



January 31, 2019, (Madera, CA.) “Madera Fair Brings Home Multiple Achievement Awards from the Western Fairs Association’s Annual Convention”

FOR IMMEDIATE RELEASE:

Madera District Fair brought home eight awards from Western Fairs Association’s (WFA) Annual Convention and trade show held in Reno, Nevada from January 20-23rd 2019, where Fair CEOs, Directors and staff, along with fair-related industry professionals gathered to celebrate 2018 accomplishments and gain inspiration for the upcoming fair season. As part of the convention, the Achievement Awards Program serves to recognize excellence and share successful ideas and programs amongst members while also providing inspiration to the industry. Madera District Fair not only received a first place for “Inspiring Collaborations” with local partner Madtown Robotics but was also invited to give a presentation amongst industry peers on the process and success of this community partnership.

Madera District Fair was awarded a total of eight WFA Achievement Awards, four first place awards and four second place awards. See list of awards received.

First Place:

- “Inspiring Collaboration” – Tech Town creation and partnership with Madtown Robotics
- “New Children’s Program” – Farm to Fair, the all new children’s agricultural education venue.
- “Theme Program” – The 2018 Get Hitched Wedding Contest
- “Guest Services”- For providing an enjoyable seating option in the Concert venue through lawn chair rentals.

Second Place:

- “Interim Events” – Fair Camp held in June 2018 in partnership with Madera City Parks and Recreation.
- “New Event, Exhibit or Program” - Fortnite as a special event within Tech Town in collaboration with Madtown Robotics.
- “Give it Your Best Shot-Community” – Image submitted from the Madera Fair’s gallery as photographed by Baker Photography of Madera, California.
- “Give it Your Best Shot-Animals” – Image submitted from Madera Fair’s gallery as photographed by Baker Photography of Madera, California.

The WFA Achievement Awards are judged by recognized experts and/or industry professionals in the individual divisions. Madera District Fair competed with fairs of like size such as Marin County Fair, San Bernardino Fair, Washington County Fair, San Mateo County Fair and more.

The 2019 Fair is in the development phase with big expectations for another great year with the Madera Fair, opening September 5th, 2019 for the annual four-day run.

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