

PAGEANT ADS and STAR NOTES

Program Book - 2024

Miss Contestants are required to obtain \$300 in any combination of Ads and Star Notes. This is added to the contestant's overall score for one point.

Amounts over \$300 will be awarded one additional point for every \$50 up to a total of \$500. For example - If Sally turns in \$400 in Ads and Star Notes, she will be awarded 2 additional points. If she turns in \$500 in ads and star notes, she will receive 4 additional points.

Although the contestant may obtain as many Ads and Star Notes as she desires, the maximum number of points possible for Ads and Star Notes is 5.

Teen Contestants are required to obtain \$150 in any combination of Ads and Star Notes and have the same opportunity to earn additional points as detailed above up to \$300.00.

***The money raised from these ads will replace the entry fee that contestants have had to pay in previous years. The ads allow us to involve our community and support our local businesses as they support our pageant.

Please have ONE form for EACH Ad or Star Note.

Forms must be completed, and payment must be attached to the form.

See page 2 for a visual of ad sizes and prices.

ADS

FULL PAGE - approx. 8 in x 10 in - \$100

HALF-PAGE - approx. 8 in x 5 in - \$50

QUARTER PAGE - approx. 4 in x 5.5 in - \$30 (2 business cards can fit in a Quarter page ad)

EIGHTH PAGE - approx. 4 in x 2.5 in - \$20

STAR NOTES - Text Only - approx. 150 characters - \$10

AD DETAILS:

Ad space may be purchased by large and small businesses to promote their products and/or services.

They may also be purchased by family, friends, and contestants to send a message to someone in the pageant. Here are a couple of ideas: A photo of the contestant with a message like this: "To Mary, my favorite all-star! Love Grandma" or a graphically enhanced message like this: "To the 2024 Queen's Court - thanks for your hard work and dedication during the 2024 Kosciusko County Fair. You are awesome!"

You may provide us with artwork, or you may allow the program editor to make your ad look attractive using varied fonts and graphics.

STAR NOTES DETAILS:

These are special messages in a text-only form that are a great way for family members, friends, or fellow contestants to send a little luck, special thoughts, or a welcomed smile to someone

involved in the pageant. These will be printed in the program as text only and can be approximately 150 characters.

If anyone (family, friends, or businesses) would like to make a donation without buying an ad, they are certainly welcome to do so.

DEADLINE FOR PROGRAM ADS AND STAR NOTES IS June 03, 2024, Forms and payment can be turned into Jeanette Wood or Darla Eberly at any rehearsal. Contact Darla with any questions at 574-527-5590. All ads must be paid for in full when submitted.

GRAPHICS and text should be submitted with this form or sent by email to deberly@wawasee.k12.in.us or maddyzimmerman20@gmail.com. You may submit text only and we will provide decorative borders or other elements. Physical artwork can be accepted for scanning, but the final quality will be better if the artwork is sent electronically in one of the following formats (resolution of 300 dpi) .jpg, .pdf.

Ads for Kosciusko County Pageant Book

One form per Ad, please.

Name of Business/Individual/Group

Address _____

Phone _____

Ad Size: (check one) Approved Photos

- FULL Page
- Half Page
- Quarter Page
- Eighth Page
- Star Note

Choose one:

- Ad copy attached.
 - Ad copy will be emailed to deberly@wawasee.k12.in.us or maddyzimmerman20@gmail.com.
 - Ad description as described here, and the designer has free reign on its design.
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Please describe your ad below. Include any wording you would like to include.
(Please enter the exact wording for the Star Notes.)

Unless we receive a print-ready ad, the Pageant Committee will make the ad.
All advertising ads will be at the discretion of the Pageant Committee.