

## State of California 10<sup>th</sup> District Agricultural Association/Siskiyou Golden Fairgrounds 1712 Fairlane Road, Yreka CA 96097

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## PRESS RELEASE

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Contact: Cliff Munson, CEO

## Siskiyou Golden Fair Paint the Fair Contest

YREKA – The 10<sup>th</sup> DAA Board of Directors selected the 2025 fair theme for the 100<sup>th</sup> anniversary of the fairground at 1712 Fairlane Road in Yreka "100 Years Past, Always a Blast!" entered by Bruce Bishop and it is now time for the annual Paint the Fair contest that will create the artwork that will be used to promote the 2025 fair. The 2025 theme will become a part of history and join a long list of themes that have played a part in competitive exhibits, advertising and the "Paint the Fair" contest. "Fair planning always starts with the theme contest and the board and staff are always excited to review and pick the new theme each year", according to CEO Cliff Munson "It sets the whole fair in motion."

For those interested in the "Paint the Fair" contest, It will begin with an email entry to the fair office at <a href="info@sisqfair.com">info@sisqfair.com</a> starting on January 15<sup>th</sup> and run until March 14<sup>th</sup> @ 5 pm. The artwork must be turned in to the office by Monday March 17<sup>th</sup> @ 5pm to be judged for 2025. The winner of the contest receives \$500.00 for their artwork, and it becomes the property of the 10<sup>th</sup> DAA.

For those interested in the contest:

- Email the fair office at <a href="mailto:info@sisqfair.com">info@sisqfair.com</a> with your intent to participate between the dates of January 15<sup>th</sup> and March 14<sup>th</sup>.
- Create a design that incorporates the idea of "100 Years Past, Always a Blast"
- Understand the artwork must be an original design no tracing or coping
- The preferred size it approximately 18" wide by 24" tall (variations can be accepted)
- Email is mandatory to enter artwork must be in office by March 17 at 5:00 PM

Take a minute and create a part of history and send in an entry for the Paint the Fair contest to info@sisqfair.com.

For more information, contact the fair office at 842-2767. The 2025 Siskiyou Golden Fair will run August 6-10, 2025 in Yreka.