

katy  
Sip N Stroll  
27<sup>th</sup> Edition  
BENEFITING  
CHRIST CLINIC  
PRESENTED BY  
Kroger & BMW of WEST Houston

April 6, 2024

6:00 - 9:00pm (5pm VIP)

THE ARK by Norris  
21402 Merchants Way



## Spring 2024 Recap

**1,250 Qualified Attendees,  
125 Exhibitor Displays,  
and Tons of Fun for a Purpose  
Benefiting Christ Clinic**

CHRIST  
CLINIC

katy  
Sip N Stroll  
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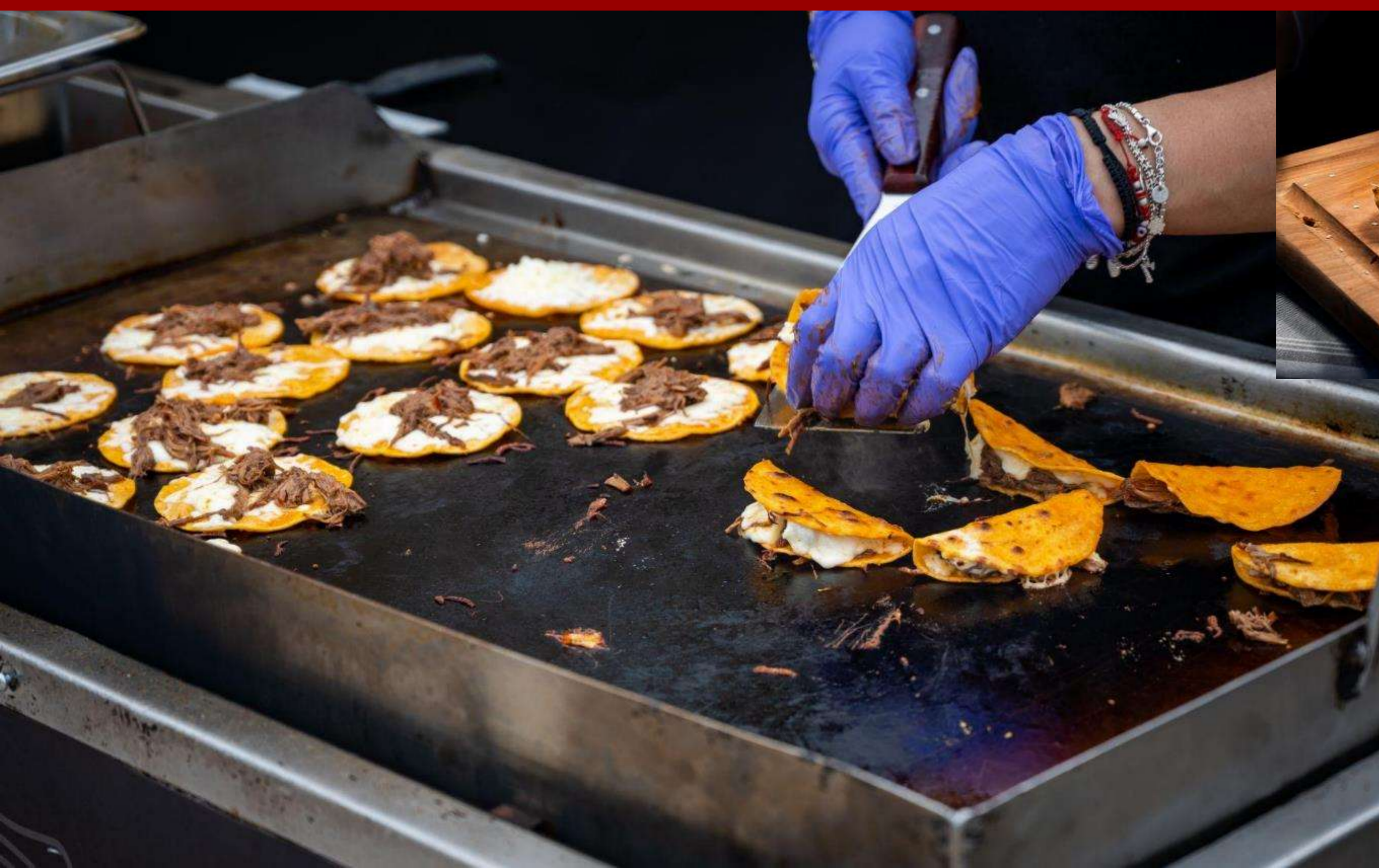
Food & Vine Time  
PRODUCTIONS



# An unforgettable evening of wine, food, and fun!



- Over 31,000 servings from 40 food tasting stations, Chefs and area restaurants
- 250 beverage selections of wine, spirits, craft cocktails and beer





