

Sponsorship

MAJOR SPONSOR- 4X8 ARENA BANNER (\$5,000)

- Major Sponsor on posters, flyers, and newspaper. Logo on all internet and social media advertising for this event. Major Sponsor on radio promotions. Featured as the Major sponsor by rodeo announcer. Logo on Jumbotron at event. **20 VIP passes** to the event. **25 general admission tickets** to use for promotion purposes. Posters autographed by rodeo contestants. Meet and greet rodeo contestants at the event.

CENTER GATE SPONSOR - 3X8 ARENA BANNER (\$3,500)

- Logo on posters, flyers, and newspaper. Includes mention on radio promotions depending on schedule. Mention by rodeo announcer. Logo on Jumbotron at event. **15 VIP passes** to the event. **15 general admission tickets** to use for promotion purposes. Meet and greet rodeo contestants at the event.

CORPORATE SPONSOR- 3X8 ARENA BANNER (\$2,500)

- Logo on posters, flyers, and newspaper. Includes mention on radio promotions depending on schedule. Mention by rodeo announcer. Logo on Jumbotron at event. **10 VIP passes** to the event. **10 general admission tickets** to use for promotion purposes. Meet and greet rodeo contestants at the event.

EVENT SPONSOR- 3X6 ARENA BANNER (\$1,500)

- Logo on posters, flyers, and newspaper. Arena signage. Includes mention on radio promotions depending on schedule. **5 VIP passes** to the event. **10 general admission tickets** to use for promotion purposes.

BUCKING CHUTE SPONSOR- 2X6 BANNER (\$750)

- Mention by rodeo announcer MULTIPLE times during rough stock events, logo on social media, **6 general admission tickets** to the event.

FENCE BANNER- 2X6 BANNER (\$500)

- Mention by rodeo announcer. **4 general admission tickets** to the event.

*Custom Tailored Packages
Can Be Designed To Fit
Your Wants & Needs!*

**POC:
AUSTIN WHITE
(352) 626-0396
FAIR.TREASURER@SUMTERFAIR.NET**

SUMTER COUNTY FAIR BOARD



PRCA RODEO Sponsorship

NOV. 22ND & 23RD

SPONSORSHIP FORM

Please mail form and payment to:
Sumter Fair Association
Attn: Austin White
7620 St Rd 471 Suite 4 Bushnell, FL 33513

NAME/BUSINESS NAME:

MAILING ADDRESS:

CONTACT PERSON:

PHONE NUMBER:

EMAIL:

SPONSORSHIP TYPE:

AMOUNT:

**POC:
AUSTIN WHITE
(352) 626-0396
FAIR.TREASURER@SUMTERFAIR.NET**

