



2025 BUSINESS OPPORTUNITY GUIDE

LET US HELP YOU:
ENGAGE CUSTOMERS.
REWARD EMPLOYEES.
CELEBRATE CLIENTS.
BUILD YOUR BRAND.



APRIL 3rd -APRIL 13th, 2025
"A Family A*Fair". SINCE 1987
2025 Theme: MEET ME AT THE FAIR



ABOUT US

SPONSOR LEVELS	9-10 & 16-22
SETUP A BOOTH	8
ADVERTISE	11
BRING A GROUP	12-14
HOST AN EVENT	13-1

Since 1987 the Clay County Agricultural Fair has provided Clay County and Northeast Florida with an event that's both fun and educational in a family atmosphere. In fact, the Fair vision says it all "A Family A*Fair".

The Clay County Agricultural Fair is not part of Clay County or State of Florida government and thus receives no tax dollars or other subsidies. We are a private, not-for-profit organization dedicated to enriching our community by promoting education and North Florida agriculture while showcasing and rewarding youth achievement. We accomplish this by producing a first-class eleven day Fair each Spring with quality family entertainment . Over the years we have given back to a long list of other not-for-profits and charities throughout our community. Your money stays here, and we thank you all for supporting us.

The Clay County Fair is a 501c3 Non-Profit organization. We operate the annual agricultural fair that is held in the spring.

First Fair 1987





THE CLAY COUNTY FAIR IS A SELF-FUNDED 501(C)3 ASSOCIATION. WE'VE BEEN ABLE TO CONTINUE OUR MISSION OF PROVIDING FAMILY MEMORIES AND EDUCATING THE PUBLIC ABOUT AGRICULTURE BECAUSE OF THE SUPPORT FROM OUR COMMUNITY.

AS ONE OF NORTHEAST FLORIDA'S LARGEST GATHERINGS, OUR FAIR PROVIDES ENORMOUS OPPORTUNITY TO CONNECT DIRECTLY WITH CUSTOMERS, POTENTIAL EMPLOYEES AND PARTNERS THAT CAN HELP YOU REACH YOUR GOALS.



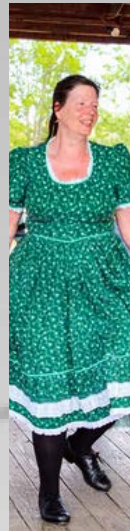
PEOPLE LIKE US!



"Totally amazing. I never fail to have an amazing time there! I love, love, love the animals." - Breanna

"Best fair I've been to in a loooong time!" - Joan

*"Good food, entertainment, and rides!
You MUST check out how we do it in
Clay County!" - Rene*



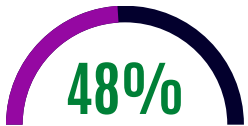
CLAY FAIR BY THE NUMBERS

75% of attendees visit with kids 17 & under

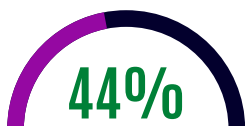
98% of attendees are likely to come back in 2025

85% of attendees are likely to buy items from participating sponsors first

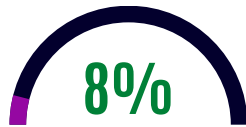
2024 Zip Code Results



CAME FROM NORTHEAST FLORIDA COUNTIES



ARE CLAY COUNTY RESIDENTS



CAME FROM OUT OF STATE AND OTHER FLORIDA COUNTIES

We are social!



51k followers!



9k followers



New & Growing!
1,200 followers



170,000
ATTENDANCE

+6% from 2023



14,000
ARENA ATTENDANCE



120

CORPORATE SPONSORS



99%
SPONSOR RETENTION



35

MEDIA PARTNERS



NOT JUST FERRIS WHEELS & FUNNEL CAKES

FAN FAVORITES:

DISC-CONNECTED K9'S

With 10+ years performing at our fair, Lawrence and his frisbee dogs have become a family tradition at the fair and a must see attraction!

ROSSAIRE'S RACING PIGS

Don't miss the thrilling opportunity to cheer on your favorite pig in their race to win an Oreo treat!

LEW-E'S COMEDY CIRCUS

Amazingly funny show, incredibly creative comedy and unforgettable memories for all ages!

GLASS-BLOWING

Ever wonder how glass sculptures are made? Come check out our Glass-Blowing demos in the EZone.

AND MORE TO COME!



CLAY'S STAR SEARCH

Northeast Florida's most talented artists compete for top place on the Community Stage.

COMMUNITY STAGE

Our Community Stage is full of local entertainers each day of the fair! Located in the EZone.

SILENT GOAT DISCO PARTY

Come party with us and meet the VIPs of the party- the goats! Two DJ's will be battling for the best music!

MULLET MATCH

What's an agricultural fair without showcasing the mullets? Celebrity judges to be announced.

