

Cody Stampede Rodeo & PRCA Xtreme Bulls Media Liability Waiver

June 30 - July 4, 2025

As a condition for receiving media credentials and being permitted to enter the premises of the Cody Stampede Rodeo and PRCA Xtreme Bulls events (the “Event”) for the purpose of media coverage, each media representative must read and sign this waiver. By signing, you acknowledge and agree to the following terms:

1. Assumption of Risk

I, the undersigned, acknowledge that participation in the Event as a media representative involves certain inherent risks, including but not limited to, proximity to animals, rodeo events, and large crowds, all of which carry the risk of injury or harm. I voluntarily assume all risks associated with my presence at the Event, including but not limited to personal injury, property damage, or death, and agree to participate at my own risk.

2. Release of Liability

In consideration for being granted media credentials to cover the Cody Stampede Rodeo and PRCA Xtreme Bulls, I hereby release, waive, discharge, and hold harmless the Cody Stampede Rodeo, PRCA, event organizers, sponsors, contractors, volunteers, participants, performers, and any affiliated entities (collectively referred to as “Released Parties”) from any and all liability, claims, demands, actions, or causes of action of any kind arising out of or related to any loss, damage, or injury, including death, that may be sustained by me or any of my property while attending or covering the Event, regardless of whether such loss is caused by the negligence of the Released Parties.

3. Indemnification

I agree to indemnify, defend, and hold harmless the Released Parties from any loss, liability, damage, or cost, including attorneys' fees, that may result from my actions or inactions during my attendance at the Event. This includes, but is not limited to, damages arising from injuries to persons or property or claims arising out of my media activities, such as defamation, invasion of privacy, or copyright infringement.

4. Compliance with Event Policies

I agree to comply with all rules, policies, and safety instructions provided by the Event organizers, including restrictions on access to certain areas and any instructions related to my safety and the safety of others. Failure to comply with such rules may result in the revocation of my media credentials and removal from the Event.

5. Use of Media and Content

I understand that all media content (photographs, videos, recordings) produced at the Event must be used solely for editorial purposes, and I agree to obtain any necessary approvals for commercial use. I acknowledge that my credential does not grant me exclusive rights to cover the Event or guarantee access to specific areas or individuals.

6. Medical Treatment

I give permission to the Released Parties to arrange for medical treatment in the event of injury or illness, and I agree to bear the costs of any such treatment. I release the Released Parties from any liability related to medical care received while attending or covering the Event.

7. Governing Law

This waiver and release shall be governed by and construed in accordance with the laws of the State of Wyoming. Any disputes arising from this agreement or my participation in the Event shall be resolved in the appropriate courts of Wyoming.

8. Photography & Videography Release

I consent to the use of my image, likeness, and voice in any promotional or marketing materials produced by the Cody Stampede Rodeo, PRCA, or their affiliates, without compensation, in connection with my media coverage of the Event.

Acknowledgment of Understanding

I acknowledge that I have read and fully understand this waiver and release, and that I am signing it voluntarily and intend for it to be a complete and unconditional release of liability to the greatest extent allowed by law.

Media Representative Signature: _____

Printed Name: _____

Media Outlet: _____

Date: _____