



2025 Lake County Fair Rabbit Skillathon Study Guide

Juniors (age 8-10 as of September 1, 2024) Intermediates (age 11-13 as of September 1, 2024) Seniors (age 14 and over as of September 1, 2024)

Skill-a-thon tests will be administered on March 17, 2025 between 5:00 and 8:00pm at the Lake County Fairgrounds Main Exhibit Hall located at: 2101 County Rd 452 Eustis, Fl. 32726.

All registered Lake County 4H and FFA members showing in the Lake County Fair are eligible to compete in the Skill-a-thon except for Cloverbuds (ages 5-7) who are not eligible to compete.

Exhibitors have two options:

Option one - Exhibitors can take the test for any of the divisions that they are registered in.

Option two- Exhibitors can take the test for all divisions to compete in the Overall Skill-a-thon.

Awards:

Individual area Skill-a-thon - Banners will be awarded to the top 3 scores in each age division for each animal division - only exhibitors that are showing animals in that division will be eligible to place for the banners.

Rabbit Divisions:

1st Place Junior - Award 2nd Place Junior - Award 3rd Place Junior - Award

1st Place Intermediate - Award 2nd Place Intermediate - Award 3rd Place Intermediate - Award

1st Place Senior - Award 2nd Place Senior - Award 3rd Place Senior - Award

Overall Skill-a-thon - Buckles will be awarded to the top score in each age division.

Overall Skill-a-thon: Junior: Belt Buckle

Intermediate: Belt Buckle

Senior: Belt Buckle

Skillathon Areas are as follows:

Beef Breeding

Steer

Poultry

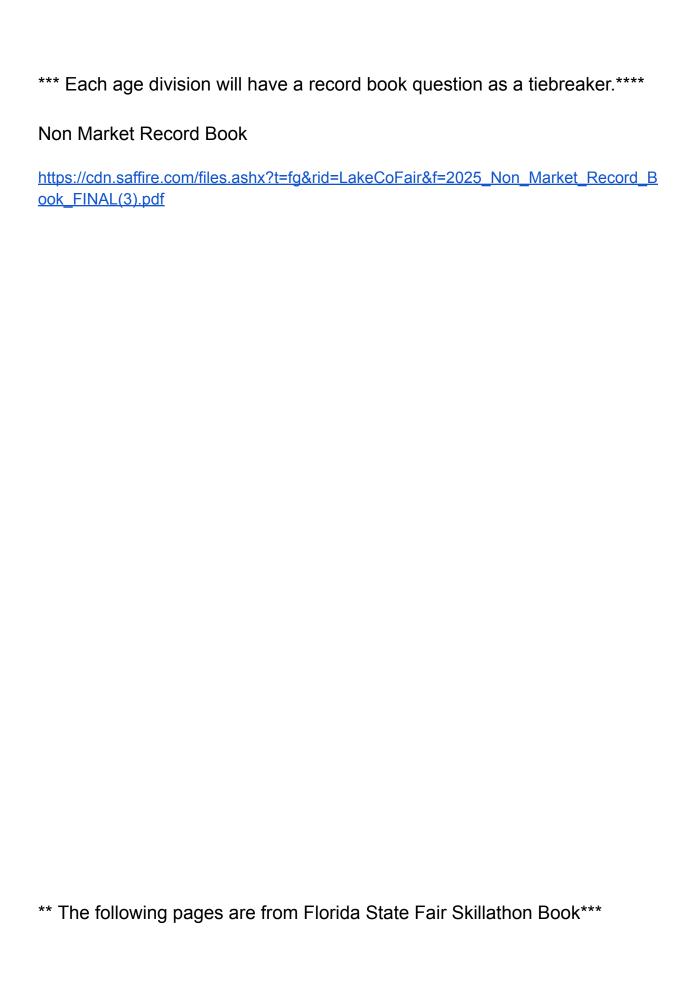
Dairy Goat

Breeding and Market Goat

Market Lamb

Rabbit

Swine



INTRODUCTION

This manual has been developed as a study guide for the Florida State Fair Rabbit Skillathon which is part of the Champion Youth Program. The topic for this year's Skillathon is **Products and Marketing**.

The Florida State Fair recognizes that agricultural education instructors, 4-H agents, parents, and leaders provide the traditional and logical instructional link between youth, their livestock projects, and current trends in the animal agriculture industry. **PLEASE NOTE:** This manual is provided as a *study guide* for the skillathon competition and should be used as an additional aid to ongoing educational programs.

Sections are labeled **Junior**, **Intermediate**, & **Senior**, **Intermediate** & **Senior**, **or Senior** to help exhibitors and educators identify which materials are required for each age level.

Denotes additional information in the study manual for preparing for the Champion of Champions competition.

