

HORSESHOE ARENA RECREATION AREA MASTER PLAN PUBLIC MEETING

JUNE 27th 2024

6:00 pm to 8:00 pm

Midland County Horseshoe
Pavilion – Hall B



Agenda

Project Purpose

Schedule

Site Evaluation

Community Context

Potential Program Elements

Breakout Sessions

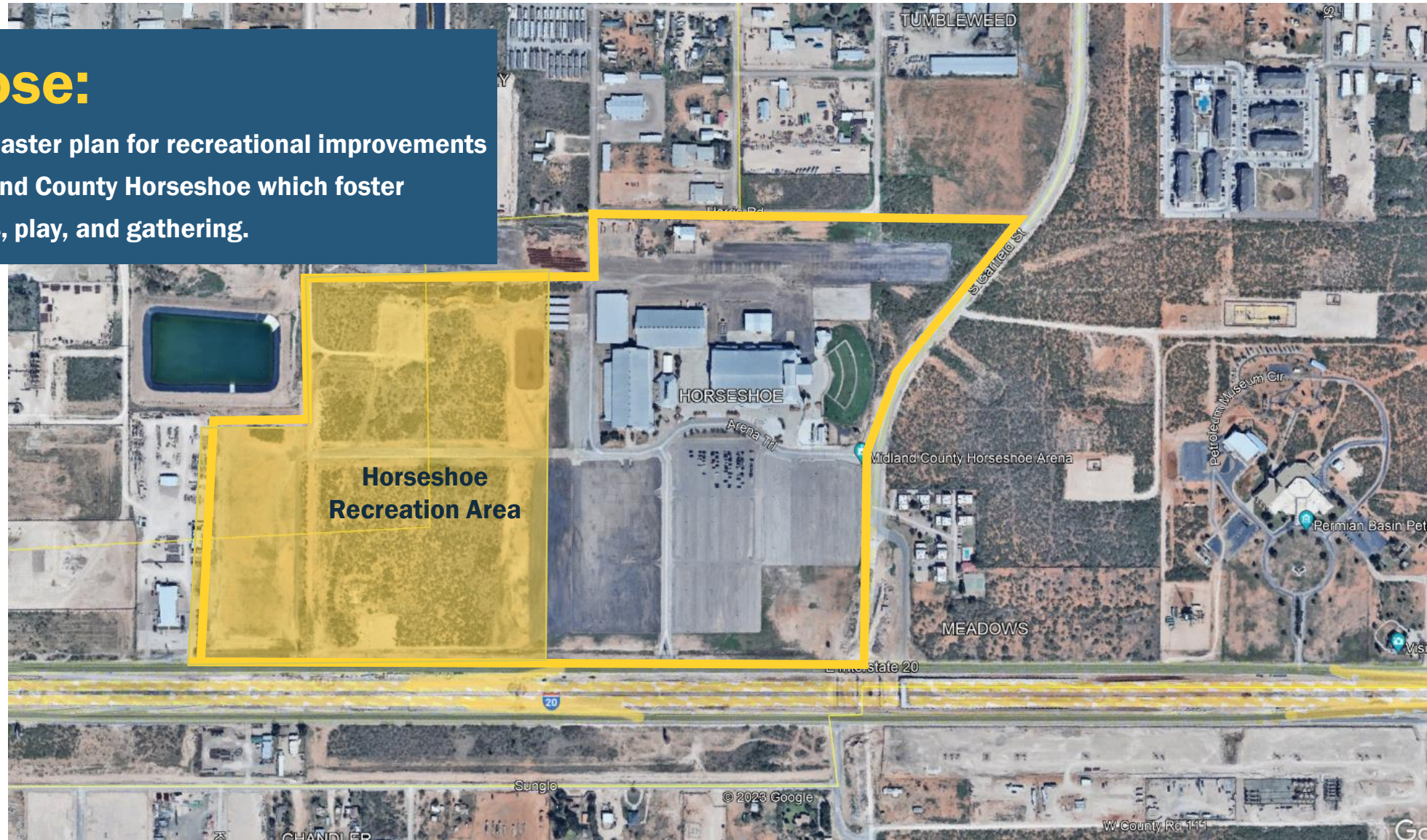


DUNAWAY

Horseshoe Recreation Area Master Plan

Purpose:

Develop a master plan for recreational improvements at the Midland County Horseshoe which foster connections, play, and gathering.



Schedule

Data Gathering, Programming & Community Engagement

May – July 2024

On Site Research

Completed

Public Town Hall Meeting

Today

Project Purpose, Schedule, Site Evaluation, Community Context, Potential Program Elements

Online Survey and Presentation

July 8th - 19th

Shareable link to a recorded presentation and survey to gather feedback

Present Summary of Findings to County Reps.

