



# 2025 Lake County Fair Steer Skillathon Study Guide

Juniors (age 8-10 as of September 1, 2024) Intermediates (age 11-13 as of September 1, 2024) Seniors (age 14 and over as of September 1, 2024)

Skill-a-thon tests will be administered on March 17, 2025 between 5:00 and 8:00pm at the Lake County Fairgrounds Main Exhibit Hall located at: 2101 County Rd 452 Eustis, Fl. 32726.

All registered Lake County 4H and FFA members showing in the Lake County Fair are eligible to compete in the Skill-a-thon except for Cloverbuds (ages 5-7) who are not eligible to compete.

# **Exhibitors have two options**:

Option one - Exhibitors can take the test for any of the divisions that they are registered in.

Option two- Exhibitors can take the test for all divisions to compete in the Overall Skill-a-thon.

### Awards:

Individual area Skill-a-thon - Banners will be awarded to the top 3 scores in each age division for each animal division - only exhibitors that are showing animals in that division will be eligible to place for the banners.

#### Steer Divisions:

1st Place Junior - Award 2nd Place Junior - Award 3rd Place Junior - Award

1st Place Intermediate - Award 2nd Place Intermediate - Award 3rd Place Intermediate - Award

1st Place Senior - Award 2nd Place Senior - Award 3rd Place Senior - Award

Overall Skill-a-thon - Buckles will be awarded to the top score in each age division.

Overall Skill-a-thon: Junior: Belt Buckle

Intermediate: Belt Buckle

Senior: Belt Buckle

## Skillathon Areas are as follows:

**Beef Breeding** 

Steer

Poultry

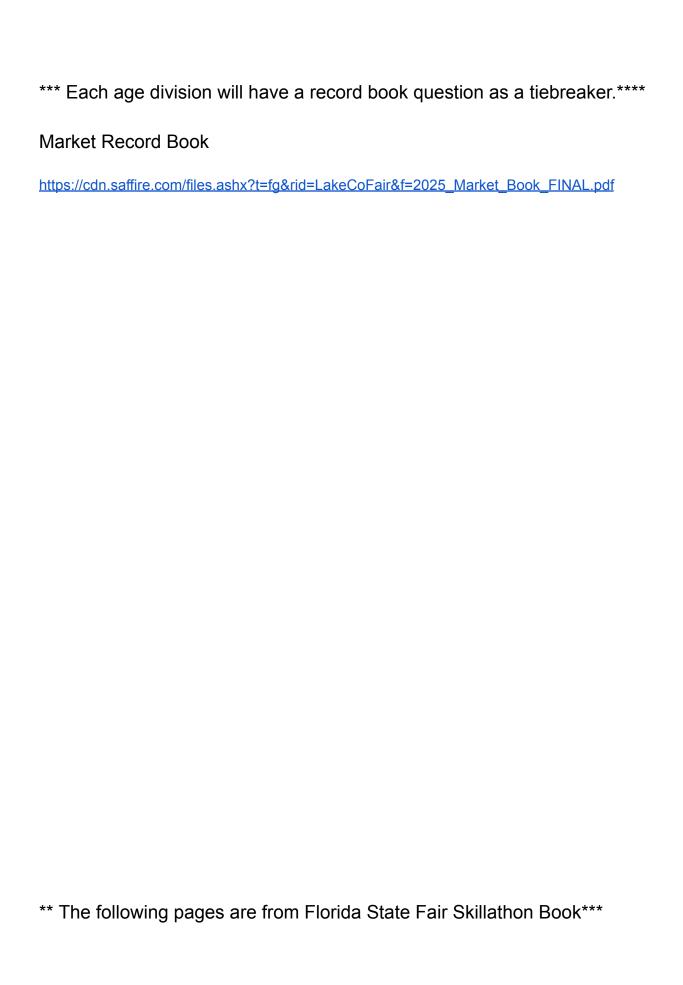
**Dairy Goat** 

**Breeding and Market Goat** 

Market Lamb

Rabbit

Swine



### INTRODUCTION

This manual has been developed as a study guide for the Florida State Fair Steer Skillathon which is part of the Champion Youth Program. –The topic for this year's Skillathon is **Products and Marketing**.

The Florida State Fair recognizes that agricultural education instructors, 4-H agents, parents, and leaders provide the traditional and logical instructional link between youth, their livestock projects and current trends in the animal agriculture industry. **PLEASE NOTE:** This manual is provided as a *study guide* for the skillathon competition and should be used as an additional aid to ongoing educational programs.

