



# Northeast's Ultimate 3x3 Basketball Tourney + Festival

FOR IMMEDIATE RELEASE – West Springfield, MA

More Information: 413-205-5041

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## Hooplandia Seeks Scorekeepers for June 21-23 Event

### Volunteers needed for showcase games and all divisions

Do you love basketball and want to be in on the action?

**Hooplandia**, the Northeast's Ultimate 3x3 Tourney + Festival, hosted by Eastern States Exposition and the Naismith Memorial Basketball Hall of Fame, is seeking scorekeepers for showcase and division games.

Scheduled for June 21-23 on the grounds of ESE in West Springfield, Mass., with select division final games held at the Hall of Fame in Springfield, the event, now in its second year, is expected to attract thousands of fans and players as hundreds of games take place across 70+ courts. Divisions of play provide an all-inclusive environment for players of all ages and playing abilities.

Volunteer scorekeepers play an integral role in making the basketball extravaganza a success. As a Hooplandia volunteer, you'll be at the heart of the action, contributing to the seamless flow of the tournament and ensuring a memorable experience for players and spectators alike.

Volunteers must be 16 years old by June 15 and attend a one-hour orientation on June 20 or 21. Most scorekeepers volunteer for the entire weekend, providing consistency for the teams playing on each court and offering an opportunity to invest themselves fully in the enjoyment of the game and building connections with officials.

Training and equipment are provided. Volunteers receive a Hooplandia tee shirt, free parking during the event, meal vouchers, snacks and beverages during tournament shifts, Hooplandia gear and swag and a ticket to the 2024 Big E.

All volunteers receive the minimum perks. More shifts = more perks! Extra perks may include additional swag, more Big E tickets, sponsor-provided perks, and more to be announced.

Join our vibrant team, be part of the basketball magic, and help create a community-driven celebration that transcends the game itself.

Please visit [www.Hooplandia.com](http://www.Hooplandia.com) for more information and sign up here: [Volunteer Opportunities \(thebig.com\)](http://thebig.com) You will receive an immediate response with additional information.



Hosted by Eastern States Exposition and Naismith Memorial Basketball Hall of Fame

