

American Honey Queen Program



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TO: MEDIA OUTLETS

RELEASE DATE: IMMEDIATELY

SUBJECT: 2024 AMERICAN HONEY PRINCESS TO VISIT MAINE

FROM: AMERICAN HONEY QUEEN PROGRAM

Lainey Bell, the 2024 American Honey Princess, will visit Maine October 3-6. She will make appearances at the Fryeburg Fair, speaking to fairgoers about the importance of honeybees to Maine agriculture and how commercial beekeepers keep crops blooming. She will also share how honey varies in taste, textures, and types. Lainey will work with the Western Maine Beekeepers Association at their exhibit in the Garden Center.

Lainey is the 19-year-old daughter of Cindy and Chad Bell of Winslow, Maine. She is a sophomore of University of Southern Maine, where she is studying Political Science and is part of the accelerated pathway program with the Maine School of Law. Lainey is also a goalie for the University of Southern Maine Field Hockey team. She became interested in the beekeeping industry when she was in high school. At that time, she started working for the state's largest apiary, and has been interested in honey and bees ever since.

As the 2024 American Honey Princess, Lainey serves as a national spokesperson on behalf of the American Beekeeping Federation, a trade organization representing beekeepers and honey producers throughout the United States. The American Honey Queen and Princess speak and promote in venues nationwide, and, as such Princess Lainey will travel throughout the United States in 2024.

The beekeeping industry touches the lives of every individual in our country. In fact, honeybees are responsible for nearly one-third of our entire diet, in regards to the pollination services that they provide for a large majority of fruits, vegetables, nuts and legumes. This amounts to nearly \$19 billion per year of direct value from honeybee pollination to United States agriculture.

For more information on Princess Lainey's Maine visit and to schedule an interview, contact Christopher Easton at ###.###.####.

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