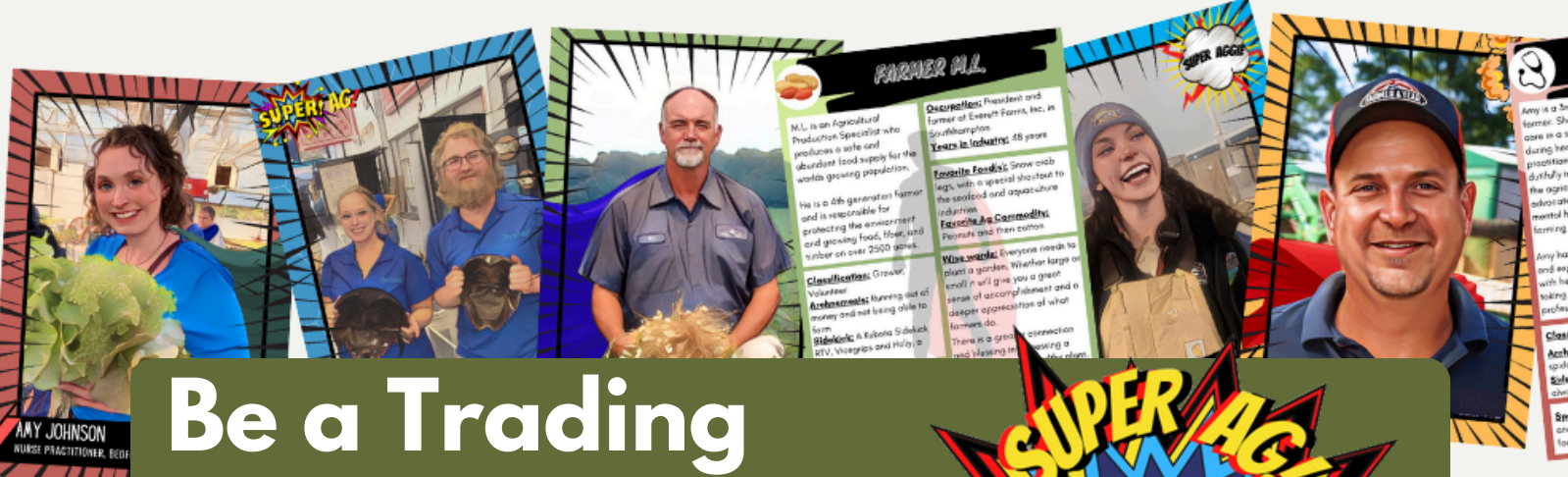


State Fair of Virginia® September 26 - October 5, 2025



Be a Trading Card Partner!

Launched in 2023, State Fair of Virginia® “Super Ag” Trading Cards highlight Virginia’s super ag, natural resources and skilled trade workers.

Cards are distributed throughout the State Fair by educational partners to guests, but schools, nonprofits, agritourism operations, ag events, etc. may request cards for their own events and educational lessons at no cost.



Contact

Phone 804-994-2743
Website <https://www.statefairva.org/p/getconnected/ag-trading-cards>
Email sthomsen@statefairva.org
Address 13191 Dawn Blvd, Doswell, VA 23047

2025 State Fair of Virginia

Annually, 250,000 potential customers attend the State Fair. Food, animals, competition, shopping, agriculture, music, history, family time and tradition fill the 10 day event. The mission of the State Fair is to increase agricultural and natural resource awareness, interest and education in Virginia through programs, exhibitions and competitions.

Vision

To bring the best of Virginia together in celebration, every year.

Mission

To nurture, preserve and celebrate the best of Virginia's culture, past, present and future.