July 2024

Online survey, community meeting, and site evaluation

Conceptual Plan Development

August 2024

Preliminary Master Plan Development

September 2024

Final Master Plan

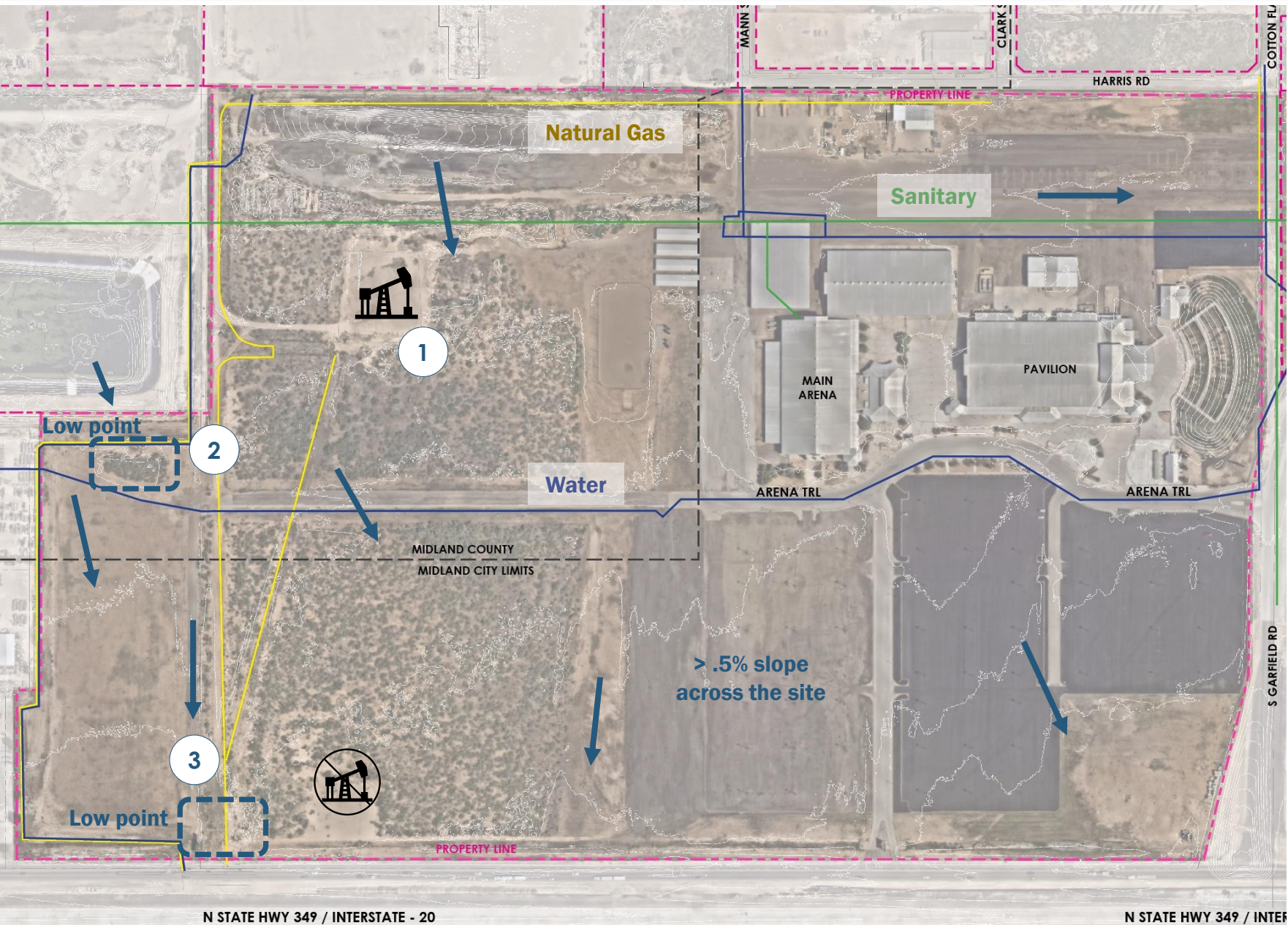
November 2024



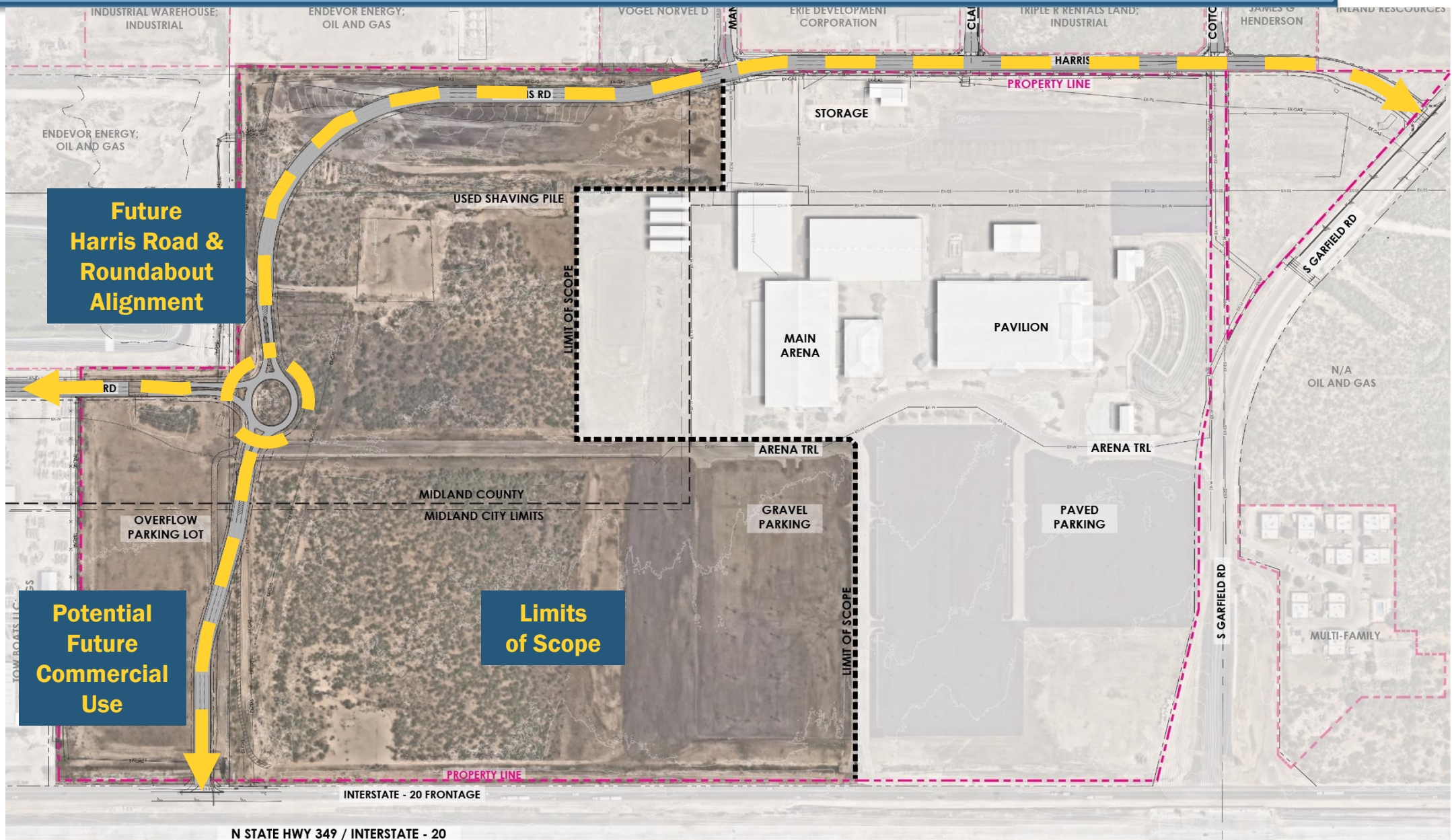
Site Evaluation



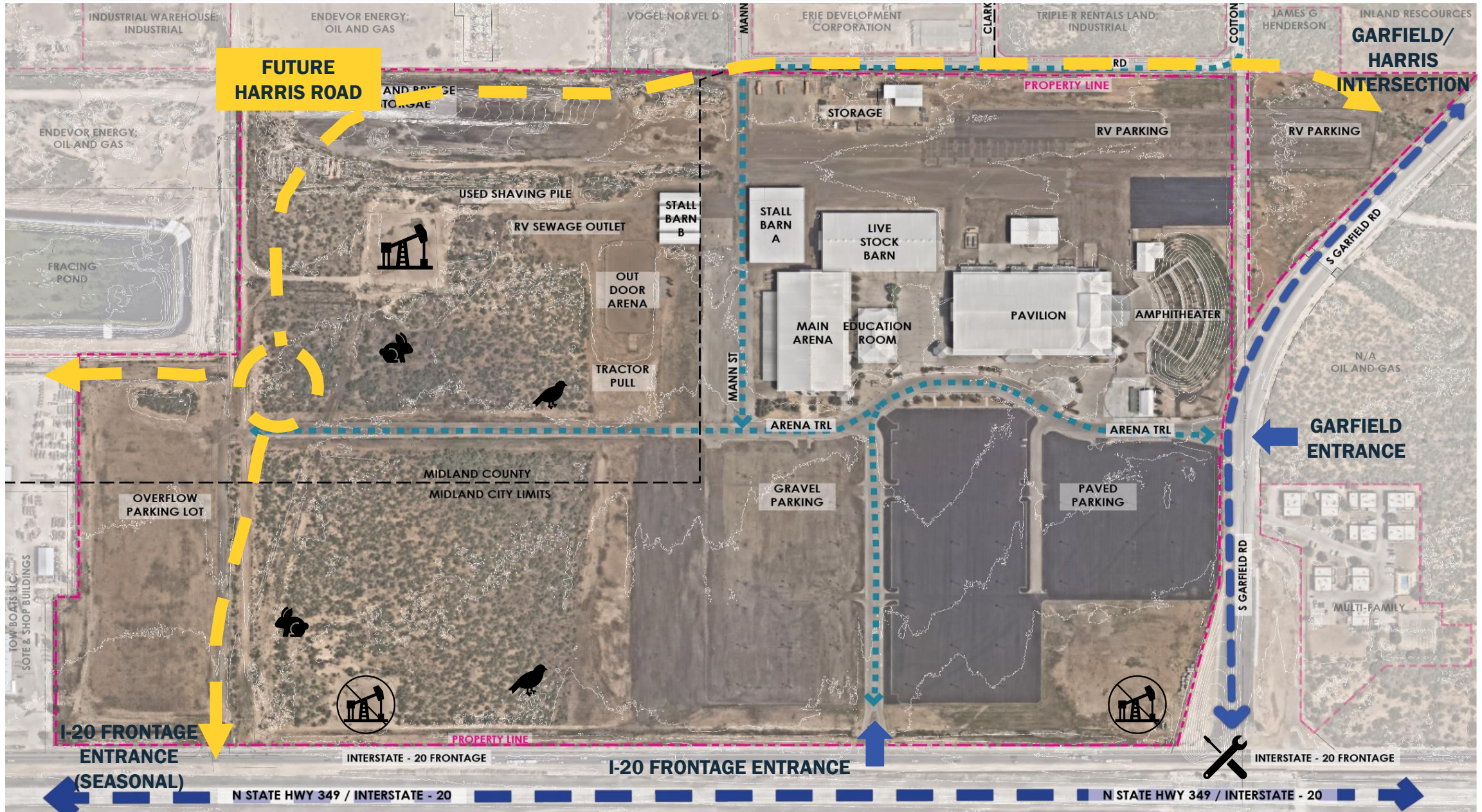
Existing Site Utilities & Drainage



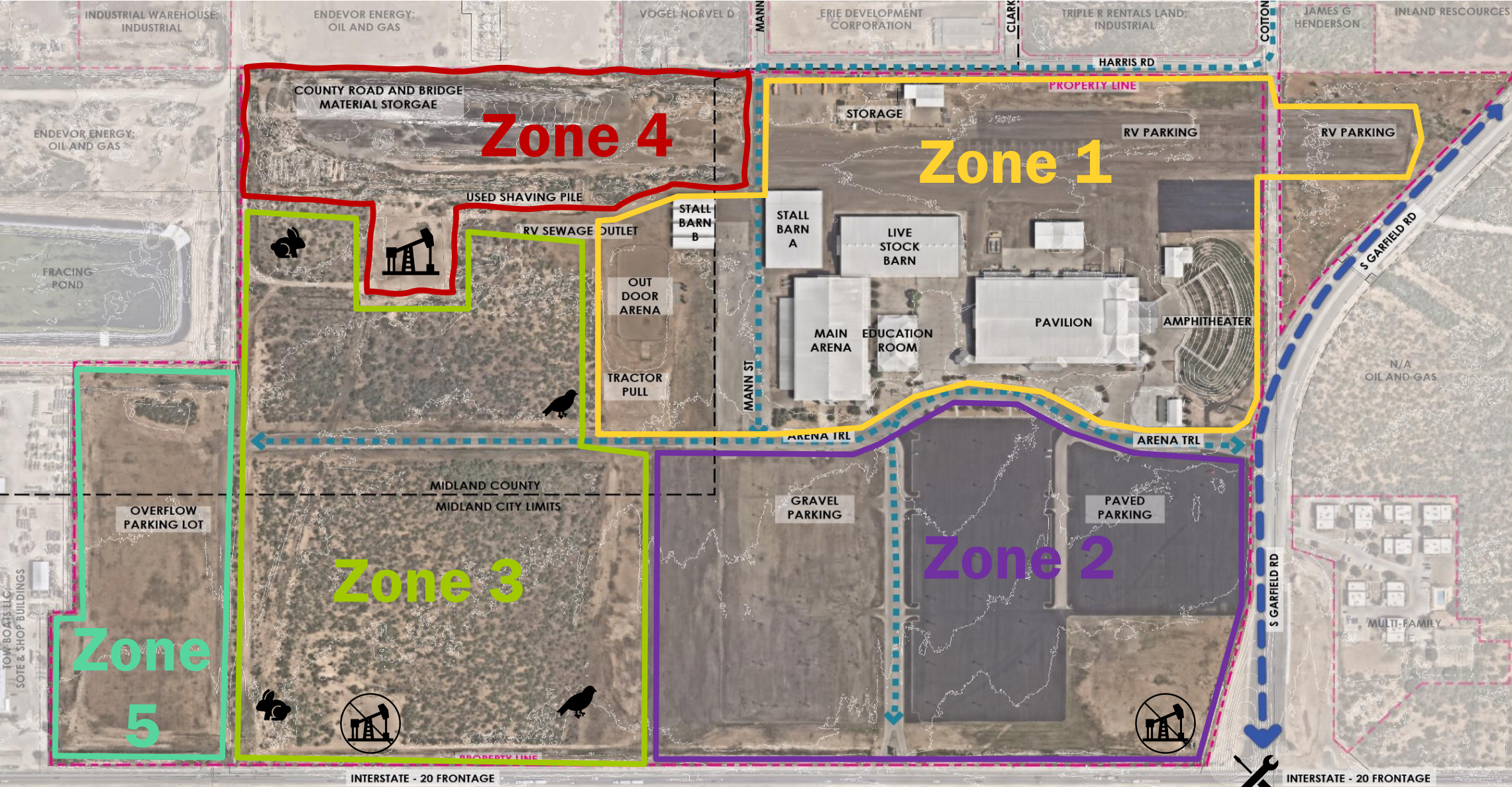
