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For Immediate Release

MILLS JAMES TO SERVE AS PREFERRED IN-HOUSE AV PROVIDER @ DAYTON CC

(Dayton, OH October 27, 2021) -- The Dayton Convention Center, an ASM Global managed facility announces the selection of Mills James to serve as the in-house preferred Audio Visual Production provider. They will serve a critical part of the overall sales and operations efforts of the DCC.

“We’re excited to enhance our partnership with ASM Global at the Dayton Convention Center. We love contributing to the resurgence of the region’s premier event facility as part of our overall nationwide and regional growth strategy.” John Watts, Vice President of Hospitality stated.

Mills James was founded in May of 1984 by Ken Mills and Cameron James. Since the 80’s, they have grown into a company of creative directors, writers, producers, cinematographers, designers, set builders and streaming engineers, with a mission to craft and deliver experiences that deepen human connections and inspire people to care and act.

“We selected Mills James for their superior standards in both quality and service.” stated Kelli Donahoe, General Manager of the Dayton Convention Center. “Their company values and mission are in perfect alignment with goals of the DCC, as we start to revitalize the venue and our community.”

ABOUT DAYTON CONVENTION CENTER:

Located in downtown Dayton, Ohio, the Dayton Convention Center offers 150,000 square feet of meeting space, a 77,000 square foot exhibit hall, a full-service theater, 3 ballrooms and 22 meeting rooms and spaces. The facility is owned by the Montgomery County Convention Facilities Authority and managed by ASM Global. For more information, please call (937) 535-5300, or visit <https://www.daytonconventioncenter.com/>

ABOUT ASM GLOBAL:

ASM Global is the world’s leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company’s elite venue network spans five continents, with a portfolio of more than 325 of the world’s most prestigious arenas, stadiums, convention, and exhibition centers, and performing arts venues. For more information, please visit <http://www.asmgobal.com>

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