**250,000 AVERAGE
ANNUAL ATTENDANCE**

Trading Cards in the News

- [WDBJ7 Grown Here at Home News Story Clip](#)
- [WDBJ Grown Here at Home Article](#)
- [The Free Lance Star](#)
- [The Virginian Review](#)
- [Independent Messenger](#)
- [Augusta Free Press](#)
- [Morning Ag Clips](#)
- [Virginia Farm Bureau](#)



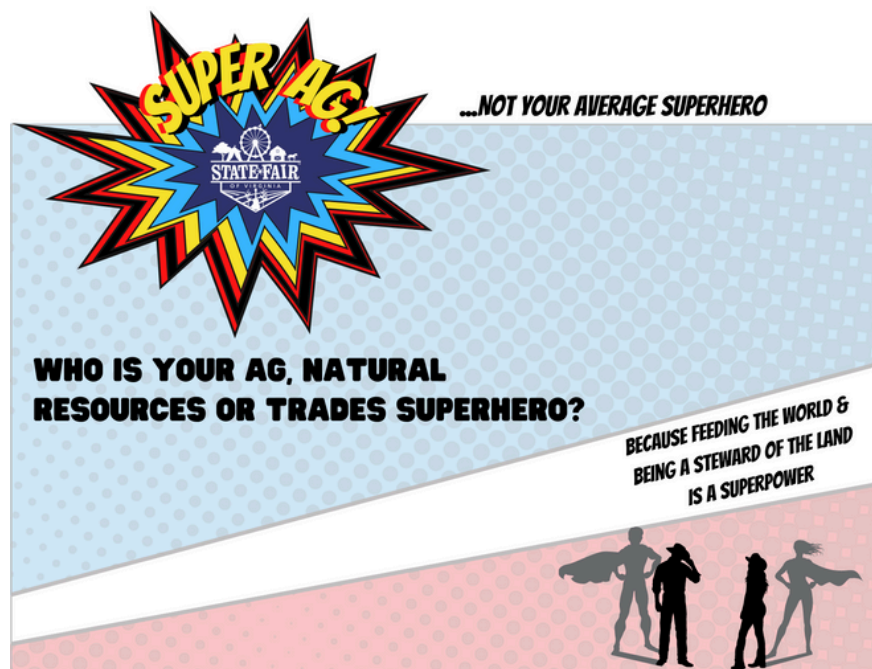
Transforming the Face of Ag

As part of our 2023 State Fair of Virginia Ed Expo, we launched "Superhero" trading cards featuring 15 of Virginia's super Ag, Natural Resources and related skilled trades workers. With one twist, we made your favorites into modern superheroes-- because feeding the world and being a steward of the land is a superpower!

Selected individuals are made into tradable cards and distributed to Virginia's youth through various methods, including but not limited to during the State Fair of Virginia and its Ed Expo. Trading cards have also been distributed and requested at various agricultural industry events.

Lesson plans and interactive activities with correlated SOLs are available online for parents and teachers to take their lessons to the next level back in the classroom as they learn all about the amazing and unique people that make up our industry, take care of the land and put food on the table! Learn how you can help below!

Since 2023, an estimated 100,000 cards have been distributed across Virginia through the State Fair, schools, agritourism operations, state parks and more!



Partnership Opportunities



Super Cape Partner

Presenting sponsor of the trading cards. "Super Ag presented by Your Company"

Limited to 1 sponsor

Your name and logo in all trading card communication as presenting sponsor and at least one press release

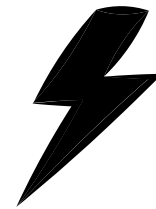
Logo on all related lesson plans

PA Announcement during school days highlighting trading cards presenting sponsor

Opportunity to have a 1-day 10'x10' event space at Fair

75 State Fair Tickets

\$13,000



Special Power Partner

Trading card series partner

Limited to 6

Your logo in trading card communication and in Ed Expo Guide

Logo listed and linked to your website on the trading card landing page website

Logo on an interactive educational activity

40 State Fair Tickets

\$8,000

Partnership Opportunities



Sidekick Partner

Single card sponsor of one of our dynamic dozen

Limited to 12 partners

Your logo on one of the twelve trading cards printed and distributed throughout fair

Your logo listed as a partner on the trading cards landing page website

\$4,000



General Partner

Trading card general partner

Your name listed on the trading cards landing page website

Additional potential benefits depending on value

Any \$ > \$250



**Thank you! Help us
showcase Virginia's
Super AG!**

Contact

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