



INDIANA STATE FAIR

Title: Marketing Intern

Internship Dates: Early June through the end of the Indiana State Fair (August 17)

Paid Internship

General Description:

In this role, you will manage several projects including, but not limited to, assisting with the planning and implementation of the 2025 Indiana State Fair Marketing Plan, management of excellent guest experience, assistance with program distribution, and more!

Responsibilities:

1. Assist with the execution of the 2025 Indiana State Fair Marketing Plan.
2. Manage the statewide FAIRs Care program.
3. Engage in customer and guest experience support both during the summer and during the Indiana State Fair.
4. Support the Assoc. Director of Marketing with website maintenance.
5. Assist with development of social media content and respond to direct messages.
6. Shoot and organize photos at the 2025 Indiana State Fair.
7. Overall support of the Marketing Department.

Qualifications: Candidates should be detail oriented and customer focused. Ideal applicant will be personable and able to work well both independently and as part of a team.

Candidates must be able to work extended hours in July and August in preparation for the 2025 Indiana State Fair.

Preferred areas of study include Advertising, Communications, Marketing or a related field.