# Katy Sip n Stroll

BENEFITING  
**CHRIST CLINIC**

PRESENTED BY  
**Kroger** & **BMW of WEST Houston**

We're Grateful for Generous Sponsors



MICHAEL DAVID  
 EST. WINERY 1984

HESS PERSSON  
 ESTATES







# Katy Sip & Stroll

BENEFITING  
**CHRIST CLINIC**

PRESENTED BY  
**Kroger & BMW of WEST Houston**

## Sips Provided By:

**ANCIENT PEAKS**  
WINERY

BERNHARDT  
**antiquity**  
WINE CURATION

**AVISSI**

**AWI**  
WINES

  
**BECKER VINEYARDS**  
STONEWALL, TEXAS

  
**BERNHARDT**  
WINERY  
Texas

**BLACKBOARD**

**BOGLE**  
FAMILY  
VINEYARDS

**BRAVIUM**

**BREAD & BUTTER**  
wines

**Butternut**

**CANDONI**  
Italy

  
**CARYS**

  
**CATENA ZAPATA**

**CHRONIC**  
CELLARS

**CORTELUNGA**

**DELLATORRI**

**DISTRICT**

  
**Emiglia Cofanella**

*Fog & Light*

  
**GRANDEUR**  
MADE WITH ORGANIC GRAPES

**Hiro**  
SAKE

*hive & HONEY*

**JAINE**

**JOEL GOTT**

**MARTIN'S RAKE™**

  
**LION TAMER**

**LLANO**  
ESTACADO

**MARTIN'S RAKE™**

  
*Ménage à Trois*

**MWCo**  
MENDOCINO WINE COMPANY

  
**MILLER FAMILY**  
WINE COMPANY

  
**NEYERS**

**ODD LOT**

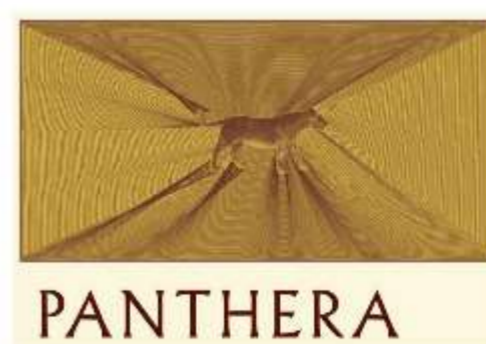
**OGIO**

**OLIVER**  
WINERY & VINEYARDS

  
**O'NEILL**  
VINTNERS & DISTILLERS

  
**optik**

*OUR DAILY WINES*

  
**PANTHERA**

  
**POLVARO**  
TENUTA

**QUATTRO THEORY**

RECIPROCITY

**R**

  
**RICCO**

**RIVA DE LA ROSA**

Produit sans Rivival  
**RUE DE PERLE**  
GRAND VIN  
DE FRANCE

  
**SAN POLO**  
MONTALCINO

*Santa Rita*

  
**SCHEID**  
VINEYARDS

  
**SILK ROAD**

  
**STELLA ROSA**  
*D'Originale*

*Stokes' Ghost*

**STORYTELLER**

**SUNDAY FUNDAY**

  
**SUNNY** with a  
CHANCE OF FLOWERS

  
**TRAPICHE**  
ARGENTINA

**TRINCHERO**  
*Family Estates*

  
**VILLA MARIA**  
NEW ZEALAND

**WX**  
BRANDS

  
**YALUMBA**  
FAMILY WINEMAKERS 1849



Katy

# Sip N Stroll

BENEFITING

CHRIST CLINIC

PRESENTED BY

Kroger

&

BMW of WEST Houston

Thanks for the extraordinary cuisine!





# Katy Sip N Stroll

BENEFITING

CHRIST  CLINIC

PRESENTED BY

 & 

Thanks for the extraordinary cuisine!





# Katy Gip N Stroll

BENEFITING  
CHRIST CLINIC

PRESENTED BY  
Kroger & BMW of WEST Houston

## Thanks for the extraordinary cuisine!



DISH SOCIETY





corcoran  
GENESIS

nfg

# VIP Premium Lounge



With premium food selections provided by



**MAGGIANO'S**  
LITTLE ITALY®



V.I.P. tickets includes entry an hour ahead of the crowd at 5:00pm, specialty VIP only wines and food selections in the VIP Area.





# White Claw Super Lounge





# A Party with a Purpose



Christ Clinic extends the healing ministry of God by offering high quality healthcare and healthcare related services to those who are uninsured and underinsured. Christ Clinic serves those in need with love, compassion, dignity, and respect through a team of caring staff and volunteers.

**Three opportunities to support Christ Clinic, though Wine Pull, Party Wagon Raffle and Auction plus direct donations!**





# We Love Our Volunteers



- Over 200 exhibitors, staffers and workers with more than 350 manhours
- 3 days to build 120 displays
- 28 members and 275 planning hours



# World Class Culinary Judges



BENEFITING  
**CHRIST CLINIC**

PRESENTED BY  
**Kroger & BMW of WEST Houston**

## Official Premier Culinary Awards Judging Team



**Lisa & Billy Andersen**  
Judging Directors



**Katie Stone**  
President  
The Cleverley Stone Foundation



**Stephanie Lamour**  
Culinary Arts Program Director  
Culinary Institute LeNôtre



**Carlos Ramos**  
Chef, Restaurateur  
Culinary Arts Educator



**Bart Black**  
Corporate Chef  
Professional Reps



**Phaedra Cook**  
Editor & Publisher  
Houston Food Finder



**Francis Grosse**  
Baking & Pastry Chef Instructor  
Culinary Institute LeNôtre



**Christelle Pradat**  
Baking & Pastry Program Director  
Culinary Institute LeNôtre

Food & Vine Time PRODUCTIONS



Food & Vine Time PRODUCTIONS



# Katy Sip N Stroll Winners Presented by Goya Foods



**1st place**

**Restaurant: Pearl & Vine**

**Chef Ryan Hallsted**

**Winning Dish: Short Rib  
Ranchero Bites with Truffle  
Cream Corn**



**Runner up**

**Restaurant: Phat Eatery**

**Chef Kevin Lee and Chef  
Marvin He**

**Winning Dish: Lobster and  
Lump Crab Toast served  
with Creme Fraiche and  
Pickled Veggies**

**Best dessert by Popular Vote**

**Restaurant: Alchemy Bake Lab**

**Chef/Owner Kady Miller**

**Winning Dish: Trio of  
Blackberry jam thumbprint  
cookies, millionaire shortbread  
and brown butter rice krispy  
treats**





Katy  
Gip N Stroll

BENEFITING  
CHRIST CLINIC

PRESENTED BY  
Kroger & BMW of WEST Houston

Thank You for your  
Goods & Services



Photography by  
Melissa Chapman





# Testimonials

Thank you!

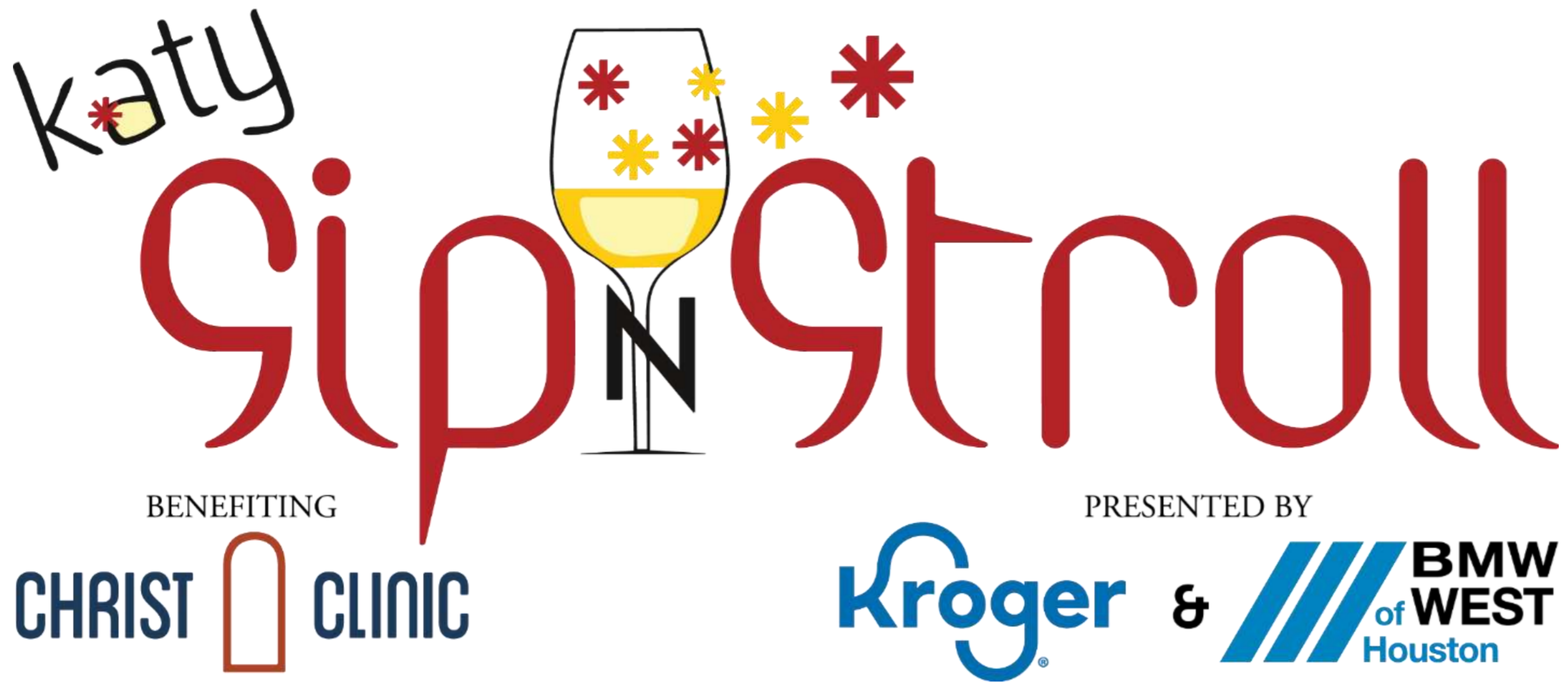
The Rouxpour does a few offsite events like this every year but without a doubt Sip n Stroll is our favorite to participate in. From the venue, to the organization, it is always a great experience for us!