A FAIR TRADITION!

HIGH SCHOOL NIGHT OF COMP
Come watch Clay County High schools compete in ag related contests to be the champion!



SOMETHING FOR EVERYONE!

RIDES FOR EVERYONE

We have 42+ amusement rides that are clean, safe and for all levels of thrill seekers.

FOOD FOR EVERYONE

With over 70 food vendors there's certainly something for everyone. We've got everything fried and on a stick!

SHOPPING FOR EVERYONE

Looking for a special unique gift? We can help with that too! From Avon, to Caricature artists we've got a wide variety of items for your shopping pleasure in our Market Place!

ARTS FOR EVERYONE

Lover of the arts? Make sure to support our local artists by viewing their work in our artists building. Photography, painting, and more!



CONCERTS FOR EVERYONE

Schedule will be made public on December 15th but will include:

New Country
Classic Country
Christian
American Rock
Bluegrass

CATTLEMEN'S ARENA

Concerts
Tractor & Truck Pulls
High School Night of Comp

EARLY FLORIDA VILLAGE

Take a step back to the way it used to be and visit over 20 exhibits and original buildings. Our Village also houses our Little Red Barn with baby animals and duck pond!

LIVESTOCK EXHIBITS

Visit our livestock barn and Ag-Town for cows, pigs, chickens, goats, rabbits and more! Learn all about agriculture.



BOOTH SPACE



GENERATE. TELL. SUPPORT. SELL.

Having a presence during the 11 days of the fair gives you the opportunity to come face to face with future customers. It allows you to **GENERATE** leads. Allows you to **TELL** your story. Allows you to attract **SUPPORT** for your association. Allows you to **SELL** your product to the 170k+ people that walk through our gates.

ON-SITE OPTIONS:

INDOOR -EXHIBIT BUILDING 3- space ltd 10X8 AND BASIC ELECTRICITY INCLUDED HAS TO BE MANNED ALL 11 DAYS

OUTDOOR OPTIONS:

FRONT OF EXHIBIT BUILDINGS 12X12- ELECTRICITY INCLUDED DOUBLE SPACE COULD BE ACCOMODATED CAN ARRANGE SPECIFIC DAYS GREAT FOR TALKING WITH CUSTOMERS

MAIN GATE SPACE 12X12- ELECTRICITY INCLUDED DOUBLE SPACE COULD BE ACCOMODATED CAN ARRANGE SPECIFIC DAYS GREAT FOR HANDING OUT PROMO ITEMS

OTHER AREAS CONCERT ARENA, SETUP DURING CONCERTS ONLY ARENA, OUTSIDE OF FENCE FOR TRACTOR PULLS LIVESTOCK BARN EZONE, GOOD FOR FAMILY & KID PRODUCTS MAIN PARKING LOT, GOOD FOR COMPANY VEHICLES

SPACE IS LIMITED FOR ALL BOOTH OPTIONS price depends on location and number of days





IT'S FUN TO SPONSOR THE FAIR!

The Clay County Agricultural Fair is the largest event in Clay County and we have many opportunities for you to get involved. We work with all budgets. You can choose from a standard sponsorship package or we can customize a package specifically for your goals.

INVESTMENT LEVEL EXAMPLES:

BLUE RIBBON
\$15,000+

- NAMING RIGHTS
- DAILY GATE DISCOUNT
- SPECIFIC AREA NAMED AFTER COMPANY
- CONCERT PRESENTING SPONSOR

GRAND CHAMPION
\$10,000+

- MAIN EVENT SPONSOR
- OFFICIAL EQUIPMENT SUPPLIER
- COMMUNITY STAGE
- LIVESTOCK AUCTION

PLATINUM
\$5,000+

- DAILY SPONSOR
- FAIR GUIDE SPONSOR
- BRANDED CONTEST SPONSOR
- HIGH-DEF SCREEN AD IN ENTERTAINMENT
- TICKET SPONSOR

GOLD BUCKLE
\$2,500+

- CONTEST SPONSOR
- SIGNS/AWARENESS NOTIFICATIONS
- CELL PHONE CHARGING STATION
- TAG YOUR TOT STATION

EXAMPLE SPONSOR BENEFITS

- ✓ FAIR TICKETS
- ✓ VIP PARKING
- ✓ CONCERT TICKETS
- ✓ SIGNAGE ON-SITE
- ✓ FAIR SOCIAL MEDIA
- ✓ FAIR WEBSITE
- ✓ BOOTH SPACE
- ✓ SPONSOR ONLY EVENTS

STANDARD LEVEL SPONSORSHIPS BEGIN ON PAGE 15





CUSTOM SPONSOR



2025 SPONSORSHIP OPPORTUNITIES

ITALICS INDICATE SOLD

Buildings & Areas

- First Aid Building
- Nursing Room
- Community Stage
- VIP Area
- Fan Stands- Concerts
- Pit Party- Tractor Pulls
- Food Corral in EZone

