project; properly finished.

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Appropriateness of Title** – Is the title for the artwork fitting for the piece of work?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Theme** – Does the photograph submitted fit the theme and category chosen for the competition?

highest   10   9   8   7   6   5   4   3   2   1   lowest

**Total Score:** \_\_\_\_\_



## Graphic Design Division Superintendent: Karen Allen

Entry Fee: \$15

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15th</b>		
9:00 – 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1st</b>		
9:00 – 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

### Special Rules

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted Grade Levels:**
  - Senior: 9<sup>th</sup> – 12<sup>th</sup> grade
4. **Only one entry per exhibitor.**
5. **Category:**
  - Cover Art
6. **Prompt:** All entries must follow the below-specified prompt:
  - **Cover Art:** The HEARTS committee manages this catalog of contests to support local student creativity and highlight heritage through the arts and technical skills. We would like you to redesign the front page of this catalog to encourage participation and cultural representation in the contest. The cover art should include the following:
    - [HEARTS Logo](#)
    - Title: 2025 Contest Catalog
    - The submission date (September 2025) and location (EEC BASE)
    - Where to register: [www.hotfair.com/hearts](http://www.hotfair.com/hearts)
    - [Contest Rules](#) for graphic use
 Cover could possibly include contest divisions and prizes/awards mentioned in this catalog. Your cover art theme should reflect the purpose of HEARTS: The purpose is Heritage. The Arts. Technical Skills; To encourage youth participation in cultural, artistic, and technical endeavors.
7. **Judging:** All entries will be judged by a panel of graphic design professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges' decision is final.**

8. **Sizes:** Dimensions must be vertical, and **cannot** exceed the specified size below. Incorrect sizes are subject to disqualification.
  - 8.5” x 11” on an 11” x 14” mat
9. **Requirements:**
  - All entries must be printed and matted and backed with poster board, foam board or heavy poster board and be of a firm enough construction to prevent sagging. Entries will be pinned to the display board.
  - All entries must be signed off on by a supervisor from a graphic design program or CTE class.
  - Color must be CMYK; entries must also be produced in color.
  - Exhibitors are advised to avoid gradients and half-tones.
  - If a design contains recognizable persons, a [Model Release](#) must be signed and included with the label form.
10. **Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form & Declaration of Originality](#). placed in an envelope and attached to the back of the entry.

### **Graphic Design Division Overall Awards**

*Overall awards will be determined from the three highest-scoring entries.*

Grand Champion: \$500 scholarship, Banner, \$100 premium

Reserve champion: Banner, \$50 premium

Honorable Mention: Banner, \$25 premium

**The first-place Cover Art Design will be used as the 2025 HEARTS Catalog Cover!**

# HEARTS CONTESTS – JUDGE SCORE SHEET

## Graphic Design Division

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS: \_\_\_\_\_ Sr (9<sup>th</sup>-12<sup>th</sup>)

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Composition** -- The bringing of all the visual elements together in concert to express the purpose of the image. Proper composition includes purposeful arrangement of elements (images, shapes, types). The design should tell a story, visually communicate the message and attract viewers' attention. Effective use of the 7 design principles: scale, hierarchy, negative space, direction, repetition, contrast and balance. Is the overall design balanced?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Color**-- Overall color harmony of the design, do the tones work together and effectively support the image? Does the color harmonize as meant to or is there a purposeful discord that evokes diverse feelings for effect.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Technical** – Expertise in using graphics software. Are edges clean? Smooth Transitions? Complexity of layering and graphics techniques?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Visual Impact** -- The appearance is visually attractive; often based on the first glimpse of the finished piece. Without regard to the other criterion, does it stand on its own as a good visual?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Neatness, Clean** -- No marks, smudges, or folds on the project; properly finished.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Theme** – Does the artwork submitted fit the theme in a way that embraces the artistic and cultural values of the competition?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Total Score:** \_\_\_\_\_

## Fashion Design Division

### Superintendent: Jessica Juarez

Entry Fee: \$15

<b>Tuesday, September 24th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Wednesday, September 25th</b>		
4:00 – 7:00 PM	Submission Drop Off	BASE
<b>Sunday, October 6th</b>		
4:30 PM	Award Recipient Check-In	Hometown Stage
5:00 PM	Award Ceremony	Hometown Stage
<b>Tuesday, October 15th</b>		
9:00 – 5:00 PM	Submission Pick Up Begins	Extraco Coliseum
<b>Friday, November 1st</b>		
9:00- 5:00 PM	Submission Pick Up Ends	Extraco Coliseum