Sections are labeled **Junior**, **Intermediate & Senior**, **Intermediate & Senior**, **or Senior** to help exhibitors and educators identify which materials are required for each age level.

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Denotes additional information in the study manual for preparing for the Champion of Champions competition.

The knowledge and skills vary by age group and may include:

Juniors (age 8-10 as of September 1, 2024)

By-Products
Wholesale cuts of Beef & Beef Primals

Intermediates (age 11-13 as of September 1, 2024)

all of the above plus... Retail Cuts of Beef Feeder Cattle Grading Cookery

Seniors (age 14 and over as of September 1, 2024)

all of the above plus.... Quality & Yield Grading Buying on the Grid Quality Assurance Skeletal Anatomy

**GOOD LUCK!** 

# **Products and Marketing\*\*\***

Youth livestock projects focus on the selection, raising, showing and often selling of animals. By virtue of their participation in livestock projects, youth become part of an industry that provides food and fiber for the world. The steps involved in the movement of animals and animal products from producer to consumer are known as processing and marketing. Tremendous changes have occurred in recent years in the ways animal products are harvested and marketed but the fundamentals remain the same. Price is dependent on supply and demand. We can impact supply through increased breeding, but demand is more difficult to affect. In order to maintain a stable market for animal products, consumers must have confidence in the wholesomeness and quality of what they are buying. That means the products must be safe, nutritious, and tasty. Many livestock organizations have implemented promotion programs to increase market share, improve prices and increase export markets. The Beef Checkoff is an example of such a program with the what's slogan "Beef. its for dinner." Read about at: http://www.beefboard.org/promotion/checpromotion.asp and https://www.beefboard.org/2020/07/30/beef-its-still-whats-for-dinner/.

Marketing may be as simple as receiving a set price per pound or may involve a pricing system known as 'Value Based Marketing'. *Value based pricing systems* account for quality and apply deductions or bonuses as products deviate from an accepted *baseline*. This should ultimately improve the quality of products offered to consumers, therefore boosting consumer confidence. Animals or animal products may be marketed at auctions, by direct sales, contracts or electronically with the use of computers and satellite technology. Regardless of the marketing method, the seller is trying to receive the highest *price* while the buyer is trying to receive the greatest *value* (high quality and reasonable price).

### **Beef Cattle Products and Marketing\*\*\***

Cattle production is the most important agricultural industry in the United States, accounting for about \$88.4 billion in cash receipts in 2023. Overall, cattle production represents about 17 percent of the \$520 billion in total cash receipts from agricultural commodities in 2023. <a href="https://www.ers.usda.gov/topics/animal-products/cattle-beef/sector-at-a-glance/">https://www.ers.usda.gov/topics/animal-products/cattle-beef/sector-at-a-glance/</a>.

The beef cattle industry is structured differently than most other types of livestock production. The major segments of the industry are *seedstock* producers, *commercial cow-calf* producers, *yearling or stocker* operators, and *feedlot finishing* operations. The products of these segments in the order listed are: bulls and replacement females for breeding, feeder calves to be shipped to feedyards or stocker operations, stocker calves that are grown to heavier weights on forages before entering the feedlots, and finished cattle to be harvested and hung on the rail to produce high-quality beef. Animals used for breeding are eventually harvested as well with their carcasses typically being boned out for use in processed products like hamburger and hot dogs.

Beef consumption measured in pounds per capita reached a high in 1970s. With Lower priced competing meats, inconsistent products and reduced consumer confidence have been cited as reasons for reduced beef consumption. Per capita beef consumption reached a low in 2015. The National Cattlemen's Beef Association <a href="http://www.beefusa.org">http://www.beefusa.org</a>/, working at many levels has turned this trend around through research, education and promotion programs. Beef consumption in 2022 has rebounded to 59.1 pounds per capita in the USA, the highest rate since 2010 <a href="https://aei.ag/2023/06/05/meat-consumption-trends-">https://aei.ag/2023/06/05/meat-consumption-trends-</a>

2023/#:~:text=Despite%20all%20of%20the%20recent,for%20beef%20has%20been%20similar...

### **Animal By-Products**

Animal by-products are anything of economic value other than the carcass that comes from animals during harvest and processing. They are classified as edible or inedible for humans. There may be some disagreement about what is edible, but we can all agree that there are many uses for what is left after the carcass is rolled into the cooler. In developing countries, by-products may become jewelry, religious implements, tools, fuel, construction material, fly swatters, or musical instruments. In developed countries, advances in technology have created many products from non-animal sources (synthetics) which compete with animal by-products, thus reducing their value. Still, by-products represent multibillion dollar industries in the United States and other developed countries. An added benefit of changing inedible parts of carcasses into useful products is that the decaying materials don't pile up and cause environmental problems. *Rendering* is the term for reducing or melting down animal tissues by heat and the rendering industry refers to itself as the "original recyclers". The creativity of meat processors in finding uses for by-products has led to the saying "the packer uses everything but the moo".