Main Event Sponsor

- Tractor & Truck Pulls
- Dirt Sponsor for Pulls
- Livestock Auction
- High School Night of Competition
- Clay County Fair Pageant
- Demolition Derby
- Silent Disco Goat Party
- Concerts

Day Sponsor

- Opening Day
- Fiesta Family Friday
- Clay Ag Day
- Clay Health Day
- Taste the Fair Day
- Our Fair Cares Day
- Senior+ Day
- Family Day
- Student Fair Day
- Celebrate Clay Day
- Hero Day
- *open to name changes*

Presenting Free Entertainment

- Pig Races
- Dan Dan the Pirate Man**
- Disc-Connected K9s
- Glass Blowing Demos
- Lew E's Circus
- First Friday Fireworks
- More to be added**

Other Sponsor

- Back of Hard Tickets
- Print At Home Tickets- Top
- Print At Home Tickets- Bottom
- Livestock Buyers Dinner Tickets
- Cell Phone Charging Station Ad
- Social Media Wall During Concerts
- Yard Games in Building 3
- Misting Tent
- Tag Your Tot Booth
- Photo Ops/Selfie Stations- various areas
- Picnic Project
- Photography Category Sponsor
- Fair Food Guide
- Rain Barrell Contest
- Feature Photo Sponsor during fair
- Fair Social Countdown Sponsor
- Military Spotlight
- Veteran/First Responder Flag Series
- Home Arts Champion Table
- Senior Day Parade
- Biggest Fair Fan Designation
- Hero of the Day

Agriculture & Education

- Did you know banners?
- Ag-Venture Boxes
- Ag-Town- Entire
- Ag-Town- Feed Store
- Ag-Town- Grocery Store
- Ag-Town- Library
- Ag-Town- School
- Ag-Town- Veterinarian
- Ag-Town- Town Center
- Ag-Town- Post Cards
- Ag-Town- Play Area
- Director Chair Awards
- Wall of Champions Wall
- Agri-Bowl
- Burger Bash Awards Ceremony
- Banner Awards

Contest Sponsor

- Rabbit Fashion Show
- Youth Tailgating Cookoff
- Whip Popping Contest
- Youth Tractor Driving Contest
- Star Search
- Mario Kart & Pacman Tournament
- Beard Contest
- Mullet Contest

Signage/Awareness Sponsor

- Hand Washing Signs
- Bathroom Doors

WANTED: BRANDED EXPERIENCES & ENTERTAINMENT

We are open to creating entertaining and educational experiences to engage our fair-goers. We are open to new contests or sponsor competitions and events that showcases your products. We are open to ideas!

EXAMPLES:

- Winn-Dixie Milk Bar
- Tire Kingdom Tire Toss
- Bubba Burger Burger Bash

The opportunities for creativity are endless.





PHOTO OPTIONS

Have fun with your brand, do you have a mascot or logo'd vehicle? We can put our visitors in a branded picture. We can also put your logo on special attraction pictures.

PRICE DEPENDS ON WHEN, WHERE AND HOW LONG

EXAMPLES:

This is a perfect add on for daily sponsors!



Add your logo to
our fair photos.



Don't Settle For Less Than You Deserve.
Memories Powered by:





CLAY TODAY OFFICIAL FAIR FUN GUIDE

Clay Today's Official Fair Fun Guide

Our fair guide includes stories about the people involved with the fair, new attractions coming to the fair, history articles, schedules and more! We distribute 35,000 copies through the Clay Today newspaper distribution and at our Kick-Off BBQ! Prices include art design.



- Inside Cover ● ● ● \$1,200
Front or Back
- Full Page ● ● ● \$1,000
- Half Page ● ● ● \$650
- 1/4 Page ● ● ● \$300
- 1/8 Page ● ● ● \$165

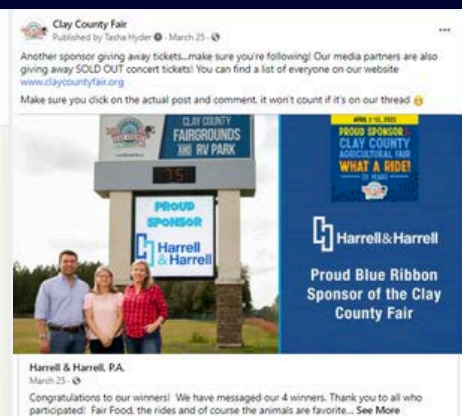
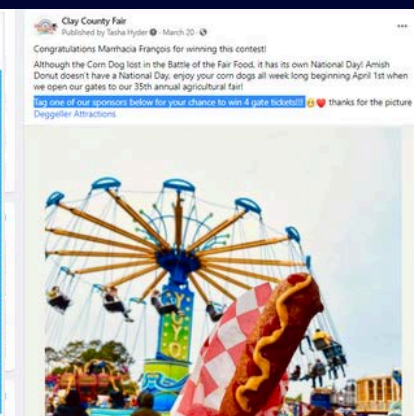


