Kern County Fair and Event Center

15th District Agricultural Association 1142 South P Street Bakersfield, CA 93307 (661) 833-4900 kcfair@kerncountyfair.com



PRESS RELEASE

FOR IMMEDIATE RELEASE

June 26, 2024

For more information contact: Chelsey Roberts, Marketing Specialist Desk: (661) 833-4906 | cell: (661) 805-0325 marketing@kerncountyfair.com

Kern County Fair Announces First 6 Concerts of the Budweiser Pavilion Concert Series

Bakersfield, California – The Kern County Fair is thrilled to unveil the first six concerts of the highly anticipated Budweiser Pavilion Concert Series! This year's lineup promises unforgettable performances that will have fairgoers dancing and singing along. All concerts are free with your admission to the 2024 Kern County Fair, and seating is on a first come-first serve basis.

The first six concerts of the Budweiser Pavilion Concert Series are as follows:

Kool & The Gang – Wednesday, September 18 at 8 PM Josh Turner – Thursday, September 19 at 8 PM Sawyer Brown - Friday, September 20 at 8 PM Super Soul Groove - Saturday, September 21 at 8 PM Lupillo Rivera - Sunday, September 22 at 8 PM Scotty McCreery – Monday, September 23 at 8 PM

"We are excited to kick off this year's fair with a fantastic lineup of concerts," said Michael Olcott, CEO for the Kern County Fair. "The Budweiser Pavilion Concert Series has always been a highlight of the fair, and we're confident this year's lineup will not disappoint."

But that's not all! The excitement continues as the rest of the concert series will be revealed each Wednesday until July 17. Stay tuned for more announcements and get ready to mark your calendars for even more incredible performances.

The Kern County Fair runs from September 18 to 29, offering a wide range of attractions, food, and entertainment for all ages. Don't miss out on the fun and excitement – discount tickets go on sale soon!

For more information and to stay updated on the latest announcements, visit our website at www.kerncountyfair.com or follow us on social media.

About Kern County Fair:

The Kern County Fair is an annual event that celebrates the community of Kern County with a variety of attractions, including live entertainment, agricultural exhibits, carnival rides, delicious food, and much more. The fair provides a fun and educational experience for visitors of all ages.

###