Proposed Development Considerations



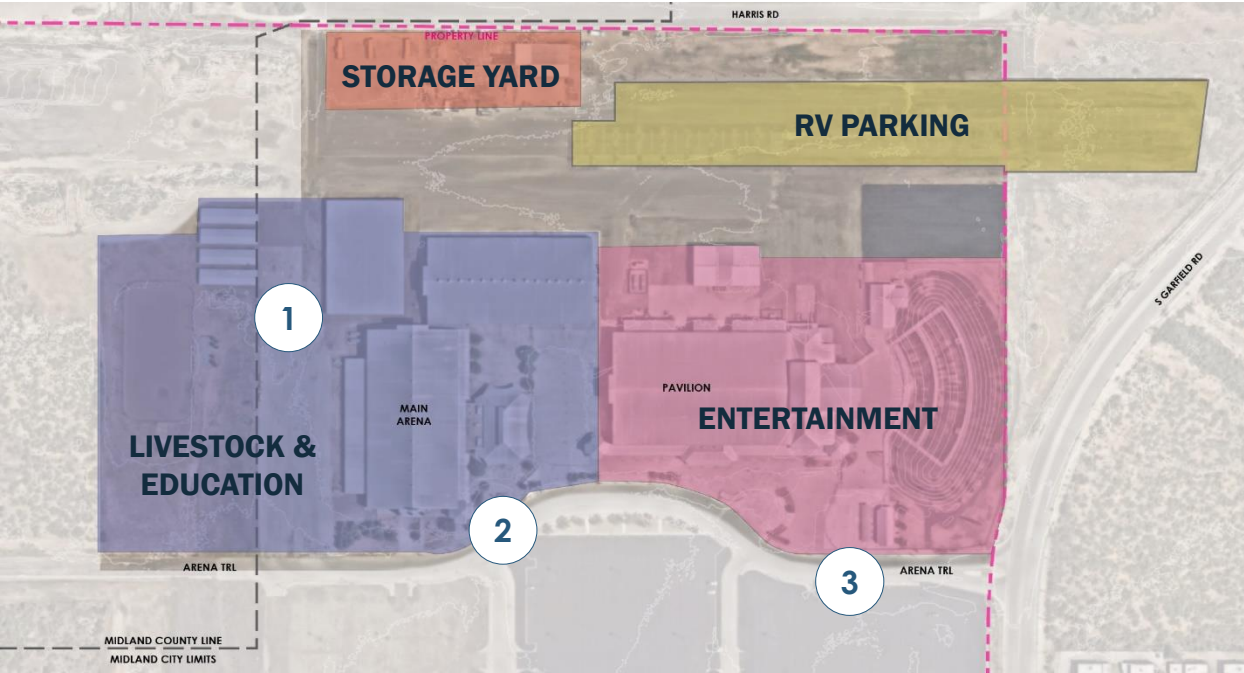
Overall Site Inventory



Site Character Zones



Site Character: Zone 1



2. Education Building

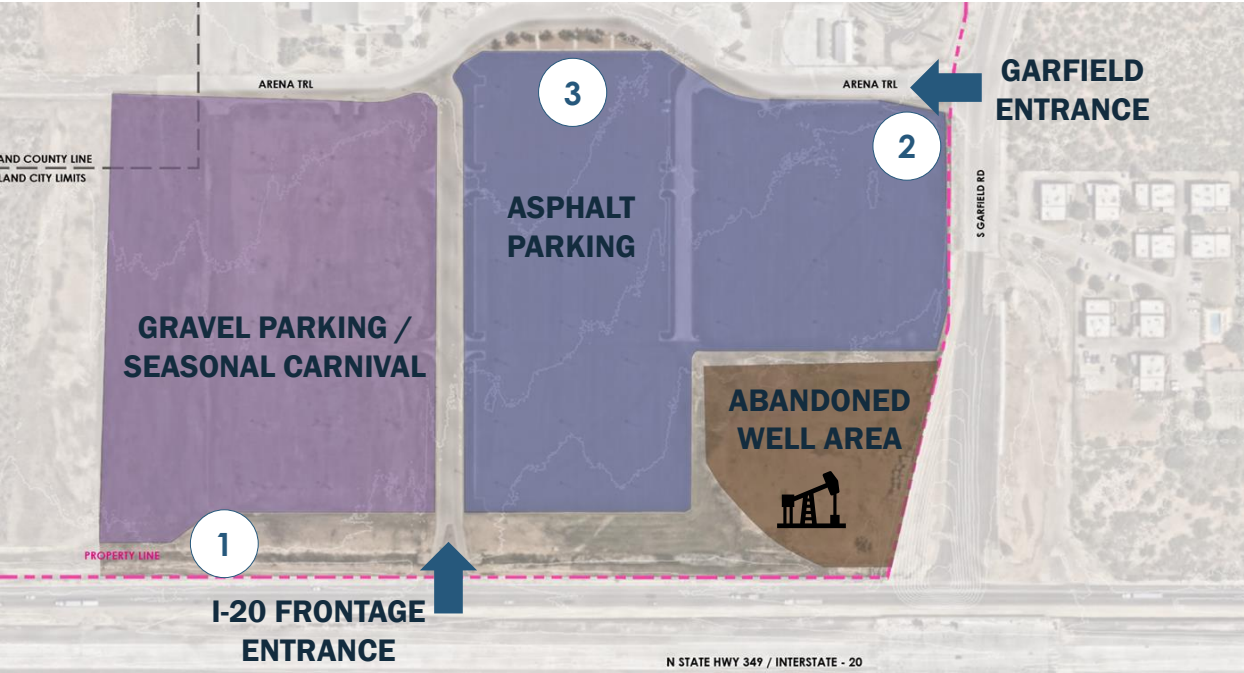


1. Storage Yard



3. Concessions Building

Site Character: Zone 2



2. Garfield Entrance facing I-20

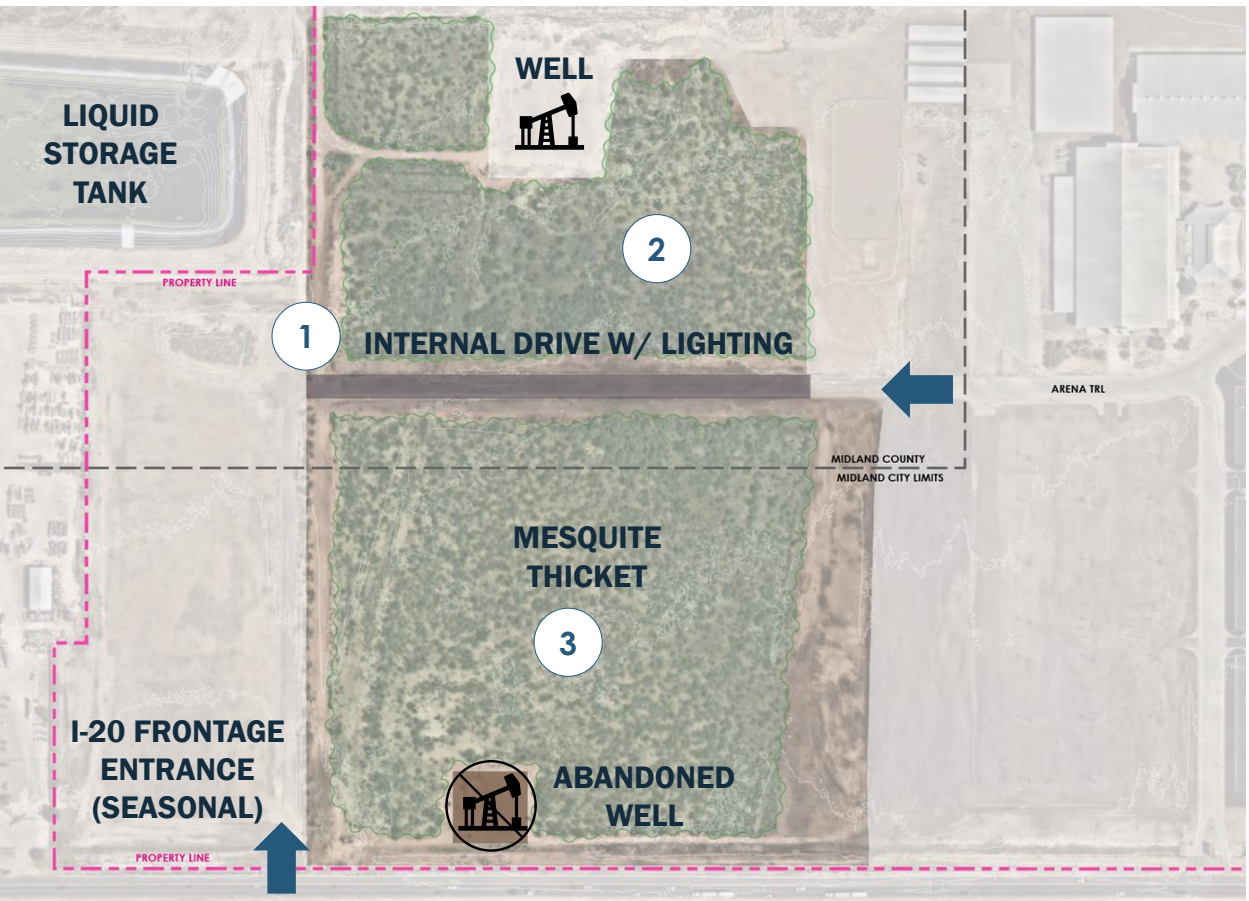


1: I-20 Frontage & Sign



