



INDIANA STATE FAIR

JUST ANNOUNCED:

FOR RELEASE: 7AM, Tuesday June 25, 2024

Contact: Anna Whelchel, Indiana State Fair Marketing Department

Ph: (317) 927-7545 | AWhelchel@indianastatefair.com

Happy Global Beatles Day!

Indiana State Fair Announces a full day of Fab Four themed programming on Saturday, August 3rd with activations and content for Celebrating The Beatles at the Indiana State Fair

Celebrating the 60th Anniversary of The Beatles and their performances at the Indiana State Fairgrounds all those years ago.....

Hard Day's Night
A Tribute To The Beatles
SATURDAY, AUG. 3 | 2:00PM
Performing the exact setlist from the show in 1964 & more!



Live And Let Die
The Music of Paul McCartney
SATURDAY, AUG. 3 | 7:30PM





George Harrison's
1964 Gibson SG Standard



John Lennon's
1963 Gretsch Chet Atkins 6120



John Lennon's
1964 Rickenbacker Rose Morris 1996
Later Gifted to Ringo

CELEBRATING THE BEATLES
AT THE INDIANA STATE FAIR

HOOSIER LOTTERY FREE STAGE



IND STATE FAIR 2024

The Art & Nature of Fun
PRESENTED BY NEWFIELDS

Beatles Guitars
from the Jim Irsay Collection
ONLY ON DISPLAY SATURDAY, AUG. 3RD!



IND STATE FAIR 2024

The Art & Nature of Fun
PRESENTED BY NEWFIELDS

INDIANAPOLIS (June 25, 2024) – Today is **Global Beatles Day** making it the perfect day for the Indiana State Fair to unveil that on Saturday, August 3rd the State Fair will proudly host a day long event **Celebrating The Beatles at the Indiana State Fair**. The all day themed affair will include activities and activations all paying tribute to the 60 year anniversary of when the band performed two historic, sold out shows at the Indiana State Fairgrounds in 1964. Tickets are currently available for the 2024 Indiana State Fair at IndianaStateFair.com.

CELEBRATING THE BEATLES AT THE INDIANA STATE FAIR

On **Saturday, August 3** the below Fab Four activities will be available for all in attendance on that day of the Indiana State Fair, including:

- **MATINEE CONCERT: Hard Day's Night (a Tribute to The Beatles)** - special matinee show (2pm) on the Hoosier Lottery Free Stage where they will perform the exact setlist from 1964 + additional hits from that era.
- **ARTIFACTS: The Jim Irsay Collection** - three guitars from the early era of The Beatles will be on display (9am-8pm on Aug. 3 only) inside of the Indiana Farmers Coliseum including:
 - **George Harrison's** 1964 Gibson SG Standard
 - **John Lennon's** 1963 Gretsch Chet Atkins 6120
 - **John Lennon's** 1964 Rickenbacker Rose Morris 1996 (later gifted to Ringo)

- There will also be select images and items featured that were used by The Beatles during the group's performances in Indianapolis in 1964 courtesy of the Indiana State Fairgrounds.
- **MOVIES:** Beatles themed movies will be featured at the fairgrounds outdoor theater.
- **EVENING CONCERT: Live and Let Die: The Music of Paul McCartney** - a special evening performance (7pm) on the Hoosier Lottery Free Stage featuring the great Tony Kishman. Tony starred for six years in both the national and international tours of Broadway's smash hit musical, 'Beatlemania' and also performs in the International Symphonic Beatles production, 'Classical Mystery Tour'.
- Special **On-site Themed Activations** will also include:
 - **Beatles-themed Hot Air Balloon** at 6am
 - **Beatlemania Brunch** featuring special themed food and drink selections at 10am
 - **Liverpool Lunch** at Noon
 - **Fab Afternoon Tea-Time** at 4pm
 - **Impersonators** of the Four Lads all day
 - **Themed photo & selfie stations** all day
 - **Themed music** playing all-day throughout the fairgrounds all day
- **Fab Food and Drink Options:**
 - Hard Days Flight
 - Coo Coo Ka Choo on this Turkey Leg
 - Strawberry Fried Green Salad
 - Yellow Submarine Sandwich
 - Here Comes the Sun Punch Drink

The Beatles performance at the Indiana State Fairgrounds took place on September 3, 1964, so this special celebration during the State Fair on August 3 will tip-off a month-long celebration with additional details to be announced at 10am on Aug. 3rd at a special press event.

High resolution artist images are available by request or by visiting the State Fair media center photo gallery at www.IndianaStateFair.com.

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ABOUT THE INDIANA STATE FAIR:

The Indiana State Fair, known as the state's premier multi-day event, is a vibrant celebration of the Hoosier spirit and agricultural legacy. Over 15 exciting days, it unites communities across Indiana to honor the state's unique identity and welcomes visitors from far and wide. Renowned for its top-notch entertainment, spotlight on 4-H youth, engaging agricultural education programs, modern facilities, and an array of delicious fare, the Indiana State Fair has been a treasured tradition for Hoosiers for over a century. The 2024 Indiana State Fair takes place from August 2nd to August 18th (closed Mondays). For comprehensive event information, ticket details, and attractions, be sure to visit our official website at www.indianastatefair.com.

Media Contacts: For Indiana State Fair assets, images and general media coverage requests please contact: pr@indianastatefair.com

Free Stage Performers Contact: Andy Wilson @Elevate, awilson@elevate-supportservices.com

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All artists and times are subject to change without notice