



BRAZORIA COUNTY FAIR Sponsorship Opportunities



Grand Champion:

Passes: 8 Season, 40 Day and 4 VIP Row 1 Parking

Ticket Sponsor: Name & Logo displayed on all tickets and passes

- Reserved Table for 8 at Kickoff Dinner & Dance (2nd Sat. in Sept. annually)
- 8 VIP wristbands for 1 live concert of choice
- 8 Premier Signage locations at Fairgrounds
- Reserved seating for 4 at all Youth Auctions and Rodeo Performances
- 4 Carnival ride wristbands for any 1 night of your choice
- 2 Golf Cart Advertisement signs (volunteer carts)
- BCFA Arena Chute Sign (1-year display)
- BCFA Parade entry (float provided by sponsor)
- Invitation to serve as BBQ Cook-Off Finals Judge
- Name/logo on Custom Rodeo shirts worn by Arena Superintendents & Auction Spotters

\$20,000+

Reserve Champion:

Passes: 6 Season, 40 Day and 3 VIP Row 1 Parking

- Reserved Table for 8 at Kickoff Dinner & Dance (2nd Sat. in Sept. annually)
- 6 VIP wristbands for 1 live concert of choice
- 6 Featured Signage locations at Fairgrounds
- Reserved seating for 2 at all Youth Auctions and Rodeo Performance
- 2 Carnival ride wristbands for any 1 night of your choice
- 1 Golf Cart Advertisement sign (volunteer carts)
- 2 BCFA Arena Fence Signs (1-year display)
- BCFA Parade entry (float provided by sponsor)
- Invitation to serve as a BBQ Cook-Off Finals Judge
- Name/logo on Custom Rodeo shirts worn by Arena Superintendents & Auction Spotters

\$15,000



Trail Boss:

Passes: 4 Season, 30 Day and 2 VIP Row 1 Parking

\$10,000

- Reserved Table for 8 at Kickoff Dinner & Dance (2nd Sat. in Sept. annually)
- 4 VIP wristbands for 1 live concert of choice
- 4 Featured Signage locations at Fairgrounds
- Reserved seating for 2 at all Youth Auctions and Rodeo Performances
- BCFA Parade entry (float provided by sponsor)
- Invitation to serve as BBQ Cook-Off Finals Judge
- 1 Golf Cart Advertisement sign (volunteer carts)

Wrangler:

Passes: 4 Season, 20 Day and 2 VIP Row 1 Parking

\$7,500

- 2 VIP wristbands for 1 live concert of choice
- 4 Featured Signage locations at Fairgrounds
- BCFA Parade entry (float provided by sponsor)
- 1 BCFA Arena Fence Signs (1-year display)

Lonestar

Passes: 4 Season, 15 Day and 2 VIP Row 1 Parking

\$5,000

- 4 Featured Signage locations at Fairgrounds
- BCFA Parade entry (float provided by sponsor)

Cowboy

Passes: 2 Season, 10 Day and 1 VIP Row 1 Parking

\$2,500

- 4 Featured Signage locations at Fairgrounds
- BCFA Parade entry (float provided by sponsor)

Each sponsorship level will also receive:

- Acknowledgment on both Sponsor Boards (1-year display)
- Name and/or Logo displayed on BCFA website
- 2 Newspaper Advertisements (1 ad in both The Facts & Bulletin)



Additional Opportunities

Naming Opportunities

Exclusive branding rights for the entire Fair

- Auditorium - \$10,000
- Concert Stage - \$5000
- Commercial Exhibit Hall - \$2500
- Hall of Exhibits - \$2500
- Entertainment Hall - \$2500
- Cattle Barn 1 - \$2500
- Cattle Barn 2 - \$2500
- Cattle Barn 3 - \$2500
- Information Booth - \$2500
- All ticket booths - \$1500
- Swine/Sheep & Goat Barn - \$1000
- Champions Row - \$1000

Special Event Sponsors

- Hometown Heroes - \$2500
- Fair Mom Contest - \$1000
- Adult Tricycle Races - \$1000
- Science Fair - \$1000 held annually in February
- Cowboys on the Coast Fishing Tournament - \$500 held annually in June
- Parade Sponsor - \$500
- Pet Parade - \$500
- Youth Tricycle Races - \$500
- Little Mister & Miss - \$500
- Clown Face Contest - \$500
- Auto & Bike Show + Swap Meet T-Shirts - \$250 - held annually in May

Livestock Sponsors

- Show - \$1000
- Buckle - \$130
- Banners - \$100
- Buckle & Banner - \$230

Auction Sponsors

- General Sales Auction Sponsor - \$5000
- Auction Meals - \$2500 each
- Freezer Sale - \$1000
- Auction Cups - \$750

Rodeo & Arena Sponsors

- PRCA - \$7500
- Youth Rodeo Series - \$2500
- GCBRA Barrel Race - \$2500
- Saddle Sponsors - Rodeo Queen & YRS \$2500
- Rodeo Announcer Stand - \$2500
- Calf Scramble - \$750
- Rodeo Queen - \$1000

Signage Opportunities

- Bucking Chute - \$1000 (1 year duration)
- Rodeo Arena Fence Sign - \$500 (1 year duration)
- Transportation (Golf Cart) - \$500 each
- Fence Banners during Fair (3'x5' Max) - \$200 each