### Special Rules

1. All exhibitors are responsible for reading the Rules and Regulations section of this catalog, pages 9-10.
2. **Registration:** All entries must be pre-registered online. **No late entries will be accepted.**
3. **Accepted Grade Levels:**
  - Junior: 3<sup>rd</sup> – 5<sup>th</sup> grade
  - Intermediate: 6<sup>th</sup> – 8<sup>th</sup> grade
  - Senior: 9<sup>th</sup> – 12<sup>th</sup> grade
4. **Only one entry per exhibitor.**
5. **Theme:** Open. Exhibitor must use their best judgment in exemplifying the mission of HOTFR and the purpose of HEARTS. The purpose is Heritage. The Arts. Technical Skills; To encourage youth participation in cultural, artistic, and technical endeavors.
6. **Categories** (must choose one):
  - **Junior:**
    - i. Pet Fashion Wear- item that can be worn by a domesticated (house) animal
    - ii. Everyday Wear- an outfit for school, the weekend, or hanging out with family
  - **Intermediate:**
    - i. Sleep Wear/Pajamas- can either a pajama set, nightgown, caftan
    - ii. Summertime Casual- for example a sundress, linen pant set, men’s resort outfit
    - iii. Sunday Best- a suit, dress, or modest top and bottom for church, banquet or luncheon
  - **Senior:**
    - i. Uniform- for work such as flight attendant, food service or healthcare, or school such as band, sport team or parochial school

- ii. Dressy Cultural Heritage- – an outfit for a night on the town that incorporates one’s cultural or familial heritage. For examples visit:
    1. [Wearable Art Collection – Lauren Good Day](#)
    2. [Shop — Sky-Eagle Collection \(skyeaglecollection.com\)](#)
    3. [Cadena Collective - Lifestyle marketplace with handmade products.](#)
    4. [5 fashion brands reflecting cultural heritage - Style & the Gang \(styleandthegang.com\)](#)
  - iii. Special Occasion- a dress or men’s jacket for a wedding, formal dance or quincenera made of chiffon, satin or similar fabric
7. **Storyboard:** A storyboard is a planning document. It is created before the final product is developed and used to share a designer’s inspiration. It is a collage of illustrations and images displayed for the purpose of creating a garment. It includes drawings and flats as well as additional materials that have influenced the designer.
  8. **Size & Display:** All entries will be mounted or displayed on a 16”x 20” (Landscape Format) posterboard or similar. Entries will be pinned on display boards. A minimum mat edge of 1” will enable us to display the artwork with clips without damage to elements of the entry.
  9. **Required Elements:**
    - **Title-** Should reflect the inspiration for your design
    - **Design brief-** A description of up to 150 words that explains the inspiration of the outfit, how it is different from anything currently available, and any research conducted.
    - **Design Illustration-** A final sketch (hand or digitally drawn) of a complete outfit, not a single piece that can’t be worn alone
    - **Design Flat-** two-dimensional technical drawing that allows viewing all the details from either the front or the back as it lays flat on a table
    - **Color Palette-** should be consistent throughout the board
    - **Sample of Fabrics and Embellishments-** swatches should be included and appropriate
  10. **Judging:** All entries will be judged by a panel of fashion and retail professionals from the community and academia. All entries will be judged based on the appropriate score sheet. See score sheet. Under no conditions may parents/guardians, instructors, or exhibitors contact the judges to dispute the status of an entry. **The judges’ decision is final.**
  11. **Label:** All entries must have a completed [HEARTS Label](#) & [Hearts Release Form](#) & [Declaration of Originality](#). placed in an envelope and attached to the back of the entry.

## **Fashion Design Division Awards**

### **Junior and Intermediate Class Awards**

1<sup>st</sup> Place – 3<sup>rd</sup> Place, per category: Ribbons

### **Senior Class Awards**

1st Place – 3rd Place, per category: Ribbons

### **Scholarship**

*A scholarship will be awarded to the exhibitor with the highest score from the Senior Class.*

\$500 scholarship, Rosette

### **Fashion Design Division Overall Awards**

*Overall awards will be determined from the highest-scoring entries across the classes.*

Grand Champion: Banner, \$100 premium

Reserve Champion: Banner, \$50 premium

Honorable Mention: Banner, \$25 premium

# HEARTS CONTESTS – JUDGE SCORE SHEET

## Fashion Division- Junior

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS: \_\_\_ Jr. (3<sup>rd</sup>-5<sup>th</sup>)

CATEGORY: \_\_\_ Wearable  
\_\_\_ Pet Clothing

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Project Presentation** – Presentation is clean, organized and well displayed including all elements required for the category. Brings all the visual elements together to express the design aesthetic.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Theme:** How well did the project reflect the category chosen? All elements or aspects provide a complete understanding of design vision.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Authenticity & Originality:** Is the entry an original work that depicts new creative ideas?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Design Concept and Quality:** How well does the overall design work? Is the design clear and are the lines and elements of the design pleasing to the eye with regards to the intended theme?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Composition Incorporates Elements and Principles of Design:** Unified design elements throughout. The use of type, line, texture, pattern, form, contrast, color etc. enhances the entry.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Vision and Fashion Factor:** Is the design stylish and pleasing and possibly visionary compared to current fashion trends?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Potential for Commercial Production:** Is the design something that would lend itself to commercial production?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Appropriateness of Title** – Is the title for the artwork fitting for the piece of work? Include brief labels that provide details as related to the overall design of the board.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Total Score:** \_\_\_\_\_



# HEARTS CONTESTS – JUDGE SCORE SHEET

## Fashion Division- Intermediate

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS: \_\_\_ Int. (6<sup>th</sup>-8<sup>th</sup>)

CATEGORY: \_\_\_ Sleep Wear \_\_\_ Summer Casual  
 \_\_\_ Sunday Best

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Project Presentation** – Presentation is clean, organized and well displayed including all elements required for the category. Brings all the visual elements together to express the design aesthetic.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Theme:** How well did the project reflect the category chosen? All elements or aspects provide a complete understanding of design vision.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Authenticity & Originality:** Is the entry an original work that depicts new creative ideas?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Design Concept and Quality:** How well does the overall design work? Is the design clear and are the lines and elements of the design pleasing to the eye with regards to the intended theme?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Composition Incorporates Elements and Principles of Design:** Unified design elements throughout. The use of type, line, texture, pattern, form, contrast, color etc. enhances the entry.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Vision and Fashion Factor:** Is the design stylish and pleasing and possibly visionary compared to current fashion trends?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Potential for Commercial Production:** Is the design something that would lend itself to commercial production?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Appropriateness of Title** – Is the title for the artwork fitting for the piece of work? Include brief labels that provide details as related to the overall design of the board.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Total Score:** \_\_\_\_\_

# HEARTS CONTESTS – JUDGE SCORE SHEET

## Fashion Division- Senior

Exhibitor Tag # \_\_\_\_\_

Judge Initials \_\_\_\_\_

CLASS: \_\_\_ Sr. (9<sup>th</sup>-12<sup>th</sup>)

CATEGORY: \_\_\_ Uniform  
 \_\_\_ Special Occasion  
 \_\_\_ Dressy Cultural Heritage

*Judging Criteria: Below is a list of criteria that you will use to judge the entries. Please circle the score you want to give each category based on the criteria.*

**Project Presentation** – Presentation is clean, organized and well displayed including all elements required for the category. Brings all the visual elements together to express the design aesthetic.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Theme:** How well did the project reflect the category chosen? All elements or aspects provide a complete understanding of design vision.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Authenticity & Originality:** Is the entry an original work that depicts new creative ideas?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Design Concept and Quality:** How well does the overall design work? Is the design clear and are the lines and elements of the design pleasing to the eye with regards to the intended theme?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Composition Incorporates Elements and Principles of Design:** Unified design elements throughout. The use of type, line, texture, pattern, form, contrast, color etc. enhances the entry.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Vision and Fashion Factor:** Is the design stylish and pleasing and possibly visionary compared to current fashion trends?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Potential for Commercial Production:** Is the design something that would lend itself to commercial production?

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Appropriateness of Title** – Is the title for the artwork fitting for the piece of work? Include brief labels that provide details as related to the overall design of the board.

highest 10 9 8 7 6 5 4 3 2 1 lowest

**Total Score:** \_\_\_\_\_

## HEARTS Entry Label

**THIS LABEL IS REQUIRED TO BE AFFIXED ON THE BACK OF EACH PIECE OF ART ENTERED.  
PLACE THE TOP OF THE LABEL AT THE TOP OF THE ARTWORK.**

Exhibitor Name: \_\_\_\_\_ DOB: \_\_\_\_\_

Grade (as of September 1, 2024): \_\_\_\_\_ School: \_\_\_\_\_

Exhibitor Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Exhibitor Phone: \_\_\_\_\_

Teacher Name : \_\_\_\_\_ Teacher Email: \_\_\_\_\_

Teacher Phone: \_\_\_\_\_

Title of your entry: \_\_\_\_\_

Age Division (check one)	
<input type="checkbox"/>	Junior
<input type="checkbox"/>	Intermediate
<input type="checkbox"/>	Senior

Fashion Design Categories (check one)	
<input type="checkbox"/>	Every Day Wear (Junior)
<input type="checkbox"/>	Pet Wear (Junior)
<input type="checkbox"/>	Sleep Wear (Intermediate)
<input type="checkbox"/>	Summer Casual (Intermediate)
<input type="checkbox"/>	Uniform (Senior)
<input type="checkbox"/>	Special Occasion (Senior)
<input type="checkbox"/>	Cultural Heritage Wear (Senior)

Division (check one)	
<input type="checkbox"/>	Special Needs
<input type="checkbox"/>	Coloring
<input type="checkbox"/>	Art
<input type="checkbox"/>	Photography
<input type="checkbox"/>	Graphic Design
<input type="checkbox"/>	Fashion Design

Junior/ Senior Art Medium (check all that apply)	
<input type="checkbox"/>	Tempera
<input type="checkbox"/>	Acrylic
<input type="checkbox"/>	Watercolor
<input type="checkbox"/>	Oil
<input type="checkbox"/>	Colored Pencils
<input type="checkbox"/>	Pencil/ Graphite
<input type="checkbox"/>	Charcoal
<input type="checkbox"/>	Pastels
<input type="checkbox"/>	Pen/ Ink
<input type="checkbox"/>	Conte
<input type="checkbox"/>	Chalks
<input type="checkbox"/>	Other:

Intermediate Art Categories (check one)	
<input type="checkbox"/>	Anime or Manga Inspired
<input type="checkbox"/>	Cultural Heritage
<input type="checkbox"/>	Western
<input type="checkbox"/>	Pop Art
<input type="checkbox"/>	Other

Photography Categories (check one)	
<input type="checkbox"/>	Western/ Ag Heritage
<input type="checkbox"/>	Nature
<input type="checkbox"/>	Cultural Heritage
<input type="checkbox"/>	Architecture or Portraits

I have read the HOTFR art competition rules and agree to abide by those rules and regulations.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## HEARTS Release & Declaration of Originality

(This form must accompany entry)

Artist's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Zip: \_\_\_\_\_

County: \_\_\_\_\_ Phone: \_\_\_\_\_

School: \_\_\_\_\_ Grade: \_\_\_\_\_

Title of Artwork: \_\_\_\_\_

I (we) hereby make application for entry in the Heart O' Texas Fair & Rodeo HEARTS Contest. As a condition of such entry, I (we) hereby certify that I (we) have read and are familiar with the Rules and Regulations of the Contest, and that my entry has been completed in accordance with the Rules and Regulations. I (we) agree that should this certification prove false; I can be disqualified from further participation in all activities of the Heart O' Texas Fair & Rodeo and will forfeit all awards.

### **ARTWORK RELEASE:**

I (we) hereby acknowledge that I (we) give permission to the Heart O' Texas Fair & Rodeo and to whomever it may authorize the absolute right and permission to copyright, publish, and/or use photographic portraits, motion pictures, and/or video reproductions of me or my artwork and/or my participation in the art program in which I (we) or my artwork may be included in whole or part, or composite, or distorted in character or form, in conjunction with my own or a fictitious name or reproduction thereof, in color or otherwise, made through any media at a studio, on the grounds, or any location of the Heart O' Texas Fair & Rodeo or elsewhere, for advertising, editorial, educational, trade, or any other lawful purpose whatsoever as deemed necessary by the Heart O' Texas Fair & Rodeo.