**Edible by-products** 

Raw Material Principal Use Brains, Kidneys, Heart, Liver, Testicles Variety Meats

Spleen, Sweetbreads, Tongue
Oxtails
Soup stock

Cheek and head trimmings Sausage ingredient Soups and bouillon

Blood Sausage component
Fats Shortening (candies, chewing gum)

Intestines Sausage casings
Esophagus Sausage ingredient

Bones Gelatin for confectioneries (marshmallows),

ice cream and jellied food products

**Inedible by-products** 

Raw Material Processed by-product Principal Use Various leather goods

Glue paper boxes, sandgaper, plywood, sizing

Hair Felts, plaster binder, upholstery, brushes,

insulation

Tankage

Fats Inedible tallow Industrial oils, lubricants, soap, glycerin

Insecticides, weed killers, rubber, cosmetics, antifreeze, nitroglycerine, plastics, cellophane, floor wax,

waterproofing agents, cement, crayons,

chalk, matches, putty, linoleum Livestock and poultry feeds

Bones Dry bone Glue, hardening steel, refining sugar.

buttons, bone china

Bone meal Animal feed, fertilizer, porcelain enamel,

water filters

Feet Neatsfoot stock Fine lubricants

Neatsfoot oil Leather preparations

Pharmaceuticals Medicines
Pet foods

Blood meal Livestock and fish feeds

Blood albumen Leather preparations, textile sizing
Meat meal Livestock, pet and poultry feeds

Viscera and meat scraps

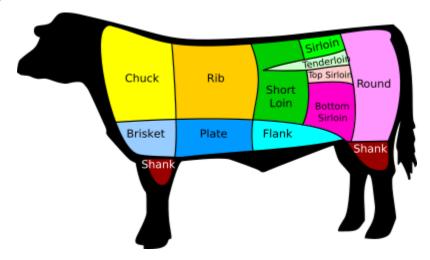
Glands

Lungs

Blood

#### Wholesale Cuts of Beef

Fabrication of carcasses is the cutting of the carcass into wholesale and retail cuts for distribution to various markets. The size of the carcass and the preferences of the customer will determine how it is fabricated. For beef carcasses, wholesale cuts come from standard cutting methods developed to: a) Separate fat from lean portions; b) Separate tough from tender sections; c) Separate thick from thin sections; d) Separate valuable from less valuable cuts; e) Separate retail cuts by cutting across the grain.



Source: Wikimedia commons

#### **Primal Cuts**

Of the wholesale cuts, those that are lean, tender, thick, and valuable and that contain a large proportion of their muscles running in the same direction are called primal cuts. The primal beef cuts are round, loin, rib and chuck.

(Copied with permission from NCBA, "The Guide to Identifying Meat Cuts")

Shoulder Arm Cuts	Arm Bone			
Shoulder Blade Cuts (Cross Section of Blade Bone)	Blade Bone (near neck) (center cuts) Blade Bone (near ribs)			
Rib Cuts	Back Bone and Rib Bone			
Short Loin Cuts	Back Bone (T-shape) T-Bone			
Hip (Sirloin) Cuts (Cross Sections of Hip Bone)	Pin Bone Flat Bone (near short loin) (center cuts) (near round)			
Leg or Round Cuts	Leg or Round Bone			
Breast or Brisket Cuts	Breast and Rib Bones			

Retail Cuts of Beef I,S

At the retail markets, boxed cuts are used to generate retail cuts for the meat case. Different stores have their own styles for each cut in an attempt to meet customers' needs. Retail specifications include size or thickness of cut, external fat trim, boneless or bone-in, and number of cuts per package. Items generated other than steaks and roasts may include stir fry, kabob, cubing material, and grinding material for processed or value-added products. Labels on meat must be specific for species, wholesale cut and retail cut names (example: Beef Rib Steak). A printable chart for retail cuts can be found at: <a href="https://www.beefitswhatsfordinner.com/cuts/cut-charts">https://www.beefitswhatsfordinner.com/cuts/cut-charts</a>



Visit the grocery store and practice visually identifying retail cuts of beef or go to:

http://aggiemeat.tamu.edu/meat-identification-pictures/

### **Feeder Cattle Grading**

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Florida is a cow/calf state and is a major supplier of feeder calves (between six months and one year of age sold to feeders; light, medium, heavy, mixed, all sex classes) to western states for backgrounding operations and feedlots. Feeder cattle are yearling steers and heifers between one and two years of age (light, medium, heavy and mixed) and are graded based on frame, muscling and thriftiness. The feeder cattle standards recognize three frame size grades and four muscle thickness grades.

