



## SAN ANTONIO RODEO COWGIRL CAVVIETTA

### OVERVIEW

The San Antonio Stock Show & Rodeo is dedicated to strengthening our surrounding urban community's knowledge about agriculture. Anchored by its mission as *"A volunteer organization that emphasizes agriculture and education to develop the youth of Texas,"* The San Antonio Rodeo Cowgirl Cavvietta oversight committee selects two female brand ambassadors from the region with exceptional horsemanship skills and a deep embodiment of western values to represent The San Antonio Stock Show & Rodeo within the community. Each member will receive a \$10,000 scholarship to further their education.

The San Antonio Rodeo Cowgirl Cavvietta provides opportunities for success through fostering valuable community relationships, nurturing the inherent grit and resilience of every woman, while maintaining a foundation of compassion and kindness. Through its advocacy for Texas youth, the organization cultivates new leaders within the western lifestyle.



## SAN ANTONIO RODEO COWGIRL CAVVIETTA

### ELIGIBILITY REQUIREMENTS

#### AGREEMENT

THE SAN ANTONIO LIVESTOCK EXPOSITION, OVERSIGHT COMMITTEE, AND CEO SHALL HAVE THE RIGHT TO INTERPRET OR TO AMEND THESE REQUIREMENTS AND CRITERIA AT ANY TIME AT ITS DISCRETION AND TO FULLY AND FINALLY DECIDE ALL DISPUTES, QUESTIONS, ISSUES, CLAIMS AND INCIDENTS ARISING FROM THE PROGRAM.

#### REQUIREMENTS

- A) **AGE:** each applicant must be between the ages of 18-25. High school seniors must have reached the age of 18 by June 1 of their senior year.
- B) **RESIDENT:** Applicant must be a resident of the state of Texas as of January 1 of the application year and a citizen of the United States. Proof of state residency may be required by producing a valid state driver's license and/or college student ID.
- C) **EDUCATION:** Applicant is expected to be enrolled in an educational institution for higher learning and must be able to provide proof upon request. This can include a technical, trade or vocational school, junior college, or university.
- D) **ONLINE DEGREE:** As per the requirements of the SALE scholarship program, applicants may be enrolled in online classes but may not obtain a degree primarily or entirely through an online degree program.
- E) **GENDER:** Applicant must be assigned female at birth and be a biological female.
- F) **QUALITIES:** Candidates must be a proficient equestrian, be able to carry a flag on horseback, be able to speak in public, interact well with community, and be committed to promoting the values of the San Antonio Stock Show & Rodeo.
- G) **CONTRACTUAL OBLIGATIONS:** Applicant may not be under contractual obligation or be a titleholder of any other pageant or program during her term, which would conflict with her ability to participate in this program or interfere with her ability to perform as a cowgirl ambassador. Each ambassador will receive a \$10,000 scholarship to be activated in the fall of the selection year (October 1 - September 31). Terms of disbursement will be discussed with each recipient. The selected recipient(s) has (have) no limit to how many times they can apply for the position if all eligibility requirements are met but cannot exceed \$20,000 in awarded scholarship funds. Each selected ambassador will be required to serve a minimum of 1 year.
  - a. **REQUIRED EVENTS:** The selected ambassador(s) is (are) required to attend the following events as well as others that are on an availability basis.
    - i. HalloEast - **October 27\***
    - ii. Uvalde Qualifier - **November 22-23**
    - iii. Christmas - **November 25-26\***
    - iv. Cowgirls Live Forever Luncheon - **TBD\***
    - v. Cowboy Breakfast - **January 24**
    - vi. Western Heritage Weekend - **February 1-2**