Day	Admission	Armband
THURSDAY, MARCH 30 th	\$7 ADMISSION	\$12 ARMBAND
FRIDAY, MARCH 31 st	17 & UNDER FREE*	\$23 ARMBAND**
SATURDAY, APRIL 1 st		\$30 ARMBAND*
SUNDAY, APRIL 2 nd	\$5 HEALTH PROFESSIONALS*	\$25 ARMBAND**
MONDAY, APRIL 3 rd	\$7 ADMISSION*	\$20 ARMBAND**
TUESDAY, APRIL 4 th	\$5 ADMISSION*	\$20 ARMBAND**
WEDNESDAY, APRIL 5 th	SENIORS 60+ FREE	\$20 ARMBAND**
THURSDAY, APRIL 6 th	8000 VYSTAR MEMBERS	\$30 BOGO ARMBAND*
FRIDAY, APRIL 7 th	\$30 FAMILY ADMISSION*	\$25 ALL DAY ARMBAND**
SATURDAY, APRIL 8 th		\$30 ARMBAND*
SUNDAY, APRIL 9 th	\$5 HERO PRICE*	\$25 ARMBAND**



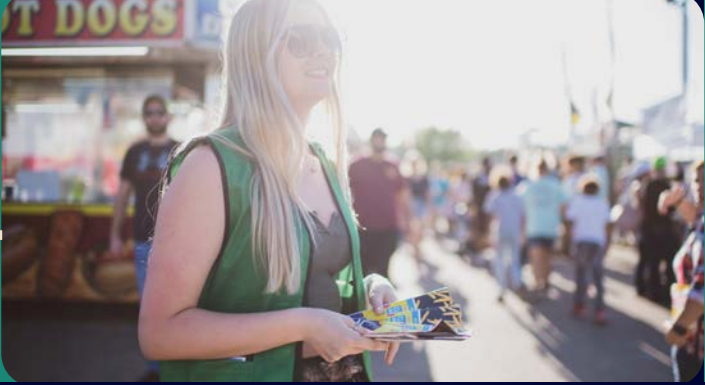
SOCIAL OPPORTUNITIES - WE CAN SEND YOU LIKES!

The Silver Platter \$200	Featured post on our FB, Instagram and Twitter accounts about your presence at the fair or an offer related to the fair. Boosted post.	Fair Food Battle \$200	Sponsor a round during our popular Fair Food Battle tournament. Your logo will go on the fighting ring image and you'll be tagged as a sponsor.
FB or IG Video \$300	Featured video post on our FB or IG account about your presence at the fair. Boosted post. You must send us the video.	Product Giveaway \$300	Having a product you're wanting to raise awareness for? Let us help you! We will give it away on our social accounts.
Ticket Giveaway \$150	Sponsor one of our Ticket Giveaways during our March Madness. Your page will be tagged in the post and we will give our followers instructions to like or comment on your page.	Fair on a Budget \$500	One available. Our most popular post of the year is our "Fair on the Budget" post. This is on IG & FB.





**TAKE A
VOLUNTEER
WORK DAY AT
THE FAIR!**



TEAM BUILDING AND COMMUNITY SERVICE

Looking for a fun way to give back to your community? Close down the office and come "work" for us! We only have three paid employees at the fair, everyone else is **VOLUNTEER!** Wear your company shirts while you volunteer with us, make an impact with the 170k people that visit us!

What would we do?

! Gate Ticket Seller

! Gate Ticket Scanner

! Tram Driver

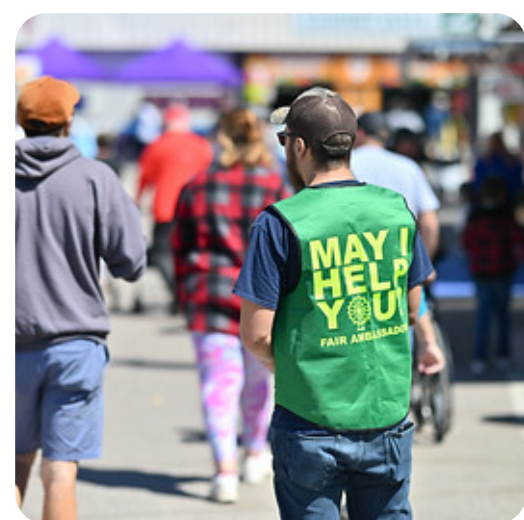
! Guest Services

✓ Wear company branded shirts!

✓ Thank you message on our social media!

✓ Free admission to the fair!