3. Parking Lot Planting

Site Character: Zone 3



2. View of Arena from thicket

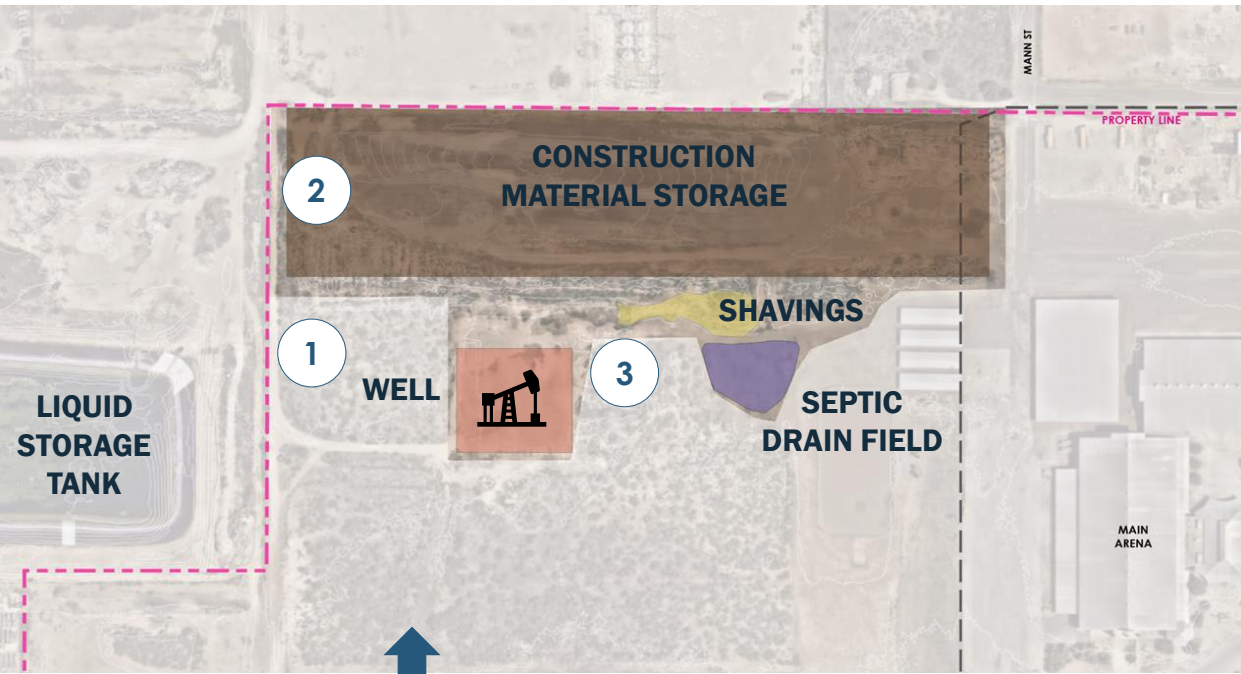


1. Adjacent tank & gravel road



3. Mesquite thicket

Site Character: Zone 4



2. Construction Materials

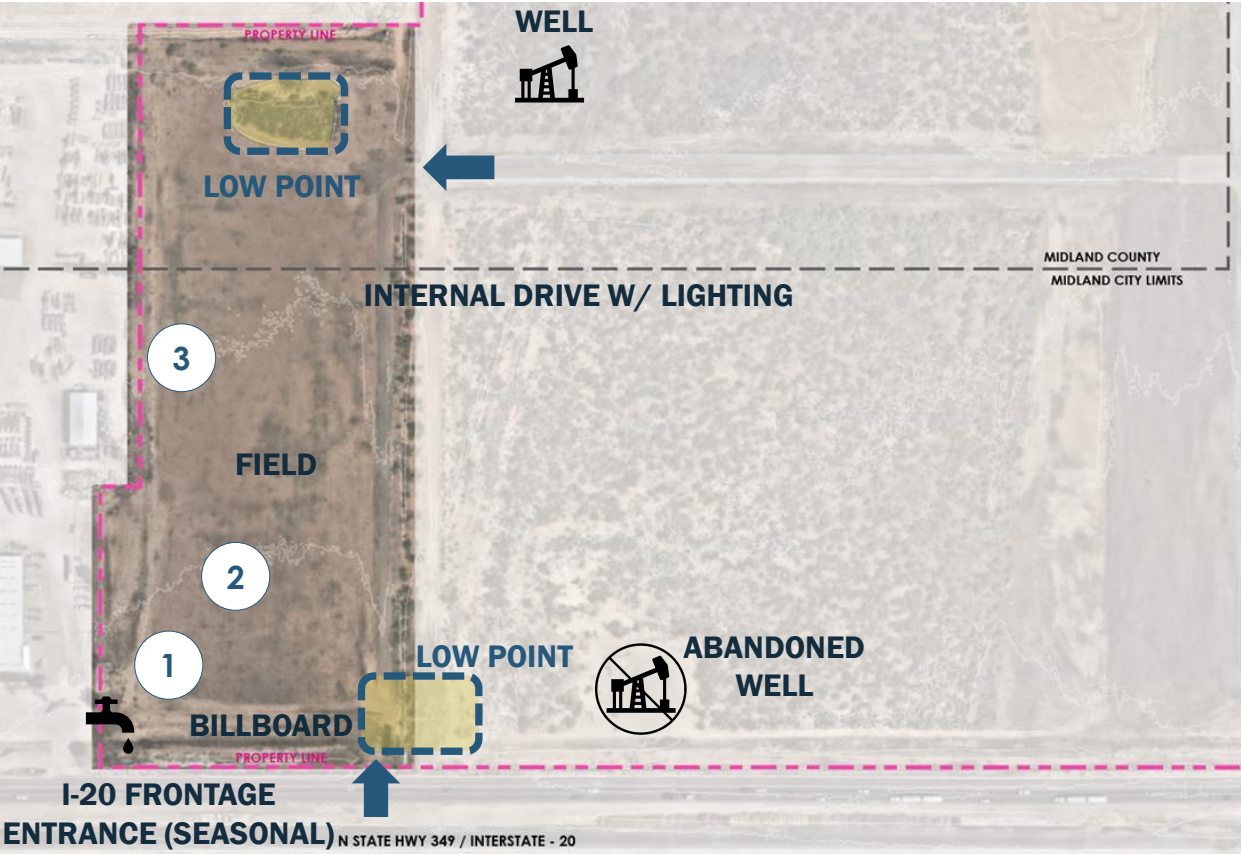


1. Adjacent tank & well



3. Shavings & Septic Field

Site Character: Zone 5



2. View of Arena from field



1. I-20 Frontage Road & Billboard



