

**CITY OF GONZALES, TEXAS
MAIN STREET ADVISORY BOARD MEETING
MINUTES – October 15, 2024**

The regular meeting of the Main Street Advisory Board was held on **October 15, 2024**, at 5:30 p.m. at the Gonzales City Municipal Building located at 820 N St. Joseph Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas, and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of the time, date, place, and agenda thereof. The meeting notice, agenda, and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Acting Chairperson Peeler called the meeting to order at 5:30 p.m. and a quorum was certified.

Attendee Name	Title	Status
Joey Moss	Board Treasurer	Absent
Kayla Craven	Board Secretary	Present
Amy Peeler	Board Member	Present
Linda Brown	Board Member	Present
Brandon Page	Board Member	Present
Charles Kerr	Board Member	Absent
Glori Wyatt	Board Member	Present
Rebecca Martinez	Board Member	Present
Greg Webb	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Bruce Maulding, Boy Scouts, representing C.O.P.E
Susan Sankey, Gonzales Economic Development Director

PUBLIC COMMENTS

Bruce Maulding spoke on Autism Awareness Event. Requesting Main Street’s Assistance with asking the local businesses for support by allowing the organization to place a pool noodle and prizes in the businesses. No cost to businesses. This will allow the organization to offer a scavenger hunt game for the kids.

CONSENT AGENDA ITEMS

- 1.1 **Minutes** – Approval of the minutes for the September 17, 2024, Regular Meeting
- 1.2 **Financial Report** – Approval of the Financial Report ending September 30, 2024

CONSENT AGENDA ITEMS: Item 1.1 & 1.2

APPROVED

Board Member Craven moved to approve the September 17, 2024, Meeting Minutes and approve the Financial Report ending September 30, 2024. Board Member Martinez seconded the motion. Acting Chairperson Peeler called for a roll call vote. For: Unanimous. The motion passed 7 to 0.

ACTION ITEMS

- 2.1 Discuss, Consider and Possible Action electing Main Street Officers including: President, Vice President, Secretary, and Treasurer.

ACTION 2.1

APPROVED

Main Street Board voted for Executive Officers:

Amy Peeler – Board Chairperson/President

Kayla Craven – Board Vice Chairperson/Vice President

Glori Wyatt – Board Secretary

Brandon Page – Board Treasurer

Board Member Webb motioned to accept 2024 – 2025 Board Officers as elected. Board Member Martinez seconded the motion. Acting Chairperson Peeler called for a vote. For: Unanimous. The motion passes 7 to 0.

- 2.2 Discuss, Consider and Possible Action authorizing the designation of Authorized Signatories and removing all others for all accounts in the Main Street, Inc name with all Financial Institutions

ACTION 2.2

APPROVED

Board Member Craven made a motion to remove past President and authorize new Board President and Treasurer as Signatories on all accounts in Main Street, Inc. name with all Financial Institutions. Board Member Brown seconded the motion. Acting Chairperson Peeler called for a vote. For: Unanimous. The motion passed 7 to 0.

- 2.3 Discuss, Consider and Possible Action regarding a Revitalization Fund Request at 612 St. James Street for \$26,550.00.

ACTION 2.3

TABLED

Need additional information from the applicant before we can proceed

- 2.4 Discuss, Consider and Possible Action regarding a Revitalization Fund Request at 301-311 St. George Street for \$52,000.00.

ACTION 2.4

TABLED

Need additional information from the applicant before we can proceed

- 2.5 Discuss, Consider and Possible Action regarding sponsoring a movie for the Movie Night at the Museum Event on Friday, October 25, 2024.

ACTION 2.5

APPROVED

Board Member Brown made a motion to approve sponsoring a movie night at the museum. Board Member Wyatt seconded the motion. Board engaged in discussions regarding the level of sponsorship. Board will lend the movie screen, projector, PA system, tables and chairs. Board Member Martinez offered the use of her popcorn machine. We will also seek volunteers from the board and the Jr. Main Street Board. The Board did not see it fiscally responsible to provide the \$500.00 for the movie licensing fee. Board Member Brown withdrew her motion. Board Member Craven made motion to approve the use of Main Street assets and volunteers as in-kind services for the Movie Night at the Museum Event. Board Member Wyatt seconded the motion. Acting Chairperson Peeler called for a vote: For: Unanimous. The motion passed 7 to 0.