Thank you! We look forward to participating in the next one!”

Great energy throughout the night. You could tell that the people were happy , enjoying the night. I did not stop working all night due to the high volume of customers showing up to my booth. Excellent organization!!! Thank you very much for letting us participate!!!- Monarca Fashion Boutique



# Promotions

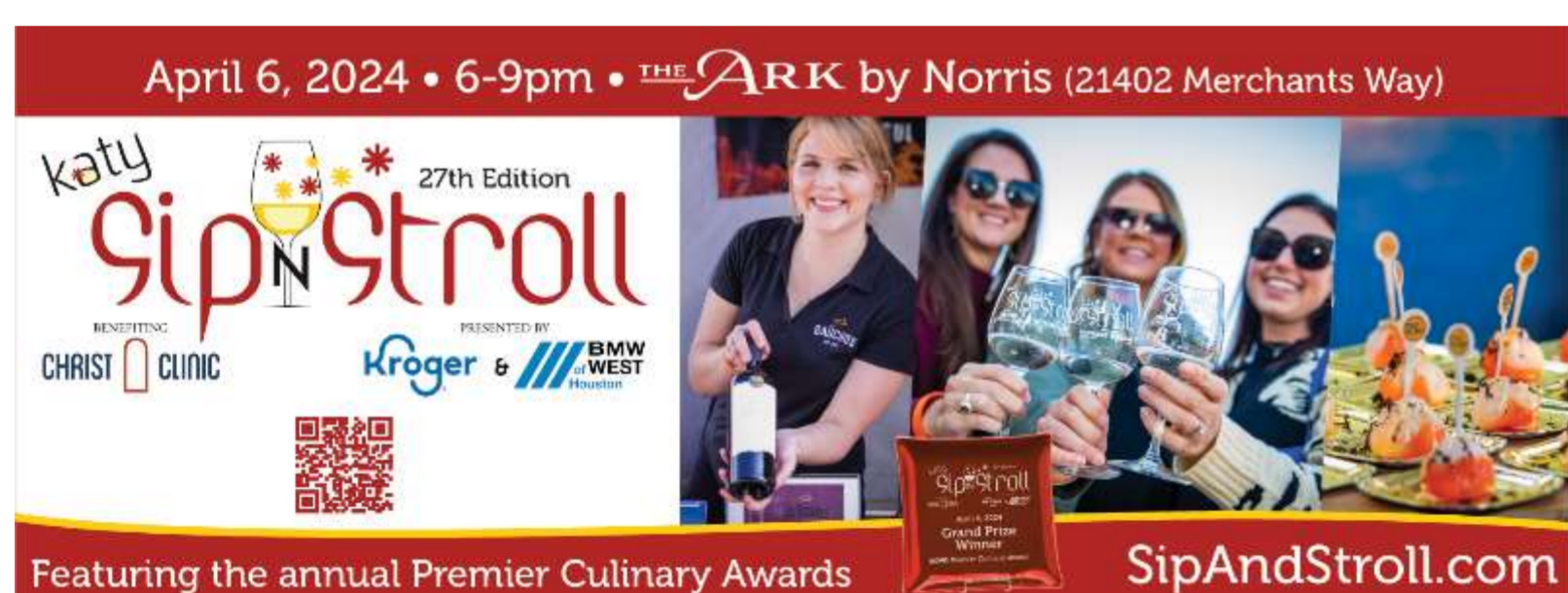


Active online promotions for  
Katy Sip N Stroll  
through  
traditional and digital marketing.



# Traditional Marketing- Signage

- Flyers / brochures
- Table top signs for restaurants
- Signs at Katy Home & Garden Show
- Energy Corridor Living Article
- Brochures and Stanchion Signs in 18 Kroger locations
- 50 area yard banners signs





Katy  
**Gip N Stroll**

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# Media Partners

**The Katy Times**

  
**MY NEIGHBORHOOD NEWS**

  
**Fulshear-Katy Area**  
Chamber of Commerce  
Monthly Serving the Tri-County Region

**SWOON**  
MEDIA  
COMMUNITY MARKETING  
DIRECT MAIL • ON-LINE • LOBBY COPIES

KATY  
**Christian**  
MAGAZINE

HOUSTON  
**PetTalk**

**Food & Vine Time**  
PRODUCTIONS  




# Table Top Sign in Area Businesses

**katy** 27th Edition  
**Sip N Stroll**

BENEFITING **CHRIST CLINIC** PRESENTED BY **Kroger & BMW of WEST Houston**

**April 6, 2024 • 6-9pm**  
**THE ARK by Norris**  
21402 Merchants Way

**300 Wine, Craft Beer, and Spirits Offerings**  
**35+ food tasting stations competing for the annual Premier Culinary Awards**  
presented by **GOYA**