<u>Frame size</u> refers to the animal's skeletal size— its height and body length— in relation to its age. It relates to the weight at which, under normal feeding and management conditions, an animal will produce a carcass that will grade Choice. Large frame animals require a longer time in the feedlot to reach a given grade and will weigh more than a small-framed animal would weigh at the same grade.

<u>Muscle thickness</u> in feeder cattle refers to the development of the muscle system in relation to skeletal size. Thicker muscled animals will have a carcass with more lean meat and a better Yield Grade. Muscles scores range from 1 (Moderately Thick) to 4 (less thickness than No. 3).

In addition to the twelve combinations of feeder cattle grades for thrifty animals, an *Inferior* grade exists for unthrifty animals. Thriftiness refers to the apparent health of an animal and to its ability to grow and fatten normally. Unthrifty feeder cattle may have any combination of thickness and frame size. "Double-muscled" animals are included in the Inferior grade because they are unable to produce carcasses with enough marbling to grade Choice.

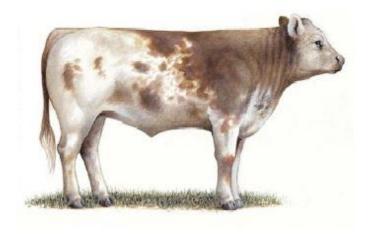
The twelve possible grades of feeder cattle that have been determined to be thrifty are as follows: Large Frame No. 1, Large Frame No. 2, Large Frame No.3, Large Frame No.4, Medium Frame No. 1, Medium Frame No. 2, Medium Frame No. 3, Medium Frame No. 4, Small Frame No. 1, Small Frame No. 2, Small Frame No. 3, and Small Frame No. 4. Source: https://www.ams.usda.gov/grades-standards/feeder-cattle-grades-and-standards

FRAME								
Expected Weight to Grade Choice								
FRAME	STEERS HEIFERS							
Large +								
L Large	Ť	<b>†</b>						
Large -	1250#	1150#						
Medium +								
M Medium	Ť	<b>†</b>						
Medium -	1100#	1000#						
Small +	1100#	1000#						
S Small								
Small -								

MUSCLE SCORE					
MINIMUM	_				
THICKNESS	DEGREE OF THICKNESS				
1	Moderately thick -				
2	Tends to be Slightly Thick -				
3	Thin -				
4					

Visit the following web site for a Power Point presentation of feeder cattle grading: <a href="https://extension.oregonstate.edu/sites/default/files/documents/9276/feeder-cattle-standards.pdf">https://extension.oregonstate.edu/sites/default/files/documents/9276/feeder-cattle-standards.pdf</a>

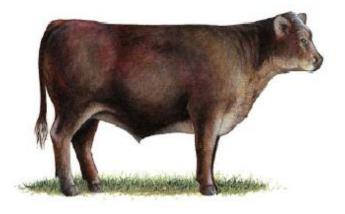
# **FRAME SIZE**



Large

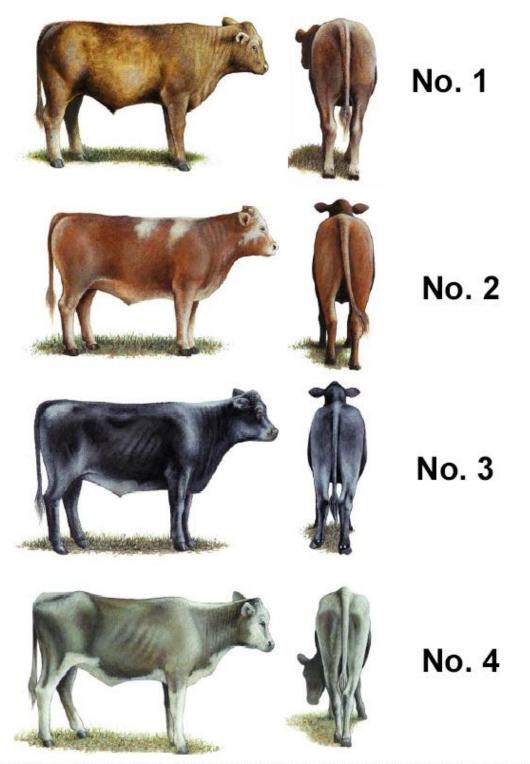


Medium



**Small** 

# **MUSCLE THICKNESS**



No. 1, No. 2, and No. 3 thickness pictures depict minimum grade requirements. The No. 4 picture represents an animal typical of the grade.