The knowledge and skills vary by age group and may include:

Juniors (age 8-10 as of September 1, 2024)
Animal By-Products
Breeds by Use and Classes

Intermediates (age 11-13 as of September 1, 2024)
All of the above plus...
Standard of Perfection
Types of Fur
Cookery

Seniors (age 14 and over as of September 1, 2024) all of the above plus.... Carcass Grading Skeletal Anatomy

GOOD LUCK

Products and Marketing***

Youth livestock projects focus on the selection, raising, showing, and often selling of animals. By virtue of their participation in livestock projects, youth become part of an industry that provides food and fiber for the world. The steps involved in the movement of animals and animal products from producer to consumer are known as *processing and marketing*. Tremendous changes have occurred in recent years in the ways animal products are harvested and marketed but the fundamentals remain the same. Price is dependent on *supply and demand*. We can impact supply through increased breeding, but demand is more difficult to affect. In order to maintain a stable market for animal products, consumers must have confidence in the *wholesomeness and quality* of what they are buying. That means the products must be safe, nutritious, and tasty. Many livestock organizations have implemented promotion programs to increase market share, improve prices and increase export markets.

Marketing may be as simple as receiving a set price per pound or may involve a pricing system known as 'Value Based Marketing'. *Value based pricing systems* account for quality and apply deductions or bonuses as products deviate from an accepted *baseline*. This should ultimately improve the quality of products offered to consumers, therefore boosting consumer confidence. Animal products may be marketed at auctions, by direct sales, contracts or electronically with the use of computers and satellite technology. Regardless of the marketing method, the seller is trying to receive the highest *price* while the buyer is trying to receive the greatest *value* (high quality and reasonable price).

Rabbit Products and Marketing***

In the United States rabbit industry rabbits are produced for meat, Angora wool, pets, laboratory According to the USDA 2023 Census of Agriculture use, and show rabbits. (https://www.nass.usda.gov/Publications/AgCensus/2022/Full_Report/Volume_1,_Chapter_1_U S/st99_1_032_034.pdf) more than 3,000 US farms market over 430,000 rabbits annually, and nationwide there are approximately an estimated 10 million rabbits. Though many people consider rabbits as pets and raise them as a hobby, rabbits truly can constitute a livestock enterprise. Rabbits are extremely efficient meat producers due to their high reproductive rate (25 - 50 offspring per year) and excellent conversion of feed to muscle (4 pounds feed/ 1 pound of gain for fryers). They produce a carcass with white meat, high protein, and low fat. Rabbits are a significant source of meat worldwide, led by China in which produced 932,000 metric tons of rabbit meat in 2023. Between 2007-2017, world-wide rabbit meat consumption was up 12% and amounted to 6.4 billion dollars (https://www.newfoodmagazine.com/news/85045/globalrabbit-meat-market-grow/). Worldwide, rabbit consumption is still growing with a projected compound annual growth rate (CAGR) of 2.5% expected in 2025. In the U.S. where rabbits are considered more of a pet, commercial rabbitries produce about 6 million pounds of rabbit meat each year (2700 metric tons). Since Americans consume 8 to 10 million pounds of rabbit meat annually, we must import rabbit meat in order to meet demands. This would indicate room for expanded production. Global rabbit consumption is projected to continue to increase each year through 2025.

A by-product of meat processing is pelts. Skins may be used for fur garments, slippers, glove linings, toy making and felt. Since colored pelts bring lower prices, white breeds are preferred as meat animals. There are some breeds with particularly fine pelts that are raised specifically for fur and others that produce wool or hair that can be harvested and spun into yarn. With the increase of synthetic fibers and artificial furs, markets for rabbit skins and pelts are diminishing.

One of the most significant contributions that rabbits bring to mankind is their usefulness in laboratory research and diagnostics. Over 200,000 rabbits per year are used in medical schools, laboratories, and hospitals to aid in areas like cardiac surgery, hypertension, virology, infectious diseases, toxins and antitoxins, and immunology. These institutions must adhere to strict government guidelines in the care and use of these animals and they in turn place stringent guidelines on their suppliers.



- 1. The rabbit was the first animal model of cancer caused by a virus.
- 2. Rabbits are used to produce anithodies, used for research into infectious diseases and immunology.
- 3. Rabbits are used as models for cystic fibrosis and cholera.
- 4. Louis Pasteur used rabbits to develop his rabies vaccine.
- 5. Rabbits are important in the study of cardiovascular disease, particularly hypertension and artherosclerosis.
- 6. Rabbits are key for studies on cancer, glaucoma, ear infections, eye infections, diabetes, and emphysema.
- 7. Surgical lasers were developed using rabbits.
- 8. Rabbits are used to research the influence of high cholesterol.
- 9. Rabbits love liquorice root.
- 10. Rabbits can use a litter box.