✓ In need of bilingual volunteers for gate and guest services





GROUPS



BRING YOUR COMPANY OR TEAM TO THE FAIR!

Do you have a group of 10+ wanting to join the fair? Reward employees, clients, members, or teams with an outing at the Clay County Agricultural Fair. Must purchase in advance.

	Gate Price	Advance by April 2nd	Gate Group Rate
Adult	\$15	\$10	\$5 all ages
Seniors & Children 6-12	\$9	\$6	Armband Group Rate
Kids 5 & Under	FREE	FREE	
Ride Armbands	\$12-\$30 <i>opening day is \$12 no discount on Sat</i>	\$20	\$15 any day except Saturday \$25 Saturday (save \$5)



Customized packages that include private meeting space, food, ride armbands and concerts available. Contact Chasitie at office@claycountyfair.org for availability and pricing.



An example of what we could do for your event



PARTY IN THE NEST



VIP PARTY FOR YOUR CUSTOMERS OR EMPLOYEES!

One of the best seats in the house! Reward your employees with a night out at the fair or impress your clients with a fun evening out. The Nest is located under the Cattlemen's Arena and features patio furniture, picnic tables, market string lights, high tables and an airconditioned room for catered food. This area gives sponsors a place to invite guests for a more intimate experience with a view of the stage and room to mingle.

- ✔ Private Area, your group will be the only people allowed in the area.
- ✔ 50 concert tickets. Your guests can stay in the Nest or visit the standing of the arena.
- ✔ 50 gate admission tickets. *Additional tickets can be purchased at 1/2 off.*
- ✔ Company visibility on our LED jumbotron: "Welcome YOUR COMPANY".
- ✔ Banner on the front of The Nest welcoming your group. Visible to the thousands of concert goers.
- ✔ Ride armbands for your younger guests can be purchased for \$15 for unlimited rides during your day.
- ✔ Opportunity to have catered food OR Fair Food Dollars (not in price).



Starting at \$3,500

NEST OPPORTUNITITES
opens at 6:30pm

Concert Schedule Released December 15th



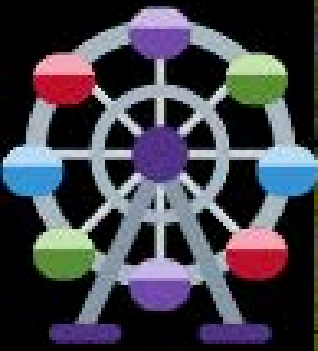
BE OUR GUEST!



- Special Invite Only Area
- Sponsors, Members and VIP guests
- Free Snacks, Free Sodas & Water
- Fire Pit and Fans
- Quiet Rocking Chair Area
- Cellphone Charging Area
- Corn Hole
- Great Networking area!
- Special parking available at Fair Office & North Parking Lot
- Quick access to the North Gate

Hours: Open until 7pm * Located inside the North Gate next to Building 3





FAIRWAYS & FERRIS WHEELS

A GOLF + DINNER EVENT

THURSDAY, MARCH 20TH

MORE INFO COMING

INVITE ONLY!

- Only Top Level Sponsors are invited to this event.
- Menu includes: TBD
- Live Music!
- Great networking event.
- Kick-off fair week with us.
- Awards will be given!
- Fun golf games will be had.



RSVP by March 1st- limited capacity.

Call 904-284-1615 or
email tashae@claycountyfair.org to
reserve your space.

How many people will be joining you?

Will you be playing or just dinner?

THANK YOU FOR YOUR SUPPORT!

BECOME A BLUE RIBBON SPONSOR

(\$15,000 +) \$5,000 minimum cash investment + in-kind services

PAYMENT TYPE: Check _____ Cash \$ _____ In-Kind \$ _____
Credit Card _____ Invoice Requested: ___ yes ___ no