**Kroger Experience Alley**  
**nfg VIP Zone**  
**APUGA Party Stage**  
with Shang and Byron's 2 Man Band  
**Super Claw Liquid Lounge**  
**Wine Pull & "Party Wagon" Raffle**  
benefiting **CHRIST CLINIC**  
**Kroger Hydration Station**  
**All Things Bubbly**  
Featuring Sparkling Wines  
**Back Lot Music Stage**  
featuring **Nowhere But Up Band**  
with Angelique and Oscar Maldonado  
**Sweet Tooth Alley**  
**Artisan Vendors and Engaging Displays**

**35+ food tasting stations competing for the annual Premier Culinary Awards**  
presented by **GOYA**

**Fun** **Bites** **Sips** **Purpose**

**All Inclusive Tickets!**  
Free Parking with Shuttle Service  
**\$75 General Admission**  
**\$110 VIP Zone**

**Grand Prize Winner**

**#KSNS2024**

**SipAndStroll.com**

**Food & Vine Time PRODUCTIONS**



# Pre-Promotional Brochures

**katy** 27th Edition  
**Sip N Stroll**  
 BENEFITING **CHRIST CLINIC** PRESENTED BY **Kroger & BMW of WEST Houston**

**April 6, 2024 • 6-9pm**  
**THE ARK by Norris**  
 21402 Merchants Way



**Katy's Premier Culinary & Wine Community Event**

35+ food tasting stations competing for the annual Premier Culinary Awards  
 presented by **GOYA**



Fun Bites Sips Purpose

**All Inclusive Tickets!**  
 \$75 General Admission  
 \$110 VIP Zone  
 VIP Zone includes elevated food selections, premium wines, and one hour early access to the entire event.




#KSNS2024  
**SipAndStroll.com**




Food & Vine Time PRODUCTIONS

#KSNS2024  
 Food & Vine Time PRODUCTIONS **SipAndStroll.com**

**April 6, 2024**  
 6:00 - 9:00pm (5pm VIP)  
**THE ARK by Norris**



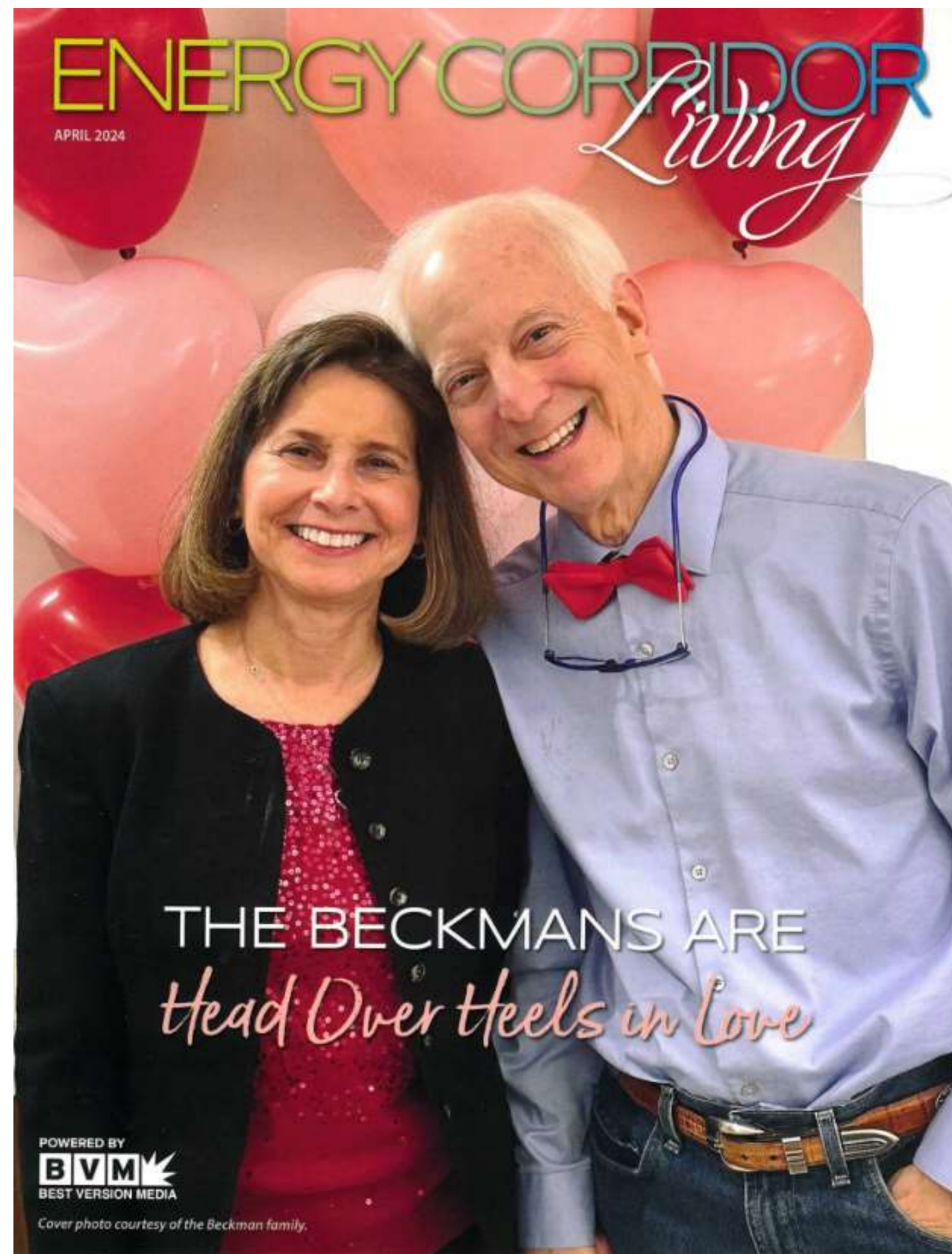
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**Kroger Experience Alley**  
**nfg VIP Zone**  
**ARUBA Party Stage**  
 with Shang and Byron's 2 Man Band  
**Super Claw Liquid Lounge**  
**Wine Pull & "Party Wagon" Raffle**  
 benefiting **CHRIST CLINIC**  
**Kroger Hydration Station**  
*All Things Bubbly*  
 Featuring Sparkling Wines  
**Back Lot Music Stage**  
 featuring *Nowhere But Up Band* with Angelique and Oscar Maldonado  
**Sweet Tooth Alley**  
**Artisan Vendors and Engaging Displays**

**Benefiting**



# Energy Corridor Living Article-April 2024 Edition



**PREMIUM PRODUCT. PROFESSIONAL INSTALLATION. UNBELIEVABLE SAVINGS**

RECEIVE UP TO A **\$2000 OFF** INSTANT REBATE ON YOUR NEW TRANE SYSTEM.

LOCATED IN THE ENERGY CORRIDOR HOUSTON AREA

energy corridor

GET A **\$300 VISA GIFT CARD!**

**AIRTEAM HEATING & COOLING**

CALL NOW | (713) 987-4800  
6119 Westview Drive Houston, TX 77055

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Texas Limited Partnership: General Partners: AMGF, LLC, AVCOF, LLC



**K**aty's premier culinary and wine experience, Sip N Stroll, rolls out the red carpet, wine and great eats on Saturday, April 6th. The 27th edition, presented by Kroger, will once again take place at The ARK by Norris Event Center, 21402 Merchants Way, Katy, TX 77449. Free parking and a free shuttle service will whisk them away from their parked vehicle to the front entry. This all-inclusive ticket is the key to the foodie kingdom with 35 food tasting stations, five dessert stations and over 300 beverage selections. It's Katy's biggest, best, longest-running signature community event.

Want to get ahead of the crowd and enjoy the best of the best? Devoted wine enthusiasts can upgrade to the VIP Experience with lounge seating, 40+ premium wine selections, an additional hour of enjoyment, and elevated food offerings. And VIPs receive a VIP Swag Bag and the keepsake collectable "big" glass.

Co-Founders Wine & Food Week Constance and Clifton McDerby have always said about Sip N Stroll, "We invite you to raise a glass, meet a new friend, share a laugh and take it all in while serving the needs the Christ Clinic whose mission is to offer reliable healthcare to those who are uninsured or underinsured with compassion and dignity."

**Sip N Stroll Features include:**

- Kroger Experience Alley, a 50-foot display where you can grab great eats and sips of Kroger wine selections
- VIP Zone with elevated food offerings, premium wines, lounge seating and swag bag
- LaCroix Flavored Sparkling Water Oasis
- All Things Bubbly with sparkling exquisite wines
- Sweet Street with desserts extraordinary and deliciously sweet wines
- Fun Photo Booth
- The Christ Clinic wine pull and silent auction



• The Spirits Patio  
• Party Wagon Raffle with proceeds benefiting the Christ Clinic

Want to make it a party for your own group? Private Deluxe Hospitality Tents are available. You, your closest friends and business associates can secure your own "cabana" to take in all Sip N Stroll has to offer.

Tickets are available at [www.sipandstroll.com](http://www.sipandstroll.com). General admission tickets are \$75. VIP Lounge are available at \$110. All tickets are all-inclusive, and attendance is limited. A sellout is expected once again. Don't wait! Stay tuned for a complete list of the amazing participating restaurants, beverages, sponsors and exhibitors.

The Katy Sip N Stroll is one of Christ Clinics major fundraising events to support the general operating costs. Support the Christ Clinic and get your tickets today at [www.sipandstroll.com](http://www.sipandstroll.com). For more information about the Christ Clinic, visit <https://christclinic Katy.org/home>.



# Digital Marketing

## Social Media

## Email Campaigns

## Online Publications

## Media Partner Promotion



### Share Post!

Feel free to share this graphic (left) on all your social media platforms.

#### What should you say?

Thank you for participating in our upcoming Katy Sip N Stroll event! We invite you to engage with us by sharing the event on social media.

If you're feeling short on creativity? We've got you covered!



#### Facebook Ideas

Come taste our (name of wine/food) at @katysipandstroll on April 6th! #KSNS2024

Get your tickets now to @katysipandstroll! We'll be there! Don't miss out April 6th! #KSNS2024

Why not stop by @katysipandstroll on April 6th? You'll get a chance to taste world class wine, craft beer and great food selections! Don't miss out! #KSNS2024



#### Twitter Ideas

Taste our (name of wine/food) at #KSNS2024 on April 6th! @katysipandstroll

If you're looking for great wine, food and good times, join us April 6th at #KSNS2024! Get your tickets and get a taste yourself! @katysipandstroll



#### Instagram Ideas

If you're looking to get your hands on (name of wine/food), come by #KSNS2024 on April 6th. Tickets are on sale now! @katysipandstroll



# Social Media Posts Examples:

ation of flavor.

[sipstroll.com/p/buy-all-inclusive-tickets](https://www.sipstroll.com/p/buy-all-inclusive-tickets)

and join us for a feast you won't soon forget!

[SIP](#) #BrazilianBBQ #SavorTheFlavor

**Posts reach:**

**6,634**

**Posts engagement:**

**2,467**



[sipstroll.com/p/buy-all-inclusive-tickets](https://www.sipstroll.com/p/buy-all-inclusive-tickets)

and gather your friends because you

are your tickets now and get ready for a

lightful experiences. Cheers to one week

2024 #OneWeekAway #SipStrollSavor

**Audience:**

**Men and Women**

**25- 65 years old**

**Location:**

**Katy, Houston and  
surrounding areas**





# Pre-Promotional E-Blasts



**April 6, 2024 • 6-9pm**  
The Ark by Norris • 21402 Merchants Way



**\$110 for VIP Admission**  
includes entrance into the VIP Zone with elevated food selections, premium wines, and one-hour early access to the entire event.

**\$75 General Admission**

**Buy Your All-Inclusive Tickets!**

Featuring the annual Premier Culinary Awards  
presented by **GOVA**




**Fun** **Bites** **Sips** **Purpose**



**300 Wine, Craft Beer, and Spirits Offerings**

**35+ Food Tasting Stations**

**Multiple Live Music Stages**

**Sweet Tooth Alley**

**Artisan Vendors**

**VIP Lounge**

**Wine Pull & "Party Wagon" Raffle**  
helping local cancer patients through Christ Clinic



**Buy Your All-Inclusive Tickets!**

Introducing our new charity benefactor



Christ Clinic is a local 501(c)3 non-profit clinic that can provide the uninsured, underinsured, and their families access to primary care and mental health counseling that they wouldn't otherwise be able to access and/or afford.

**Thank you to our Partners**







**Thank you for your Goods & Services**







**sipandstroll.com**


ANOTHER GREAT EVENT BY Food & Vine Time PRODUCTIONS



**April 6, 2024 • 6-9pm**  
The Ark by Norris • 21402 Merchants Way




**Katy's Premier Culinary & Wine Community Event**



**Early Bird Special**  
Get your tickets for only \$70 (VIP \$110)  
Now through February 14th!

**Buy Early Bird Tickets!**



**300 Wine, Craft Beer, and Spirit Offerings**

**30+ Food Tasting Stations**


**Multiple Live Music Stages**

**Sweet Tooth Alley**


**Artisan Vendors**

**VIP AREA**


**Wine Pull & "Party Wagon" Raffle**  
helping local cancer patients through Christ Clinic



**Buy All-Inclusive Tickets!**




Introducing our new charity benefactor



Christ Clinic is a local 501(c)3 non-profit clinic that can provide the uninsured, underinsured, and their families access to primary care and mental health counseling that they wouldn't otherwise be able to access and/or afford.