Source: https://www.understandinganimalresearch.org.uk/what-is-animal-research/a-z-animals/rabbit

Animal By-Products

Animal by-products are anything of economic value other than the carcass that comes from animals during harvest and processing. They are classified as edible or inedible for humans. There may be some disagreement about what is edible, but we can all agree that there are many uses for what is left after the carcass is placed into the cooler. In developing countries byproducts may become jewelry, religious implements, tools, fuel, construction material, fly swatters, or musical instruments. In developed countries, advances in technology have created many products from non-animal sources (synthetics) which compete with animal by-products. thus reducing their value. Still, by-products represent multibillion dollar industries in the United States and other developed countries. An added benefit of changing inedible parts of carcasses into useful products is that the decaying materials don't pile up and cause environmental problems. Rendering is the term for reducing or melting down animal tissues by heat and the rendering industry refers to itself as the "original recyclers". The creativity of meat processors in finding uses for by-products has led to the saying "the packer uses everything but the squeal".

Edible by-products

Raw Material Principal Use Brains, Kidneys, Heart, Liver, Testicles Variety Meats Sausage ingredient Cheek and head trimmings Blood Sausage component

Shortening (candies, chewing gum) Fats

Intestines Sausage casings

Bones Gelatin for confectioneries (marshmallows), ice

cream and jellied food products

Inedible by-products

Processed by-product Raw Material Principal Use

Hides various leather goods Leather

Glue paper boxes, sandpaper, plywood, sizing

Hair Felts, plaster binder, upholstery, brushes,

insulation

Pelts Wool **Textiles**

Skin Leather goods Lanolin Ointments

Fats Inedible tallow Industrial oils, lubricants, soap, glycerin

Insecticides, weed killers, rubber, cosmetics, antifreeze, nitroglycerine,

plastics, cellophane, floor wax,

waterproofing agents, cement, crayons,

chalk, matches, putty, linoleum Livestock and poultry feeds

Bones Dry bone Glue, hardening steel, refining sugar,

buttons, bone china

Animal feed, fertilizer, porcelain enamel, Bone meal

water filters

Glands **Pharmaceuticals** Medicines Lungs

Tankage

Pet foods

Livestock and fish feeds Blood Blood meal

> Blood albumen Leather preparations, textile sizing Meat meal Livestock, pet and poultry feeds

Viscera and meat scraps

Rabbit Breeds by Use and Classification

A descendant of the European wild rabbit, the domestic rabbit is used for many purposes in the United States. In terms of numbers of owners, the pet segment of the industry is the largest (over 6 million rabbits). There are roughly 23,000 members of the American Rabbit Breeders Association and the majority of them raise rabbits as a hobby or to exhibit at shows. In 2022, over 400,000 rabbits were marketed for meat purposes and those producers typically raise hundreds to thousands of rabbits each year. Schools and universities use rabbits for teaching and research purposes. Other uses might include "feeder rabbits" for carnivorous pet reptiles, or for endangered or injured animals like eagles, condors, alligators, and wolves. There are also seed stock producers who provide high quality breeding animals for new producers. With all of the potential uses for rabbits, it is no surprise that there are 52 breeds of rabbits described by the American Rabbit Breeders Association (ARBA) in their <u>Standard of Perfection</u>. They are classified by *color*, *type*, *shape*, *weight*, *fur*, *wool and hair*. https://arba.net/recognized-breeds/.

Large breeds - 14 to 16 pounds mature weight Medium breeds - 9 to 12 pounds mature weight Small - 2 to 4 pounds mature weight.

Some examples of rabbit breeds and their uses are:

- <u>Californian</u> is considered a good *commercial* breed due to their good growth characteristics and white (normal) fur. They are often raised for show. (Medium)
- <u>Checkered Giant</u> A popular show breed, the Checkered Giant is one of 11 breeds with defined markings. It may also be used as a meat and a fur breed (Medium to Large)
- <u>Dutch</u> is a popular show breed and are most noted for their *distinctive markings*. Their small size also makes them a good lab animal. (Small)
- <u>Holland Lop</u> is one of the breeds recognized by the ARBA as a *pet breed* and are popular at shows. (Small)
- **English and French Angora** breeds which produce high quality **wool**. Because the wool is harvested by shearing or plucking, the animal does not need to be slaughtered to harvest the product. (Medium)
- <u>Florida White</u> The Florida White was developed for laboratory use, third best *commercial* breed due to their good growth characteristics, also used for show. (Small)
- <u>Flemish Giant</u> Originally a *commercial* breed, this breed is a popular show breed, and as the name implies, is of impressive *size*. (Large)
- <u>New Zealand</u> is considered an outstanding *commercial* breed due excellent growth characteristics and meaty carcass. They are used as a show animal and the white variety is very popular for laboratory use. (Medium)
- <u>Rex</u> their plush, velvety *fur* used by the garment industry makes them a pelt breed, but they are also good *commercial* rabbits and are a popular pet and show breed. (Medium)
- Satin is named for its silky *fur* but is also a good *commercial* breed. (Medium).