Company Name: _____

Contact Person: _____ Phone # _____

Onsite Contact Person: _____ Cell Phone # _____

Mailing Address: _____

City / St / Zip: _____ Email: _____

Website: _____ Facebook: _____

- Exclusivity- limited Blue-Ribbon sponsorships available.
- Opportunity to create cross-promotions at sponsor location(s). Ability to request our mascot for ticket drops for special events.
- Opportunity to do sponsor giveaways at select location or the fair entry gate.
- Onsite display booth, if needed. (negotiable)
- Professionally pre-recorded PA advertising used on site. Sponsor to provide script or we can also use radio commercial that is already made. *Due February 1st.* (Minimum 8 per day)
- Name and logo in event guide and daily program.
- Name and logo on fair's website homepage and social media outlets and linked back to yours.
- Opportunity to bring in greeters to staff the fair entry gates with company branded shirts. Must schedule beforehand.
- (2) banners provided by fair- entrance road & main entrance barn side. In-kind sponsors must pay separately.
- Rotating logo on SR 16 LED sign one month prior to the Fair and after Fair.
- One day welcome message for front gate LED sign during fair. Sponsors provide content. *Due March 1st.*
- Ad on front gate LED sign 11 days of the fair, static/video, sponsor to provide. **(Unless competitor is a daily sponsor)**
- Sign at your location announcing you're a proud sponsor of the fair, Fair provides.
- Invitation to our Kick-Off BBQ on **Tuesday, March 25th at 11AM.** (Up to 15 guests)
- Invitation to our "Fairways & Ferris Wheels" Golf + Dinner event
- Opportunity to purchase additional tickets at 1/2 price & ride bands at \$15. *Must purchase by February 1, 2025.*
- Up to (250) tickets to the 2024 Clay County Agricultural Fair. **(Must request quantity) _____**
No Additional tickets, unless otherwise negotiated.
- Up to (5) ride armbands for the 2025 Clay County Agricultural Fair. **(Must request quantity) _____**
- 4 VIP tent tickets of your concert of choice. Lineup released December 15th **(must request) _____**
No Additional tickets, unless otherwise negotiated.
- 24-hour pre-sale code for concerts, be the first to buy!
- (5) Sponsor parking passes. (Space subject to availability)
- (20) tickets to the Rooter!

Additional Agreements:

Sponsor Signature

Date

Fair Rep. Signature

Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

BECOME A GRAND CHAMPION SPONSOR

(\$10,000-\$14,500) \$2,500 minimum cash investment + in-kind services



PAYMENT TYPE: Check _____ Cash \$ _____ In-Kind \$ _____
Credit Card _____ Invoice Requested: ___ yes ___ no

Company Name: _____

Contact Person: _____ Phone # _____

Onsite Contact Person: _____ Cell Phone # _____

Mailing Address: _____

City / St / Zip: _____ Email: _____

Website: _____ Facebook: _____

- Onsite display booth, if needed. Must schedule beforehand. (negotiable)
- Opportunity to create cross-promotions at sponsor location(s). Ability to request our mascot for ticket drops for special events.
- Name and logo in event guide and daily program.
- Opportunity to do sponsor giveaways at pre-determined area or the fair entry gate.
- Name and logo on fair's website homepage and social media outlets linked back to yours.
- Opportunity to bring in greeters to staff the fair entry gates on a scheduled day. Must schedule beforehand.
- Professionally pre-recorded PA advertising Sponsor to provide script or we can also use radio commercial that is already made. *Due February 1st!* (Minimum 6 per day)
- Ad on front gate LED sign on 11 days of the fair (unless competitor is a daily sponsor)
- (2) banners provided by the fair- entrance road & main entrance barn side. In-kind sponsors must pay separately.
- Rotating logo on LED sign two weeks prior to the fair and after fair.
- Sign at your location announcing you're a proud sponsor of the Fair, Fair provides.
- Invitation to our Kick-Off BBQ on Tuesday, March 25th at 11AM. (Up to 10 guests)
- Invitation to our "Fairways & Ferris Wheels" Golf + Dinner event
- Opportunity to purchase additional tickets at 1/2 price & ride bands at \$15. *Must purchase by February 1st, 2025.*
- A plaque to display in your business, must request: Do you want a plaque? **YES OR NO (circle)**
- Up to 200 tickets to the 2025 Clay County Agricultural Fair. **(Must request quantity) _____**
No Additional tickets, unless otherwise negotiated.
- 2 reserved seating concert tickets of your concert of choice. **(Must request) _____**
No Additional tickets, unless otherwise negotiated.
- 5 Sponsor parking passes. (Space subject to availability)
- 15 tickets to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

Sponsor Signature

Date

Fair Rep. Signature

Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

BECOME A PLATINUM SPONSOR

(\$5,000-\$9,500) \$1,500 minimum cash investment + in-kind services



PAYMENT TYPE: Check _____ Cash \$ _____ In-Kind \$ _____
Credit Card _____ Invoice Requested: ___ yes ___ no

Company Name: _____

Contact Person: _____ Phone # _____

Onsite Contact Person: _____ Cell Phone # _____

Mailing Address: _____

City / St / Zip: _____ Email: _____

Website: _____ Facebook: _____

- Onsite display booth, if needed. Must be scheduled beforehand. (negotiable)
- Opportunity to create cross-promotions at sponsor location(s) Ability to request our mascot for ticket drops.
- Logo in event guide and daily program.
- Name and logo on fair's website homepage and social media outlets linked back to yours.
- Professionally pre-recorded PA advertising. *Due February 1st.* (minimum 6 per day)
- (1) banner provided by the fair- entrance road OR main entrance barn side. In-kind sponsors must pay separately.
- Rotating logo on LED sign one week prior to the fair and after fair.
- Sign at your location announcing you're a proud sponsor of the fair.
- Invitation to our Kick-Off BBQ on Tuesday, March 25th at 11AMn. (Up to 8 guests)
- Invitation to our "Fairways & Ferris Wheels" Golf + Dinner event.
- Opportunity to purchase additional tickets at 1/2 price & ride bands at \$15. *Must purchase by February 1st, 2025.*
- A plaque to display in your business, must request: **Do you want a plaque? YES OR NO (circle)**
- 3 Sponsor parking passes. (Space subject to availability)
- 10 tickets to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!
- Up to 150 tickets to the 2025 Clay County Agricultural Fair. **(Must request quantity) _____**

No Additional tickets, unless otherwise negotiated.