2.6 Discuss, Consider and Possible Action regarding donating financial support to Main Street Businesses for the Downtown Spooktacular Event on October 31st, 2024

ACTION 2.6

APPROVED

Board Member Craven made a motion to approve financial support and in-kind volunteer support to the Downtown Spooktacular Event. Board Member Webb seconded the motion. Board engaged in discussion. Board Member Webb amended the motion to support the Downtown Spooktacular in an amount not to exceed \$250.00 plus in-kind volunteer support. Board Member Brown seconded the motion. Acting Chairperson Peeler called for a vote. For: Unanimous. The motion passed 7 to 0

2.7 Discuss, Consider and Possible Action regarding planning for upcoming events, including: Rum Run, Come and Bake It, Sip – Shop - Savor Small Business Saturday, and Winterfest

ACTION 2.7

DISCUSSION ONLY

Updates were provided to the Board about Rum Run. Map has been created and provided and Board Member Craven will create the punch cards. Board Member Brown reported on Come and Bake It Event. Posters are ready and will be posted this week. Ready to go. Sip, Shop, Savor, Small Businesses Saturday: Director Padilla reported that we have ordered the promotional materials from American Express. We also have ordered Main Street bags that can be distributed to Main Street businesses for them to distribute. Winterfest: We are currently soliciting vendors and parade applications. Proposed that ornaments would be sold at Main Street businesses. Board Member Craven proposed we create a consignment agreement. Main Street float was discussed. Board Member Kerr to create a Santa Sleigh. If the old fire engine is not available, Santa can ride in the Santa sleigh. Ask Main Street Businesses if they want to have their sign on the float. Pass out advertising of Main Street businesses flyer and possibly candy canes. Jr Main Street Board to dress as elves and walk beside the float and pass out stuff. Board Member Webb suggested that the Lighted parade awards be something that lights up, a snowflake or a wreath with the award in the middle. Main Street businesses will be allowed to have a free booth at Winterfest. Window decorating contest will be headed up by Board Member Brown. She will come up with guidelines. Winners will get a recognition award.

2.8 Discuss, Consider and Possible Action regarding setting a date and time for required Board Training/ Downtown TX.org / Transformational Strategies Focus

ACTION 2.8

APPROVED

Board Member Brown made a motion to select a three-hour time block for training. Board Member Crave Seconded the Motion. Monday, November 11, 2024, at 5:00pm was proposed. Light dinner will be provided. Acting Chairperson Peeler called for a vote: For: Unanimous. The motion passed 7 to 0.

STAFF/BOARD REPORTS

3.1 Gonzales Economic Development Director and Interim Gonzales Chamber of Commerce Director will provide updates regarding GEDC Projects and Tourism.

Director Sankey provided updates on Economic Development Corporation, Chamber of Commerce, and Tourism.

3.2 Jr Main Street Board Report

Board Member Wyatt reported on the progress of the Jr Main Street Board presenting ideas to host and end-of-year event.

3.3 Main Street Director Report

Already reported info during the meeting. Board likes capitalizing the “SHOP PLAY STAY” on the new branding.

- 3.4 Requests by board members for items on a future Main Street agenda
Pumpkin patch fundraiser
Texas Treasure Awards – Halamicek celebration
Small Business Saturday – Scavenger Hunt
Business of the Month December – Crystal Theater

- 3.5 Set date and time for next meeting:
Tuesday, November 19, 2024, 5:30pm – City Hall

ADJOURN

A motion by Board Member Craven and a second by Board Member Brown, the meeting adjourned at 7:39 p.m. Chairperson Peeler called for a vote. For: Unanimous. The motion passed 7 to 0.

Approved this 15th day of October 2024

Amy Peeler
Board Acting Chairperson, Gonzales Main Street Board

Attest:

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales