

Event Partnership Opportunities

- ★ Auctions
- ★ Livestock
- ★ Children's Events
- ★ Creative Arts
- ★ Competitive Events
- ★ Special Events
- ★ Rodeo Events
- ★ Other

Naming Opportunities

(Exclusive Naming Rights
Contact the Fair Office Regarding Details)

- ★ Carnival \$25,000
- ★ Day at the Fair (10 Available) \$20,000
- ★ Video (Big Screen) \$20,000
- ★ Bldg B or Bldg C \$10,000
- ★ Bldg D or Bldg W \$7,500
- ★ Rodeo Announcer Stand \$5,000

Additional Signage Opportunities

(Signage will be provided by FBCFA
– No additional benefits)

Bucking Chute (6 available) \$2,500

In Kind Opportunities

Please contact the Fair office for
contract and availability

Important Dates

- May 18 Boots & Buckles on the Bay (Fishing Tournament)
- June 29 Summer Night Gala
- Sept. 7 Life Member / Committee Kick Off Dance
- Sept. 19 Sponsor Reception
- Sept. 20 & 21 BBQ Cook-Off
- Sept. 23 Senior Citizen Day
- Sept. 27 Opening Day
9am Parade
10 am Gates Open
- Sept. 30 Auction - Replacement Heifer
Auction - School Art
- Oct. 3 Auction - Jr. Livestock Auction
- Oct. 5 Auction - Freezer Sale

Dates subject to change

Save the date Sept. 26 through Oct. 5, 2025

For a complete schedule of events
please visit our website:

www.FortBendCountyFair.com

For more information or to contact the Fair office:

Ph: 281.342.6171 or Email: info@fbcfa.org

2024 FORT BEND COUNTY 88th Annual
FAIR AND RODEO
Sept. 27 - Oct. 6 Rosenberg, Texas



DEFYING CHALLENGES, RAISING CHAMPIONS

PARTNERSHIP OPPORTUNITIES

Benefiting Youth | Promoting Agriculture | Supporting Education
www.FortBendCountyFair.com 501(c)3 Organization

Lariat

\$9,000

- ★ Banners – Display your banner in prime locations; Three (3) 3X8 banners (Banners provided by donor)
- ★ Flag - Will be carried in the Professional Rodeo Grand Entry each night by the Rodeo Sweethearts or displayed in Arena (Flag provided by donor)
- ★ Grand Entry - Participation in rodeo grand entry (subject to availability)
- ★ Reception - Invitation for ten (10) guests to dinner and to receive Fair credentials prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - VIP Area – Eight (8) passes to view Rodeos and Concerts
- ★ Commemorative Badge – One (1) badge (More available upon request)
- ★ Season Passes – Ten (10) Season Passes to the Fair
- ★ Parking Passes – Three (3) reserved parking passes
- ★ Your name will be listed on Star Board
- ★ Logo will be included on the Fort Bend County Fair Association website
- ★ Your name in the Fort Bend County Fair Association Magazine

Bandana

\$7,000

- ★ Banners - Display your banner in prime locations; Three (3) 3X8 banners (Banners provided by donor)
- ★ Grand Entry - Participation in rodeo grand entry (subject to availability)
- ★ Reception - Invitation for eight (8) guests to dinner and to receive Fair credentials prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - VIP Area – Six (6) passes to view Rodeos and Concerts
- ★ Commemorative Badge – One (1) badge (More available upon request)
- ★ Season Passes – Eight (8) Season Passes to the Fair
- ★ Parking Passes – Two (2) reserved parking passes
- ★ Your name will be listed on Star Board
- ★ Logo will be included on the Fort Bend County Fair Association website
- ★ Your name in the Fort Bend County Fair Association Magazine

Duster

\$4,000

- ★ Banners - Display your banner in prime locations; Two (2) 3X8 (Banners provided by donor)
- ★ Reception - Invitation for six (6) guests to dinner and to receive Fair credentials prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - VIP Area – Four (4) passes to view Rodeos and Concerts
- ★ Commemorative Badge – One (1) badge (More available upon request)
- ★ Season Passes – Six (6) Season Passes to the Fair
- ★ Parking Passes – Two (2) reserved parking passes
- ★ Your name will be listed on Star Board
- ★ Logo will be included on the Fort Bend County Fair Association website
- ★ Your name in the Fort Bend County Fair Association Magazine

Saddle

\$2,500

- ★ Banners - Display your banner in prime locations; Two (2) 3X8 banners (Banners provided by donor)
- ★ Reception - Invitation for four (4) guests to dinner and to receive Fair credentials prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - VIP Area – Two (2) passes to view Rodeos and Concerts
- ★ Commemorative Badge – One (1) badge (More available upon request)
- ★ Season Passes – Four (4) Season Passes to the Fair
- ★ Parking Passes – One (1) reserved parking pass
- ★ Your name will be listed on Star Board
- ★ Your name will be included on the Fort Bend County Fair Association website
- ★ Your name in the Fort Bend County Fair Association Magazine

For opportunities greater than what is listed here
please contact:

Barbara Magana: 281.723.5995 barbara@maganamedia.com

Or The Fair Office: 281.342.6171 info@fbcfa.org

Chaps

\$1,500

- ★ Banner - Display Sponsor's banner in a prime location; One (1) 3X8 banner (Banners provided by donor)
- ★ Reception - Invitation for four (4) guests to dinner and to receive Fair credentials prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Commemorative Badge – One (1) badge (More available upon request)
- ★ Season Passes – Three (3) Season Passes
- ★ Parking Passes – One (1) reserved parking pass
- ★ Your name will be listed on Star Board
- ★ Your name will be included on the Fort Bend County Fair Association website
- ★ Your name in the Fort Bend County Fair Association Magazine

Boot

\$750

- ★ Banner - Display your banner in a prime location; One (1) 3X8 banner (Banners provided by donor)
- ★ Reception - Invitation for two (2) guests to dinner and to receive Fair credentials prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Commemorative Badge – One (1) badge (More available upon request)
- ★ Season Passes – Two (2) Season Passes to the Fair and Rodeo
- ★ Your name will be listed on Star Sponsor Board
- ★ Your name will be included on the Fort Bend County Fair Association website
- ★ Your name in the Fort Bend County Fair Association Magazine

Award Donor

Buckle, Plaque and Trophies

- ★ Award donors are invited to present award(s) at event(s)

*Sponsorships received after September 1, 2024
are not guaranteed all benefits listed.*