Additional Agreements:

Sponsor Signature

Date

Fair Rep. Signature

Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.



BECOME A GOLD BUCKLE SPONSOR

\$2,500-\$4,500 can be a mix of cash and in-kind

PAYMENT TYPE: Check Cash \$ _____ In-Kind \$ _____
 Credit Card Invoice Requested: ____ yes ____ no

Company Name: _____

Contact Person: _____ Phone # _____

Onsite Contact Person: _____ Cell Phone # _____

Mailing Address: _____

City / St / Zip: _____ Email: _____

Website: _____ Facebook: _____



- Logo in event guide and daily program.
 - Name and logo on fair's website under sponsors and social media outlets linked back to yours.
 - 1 banner space at the fair (additional \$150 cost for printing of banner)
 - Company name mentioned on PA during the fair.
 - Rotating logo on screen in lobby of the fair office week before fair.
 - Sign at your location announcing you're a proud sponsor of the fair.
 - Invitation to our Kick-Off BBQ on Tuesday, March 25th at 11AM. (Up to 5 guests)
 - Opportunity to purchase additional tickets at 1/2 price & ride bands at \$15. *Must purchase by February 1st, 2025.*
 - Up to 75 tickets to the 2025 Clay County Agricultural Fair. (Must request quantity) _____
- No Additional tickets, unless otherwise negotiated.**
- 5 tickets and 2 rooter parking passes to the Rooter!
 - 24-hour pre-sale code for concerts, be the first to buy!

Additional Agreements:

 Sponsor Signature Date

 Fair Rep. Signature Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.



BECOME A SILVER BUCKLE SPONSOR

\$1,200-\$2,000 can be a mix of cash and in-kind

PAYMENT TYPE: Check
Credit Card

Cash \$ _____ In-Kind \$ _____
Invoice Requested: ___ yes ___ no

Company Name: _____

Contact Person: _____ Phone # _____

Onsite Contact Person: _____ Cell Phone # _____

Mailing Address: _____

City / St / Zip: _____ Email: _____

Website: _____ Facebook: _____

- Logo in event guide and daily program.
- Name and logo on fair's website under sponsors and social media outlets linked back to yours.
- 1 banner space at the fair (additional \$150 cost for printing of banner).
- Company name mentioned on PA during the fair.
- Sign at your location announcing you're a proud sponsor of the fair.
- Invitation to our Kick-Off BBQ on Tuesday, March 25th at 11AM. (Up to 5 guests)
- Opportunity to purchase additional tickets at 1/2 price & ride bands at \$15. *Must purchase by February 1st, 2025.*
- 5 tickets and 2 parking passes to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!
- Up to 50 tickets to the 2025 Clay County Agricultural Fair. (Must request quantity) _____

No Additional tickets, unless otherwise negotiated.

Additional Agreements:

Sponsor Signature

Date

Fair Rep. Signature

Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

COMMUNITY BUSINESS PARTNER

\$500-\$1,000 cash commitment



PAYMENT TYPE: Check _____ Cash \$ _____ In-Kind \$ _____
Credit Card _____ Invoice Requested: ___ yes ___ no

Company Name: _____
Contact Person: _____ Phone # _____
Onsite Contact Person: _____ Cell Phone # _____
Mailing Address: _____
City / St / Zip: _____ Email: _____
Website: _____ Facebook: _____

- Name in event guide and daily program.
- Name and logo on fair's website under sponsors and social media outlets linked back to yours.
- 1 banner space at the fair (additional \$150 cost for printing of banner)
- Company name on banner displayed at fair.
- Invitation to our Kick-Off BBQ on Tuesday, March 25th at 11AM. (2 guests)
- Opportunity to purchase additional tickets at 1/2 price & ride bands at \$15. *Must purchase by February 1st, 2025.*
- 2 tickets and 2 parking passes to the Rooter!
- 24-hour pre-sale code for concerts, be the first to buy!
- Up to 20 tickets to the 2025 Clay County Agricultural Fair. **(Must request quantity) _____**
No Additional tickets, unless otherwise negotiated.

Additional Agreements:

Sponsor Signature

Date

Fair Rep. Signature

Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

INDIVIDUAL FRIEND OF THE FAIR

\$150 PER PERSON. THIS IS NOT FOR BUSINESSES.



