

Site Location Bike Rack #10
Underwriter: The Cynthia Woods Mitchell Pavilion
Phase V Public Art in The Woodlands Arts District

What would you like your artist to know about what went into your decision of Underwriting an Art Bike Rack?

- The Cynthia Woods Mitchell Pavilion is a 501(c)3 non-profit, major concert venue with yearly attendance on average over 500,000. With profits we receive from our biggest shows (think rock, pop, hip hop and country) and generous donation efforts, The Pavilion is able to provide a wide array of performing arts shows (in partnership with Houston Symphony, Houston Ballet and Houston Grand Opera) to our community with most seating completely free.
- More than anything, we want to make sure the arts are accessible to everyone. To us, that means putting on awesome shows that people want to come to, giving young artists the opportunity to hone their talents and perform in front of live audiences, introducing new audiences to classical art forms (for free) and educating the next generation about the arts. We believe the arts are a consistent light into the best parts of the human experience.
- The current bike racks at The Pavilion are used considerably during the season at concerts. To provide an art piece for The Woodlands while also being functional is beneficial for not only The Pavilion, but the community as a whole.

What went into your decision in selecting the specific site location for the bike rack you are Underwriting?

- This location for a bike rack will be prominently displayed and highly visible not only during Pavilion events, but throughout the year – as well as heavily utilized during events.
- Additionally, during The Pavilion's off-season, the entrance is used for The Township's Ice Rink so the art piece could be utilized year round.

What feelings do you want this bike rack to convey?

- Part of the non-profit Mission of The Cynthia Woods Mitchell Pavilion is to make the performing arts accessible to our community. The bike racks symbolize our community coming together at The Pavilion to enjoy music and the performing arts. We hope the theme of the bike rack can tie back to our musical mission.