

# HEADLINER CONCERTS

## AT THE 2025 SUMTER COUNTY FAIR

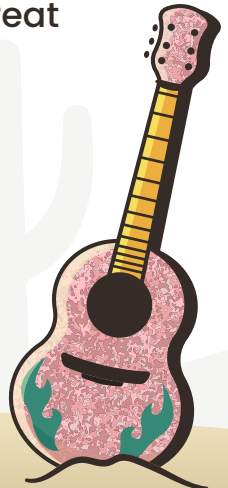
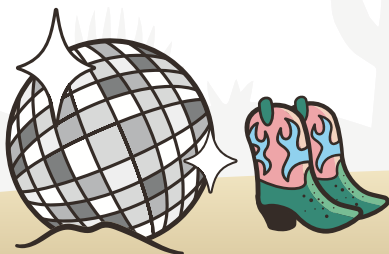
Dear Sponsor,

We are thrilled to announce our SECOND Weekend Concert Series during our 70-year Diamond Jubilee celebration at the 2025 Sumter County Fair! Last year's event was such a great success, and with the positive feedback we received, we're excited to continue this event that so many in our community cherish.

With limited music venues in our area, our residents truly appreciate the opportunity to see headliner talent in Sumter County. This year, we expect around 8,000 eager concertgoers to join us for just two nights, giving your business a unique opportunity to reach a large audience and connect with new customers.

We would love to showcase your business through one of our sponsorship packages. Your support helps promote your brand and plays a vital role in boosting our local economy. The revenue generated from this event will allow us to continue bringing significant events to our community as well as fund our new scholarship program. Last year, we proudly awarded a \$1,000 scholarship to one boy and one girl from Sumter County schools, and we look forward to expanding this initiative in the future.

Thank you for considering this opportunity. We couldn't do this without the support of local businesses like yours, and we look forward to partnering with you to make this concert a resounding success and bring even more great things to Sumter County!



# SPONSORSHIP PACKAGES

## BAR SPONSOR

\$10,000

- Your logo featured on posters, flyers, newspapers, and social media.
- Prominent display of your logo on large banners by the stage and on the Jumbotron.
- Logo featured on all bar signage and on complimentary koozies for every drink at the event.
- Ten VIP tickets for both nights in the exclusive sponsor VIP section.
- Enjoy complimentary drinks at the VIP sponsorship bar both nights!
- Six general admission tickets included.
- Opportunity for meet-and-greets at the artist's discretion.

## MAJOR SPONSOR

\$7,500

- Your logo featured on posters, flyers, newspapers, and social media.
- Prominent display of your logo on large banners by the stage and on the Jumbotron.
- Eight VIP tickets for both nights in the exclusive sponsor VIP section.
- Enjoy complimentary drinks at the VIP sponsorship bar both nights!
- Six general admission tickets included.
- Opportunity for meet-and-greets at the artist's discretion.

## CORPORATE SPONSOR

\$5,000

- Your logo featured on posters, flyers, and social media.
- Prominent display of your logo on smaller banners by the stage and on the Jumbotron.
- Six VIP tickets for both nights in the exclusive sponsor VIP section.
- Six complimentary drink tickets at the VIP sponsorship bar each night!
- Four general admission tickets included.
- Opportunity for meet-and-greets at the artist's discretion.

## CONCERT SPONSOR

\$2,500

- Your logo featured on posters, flyers, and social media.
- Prominent display of your logo on smaller banners by the stage and on the Jumbotron.
- Six VIP tickets for both nights in the exclusive sponsor VIP section.
- Six complimentary drink tickets at the VIP sponsorship bar each night!

## EVENT SPONSOR

\$1,000

- Prominent display of your logo on smaller banners by the stage and on the Jumbotron.
- Six VIP tickets for both nights in the exclusive sponsor VIP section.



# SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsorship Type: \_\_\_\_\_

## POINT OF CONTACT:

**Austin White**

fair.treasurer@sumterfair.net | 352-626-0396 7620 | SR 471, Bushnell, FL 33513

