

**NCW Fair Board Meeting
Thursday, April 11, 2024**

Members Present		
<input type="checkbox"/> <input checked="" type="checkbox"/> Adam Foged <input checked="" type="checkbox"/> Julia Goodman <input checked="" type="checkbox"/> Leon Grant <input checked="" type="checkbox"/> Heidi Hedges	<input checked="" type="checkbox"/> Chance Landon <input checked="" type="checkbox"/> Becky Matthiesen <input checked="" type="checkbox"/> Marie Overton <input checked="" type="checkbox"/> Bill Schneider <input type="checkbox"/> Jesse Shafer	<input checked="" type="checkbox"/> Jamey Jo Steele <input checked="" type="checkbox"/> Margaret Viebrock <input checked="" type="checkbox"/> Lori Beidler <input checked="" type="checkbox"/> Ann Whitehall <input checked="" type="checkbox"/> Sheri Bock
Staff	<input checked="" type="checkbox"/> Carolyn Morley <input checked="" type="checkbox"/> Nicole Sanders	<input type="checkbox"/> Karina Angeles <input checked="" type="checkbox"/> Ramon Ramirez
Guests	<input type="checkbox"/>	<input type="checkbox"/>

Adam called the meeting to order at 5:59 p.m. He mentioned that if you have items to be added to the agenda, please do so.

Bill moved, and Julia seconded the motion to approve the minutes from the meeting held on February 8, 2024. The minutes were previously emailed to all Board members previously. It passed unanimously.

Bill moved, and Chance seconded the motion to approve the minutes from the meeting held on March 7, 2024. The minutes were previously emailed to all Board members previously. It passed unanimously.

There was no agenda for the meeting other than to discuss matters pertaining to the upcoming crab feed.

Old Business

1. **Future Events on the calendar for 2024–**
 - a. Junk Rodeo June 1
 - b. Monster Trucks & Freedom June 28 and 29

2. **Open Board Position** – We are continuing to look for potential board member candidates that would be a good fit with the needs (skillset) of the Board. The greatest need currently is for the maintenance and general knowledge of our facilities (camping, livestock barns, etc.

3. Still Life Exhibit drop off conversation – In order to prepare the judging contracts, it will be necessary to establish the time(s) for judging of still life exhibits.

New Business

1. **Committee Reports:**

- Livestock Committee – Nothing to report currently other than continuing to work on edits to the registration guide for this year.
- Race & Rodeo – They are making calls to gain sponsorship dollars.
- Entertainment – Carolyn mentioned that they are getting ready to advertise the concerts. The recent announcement of the Taylor Swift Tribute concert on Thursday evening is getting some attention just from posts to social media.
- Operations/Safety – Noting new to report.
- Ramon reported on projects:
 - Three bleachers are being ordered this week using Waste Management Community Funding. We will no longer need to transport bleachers between Waterville and Wenatchee for our events.
 - The PA system has been installed, which will communicate ground wide. The cost was \$30,000 and was funded by receipt of a safety grant from Douglas County.
 - Discussion ensued regarding the need for speakers for the horse arena. It had been the understanding of the Livestock Committee that Betsy Schweitzer had purchased these previously as approved by the Committee at a meeting soon after completion of Fair 2023.

2. Crab Feed Recap

- a. A total of \$60,953 was received from the auctions, which included food sales, and the raffle held during the event.
- b. A suggestion from the Auctioneer was that we no longer use balloons attached to bottles of wine for live auction winning bidders. It makes it extremely difficult to see the faces of the bidders.
- c. What we did well vs what did not go well:
 - Jamey Jo mentioned that the food line, start to finish, took exactly 56 minutes, meaning it moved along well.
 - Ran out of potato salad.
 - Waste of food and condiment packets.
 - The food line and the silent auction ran together; look to determine if there is a better way to manage those simultaneous lines.
 - How to better oversee the food lines regarding who gets to go first. Potentially asking for a ticket to be anted up as you start through the food line.
 - Suggestion to raise the ticket prices for the event.

3. Super School Recap

- a. It appeared to have been well received.
- b. Lunch was wonderful.

- c. Maintenance items mentioned by barn superintendents need to get rectified prior to this year's fair wherever possible.
- d. Hands-on training in the afternoon on July 20 for superintendents for the FairEntry software. It is also a scheduled workday.

4. NCW Fair

- a. Ticket Sales
 - Clint Black concert, 598 tickets sold thus far.
 - Red 40 (Taylor Swift Tribute), this was just announced, and forty tickets have been sold thus far.
 - BBRU – no tickets sold thus far.
- b. Camping Redesign and Price Changes
 - See diagram attached to these Minutes/.
 - Information will be disseminated via social media as well as emails with a link for sites previously accommodated for returning campers. They will be given a deadline within which to respond (3 days) after which that spot will be returned to inventory and available for sale.
- c. Concert tickets for Board members are discounted to 50% with a limitation of four per board member. Members are discouraged from combining their allocation with other members.

Carolyn mentioned that she will be absent from the next meeting. With no further business, the meeting was adjourned at 7:09 p.m. The next board meeting will be held on May 9, 2024.

Ann Whitehall, Secretary