Featuring the annual Premier Culinary Awards



**Fun** **Bites** **Sips** **Purpose**

ANOTHER GREAT EVENT BY Food & Vine Time PRODUCTIONS

## Email Campaign

- Drip campaign of 11 messages
- Open rate of 38%
- List of 16,344 recipients



Katy  
**Gip N Stroll**

BENEFITING  
**CHRIST CLINIC**

PRESENTED BY  
**Kroger & BMW of WEST Houston**

# Online Blogger Coverage- “houstondoggopics”







FOR IMMEDIATE RELEASE  
 Media Contact:  
 Devyn Waggoner  
[devynw@foodandvinetime.com](mailto:devynw@foodandvinetime.com)  
 832-293-6480  
 March 14, 2024

# Press Releases

## KATY'S PREMIER CULINARY & WINE EXPERIENCE PACKS IN SPRING FLING FUN

KATY SIP AND STROLL, POURING FOR A PURPOSE

SATURDAY APRIL 6<sup>TH</sup> 2024 at THE ARK by Norris

SIP YOUR WAY BACK TO KATY'S MOST BELOVED EVENT

Katy, Texas (March 14, 2024) ...Get your tickets to get sippin' at Katy's premier culinary and wine experience. The 27<sup>th</sup> edition of Sip N Stroll on Saturday, April 6<sup>th</sup>, offers 35+ restaurant food tasting stations, 5 dessert booths in "Sweet Tooth Alley" including Alchemy Bake Lab and HTX Nitro Creamery and more. Add in over 300 beverage selections and nobody goes thirsty or hungry at this all-inclusive experience. It's the perfect spring fling date night.



Katy Sip N Stroll spring edition features the 11<sup>th</sup> annual Premier Culinary Awards presented by GOYA Foods. A panel of esteemed culinary judges select the winning area restaurant and Chef who will proudly show off their award plate in their dining establishment. You'll find local favorites such as Hongdae 33 Korean BBQ, Soto's Cantina, TJ Birria Y Mas, Gauchos Do Sul, Mala Sichuan, LaCoste Seafood & Grill, Nando's PERI-PERI, Pearl & Vine, and Half Shells Seafood just to name a few. Is your mouth watering yet?

Sip N Stroll is packed with must-see features starting first with "All Things Bubbly" with an array of sparkling wines from around the world. Not to be missed, the VIP Zone with lounge seating, premium food and wine selections, the BIG keepsake glass, VIP swag bag and a full hour of all grounds access before general admission guests arrive.



Kroger Experience Alley offers 60-feet of culinary and beverage treasures including Boar's Head charcuterie, Murray's Cheese, bakery favorites and more. Not to be missed is the White Claw "Super Claw" Lounge with a full array of White Claw flavored vodka, seltzers, cocktails, and cocktail-friendly foods. Then there's the Spirits Patio with craft spirits offering selections to fit every favorite, and refreshing cocktails.



[www.sipandstroll.com](http://www.sipandstroll.com)

#KSN2024

Love the smell of a new car? Get behind the wheel of sleek BMWs provided by the Official Automotive Partner of Katy Sip N Stroll, BMW of West Houston. You may just find your next vehicle from this award-winning dealership.



Lively sounds fill the Texas skies as two live bands keep the crowd swaying. Shang and Byron's 2 Man Band with sing-along and dance-along favorites on the Aruba Tourism Party Stage and the Nowhere But Up Band featuring Angelique and Oscar Maldonado on the Back Lot Music Stage. Plus, DJ London is live in the ARK Ballroom.

Speaking of ballroom, the Charity Party Wagon Raffle is front and center with a wagon packed full of wine, unique beverages, spirits, swag, and so much more and one lucky winner will roll out with more than \$1,000 of beverages to stock a bar for a long time or to host a block party for your favorite friends. Add in the wine pull, auction, and other fundraising channels and 100% of the funds raised in these areas

go to help residents right here in Katy with their healthcare needs provided by Christ Clinic. This 24-year old health care charity clinic is fully funded by private donations and served 20,000 patient interactions in 2024 alone, providing nine areas of specialty care for persons without healthcare benefits. It serves a tremendous need for the ever-growing Katy community.

The 27th edition, Co-Presented by Kroger and BMW of West Houston, will once again take place at The ARK by Norris Event Center, 21402 Merchants Way, Katy, TX 77449. Free parking and a free shuttle service will whisk guests from their parked vehicle to the front entry. This all-inclusive ticket is the key to the foodie kingdom with it's Katy's biggest, best, longest-running signature community celebration.



Want to make it a party for your own group? Private Deluxe Hospitality Tents are available. You, your closest friends, and business associates can secure your own "cabana" to take in all Sip N Stroll has to offer. See the website for details and reservations.

It takes a village and our village includes valuable community sponsors and partners which include Kroger and BMW of West Houston as Co-Presenting, Goya Foods, Aruba Tourism, Alexander Valley Vineyards, White Claw, Winebow Imports, Hess Persson Estates, Michael David Winery, Renewal by Anderson, ACME Party & Tent, Kelley Sweet Photography, Katy Times, Swoon, Pet Talk, Houston West Chamber of Commerce, Infiniti Graphics, Melissa Chapman Photography, My Neighborhood News, SRG Photography, and SpeedPro with more announcements to come. Sponsorship opportunities are available, contact Constance McDerby at [mto:constance@foodandvinetime.com](mailto:mto:constance@foodandvinetime.com)



Tickets on sale at [www.sipandstroll.com](http://www.sipandstroll.com). General admission tickets are \$75. VIP Zone tickets are available at \$110. All tickets are all-inclusive, and attendance is limited. A sellout is expected once again. Don't wait!

For a complete list of the amazing participating restaurants, beverages, sponsors and exhibitors, see [www.sipandstroll.com](http://www.sipandstroll.com).

###



[www.sipandstroll.com](http://www.sipandstroll.com)

#KSN2024



FOR IMMEDIATE RELEASE  
 Media Contact:  
 Constance McDerby  
[constance@foodandvinetime.com](mailto:constance@foodandvinetime.com)  
 832-250-8917  
 April 17, 2024

## CHEF RYAN HALLSTED TAKES THE TOP WINNER SLOT FOR THE PREMIER CULINARY AWARD AT KATY SIP N STROLL BENEFITTING CHRIST CLINIC

Held on Saturday, April 6<sup>TH</sup> 2024

Katy, Texas (April 17, 2024) ...The Katy Sip N Stroll event, presented by Kroger and BMW of West Houston, showcased the culinary talents of local restaurants and chefs, drawing food enthusiasts from across the region. The April 6<sup>th</sup> event featured a range of delectable dishes and desserts, highlighting the diverse culinary scene in Katy.