PAYMENT TYPE: Check _____ Cash \$ _____ In-Kind \$ _____
Credit Card _____ Invoice Requested: ___ yes ___ no

Company Name: _____
Contact Person: _____ Phone # _____
Onsite Contact Person: _____ Cell Phone # _____
Mailing Address: _____
City / St / Zip: _____ Email: _____
Website: _____ Facebook: _____

INDIVIDUAL FRIEND OF THE FAIR HAS NOW MOVED TO A MEMBERSHIP.

FRIEND OF THE FAIR	ELITE	STANDARD
10% FOOD DISCOUNT PARTICIPATING FOOD VENDORS	10% FOOD DISCOUNT PARTICIPATING FOOD VENDORS	(2) TICKETS TO KICK-OFF LUNCHEON
NAME ON WEBSITE & MAIN GATE SIGN	(4) TICKETS TO KICK-OFF LUNCHEON	(2) FAIR TICKETS
(5) TICKETS TO KICK-OFF LUNCHEON	(4) FAIR TICKETS	CARDHOLDER + 1 GUEST TO ROOTER
(2) 11-DAY PASSES	CARDHOLDER + 2 GUESTS TO ROOTER	(1) VIP PARKING PASSES
CARDHOLDER + 4 GUESTS TO ROOTER	(1) VIP PARKING PASSES	DISCOUNT TICKETS AT 1/2 PRICE + RIDE BANDS AT \$15
(2) VIP PARKING PASSES	DISCOUNT TICKETS AT 1/2 PRICE + RIDE BANDS AT \$15	MEMBER ONLY SALE CODE FOR CONCERTS
DISCOUNT TICKETS AT 1/2 PRICE + RIDE BANDS AT \$15	MEMBER ONLY SALE CODE FOR CONCERTS	MEMBER ONLY SPECIAL EVENT INVITE
MEMBER ONLY SALE CODE FOR CONCERTS	MEMBER ONLY SPECIAL EVENT INVITE	
MEMBER ONLY SPECIAL EVENT INVITE		
\$175 ANNUALLY \$20 SPOUSE ADD ON	\$50 ANNUALLY	\$25 ANNUALLY

ALL PRIMARY MEMBERS WILL HAVE VOTING RIGHTS AT THE ANNUAL MEMBERSHIP MEETING AS LONG AS DUES ARE PAID BY FEBRUARY 1ST.
MEMBERS MAY BE INVITED TO SERVE ON COMMITTEES. ALL BOARD MEMBERS MUST BE MEMBERS.

Additional Agreements:

Sponsor Signature

Date

Fair Rep. Signature

Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

SHOWCASE SPONSOR

THIS CAN BE ADDED ON TO A LARGER SPONSORSHIP



PAYMENT TYPE: Check

Cash \$ _____ In-Kind \$ _____

Credit Card

Invoice Requested: ___ yes ___ no

Company Name: _____

Contact Person: _____ Phone # _____

Onsite Contact Person: _____ Cell Phone # _____

Mailing Address: _____

City / St / Zip: _____ Email: _____

Website: _____ Facebook: _____



Photography Category Sponsor \$250:

- Sponsor will choose a category for photographers to enter.
- Sponsor name will be on the sign with category in the Home Arts building.
- Sponsor will help judge their category and choose the winners.
- Category/Theme is needed prior to December 1st. Please write category in box below.
- Memorial Sponsorship is also accepted. Example: The Betty White Memorial Category
Theme: Animals

SOCIAL MEDIA CONTESTS: (usually added on to sponsor package, negotiable) \$200-\$500

- Fair on a Budget post
- Fair Food Battle
- Product Giveaways
- March Madness Giveaway Extravaganza
- Inquire with us if you're interested in this one.

Additional Agreements:

Sponsor Signature

Date

Fair Rep. Signature

Date

Note: By signing the Sponsorship Agreement, you hereby agree and consent to the use of any or all publications, TV, publicity, brochures, internet, etc. to promote your sponsorship by the Clay County Fair Association, Inc.

Sponsor Expectations



-
- Abide by all fair rules and if you have a booth during the fair, must follow vendor rules.
 - All free giveaways must be pre-approved! List giveaways:_____
- _____
- _____

- Help advertise for the fair at your business and on social media platforms.
- This is a "Family *A Fair" and we live by this phrase. No foul language. Courtesy and respect to volunteers, guests, authority figures, etc. is expected.
- Greet our guests with a friendly smile and no hassling for sales.
- If you have a booth on site, please keep your area clean and presentable.
- Please, show up on your scheduled time and follow all instructions.
- If someone else in your company is representing you at the Fair, please make sure they have all of the information and we have their contact information.
- If a conflict arises, we will deal with it in a professional manner.

I agree with the above expectations and promise to be a good steward for the Clay County Fair Association.

Sign/Date