

## ADVERTISING AND PROMOTIONAL UPGRADES FOR EXHIBITORS

## **Beverage Station Host - \$350**

Beverage Station Host during Opening Reception on Tuesday, August 20, 2024. Beer OR wine will be placed in your booth for you to distribute to attendees. Only exhibitors who opt for this upgrade will have beverages available.

## Sponsor a Breakout Session - \$350

Introduce the speaker for one breakout session. Opportunity to pitch your company for 60 seconds prior to the introduction.

## Post Show Sponsored Email - \$350

FFEA will send a sponsored email on your behalf to all conference attendees and entire database (4,500). Content must be created and sent to FFEA staff in html format.

Spaces for each item are limited. If you have any questions or would like to reserve your space, contact Suzanne Neve at 407.203.1334 or <a href="mailto:Suzanne@ffea.com">Suzanne@ffea.com</a>.