The competition was fierce, with each participating restaurant and chef showcasing their unique culinary expertise and creativity.

After thoughtful consideration and lively involvement from the attendees, the winners of the event were declared. Chef Ryan Hallsted, of Pearl & Vine, impressed everyone and won the prestigious red plate with his Short Rib Ranchero bites accompanied by Truffle Cream-Corn. His dish was a standout, combining rich flavors that captivated the judges and delighted the crowd.



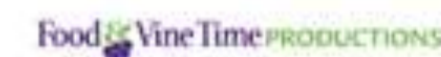
The runner, Chefs Kevin Lee, and Marvin He, of Phat Eatery, wowed the attendees with an exquisite blend of flavors and meticulous attention to detail in their Lobster and Lump Crab Toast served with Creme Fraiche and Pickled Veggies.



The sweetest treat of the evening was the popular vote given to Alchemy Bake Lab for their dessert trio - Blackberry Jam Thumbprint Cookies, Millionaire Shortbread and Brown Butter Rice Krispy Treats.

The judges faced a tough challenge, tasting from 35 food displays. This year's esteemed panel of judges included Bart Black, Corporate Chef and Manufacturer's Representative for North American and European equipment; Phaedra Cook, Editor & Publisher of Houston Food Finder; Francis Gross, Baking & Pastry Chef Instructor; Stephanie Lamour, Culinary Arts Director of the Culinary Institute LeNobre; Christophe Pradat, Baking & Pastry Program Director of the Culinary Institute LeNobre; Katie Stone, President of the Cleverly Stone Foundation; and Carlos Ramos, Chef, Restaurateur & Culinary Arts Educator. The Judging Directors were

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Lisa & Billy Andersen who have managed Wine & Food Week's Waterford Crystal Chef of Chef's national competition for over a decade, as well as the Sip N Stroll Culinary competition.

Both guests and judges were treated to culinary delights such as New York Sirloin Strip, Brazilian Rice with Candied Bacon, House Marinated Bulgog Pulgog Steak, Smoked Duck Breast, Parsi Flavored Spanish Rice Cooked with Must, Seafood and Vegetables, Copenhagen Hash with Pickled Beets, Salmon Mousse on a Salad, Braised Short Ribs with Remolada and Whipped Potatoes and an array of whimsical and delectable desserts.



All these amazing culinary creations are provided by: Bill's Tex-Oleans Cafe, Black Walnut, Bundt Cake & Malt, Burns BBQ, Chuckwagon BBQ, Dish Society, Federal American Grille, Gauchos Do Sul, Great Harvest Bread Company, HTX Nitro, J. Bistro Style, Jimmy Changas, Maggiano's, Mala Sichuan, Morillon, MIT Pizza, Mo'N'Ho', Nirvana Indian Restaurant, Pearl & Vine, Raising Cane's, Roggels BBQ, The Roupaour, Salata, Salt & Sugar, Southern Belle Ramie, Snow Fox Sushi, The Chef's Table, Tobiko and Willie Mike Events & Entertainment.

Sip N Stroll is definitely a party with a purpose, benefiting Christ Clinic, whose mission is to extend the healing ministry of God by offering high quality healthcare and healthcare related services to those who are uninsured and underinsured.

Sip N Stroll sponsors included Kroger and BMW of West Houston as Co-Presenting Sponsors, Alexander Valley Vineyards, Aruba Tourism, Corcoran Genesis NFG, Goya, White Claw, Hess Persson Estates, Michael David Winery, Wirebow, Energy Realty, Renewal by Anderson, SpeedPro Imaging The Woodlands, Body2D and The ARK by Norris.

In-Kind partners include ACME Party & Tent, Embassy Suites by Hilton, Fuhshar Katy Area Chamber of Commerce, Houston West Chamber of Commerce, Infiniti Graphics, James Gill Boyd Aerial Photo Video Production, Katy Christian Magazine, The Katy Times, Kelley Sweet Photography, My Neighborhood News, Houston Pet Talk, Photography by Melissa Chapman, Sirius Events, Just SRG Photography, and Swoon Magazine.

The fall edition of Katy Sip N Stroll will be held on Saturday, November 6<sup>th</sup> at The ARK by Norris. This "Night of Illumination" is sure to offer an unforgettable night of food, fun and fundraising! Don't wait to get your tickets! Sponsorships are also available now!

###

### ABOUT KATY SIP N STROLL AND FOOD & VINE TIME PRODUCTIONS

Food & Vine Time Productions, producer of Katy Sip N Stroll, is celebrating 20 years in 2022 and is proud to have raised over \$2 million dollars through various channels since its inception in 2002 for local charities and deserving non-profits.

The first large-scale event in the Metro founded by Food & Vine Time Productions, Wine & Food Week is the first multi-day, multi-faceted, comprehensive destination culinary and wine event in the Houston Metro and the first nationally to promote locally sourced and sustainable products. Founder Constance McDerby with life and business partner, Clifton McDerby have been promoting and furthering the diverse culinary scene to avid followers since 2002. Diffusing the mystique of wines, FVTP events make wines approachable by educating the

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novice to the aficionado. Food & Vine Time Productions created another first with the state's first multi-day craft beer destination and educational event featuring over 300 craft beer selections. Brewmasters Craft Beer Festival celebrated a decade of craft beer experiences, being named #3 beer event in America by USA Today and #1 in Houston by Houstonia Magazine. Food & Vine Time Productions' events include Houston Chronicle Culinary Stars, Katy Sip N Stroll, Wine Fair by Fair, 2nd in the West, Tomball's Freight Train Food Truck Fest, and a myriad of public lifestyle events and private events for various clients.

### KATY SIP N STROLL BENEFITS: CHRIST CLINIC

Clinic, a 501c3 organization, began in 2000 as an outreach ministry in Memorial Lutheran Church in Katy, operating as a weekly wellness clinic in the church's gym. In 2007, the clinic moved to a new facility with four exam rooms and began operating three days a week. Since its inception, they have helped over 19,000 patients, filled over 8,000 prescriptions, and assisted patients in the amounts of over \$17 million. Offering services such as Primary Care, Behavioral Health, On-site Pharmacy Services, Patient Education, Women Services, Wound Care, and so much more.

Christ Clinic provides medical visits with a doctor or mid-level provider at minimal cost to the patient and the community. This care provides diagnoses and treatment plans which improve the health of the under and uninsured in our community.

The compassionate team of staff and doctors envision a world that connects those who need top-quality preventive and life-saving healthcare the most with those who have the ability to provide it, thus bettering patients' lives and strengthening our community long term. Christ Clinic serves all people without regard for documentation or immigration status.

