



2024/2025 TAFE Sponsorship Opportunities

THE PRESENTING SPONSOR \$10,000

The generous investment of \$10,000 will provide the following benefits:

- Logo inclusion in all the Convention printed materials
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo placement on the TAFE Convention Website Sponsor Page
- Opportunity to provide an item to be inserted in the Convention Bag at registration
- Two (2) Tier 1 tables at the Saturday Night Dinner
- Three (3) full convention registrations
- 10'x10' vendor booth in Trade Show
- One (1) Trade Show Booth Promotion (scratch off ticket)
- Recognized as a Presenting Sponsor on signage at registration and main meeting room
- An invitation for two (2) to the TAFE Past President's Reception
- Two (2) social media posts on TAFE page
 - Content to be mutually agreed upon

THE HONORED SPONSOR \$7,500

The generous investment of \$7,500 will provide the following benefits:

- Logo inclusion in all the Convention printed materials
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo placement on the TAFE Convention Website Sponsor Page
- Opportunity to provide an item to be inserted in the Convention Bag at registration
- One (1) Tier 1 table at the Saturday Night Dinner
- Two (2) full convention registrations
- 10'x10' vendor booth in Trade Show
- One (1) Trade Show Booth Promotion (scratch off ticket)
- Recognized as the Honored Guest Sponsor on signage at registration

THE E-TICKET SPONSOR \$6,500

The generous investment of \$6,500 will provide the following benefits:

- Logo inclusion in all the Convention printed materials
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo placement on the TAFE Convention Website Sponsor Page
- Opportunity to provide ticket system for all meals, trade show and reception drinks that will be given to all attendees to use throughout the convention
- Signage with logo at registration
- One 10'x10' vendor booth in the Trade Show
- One (1) Scavenger Game QR Code for vendor booth in Trade Show
- One (1) Tier 1 table at the Saturday Night Dinner
- Two (2) full convention registrations



THE DELEGATE SPONSOR \$5,000

The generous investment of \$5,000 will provide the following benefits:

- Logo inclusion in all the Convention printed materials
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo placement on the TAFE Convention Website Sponsor Page
- Opportunity to provide an item to be inserted in the Convention Bag at registration
- 10'x10' vendor booth in Trade Show
- One (1) Trade Show Booth Promotion (scratch off ticket)
- One (1) Tier 2 table at the Saturday Night Dinner
- Two (2) full convention registrations

THE FRIDAY NIGHT DINNER SPONSOR \$5,000

The generous investment of \$5,000 will provide the following benefits:

- Recognition as the Friday Night Dinner Sponsor
- Signage with logo/name included at the Dinner
- Logo inclusion in all the Convention printed materials
- Logo placement on the TAFE Convention Website Sponsor Page
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo on screen during the Dinner
- Opportunity to welcome attendees to the Dinner
- One (1) social media post during the Dinner
- One (1) full convention registration

THE SATURDAY NIGHT DINNER SPONSOR \$5,000

The generous investment of \$5,000 will provide the following benefits:

- Recognition as the Saturday Night Dinner Sponsor
- Signage with logo/name included at the Dinner
- Logo inclusion in all the Convention printed materials
- Logo placement on the TAFE Convention Website Sponsor Page
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo on screen during the Dinner
- Opportunity to welcome attendees to the Dinner
- One (1) social media post during the Dinner
- One (1) Tier 1 table at the Saturday Night Dinner
- One (1) full convention registration



THE SATURDAY NIGHT ENTERTAINMENT SPONSOR \$5,000

The generous investment of \$5,000 will provide the following benefits:

- Recognition as the Saturday Night Entertainment Sponsor
- Signage with logo/name included on screen during the Entertainment
- Logo inclusion in all the Convention printed materials
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo placement on the TAFE Convention Website Sponsor Page
- Logo on screen during the Entertainment
- Opportunity to introduce the performer(s)
- One (1) social media post during the Dinner
- One (1) Tier 1 table at the Dinner
- One (1) full convention registration

THE HALL OF FAME AWARDS SPONSOR \$4,500

The generous investment of \$4,500 will provide the following benefits:

- Logo inclusion in all the Convention printed materials
- Logo inclusion on screen at the Convention before all main sessions
- Logo placement on the TAFE Convention Website Sponsor Page
- Opportunity to present the awards during the convention
- Name and/or logo included on all awards
- One (1) full convention registration
- One (1) social media post during awards

THE OPENING KEYNOTE SPONSOR \$4,000

The generous investment of \$4,000 will provide the following benefits:

- Recognized as the Opening Keynote Sponsor
- Opportunity to introduce Opening Keynote speaker
- Signage with logo/name included at the Opening Keynote Session
- Logo inclusion in all the Convention printed materials
- Logo placement on the TAFE Convention Website Sponsor Page
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Logo on screen during the Opening Keynote
- One (1) social media post during the Opening Keynote



THE TRADE SHOW SPONSOR \$3,500

The generous investment of \$3,500 will provide the following benefits:

- Naming rights to the Trade Show
- 10'x10' vendor booth in Trade Show
- Signage with logo/name included at the Trade Show
- Logo inclusion in all of the Convention printed materials
- Logo placement on the TAFE Convention Website Sponsor Page
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Two (2) social media posts promoting the Trade Show
 - One (1) post each day the Trade Show is open
- One (1) Facebook Live highlighting the Trade Show

THE SILENT AUCTION SPONSOR \$3,000

The generous investment of \$3,000 will provide the following benefits:

- Naming rights to the Silent Auction
- Signage with logo/name included at the Silent Auction
- Logo inclusion in all the Convention printed materials
- Logo placement on the TAFE Convention Website Sponsor Page
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Two (2) social media posts promoting the Silent Auction
- One (1) Facebook Live highlighting items in the Silent Auction

TAFE CONVENTION SPONSOR \$100 - \$3,000

The generous investment of \$100 - \$3,000 will provide the following benefits:

- Signage with logo/name included at the Convention
- Logo inclusion in all the Convention printed materials
- Logo placement on the TAFE Convention Website Sponsor Page
- Logo inclusion on screen at the Convention before all main sessions (in rotation)
- Two (2) social media posts during Convention