Meat Cookery

Methods of cooking meat include dry heat or moist heat. Dry heat cookery methods improve flavor of meat through crust formation and caramelization but increase chewiness and decrease tenderness because of protein hardening. Moist heat cookery methods increase the tenderness of meat cuts that are comprised of muscles containing large amounts of connective tissue. Cookery under moist conditions for long periods at relatively low temperatures generates steam that then converts the collagen in connective tissue into gelatin. Methods should be selected based on initial tenderness of the cut, desired quality characteristics of the resulting product, available cooking facilities/equipment, and the amount of time available for preparation.

#### **Dry Heat**

Dry Heat methods of cooking are suitable for tender cuts of meat or less tender cuts which have been marinated. Use cuts low in collagen and elastin.

**Roasting** - This method of cooking is recommended for larger cuts of meat. Meat is seasoned and placed in an open roasting pan with a cooking thermometer placed in the center to determine degree of doneness.

**Broiling** - This method is most suitable for tender, usually thin cuts of meat. Less tender cuts may also be broiled when marinated. Meat is directly exposed to the source of heat from above or from both sides at the same time. It involves high heat and produces a distinct caramelized flavor.

**Grilling** - This method is actually a method of broiling. Meat can be grilled on a grid or rack over coals, heated ceramic briquettes or an open fire.

**Pan-Broiling** - This method is faster and more convenient than oven broiling for cooking thinner steaks or chops. It involves conduction of heat by direct contact of the meat with hot metal. Fat drippings are poured off as they accumulate.

**Pan-Frying** - This method differs from pan-broiling in that a small amount of fat is added first, or allowed to accumulate during cooking. Pan-frying is for ground meat, small or thin cuts of meat.

**Stir-Frying** - This method is similar to pan-frying except that the food is stirred almost continuously. Cooking is done with high heat, using small or thin pieces of meat.

**Air-Frying** – This method rapidly circulates hot air around food. Like a convention oven, hot air is continuously moved around the surface of food, which is typically located in a basket, by a fan.

**Deep-Fat Frying** - This method is cooking meat immersed in fat. This method is only used with very tender meat.

**Microwave Cookery** - High frequency electrical energy causes molecules inside the product to vibrate creating friction and heat without heating the surrounding air. The rapid speed of microwave cooking makes it ideal for frozen cuts in institutions and restaurants. Consumers complain that microwaved meat is inferior in flavor.

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#### **Moist Heat**

Moist Heat methods of cooking are suitable for less tender cuts of meat. Moist heat cooking helps to reduce surface drying in those cuts requiring prolonged cooking times. With moist heat cookery, meat may lose some water-soluble nutrients into the cooking liquid. However, if the cooking liquids are consumed, as in stews or soups, nutrients are transferred and not totally lost. Meat should never be boiled because high temperatures toughen protein.

Braising - In some regions of the country the term "fricassee" is used interchangeably with braising. The surface of the meat is seasoned, covered with flour, and browned. Afterward the meat is placed in a covered pan with a small amount of liquid and cooked at low temperatures to soften the connective tissue and yield a more tender product.

Stewing - Small pieces of lean meat can be browned on the surface then covered with liquid and gently simmered in a covered pan until tender. Care should be taken not to let the temperature of the liquid exceed 195°F, because boiling toughens meat protein.

Simmering - Involves cooking in water at low temperatures (180°F) like stewing except more water is used and the meat is usually not browned first.

Pressure Cooking - Cooking under pressure produces steam which aids in softening connective tissue. Pieces of meat may be browned then cooked with a small amount of water in a special vented pressure cooker.

**Poaching** - Cook in a liquid that is not actually bubbling at 165 to 180 degrees. It is usually used to cook delicate foods such as fish and eggs. It takes one third less time than roasting. Poaching helps to keep shrinkage of the meat to a minimum.

#### Meat Facts \*\*\*

100g Roasted	Calories (g)	Fat (g)	Saturated Fatty Acids (g)	Protein (g)	Iron (mg)
Beef	216	9.9	3.79	29.58	2.9
Chicken	190	7.41	2.04	28.93	1.21
Goat	108	2.58	.79	29	3.3
Lamb	206	9.52	3.4	28.22	2.05
Pork	212	9.66	3.41	29.27	1.1
Rabbit (stewed)	206	8.41	2.51	30.38	2.37