



*Take Stock in our Youth*

UTAH STATE FAIR

# JR LIVESTOCK AUCTION

# SHOWRING SIGNAGE





# ABOUT THE PROGRAM

For over 100 years, livestock shows have been held throughout the U.S. for owners to compare the quality of their animals. Junior Livestock is dedicated to helping youth in Utah 4-H and FFA programs promote and gain mastery in animal project areas and develop valuable life skills, animal husbandry, and marketing skills among the participants.

Each September, 4H and FFA members exhibit their animals at the Utah State Fair, the largest stage in the state, to highlight their accomplishments and hard work. The ultimate reward is qualifying for the Junior Livestock Auction, where generous donors help the youth by purchasing the animals. The Junior Livestock Committee aims to support junior livestock exhibitors by growing and improving the Junior Livestock Auction.

# SPONSOR BENEFITS

Signs are displayed for the calendar year in any available space the advertiser selects. With an average attendance of nearly 300,000 people, your investment will provide excellent advertising for your business while positively contributing to the future of young 4-H and FFA exhibitors.

Throught the rest of the year, various events, sales, and auctions occur in the Showring, such as the Utah Cattlemen’s Classic Bull Sale.

Sponsors receive:

- Special recognition during the Junior Livestock Auction.
- Four FREE passes to the Utah State Fair.

# SIGN DETAILS

Wall space is sold in 4'x4' increments and can be up to 4'x8'.

Sponsors can provide their own sign (4'x4') on a material that can be hung and meet specifications on color, quality, and message.

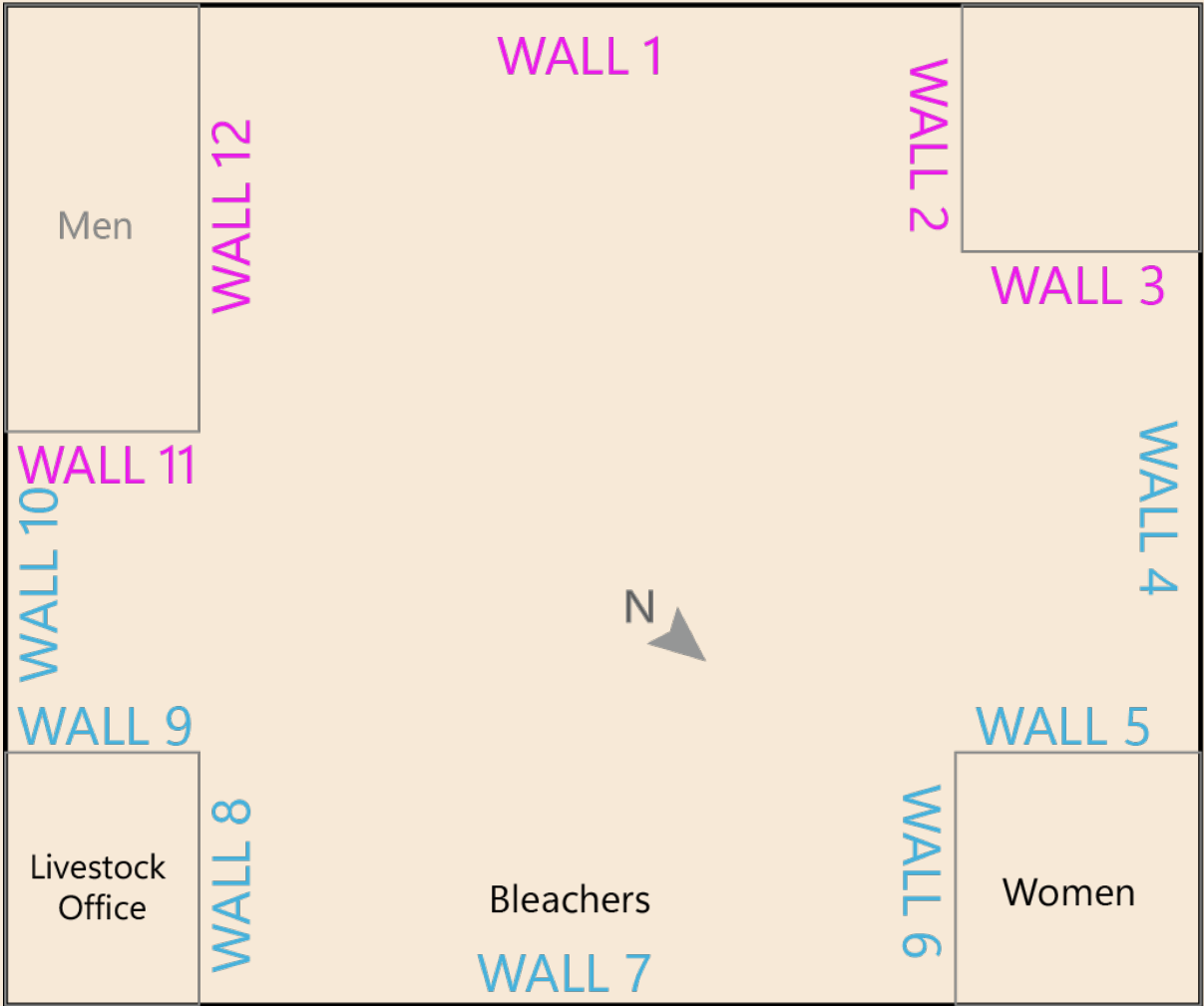
Or the sign can be produced by us for \$150.\*, simply provide the artwork

\*Price subject to change.



# PRICING

	YEAR 1	YEAR 2	YEAR 3
WALL 1 - 3	\$500	\$450	\$425
WALL 11 - 12	\$500	\$450	\$425
WALL 4-10	\$375	\$350	\$325



QUESTIONS? CONTACT [JACEE@UTAHSTATEFAIR.COM](mailto:jacee@utahstatefair.com)