

## **2025 PARTNERSHIP PROGRAM**

BECOME A PARTNER OF THE LINN COUNTY FAIR TODAY!

## **Grandstand / Day Partners**

Fair Bucks*	Logo on Posters
I all Ducks	Logo on Fosters
Social Media Ad	Radio Advertising
Grandstand Entrance Sign	TV Advertising
Logo on Daily Online Schedule	Grandstand Sign

**Grandstand / Day Partners** help bring our Grandstand Entertainment to the Linn County Fair Stage. This investment, ranging from \$3,000 to \$10,000, will receive a customized advertising package based on investment level for a grandstand show which includes the above.

#### **Fair Bucks**

Partner Level	Fair Bucks	Partner Level	Fair Bucks
\$10,000	\$3,000	\$6,000	\$1,800
\$9,000	\$2,700	\$5,000	\$1,500
\$8,000	\$2,400	\$4,000	\$1,200
\$7,000	\$2,100	\$3,000	\$900

\*Fair Bucks allow Grandstand / Day Partners to customize their ticket packages

#### **Event Partners**

	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000	\$750	\$500
Grandstand Ticket Pack	40	32	24	16	8	6	4
Carnival Coupons	20	16	12	8	4	3	2
Social Media Mention	✓	✓	✓	✓	✓	✓	✓
Vinyl Banner at Event Location	✓	✓	✓	✓	✓	✓	✓
Listed on Daily Online Schedule	✓	✓	✓	✓	✓	✓	✓
Grandstand Sign	✓	✓	✓	✓	✓		

**Event Partners** support a variety of offerings at the Linn County Fair from educational exhibits and grounds entertainment to interactive tent spaces, free contests, and more, enriching the fair experience for our community. Ranging from \$500 to \$5,000, this investment includes the week-long advertising listed above for your company. A grandstand ticket pack includes one ticket to each grandstand event.

## Friend of the Fair

	\$1,000	\$750	\$500	\$250	\$100
Grandstand Ticket Pack	16	12	8	4	2
Carnival Coupons	4	3	2	0	0

**Friend of the Fair** partnerships provides you with grandstand ticket packs to share with your family, employees and customers while helping with the general cost of fair week. | A grandstand ticket pack includes one ticket to each grandstand event.

Advertising is only available for the Grandstand/Day and Event partners.

To receive the full advertising package, partnership must be paid by April 1st.



For questions or customized Partnership packages please visit our website at **TheLinnCountyFair.com**, call us at **319-929-3247** or email us at **Partners@TheLinnCountyFair.com** 

For a full description of fair week events visit our web page: TheLinnCountyFair.com/partnerevents



#### OUR GOAL

Our goal as The Linn County Fair is to provide cost effective entertainment & educational activities for the guests of The Linn County Fair.

#### LEARN MORE

Learn more about The Linn County Fair schedule, events, volunteer opportunities and more at **TheLinnCountyFair.com** or follow us on social media for additional news and updates.

- The Linn County Fair
- (iii) thelinncofair
- @linncountyfair

### GATE ADMISSION

Please visit our website for gate admission details: TheLinnCountyFair.com/tickets

# 2025 LINN COUNTY FAIR **June 25 - 29, 2025**

Please join us in helping provide the 50,000 + visitors to the fair with exciting exhibits and events. Partnership dollars are tax deductible.





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Thank you so much for doing the special events today! Our children had a **wonderful experience** with all the extra exhibits. It was nice to do something so fun that was **affordable**. Some highlights they loved were the free popcorn, pop and prizes. Getting to see the fire trucks and look at the equipment, seeing the helicopter cockpit and the take off.

#### **THANK YOU**

- Fair Attendee

☐ Yes! We would love to support the fair!						
Business Name Contact Name						
Email	Phone Cor	mpany Website				
Street Address	City	State Zip				
Fair Association Member						
I would like to support at the	Select One:					
☐ Grandstand / Day Partners		☐ New Partner for 2025				
☐ Event Partners - Area of Interest		☐ Returning Partner				
☐ Friend of the Fair - Partnership Invest	ment \$					