3. Neighboring developments

Site Flora & Fauna



The Horseshoe Area Today Represents



Preservation



Culture



Celebrations



Gathering



Entertainment



A photograph of a city skyline at dusk. The sky is a deep blue. In the foreground, there is a body of water reflecting the lights. A grassy area with a gazebo and a fence is visible. The city buildings are lit up, and a large green 'T' logo is superimposed on one of the buildings. The text 'Community Context' is overlaid on the left side of the image.

Community Context

Community Context: Pride & Tradition



Community Context: Entrepreneurial Spirit



Community Context : Resilient & Adaptive



Key Regional Destinations



Influencing Plans

Midland Trails Master Plan (2014)

Midland Comprehensive Plan (2016)

Midland Parks, Recreation, & Open Space Master Plan (2020)

Wildcatter Trail Master Plan

Midland Trails Master Plan

Planned Projects at the Horseshoe

Interstate 20 TxDOT Plans

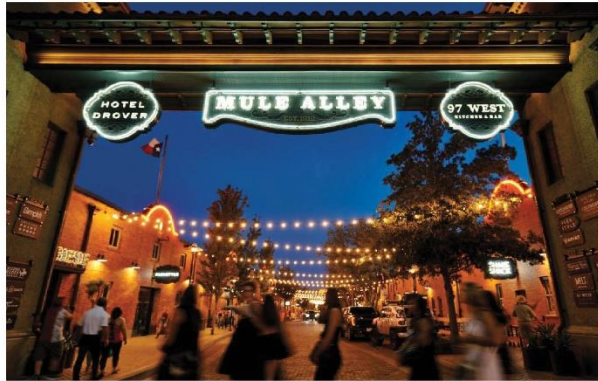
Harris Road Phasing and Intersection Improvements at Garfield





Initial Program Elements

GATHER: Grand Lawn, Dog Park, Food Trucks, Gathering Areas



PLAY: Playgrounds, Water Features, Covered Picnic Areas