"The Ballard House is a symbol of the warm and welcoming spirit of Katy's community," said Kathy Alt, Ballard House Manager. "The need for housing assistance has exploded the last couple of years. Now is the time to show

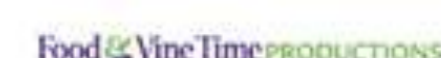
The Katy Sip N Stroll is one of Christ Clinic's major fundraising events to support its operating costs and the enthusiastic participation in the auction provides proceeds to directly benefit Christ Clinic's mission and is greatly appreciated.

Get your tickets today at [www.sipandstroll.com](http://www.sipandstroll.com)

INFO: For more information about Christ Clinic, <https://christclinc.org/>.

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# Katy Fulshear Chamber EBlast



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**Katy Sip N Stroll 27th Edition**  
April 6, 2024 • 6-9pm  
Presented by Morris  
12th Anniversary

300+ Wines, Craft Beer and Spirits Offerings  
20+ Food tasting stations competing for the annual Premier Culinary Awards  
GOWA  
Cigar Experience Alley  
ndg VIP Zone  
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Wine Pull & Party Wagon Buffet  
Kroger Hydration Station  
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# Community Impact (Jersey Village) E-Blast

[View in browser](#)



April 6, 2024 • 6-9pm • *THE ARK* by Norris (21402 Merchants Way)

The banner for the 'katy Sip and Stroll 27th Edition' event. It features the event title in a stylized font with a wine glass icon. Below the title, it says 'BENEFITTING CHRIST CLINIC' and 'PRESENTED BY Kroger & BMW of WEST Houston'. The banner includes three images: a woman in a black polo shirt holding a wine bottle, three women in sunglasses clinking wine glasses, and a tray of appetizers. A red award plaque labeled 'Grand Prize Winner' is also shown. The text 'Featuring the Premier Culinary Awards' and the website 'SipAndStroll.com' are at the bottom.

Good morning, Katy South & Fulshear!

**TOP STORY**

**UH's nursing simulation centers receive prestigious accreditation**



# Community Impact (Katy North) E-Blast

Navigation icons: Home, Mail, Calendar, etc.



April 6, 2024 • 6-9pm • **THE ARK** by Norris (21402 Merchants Way)

**katy Sip and Stroll** 27th Edition  
BENEFITING **CHRIST CLINIC** PRESENTED BY **Kroger & BMW of WEST Houston**

Featuring the Premier Culinary Awards  [SipAndStroll.com](http://SipAndStroll.com)

Good morning, Katy North!

**TOP STORY**

**UH's nursing simulation centers receive prestigious accreditation**



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# Katy Area Chamber Online

## Article



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### KATY SIP AND STROLL, POURING FOR A PURPOSE

Saturday, April 6, 2024 (6:00 PM - 9:00 PM) (CDT)



#### Description

Get your tickets to get sippin' at Katy's premier culinary and wine experience. The 27th edition of Sip N Stroll on Saturday, April 6th, offers 35+ restaurant food tasting stations, 5 dessert booths in "Sweet Tooth Alley" including Alchemy Bake Lab and HTX Nitro Creamery and more. Add in over 300 beverage selections and nobody goes thirsty or hungry at this all-inclusive experience. It's the perfect spring fling date night.

Katy Sip N Stroll spring edition features the 11th annual Premier Culinary Awards presented by GOYA Foods. A panel of esteemed culinary judges select the winning area restaurant and Chef who will proudly show off their award plate in their dining establishment. You'll find local favorites such as Hongdae 33 Korean BBQ, Soto's Cantina, TJ Birria Y Mas, Gauchos Do Sul, Mala Sichuan, LaCoste Seafood & Grill, Nando's PERI-PERI, Pearl & Vine, and Half Shells Seafood just to name a few. Is your mouth watering yet?

Sip N Stroll is packed with must-see features starting first with "All Things Bubbly" with an array of sparkling wines from around the world. Not to be missed, the VIP Zone with lounge seating, premium food and wine selections, the BIG keepsake glass, VIP swag bag and a full hour of all grounds access before general admission guests arrive.

Kroger Experience Alley offers 60-feet of culinary and beverage treasures including Boar's Head charcuterie, Murray's Cheese, bakery favorites and more. Not to be missed is the White Claw "Super Claw" Lounge with a full array of White Claw flavored vodka, seltzers, cocktails, and cocktail-friendly foods. Then there's the Spirits Patio with craft spirits offering selections to fit every favorite, and refreshing cocktails.

Love the smell of a new car? Get behind the wheel of sleek BMWs provided by the Official Automotive Partner of Katy Sip N Stroll, BMW of West Houston. You may just find your next vehicle from this award-winning dealership.

Lively sounds fill the Texas skies as two live bands keep the crowd swaying. Shang and Byron's 2 Man Band with sing-along and dance-along favorites on the Aruba Tourism Party Stage and the Nowhere But Up Band featuring Angelique and Oscar Maldonado on

🕒 Saturday, April 6, 2024 (6:00 PM - 9:00 PM) (CDT)  
April 6, 2024

6:00 PM - 9 PM

☰ **Categories**  
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# Katy Times-Online Article

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## 27th edition of Katy Sip N Stroll to benefit Christ Clinic

Posted Thursday, March 21, 2024 12:01 am

### CONTRIBUTED REPORT

Katy Sip N Stroll -- Katy's premier culinary and wine experience -- returns for its 27th edition on Saturday, April 6th, offering more than 35 restaurant food tasting stations, and featuring five dessert booths in "Sweet Tooth Alley" including Alchemy Bake Lab and HTX Nitro Creamery and more. Add in over 300 beverage selections to this all-inclusive experience and it's the perfect spring fling date night.

Katy Sip N Stroll spring edition features the 11th annual Premier Culinary Awards presented by GOYA Foods. A panel of esteemed culinary judges select the winning area restaurant and chef who will proudly show off their award plate in their dining establishment. You'll find local favorites such as Hongdae 33 Korean BBQ, Soto's Cantina, TJ Birria Y Mas, Gauchos Do Sul, Mala Sichuan, LaCoste Seafood & Grill, Nando's PERi-PERi, Pearl & Vine, and Half Shells Seafood.

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cell 914-522-4612 or susan.rovegno@katytimes.com  
**Katy Times**

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**Food & Vine Time**  
PRODUCTIONS



# Katy Sip N Stroll

BENEFITING

CHRIST  CLINIC

PRESENTED BY



 BMW  
of WEST  
Houston

## Cheers to 27 Great Events serving the Katy Community!



### Next up, Fall Katy Sip N Stroll themed "Light Up The Night" on November 2nd!

Food & Vine Time  
 PRODUCTIONS