

TWAC

Microgrant Q+A

2023-2024

Hosted By:

Claire Karl, TWAC Marketing &
Programs Manager



The Woodlands
ARTS COUNCIL

Because Art Matters

TODAYS Agenda

Introductions

Quick History of TWAC

Applying to the Microgrant Program

Dr. David Gottlieb Education Microgrant vs Artist
Microgrant

Important Dates

Ask Us Anything-ish





The Woodlands Arts Council



501(c)(3) Non-Profit founded in 2005



Our mission is to provide cultural and educational enrichment opportunities that encourage, support, and promote the performing and visual arts in the region.



Producers of the annual The Woodlands Waterway Arts Festival every April!



Over 1.3 Million in Charitable giving since our founding



35 piece public art collection of Art Benches & Art Bike Racks



Our Board, Committee Members & Volunteers help us make art matter in Montgomery County!



How to APPLY!



Read about the program & determine the biggest need and most compelling project from your community to apply with.

<https://www.thewoodlandsartscouncil.org/p/programs/microgrants>



Start your application in the APPLY software.

WWW.TWAC.SM APPLY.ORG

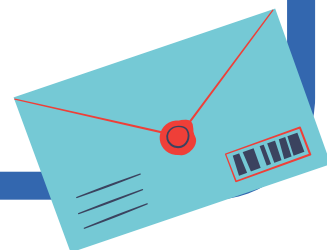
Until you have fully submitted you can freely edit your answers.

TIP: Collaborators are permitted!



Request a your recommendation letter!

Remind your recommender to submit their letter before the October 5, 2023 deadline.

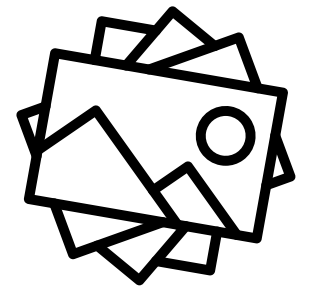


Upload your budget & timeline!



Upload strong supporting documentation.

- Photos
- Videos
- Testimonials
- Presentations



REVIEW it all before you officially submit!

Reach out if you have questions.

Log In

Register



The Woodlands Arts Council
Because Art Matters

Welcome!

The Woodlands Arts Council is proud to facilitate our annual Microgrant Program (Applications open in September and grantees are notified in December) and our Student Art Scholarship Program (Applications open in December and close in January).

To learn more about each of these programs please visit:

Click Here: [TWAC Microgrant Program](#)

Click Here: [TWAC Scholarship Program](#)

Programs



The Woodlands Arts Council Microgrant P...

Accepting applications from Sep 5 2023 05:00 AM (CDT) to Oct 5 2023 11:59 PM (CDT)

The Woodlands Arts Council Microgrant Application 2023

Organizations and individual applicants can apply.

\$250.00 to \$5,000.00

[MORE >](#)

Student Art Scholarship Program

Accepting applications from Dec 5 2022 08:00 AM (CST) to Jan 24 2023 04:00 AM (CST)

Individual applicants can apply.

[MORE >](#)



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The Woodlands Arts Council
Because Art Matters

The Woodlands Arts Council Microgrant Program

The Woodlands Arts Council is entering our third round of funding for The Dr. David Gottlieb Education Microgrant and the TWAC Artist Microgrant. We have been so inspired by proposed projects, funded activities and the impact this program has made in the last few years in Montgomery County. This application is applicable for both grants, please fill in the questions for what most accurately reflects the purpose of your project.

The Dr. David Gottlieb Education Microgrant

Provides small grants to support exceptional public and private school visual & performing arts teachers and arts-related nonprofit applicants throughout Montgomery County for their innovative contributions to arts education. Applicants may submit applications for specific projects in the visual and performing arts. Grants range in size from \$250 - \$5,000 per project. TWAC reserves the right to partially fund projects.

ELIGIBILITY REQUIREMENTS

Applicants must be one of the following:

- An employee or representative of a public or, private school or nonprofit entity.
 - A front-line educator or staff member whose main responsibility is to directly teach or counsel students/participants in the visual or performing arts

Value

\$250.00 to \$5,000.00

APPLY

Open to

Organizations and individual applicants can apply.

Opens

Sep 5 2023 05:00 AM (CDT)

Deadline

Oct 5 2023 11:59 PM (CDT)

Categories

2023



**The
Dr. David Gottlieb
Education
Microgrant**

vs.

**The Artist
Microgrant**

IMPACT on a
school, student(s)
and curriculum.

IMPACT on an
individual artist,
artistic endeavor
OR the community
at large.





Important Dates

October 5, 2023 - Application Closes!

December 5, 2023 - Applicants notified of funding decisions.

December 15, 2023 - Signed Contracts Due

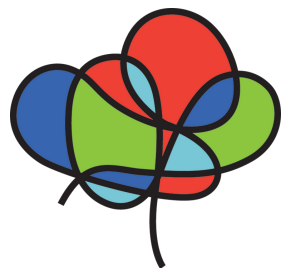
January 2024 - Checks Mailed!

Quarterly check-ins, and coordinated site visits!

Final Report due within 30 days of completing the project!



QUESTIONS?



Thank you
for participating!