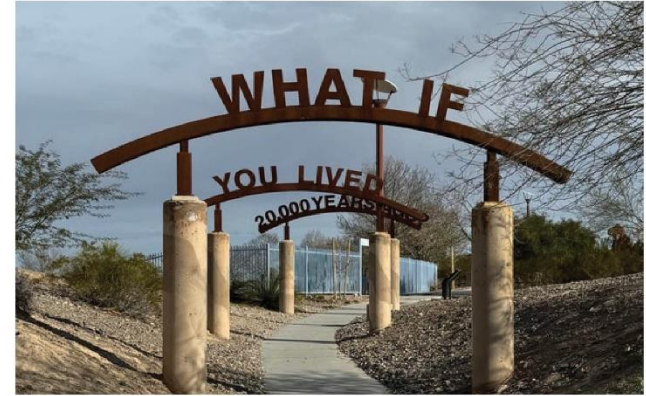
TRAILS & NATURAL AREAS: Shade Trees, Trails, Landscape Enhancements



SUPPORT AMENITIES: Restrooms, Furnishings, Compatible Commercial Uses



IDENTITY & PLACEMAKING: Interactive Art, Unique Regional Destination



ACCESSIBLE & MAINTAINABLE: Integrate with existing facilities



**HORSESHOE ARENA
RECREATION AREA MASTER PLAN
PUBLIC MEETING**

BREAKOUT SESSIONS

