

American Honey Queen Program



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TO: MEDIA OUTLETS

RELEASE DATE: IMMEDIATELY

SUBJECT: 2023 AMERICAN HONEY PRINCESS TO VISIT MAINE

FROM: AMERICAN HONEY QUEEN PROGRAM

Allison Hager, the 2023 American Honey Princess, will visit Maine September 30-October 6. She will make appearances at the Fryeburg Fair, speaking to fairgoers about the importance of honeybees to Maine agriculture and how honeybee pollination provides deep roots for agriculture. She will also share how honey brings magical benefits to our lives. Allison will work with the Oxford Hills Honey Bee Club, Western Maine Beekeepers Association in collaboration with Swans Honey at their exhibit in the Garden Center.

Allison is the 23-year-old daughter of Danny and Tracey Hager of Bellevue, Iowa. She is a graduate of Iowa State University with a degree in Business Management and Entrepreneurship. Allison has an A.A.S. degree in Agriculture Business from Kirkwood Community College. She first became interested in beekeeping at the age of 13 and has been beekeeping and advocating for honey bees and other pollinators ever since.

As the 2023 American Honey Princess, Allison serves as a national spokesperson on behalf of the American Beekeeping Federation, a trade organization representing beekeepers and honey producers throughout the United States. The American Honey Queen and Princess speak and promote in venues nationwide, and, as such Princess Allison will travel throughout the United States in 2023. Prior to being selected as the American Honey Princess, Allison served as the 2022 Iowa Honey Queen. In this role, she promoted the honey industry at fairs, festivals, and farmers' markets, via media interviews, and in schools.

The beekeeping industry touches the lives of every individual in our country. In fact, honeybees are responsible for nearly one-third of our entire diet, in regards to the pollination services that they provide for a large majority of fruits, vegetables, nuts and legumes. This amounts to nearly \$19 billion per year of direct value from honeybee pollination to United States agriculture.

For more information on Princess Allison's Maine visit and to schedule an interview, contact Christopher Easton at 207-329-7854.

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