- vii. San Antonio Stock Show & Rodeo - **February 6-23**
  - viii. Fiesta Events
    - 1. Bexar County Pechanga - **April 25**
    - 2. Fiesta del Vaquero - **April 27**
    - 3. Cavalier River Parade - **April 28**
    - 4. Battle of the Flowers Parade - **May 2**
  - ix. San Antonio Stock Show & Rodeo Community Ag days - **TBD\***
- H) **TRAVEL OBLIGATIONS:** All required events will take place either in or near San Antonio apart from the Uvalde Qualifier that is held in Uvalde, TX.
- I) **TRAVEL EXPENSES:** Travel expenses and occasional meals will be covered for the selected ambassador(s) while representing the organization.
- J) **CHARACTER ASSESSMENT:** Applicants must exhibit good moral character and have never committed or been involved in an act of moral turpitude. Applicants must meet the character criteria. This includes but is not limited to good character, honesty, integrity, and being a positive role model, wisdom, good sportsmanship, servant leadership, initiative, pride, and excellent steward of the land and animals.
- K) **BACKGROUND/CRIMINAL RECORD:** Applicants must not have been convicted of any crime. Upon selection the recipients will be required to complete a background check. The organization reserves the right to conduct a background check at any time.
- L) **REPUTATION:** Applicants must not have any pending convictions/charges, which if made public, would be reasonably likely to cause harm or damage to the applicant or to the goodwill and reputation of the program. Any concerns about the applicability of this provision should be discussed with the reviewing committee prior to signing the consent or contract. Bullying, intimidation, and/or harassment to others will not be tolerated. Public notices of questionable moral character and/or inappropriate social media posts may result in the termination of position.
- M) **HEALTH:** Applicant is in good health and does not have any health concerns which would prevent them from fully participating in this program or serving in said role.
- N) **SUBSTANCE ABUSE:** Applicants must not use any illegal or controlled substances (other than prescription medications only in the matter as prescribed). Applicant will not abuse alcohol or drugs. Underage alcohol use will not be tolerated. Public notice of such violations may result in the termination of position. If the applicant is of legal drinking age, the consumption of alcohol while representing the organization is prohibited unless permission is granted to do so in moderation socially.
- O) **ATTIRE STANDARDS:** All ambassadors shall dress in appropriate western attire distributed by the organization. This includes hat, boots, belt, buckle, and any other organization branded apparel for all functions in which they are representing the San Antonio Cowgirl Cavvietta. PRCA dress code is required for all arena appearances. Jeans with holes, revealing blouses, and unnatural colored hair are not acceptable.
- P) **TATTOOS / BODY ART / PIERCINGS:** Applicant shall not have any visible tattoos, body art, or gages.
- Q) **CONDUCT:** Maintaining appropriate personal conduct is essential. This entails refraining from swearing, bullying, smoking, drinking, chewing tobacco, using drugs, or in any behavior of such nature.



- R) **RULES & CONSENT:** Applicant must execute all consents and/or waivers of liability for competition. An officially signed contract with the organization will be required for applicants selected for the program.

Applicants must comply with all rules of the organization. Breaking of any of the rules or improper conduct prior to or during the selection process and/or term of service may disqualify an applicant or current ambassador. In the event of such resignation, whether voluntary or upon request of the organization, the oversight committee has the right to relinquish the title within thirty (30) days of the resignation or notice of termination of the position.

The program reserves the right to refuse any application. If an applicant is refused entry, there will be no appeal process.

- S) **ACADEMIC PERFORMANCE:** Applicants must demonstrate a minimum GPA of 2.5 through current official transcripts and must maintain this GPA throughout their term of service to retain any associated scholarship benefits.
- T) **SOCIAL MEDIA:** Applicants are required to maintain an appropriate public image through their social media habits and interactions with friends, family, and relationships.
- U) **COMMUNITY INVOLVEMENT:** Applicants must actively participate in community and extracurricular activities and demonstrate a willingness to further engage in both areas.
- V) **LETTER OF REFERENCE:** Applicant must provide a non-relative letter of reference along with her application. This letter of reference should encompass community involvement and overall character.
- W) **APPLICATION PROCESS & DEADLINE:**
- a. The application will be **accessible starting June 1**.
  - b. Applicants can access the application form on [www.sarodeo.com](http://www.sarodeo.com) under the information tab.
  - c. No application fee is required.
  - d. The application necessitates the submission of two videos:
    - i. Personal introduction addressed to the panel.
    - ii. Horsemanship video showcasing skills.
      1. Reining pattern provided.
      2. Hot lap with a flag.
  - e. The deadline for application submission is **July 14**.
- X) **SELECTION PROCESS:** There will be two rounds of the selection process. Once all applications are reviewed, finalists will be notified if they have been selected for the second phase of the selection process. The second phase to occur Saturday, August 10th, will include an in-person interview and a horsemanship portion comprised of completing a reining pattern and a hot lap with a flag on a horse provided by the selection committee.

**FOR QUESTIONS REGARDING THE SAN ANTONIO RODEO COWGIRL CAVVIETTA, PLEASE CONTACT:**

**AUDREY SMITH-SANCHEZ**

**S.A.L.E. COMMUNITY RELATIONS DIRECTOR**

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