I (we) hereby further acknowledge that I (we) give permission for this use without receipt of any financial consideration or compensation and that I (we) waive any right that I (we) may have to inspect and/or approve the finished product that may be used in connection therewith, or the use to which it may be applied.

I (we) further acknowledge that my (our) voluntary consent to waiving any rights and/or privileges which I (we) might have in this matter is prerequisite to my entering and to my competing in any contest whatsoever held in connection with the sanctioned by the Heart O' Texas Fair & Rodeo and a properly executed copy of this release form is a part of my valid application to be an exhibitor in any such event. **I (we) understand that if I (we) do not sign and return this agreement that my artwork or photograph will not be displayed at the judging and exhibit at the Heart O' Texas Fair & Rodeo, or any other event sponsored by the Heart O' Texas Fair & Rodeo.**

I (we) hereby release, discharge and agree to save the Heart O' Texas Fair & Rodeo from any liability by virtue of any blurring, distortion, alteration, optical illusion or use in composite form, whether intentional or otherwise, that might occur or be produced in the taking of pictures, or in any processing tending towards the completion of the finished product.

I (we) hereby further waive all claims and rights, monetary or otherwise, that may arise because of any additional or future use of my artwork or other above-described material at this or any other future time; and I (we) acknowledge that the Heart O' Texas Fair & Rodeo shall retain sole right for designating the use of this material by either the Heart O' Texas Fair & Rodeo or by persons and concerns it may duly authorize.

### **DECLARATION OF ORIGINALITY:**

I (we) hereby certify that this is my work. It has not been copied or reproduced from other artwork or photography by means of tracing, duplication, or by any other means. Further, I (we) certify that I have not used mechanical devices such as opaque projectors or used enhanced pictures. I (we) agree that the Heart O' Texas Fair & Rodeo will not be responsible for any copyright infringements, and I (we) will release and indemnify them from any claims.

I (we) have read the HEARTS Contest "Rules and Regulations," as well as the "Artwork Release" and agree to the terms. I (we) understand that any award I receive may be forfeited if it is determined at my artwork or photograph was copied.

I (we) agree to abide by the rules of this competition as provided by HEARTS Committee and the Heart O' Texas Fair & Rodeo. I (we) agree that the HEARTS Committee and the Heart O' Texas Fair & Rodeo are not responsible for NEGLIGENCE, loss, theft, acts of any other person or damage. I (we) grant my permission to be photographed or interviewed in connection with the

Heart O' Texas Fair & Rodeo. I (we) waive any right I (we) may have in the photograph/artwork, and release, discharge and agree to save the Heart O' Texas Fair & Rodeo from any liability by virtue of the use of the photography or artwork.

I (we) understand that any artwork not picked up by me or my representative shall become property of the Heart O' Texas Fair & Rodeo.

By my signature below, I hereby certify that I have read, understand, and will abide by all of the Rules & Regulations of the Heart O' Texas Fair & Rodeo HEARTS Contest. I am aware of the consequences of any violation of the Rules & Regulations.

Student's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By my signature below, I hereby certify that I have read, understand, and will abide by all of the Rules & Regulations of the Heart O' Texas Fair & Rodeo HEARTS Contest. I am aware of the consequences of any violation of the Rules & Regulations.

Parent or Guardian's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

I hereby certify that the Exhibitor's Entry is eligible in accordance with the Rules & Regulations of the Heart O' Texas Fair & Rodeo HEARTS Contest, and I have informed the Exhibitor of the consequences of any rule violations. To the best of my knowledge, this certification is correct.

Teacher/Supervisor's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## HEARTS Model Release

I, (person being photographed) \_\_\_\_\_,  
hereby give the Photographer, \_\_\_\_\_,  
permission to use my picture and authorize the use and reproduction of it by you, or anyone  
authorized by you. This includes any and all photographs which you have taken of me this day,  
for any purpose whatsoever without further compensation to me. I understand that your  
photograph could be used in any advertising for the Heart O' Texas Fair & Rodeo if they so  
choose.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name \_\_\_\_\_

If subject is a minor, parent/guardian signature \_\_\_\_\_